

# Mms Curriculum

## MMS Semester I (Core Subjects for All Specializations)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits
1.	Perspective Management	30	2	40 IA	60 IA	100	3	2.5
2.	Business Communication and Management Information Systems	30	2	40 IA	60 IA	100	3	2.5
3.	Organizational Behaviour	30	2	40 IA	60 IA	100	3	2.5
4.	Financial Accounting	30	2	40 IA	60 IA	100	3	2.5
5.	Operations Management	30	2	40 IA	60 IA	100	3	2.5
6.	Marketing Management	30	2	40 IA	60 IA	100	3	2.5
7.	Managerial Economics	30	2	40 IA	60 IA	100	3	2.5
8.	Business Statistics	30	2	40 IA	60 IA	100	3	2.5
<b>Total No. of Credits</b>								<b>20</b>

**UA:-UniversityAssessment;IA:-InternalAssessment**

# Mms Curriculum

## MMS Semester II (6 Core Subjects and 2 Electives)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits
1.	Cost & Management Accounting	30	2	40 IA	60 IA	100	3	2.5
2.	Financial Management	30	2	40 IA	60 IA	100	3	2.5
3.	Operations Research	30	2	40 IA	60 IA	100	3	2.5
4.	Human Resources Management	30	2	40 IA	60 IA	100	3	2.5
5.	Legal Aspects of Business & Taxation	30	2	40 IA	60 IA	100	3	2.5
6.	Business Research Methods	30	2	40 IA	60 IA	100	3	2.5
7.	Elective I	30	2	40 IA	60 IA	100	3	2.5
8.	Elective II	30	2	40 IA	60 IA	100	3	2.5
<b>Total No. of Credits</b>								<b>20</b>

-

**UA:-UniversityAssessment;IA: InternalAssessment**

# MMS CURRICULUM

## MMS Semester III (Finance Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits	
1.	International Business	30	2	40 IA	60 UA	100	3	2.5	
2.	Strategic Management	30	2	40 IA	60 IA	100	3	2.5	
3.	Advanced Financial Management	30	2	40 IA	60 UA	100	3	2.5	
4.	Security Analysis & Portfolio Management	30	2	40 IA	60 IA	100	3	2.5	
5.	Corporate Valuation	30	2	40 IA	60 IA	100	3	2.5	
6.	Corporate Law	30	2	40 IA	60 IA	100	3	2.5	
7.	Finance Elective I	30	2	40 IA	60 IA	100	3	2.5	
8.	Finance Elective II	30	2	40 IA	60 IA	100	3	2.5	
9.	Summer Internship	100							2.5
<b>Total No. of Credits</b>								<b>22.5</b>	

**UA:-UniversityAssessment;IA:-InternalAssessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

### Semester III Finance Specialization Electives (Any Two)

- a) Commodities Market
- b) Fixed Income
- c) Strategic Cost Management
- d) Derivatives & Risk Management

(Note: Specialization Electives are subject to change as per University direction)

**MMS Semester III**  
(Marketing Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits	
1.	International Business	30	2	40 IA	60 UA	100	3	2.5	
2.	Strategic Management	30	2	40 IA	60 IA	100	3	2.5	
3.	Product & Brand Management	30	2	40 IA	60 UA	100	3	2.5	
4.	Sales Management & Sales Promotion	30	2	40 IA	60 IA	100	3	2.5	
5.	Consumer & Industrial Buyer Behaviour	30	2	40 IA	60 IA	100	3	2.5	
6.	Financial Aspects of Marketing	30	2	40 IA	60 IA	100	3	2.5	
7.	Marketing Elective I	30	2	40 IA	60 IA	100	3	2.5	
8.	Marketing Elective II	30	2	40 IA	60 IA	100	3	2.5	
9.	Summer Internship	100							2.5
<b>Total No. of Credits</b>								<b>22.5</b>	

**UA:-UniversityAssessment;IA:-InternalAssessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

#### Semester III Marketing Specialization Electives (Any Two)

- a) Services Marketing
- b) Distribution and Supply Chain Management
- c) Marketing Research & Analytics
- d) Customer Relationship Management

**MMS Semester III**  
(Human Resources Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits	
1.	International Business	30	2	40 IA	60 UA	100	3	2.5	
2.	Strategic Management	30	2	40 IA	60 IA	100	3	2.5	
3.	Organizational Theories, Structure and Design	30	2	40 IA	60 UA	100	3	2.5	
4.	Competency based HRM	30	2	40 IA	60 IA	100	3	2.5	
5.	Employee Relations & Labour Laws	30	2	40 IA	60 IA	100	3	2.5	
6.	Training & Development	30	2	40 IA	60 IA	100	3	2.5	
7.	Human Resources Elective I	30	2	40 IA	60 IA	100	3	2.5	
8.	Human Resources Elective II	30	2	40 IA	60 IA	100	3	2.5	
9.	Summer Internship	100							2.5
<b>Total No. of Credits</b>								<b>22.5</b>	

**UA:-University Assessment;IA:-Internal Assessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

#### Semester III Human Resources Specialization Electives (Any Two)

- a) Global HRM
- b) Employee Rewards Management
- c) Human Resource Audit
- d) Performance Management Systems

**MMS Semester III**  
(Operations Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits
1.	International Business	30	2	40 IA	60 UA	100	3	2.5
2.	Strategic Management	30	2	40 IA	60 IA	100	3	2.5
3.	Advance Supply Chain Management	30	2	40 IA	60 UA	100	3	2.5

# MMS CURRICULUM

## MMS Semester III (Operations Specialization)

4.	Materials Management & Transportation	30	2	40 IA	60 IA	100	3	2.5
5.	Business Process Re-engineering and Benchmarking	30	2	40 IA	60 IA	100	3	2.5
6.	Manufacturing Resource Planning & Control	30	2	40 IA	60 IA	100	3	2.5
7.	Operations Elective I	30	2	40 IA	60 IA	100	3	2.5
8.	Operations Elective II	30	2	40 IA	60 IA	100	3	2.5
9.	Summer Internship	100						2.5
<b>Total No. of Credits</b>								<b>22.5</b>

**UA:-UniversityAssessment;IA:-InternalAssessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

### Semester III Operations Specialization Electives (Any Two)

- a) Quantitative Methods in Operations
- b) New Product Development and Concurrent Engineering
- c) Industrial Engineering Applications and Management
- d) International Logistics & Supply Chains

*(Note: Specialization Electives are subject to change as per University direction)*

**MMS Semester III**  
(Information Technology Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern					
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits	
1.	International Business	30	2	40 IA	60 UA	100	3	2.5	
2.	Strategic Management	30	2	40 IA	60 IA	100	3	2.5	
3.	Software Engineering	30	2	40 IA	60 UA	100	3	2.5	
4.	Business Intelligence and Analytics	30	2	40 IA	60 IA	100	3	2.5	
5.	Enterprise Resource Planning	30	2	40 IA	60 IA	100	3	2.5	
6.	Knowledge Management	30	2	40 IA	60 IA	100	3	2.5	
7.	Information Technology Elective I	30	2	40 IA	60 IA	100	3	2.5	
8.	Information Technology Elective II	30	2	40 IA	60 IA	100	3	2.5	
9.	Summer Internship	100							2.5
<b>Total No. of Credits</b>								<b>22.5</b>	

**UA:-University Assessment;IA:-Internal Assessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

### Semester III Information Technology Specialization Electives (Any Two)

- a) Technology Platforms
- b) Database Management Systems
- c) Software Testing
- d) Information Systems Audit



# MMS CURRICULUM

## MMS Semester IV (Finance Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits
1.	Management Control Systems	30	2	40 IA	60 UA	100	3	2.5
2.	Creativity & Innovation Management	30	2	40 IA	60 IA	100	3	2.5
3.	Financial Modelling	30	2	40 IA	60 UA	100	3	2.5
4.	Mergers Acquisitions & Corporate Restructuring	30	2	40 IA	60 IA	100	3	2.5
5.	Finance Elective I	30	2	40 IA	60 IA	100	3	2.5
6.	Finance Elective II	30	2	40 IA	60 IA	100	3	2.5
7.	Industry-Oriented Dissertation Project			100				2.5
<b>Total No. of Credits</b>								<b>17.5</b>

**UA:-UniversityAssessment;IA:-InternalAssessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

### Semester IV Finance Specialization Electives (Any Two)

- a) Wealth Management
- b) Treasury Management
- c) Behavioural Finance
- d) Project Finance

(Note: Specialization Electives are subject to change as per University direction)

“ Teach Me and I will forget, Show Me and I will learn, Involve Me and I will understand.”

# MMS CURRICULUM

## MMS Semester IV (Finance Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits
1.	Management Control Systems	30	2	40 IA	60 UA	100	3	2.5
2.	Creativity & Innovation Management	30	2	40 IA	60 IA	100	3	2.5
3.	Strategic Marketing Management	30	2	40 IA	60 UA	100	3	2.5
4.	Integrated Marketing Communications & Digital Marketing	30	2	40 IA	60 IA	100	3	2.5
5.	Marketing Elective I	30	2	40 IA	60 IA	100	3	2.5
6.	Marketing Elective II	30	2	40 IA	60 IA	100	3	2.5
7.	Industry-Oriented Dissertation Project			100				2.5
<b>Total No. of Credits</b>								<b>17.5</b>

**UA:-UniversityAssessment;IA:-InternalAssessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

#### Semester IV Marketing Specialization Electives (Any Two)

- Quantitative Models in Marketing
- Business to Business Marketing
- Media Planning & Strategy
- Emerging Trends in Marketing

(Note: Specialization Electives are subject to change as per University direction)

“If You judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.”

– Albert Einstein

# MMS CURRICULUM

## MMS Semester IV (Human Resource Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits
1.	Management Control Systems	30	2	40 IA	60 UA	100	3	2.5
2.	Creativity & Innovation Management	30	2	40 IA	60 IA	100	3	2.5
3.	Management of Change	30	2	40 IA	60 UA	100	3	2.5
4.	Strategic Human Resource Management	30	2	40 IA	60 IA	100	3	2.5
5.	Human Resources Elective I	30	2	40 IA	60 IA	100	3	2.5
6.	Human Resources Elective II	30	2	40 IA	60 IA	100	3	2.5
7.	Industry-Oriented Dissertation Project			100				2.5
<b>Total No. of Credits</b>								<b>17.5</b>

**UA:-UniversityAssessment;IA:-InternalAssessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

### Semester IV Human Resources Specialization Electives (Any Two)

- a) Corporate Governance & Social Responsibility
- b) Organizational Development
- c) Building Learning Organizations
- d) Role of HR in Knowledge Management

(Note: Specialization Electives are subject to change as per University direction)

“ Reading is to Mind what exercise is to body.”

– Sir Richard Steele

# MMS CURRICULUM

## MMS Semester IV (Human Resource Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits
1.	Management Control Systems	30	2	40 IA	60 UA	100	3	2.5
2.	Creativity & Innovation Management	30	2	40 IA	60 IA	100	3	2.5
3.	Strategic Operations Management	30	2	40 IA	60 UA	100	3	2.5
4.	Project Management	30	2	40 IA	60 IA	100	3	2.5
5.	Operations Elective I	30	2	40 IA	60 IA	100	3	2.5
6.	Operations Elective II	30	2	40 IA	60 IA	100	3	2.5
7.	Industry-Oriented Dissertation Project			100				2.5
<b>Total No. of Credits</b>								<b>17.5</b>

**UA:-UniversityAssessment;IA:-InternalAssessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

#### Semester IV Operations Specialization Electives (Any Two)

- a) Six Sigma
- b) World Class Manufacturing
- c) Service Operations Management
- d) Lean Manufacturing

(Note: Specialization Electives are subject to change as per University direction)

“The roots of education are bitter, but the fruit is sweet.”

– Aristotle

# MMS CURRICULUM

## MMS Semester IV (Information Technology Specialization)

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Assessment	Total Marks	Duration of Theory Paper	No. of Credits
1.	Management Control Systems	30	2	40 IA	60 UA	100	3	2.5
2.	Creativity & Innovation Management	30	2	40 IA	60 IA	100	3	2.5
3.	Project Management	30	2	40 IA	60 UA	100	3	2.5
4.	IT Infrastructure Management	30	2	40 IA	60 IA	100	3	2.5
5.	Information Technology Elective I	30	2	40 IA	60 IA	100	3	2.5
6.	Information Technology Elective II	30	2	40 IA	60 IA	100	3	2.5
7.	Industry-Oriented Dissertation Project			100				2.5
<b>Total No. of Credits</b>								<b>17.5</b>

**UA:-UniversityAssessment;IA:-InternalAssessment**

### Electives

(Students are supposed to choose any two of the following specialization Electives as per their area of specialization)

### Semester IV Human Resources Specialization Electives (Any Two)

- Technology Competition and Strategy
- Data warehousing & Data Mining
- Managing Technology Business
- Technology Forecasting

Total Credit points	
Semester	Total No of Credits
Semester I	20
Semester II	20
Semester III	22.5
Semester IV	17.5
<b>Total</b>	<b>80</b>

(Note: Specialization Electives are subject to change as per University direct)

