

SEP 2025

Jharokha

Institute Newsletter



**St. Francis Institute of Management and Research
(SFIMAR)**

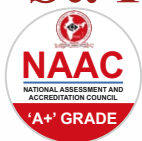
An Autonomous Institution

Approved by AICTE, DTE, Govt. of Maharashtra and Affiliated to the University of Mumbai
Accredited with 'A+' Grade by **NAAC** and MMS Programme Accredited by **NBA**, New Delhi

An ISO 9001:2015 Certified Institute

Gate No. 5, Mount Painsur, S. V. P. Road, Borivali (West), Mumbai - 400103

DTE CODE 3119
www.sfimar.org



OUR PATRON



OUR FOUNDER



BRO. PAULUS MORITZ

FOUNDER - CMSF

(JUNE 29, 1869 - NOVEMBER 19, 1942)

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EDITORIAL NOTE

As we enter the second quarter, covering July to September 2025, SFIMAR has engaged in a variety of activities. The period commenced with an orientation and induction program for the MMS batch of 2025-27. With the new academic year underway, the MMS program has enhanced its connections with the industry through impactful lectures and seminars, featuring esteemed professionals who shared their expertise in areas such as finance, HR, and logistics.

During this quarter, SFIMAR also organized a series of events designed to promote cultural, academic, and environmental awareness among the community. Additionally, this period included the celebration of our 79th Independence Day, a vibrant event characterized by engaging activities that fostered community spirit and patriotism. The festivities not only commemorated the historical significance of Independence Day but also aimed to strengthen the bonds among participants.

As we gaze into the future, SFIMAR is steadfast in its commitment to fostering a vibrant culture of academic excellence, pioneering ideas, and active community involvement. The remarkable achievements witnessed in recent months serve as a testament to the institution's unwavering dedication to equipping students for their future careers. Through a rich blend of innovative thinking and teamwork, SFIMAR is nurturing a generation that is ready to tackle the challenges ahead with integrity and vision.

EDITORIAL TEAM



DR. SAMPAT PILLAI
ADMINISTRATIVE OFFICER



DR. PAUL ALUKAL
ASSISTANT PROFESSOR



MS. ROSIE MURRAY
ASSISTANT PROFESSOR



DR. SONALI SHIRALKAR
ASSISTANT PROFESSOR



DR. SANDEEP KUDTARKAR
ASSISTANT PROFESSOR



MR. PRAVEEN KUMAR ELAVARASU
ASSISTANT PROFESSOR



MS. CHHAYA SALIAN
ADMIN. OFFICE EXECUTIVE

ST. FRANCIS DAY CELEBRATIONS

CMSF



GOLDEN AND SILVER JUBILEE CELEBRATION OF CONGREGATION OF THE MISSIONARY BROTHERS OF ST. FRANCIS OF ASSISI (CMSF) – 4TH OCTOBER 2024

CMSF

St. Francis Group of Institutions in Mumbai are a chain of Christian/Catholic Minority Educational Institutions located in the Western Suburbs of India's Financial Capital Mumbai. St. Francis Group of Institutions have today become a pride of Mumbai and India's most sought academic community for its focus on excellence in value based education and beneficial & educative extracurricular activities. Today, after 124 years of its inception the Franciscan Brothers continue their commitment of training young minds and finding solutions to address tomorrow's challenges.

St. Francis Group of Institutions are established and run by the Franciscan Missionary Brothers, an International Organisation headquartered at Borivali (West), Mumbai. Rev. Bro. Paulus Moritz has founded the CONGREGATION OF THE MISSIONARY BROTHERS OF ST. FRANCIS OF ASSISI in the year 1901 with the vision of reaching out to the poor and the less privileged. Bro. Paulus Mortiz was appointed as the first Superior General of the Congregation of the CMSF. He worked tirelessly for the welfare of the Brothers and the missions. His famous dictum was: "As long as you look after the poor, God will look after you!" He was a man with a deep spiritual conviction and of prayer and contemplation. He knew that only a deep religious person could become a great missionary, and he formed his Brothers in that pattern.

It was a relentless pilgrimage for him and his early companions in the mission of the Lord, serving the poor and needy at all costs in the villages of the entire country wherever they had been called to from 1901 till date, the inspiration of our Founder continues in the Brothers' Love and Service to the Indian people and beyond. Starting missions all over India, guiding the Brothers through many vicissitudes and storms for more than four decades, Bro. Paulus Mortiz relinquished the office of Superior General in 1941. He was called for his eternal reward on 19th November 1942 after a brief illness, which he joyfully accepted as a prelude to his heavenward journey.

May he intercede for us, his children, from his heavenly dwelling to keep the mission of love to all, especially to the down-trodden and marginalized!

CONGREGATION OF THE MISSIONARY BROTHERS OF SAINT FRANCIS OF ASSISI (CMSF)



"LOOK AFTER THE POOR, GOD WILL LOOK AFTER YOU."



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (SFIMAR)

St. Francis Institute of Management & Research (SFIMAR) was established in 2002 by "The Society of the Congregation of Franciscan Brothers" to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade 'A+' (Second Cycle) accredited by National Assessment and Accreditation Council (NAAC) and is recognized under Section 2 (f) & 12 (B) of UGC Act 1956. It is also ISO 9001:2015 Certified by DNV Business Assurance India Pvt. Ltd. (formerly known as Det Norske Veritas).

The MMS professional programme of SFIMAR is accredited by NBA (National Board of Accreditation) and the Institute has received Academic Autonomy from July 2024. The MMS professional programme conducted at SFIMAR campus are in a state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and Other Amenities. A core team of experienced and qualified faculty member deliver various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs a number of Personality Development Programmes.

SFIMAR also provides its students additional certification Programmes such as, Alternative Investment Industry, Project Management, National Institute for Securities Markets (NISM) Mandatory Programmes, CIMA, Digital Marketing, etc. which improves their knowledge and employment prospects. SFIMAR has a very active Placement Department which assist students in achieving appropriate placements and has a track record of almost 100% placement for the past several years.

The courses conducted at SFIMAR campus are in state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and other Amenities. A core team of experienced and qualified faculty and research scholars bear the responsibility to impart knowledge to aspiring students at SFIMAR.

A right blend of Industrialists and Academia from various organizations, are invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute.



VISION

To flourish as a seat of learning of international standards for developing an entrepreneurial class of value-based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.



MISSION

To enter the realm of globally successful B-schools by imparting value-based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, anentrepre-neurial spirit and a humanitarian attitude.



SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.

ACCOLADES



A+ GRADE CERTIFICATE BY NAAC



MTC GLOBAL AWARD FOR EXCELLENCE:2024



ISO 9001:2015 CERTIFICATE



UNIVERSITY OF MUMBAI CERTIFICATE FOR OUTSTANDING CONTRIBUTION TO ACADEMICS



MMS PROGRAMME ACCREDITED BY NBA



CERTIFICATE OF ACHIEVEMENT RIO+25 UN WATER ACTION IARF (2020)



GREEN AUDIT



ENERGY AUDIT



ENVIRONMENT AUDIT

WELCOME TO 'TEAM SFIMAR'



**MR. PRAVEEN KUMAR
ELAVARASU**
ASSISTANT PROFESSOR



MS. ANN JOSE
ASSISTANT PROFESSOR



MS. BHAVANA SOLANKI
ASSISTANT PROFESSOR



MS. SHEILA MARY A PAUL
ADMINISTRATION EXECUTIVE

SUMMER X'CELLENCE 2025

The annual intra-college competition "Summer X'cellence 2025" was successfully conducted on 27th September 2025 at the St. Francis Institute of Management and Research (SFIMAR) campus. This event was jointly organized by SFIMAR-MMS and SFIMAR-PGDM departments.

Objective of the Programme

The Summer X'cellence Competition is designed to:

- Provide a platform for management students to enhance their conceptual understanding, interpersonal skills, presentation abilities, and awareness of current management practices.
- Encourage students to interact with industry experts, gain valuable insights, and be inspired by professionals who have excelled in their respective fields.
- Boost students' confidence by allowing them to present their summer internship work in front of experienced evaluators and receive constructive feedback.
- Demonstrate to first-year students how to conduct rigorous, research-driven, and industry-relevant work during their Summer Internship Program (SIP).

Student Participant Selection Process

All students who completed their two-month Summer Internship were evaluated through a Viva Voce process.

- The evaluation panel for each stream comprised one external corporate expert and one academician.
- 75% weightage was assigned to the Viva performance.
- 25% weightage was based on internal assessment by the respective faculty mentors.

Shortlisted students were selected as participants for the Summer X'cellence Awards based on the combined score.

- The event concluded with a Valedictory Session, during which panel judges shared their reflections and insights based on the presentations they evaluated.
- Winners from each panel were announced and awarded trophies in recognition of their outstanding work.



GLIMPSES OF THE SUMMER X'CELLENCE 2025

GUEST LECTURES

Guest lectures are organised to familiarise students with linking the concepts taught in the session and its association with the corporates, with an opportunity to seek more insights about the same. The myths and assumptions about the corporate world could also be discussed and clarified in such sessions.

Knowledge-hub: The guest invited as a speaker are a master in their field of expertise. They bring the world of knowledge which has key industry insights to make student familiarise about.

Corporate Practices: The speaker/Guest of the session orients well about the trending practices that are implemented at the industry level, along side the practices they've nurtured for the organisation they are associated with.

Networking platform: The guests delivering the sessions do encourage active participation from the students as well. Speakers do liaison well to the queries and the contributions of the students, which may be extended in an informal discussion as well.

Live Projects: Guest lecture acts as a connecting dot of the corporate associate and student-member, which may even get extended to the live projects wherein the student learns more about the practical insights and the corporate house may observe the contributions of the candidate with reference to their working environment.

Final Placement: Select students who demonstrate exceptional skillset, may get well recognised by the industry professionals which gives them added advantage to be recommended for the opportunities in the organisation and industry as well, in adherence to the company policies and practices.

Sr. No.	Date	Subjects	Topic Name	Speaker's Name	Designation	Organization
1	26-07-2025	Icorporate Strategy	Corporate Strategy	Mr. Krishnamurthy Suryanarayan	Head Corporate Strategy	Ador Welding Ltd.
2	02-08-2025	Sales Management	Tech-Driven Sales: Leveraging Tools for Smarter Selling	Mr. Kuldeep Sharma	Business Development Manager	ADORN DECOR PVT. LTD.
3	09-08-2025	Personnel Finance	ROI & CBA through Various Human Capital Initiatives	Ms. Nandini Mehta	CHRO	Metro Brands Limited
4	09-08-2025	Emerging Technologies in Finance and Marketing	Emerging Technologies in Management	CA Ravi Kamath	Tec Consultant	National Stock Exchange
5	23-08-2025	Security Analysis and Portfolio Management	Technical Analysis	Mr. Tejas Vani	Deputy Vice President	Edelweiss Fin. Services
6	23-08-2025	Distribution and Supply Chain Management	Distribution from the Marketing & Technology (MarkTech) Application - An Industry Perspective	Mr. Satish Karandikar	Sr. General Manager	Mahindra & Mahindra Ltd.
7	30-08-2025	Climate Risk and Sustainable Finance	ESG & Sustainable	Mr. Makarand Athavale	Consultant	Efin Shas ESG

GUEST LECTURES

Sr. No.	Date	Subjects	Topic Name	Speaker's Name	Designation	Organization
8	30-08-2025	Marketing Strategy	Marketing Strategies for the life Insurance Industry	Mr. Vishal Khalap	Head - Strategy (Direct Marketing)	Reliance Nippon Life Insurance
9	13-09-2025	Financial Market and Institutions & Marketing of Financial Products and Services	Financial Market Trends & Marketing Insights for tomorrow's Professionals	Mr. Abhijit Rumde	Sales Manager	Axis Bank
10	20-09-2025	Global Financial Management & Derivatives and Risk Management	Current Trends in Global Finance and Derivatives Markets - An Industry Perspective	Mr. Vaibhav Shah	Head - Products, Business Strategy & International Business	Mirae Asset Investment Managers (India) Pvt. Ltd.
11	23-09-2025	Fundamentals of Marketing	Carriers in Marketing	Mr. Abhijit Khatav	Consultant	REA India

VISIT TO U.S. CONSULATE, BKC - DOSTI HOUSE

The students of MMS, BMS and alongwith two faculty members, Prof. Jinal Lathia and Prof. Stanley had the opportunity to visit the U.S. Consulate, BKC - Dosti House, on 12th August 2025. The session titled "Innovation, Skills and Future of Work Using AI and Technology" was organized by the U.S. Consulate to provide students insights into emerging trends in artificial intelligence, technological advancements, and their implications for the future workforce.

The program began with a warm welcome by the officials of the U.S. Consulate, highlighting the importance of cross-cultural academic exchanges and global perspectives in education.

Expert Talk by Mr. Stephen Ezell:

- Students posed insightful questions on topics such as AI-driven entrepreneurship, global technology collaborations, and future opportunities for management graduates.
- Mr. Ezell provided practical guidance on how students can prepare themselves for the rapidly changing work environment.



GLIMPSES OF THE VISIT TO U.S. CONSULATE, BKC

INDUSTRIAL VISIT - AUTOMATION INDIA EXPO

An industrial visit was organized for MMS Semester III students specializing in Operations and IT to attend the Automation India Expo 2025, held at the Bombay Exhibition Centre (BEC), Goregaon, Mumbai. The visit took place on 14th August 2025, under the coordination of Prof. Praveen Elavarasu. As Asia's leading automation and digital technology exhibition, the Expo brought together the latest advancements in industrial automation, robotics, IoT, AI, and smart manufacturing. With more than 2,000 exhibitors, the event provided a comprehensive view of current and future industrial trends.

During the visit, students explored a variety of stalls showcasing automation systems, robotics solutions, Industry 4.0 platforms, digital manufacturing tools, and smart factory innovations. Notable companies included Yokogawa India Limited, Zoho Corporation Pvt. Ltd., Virya Autonomous Technologies (P) Ltd., WIKA, Zentron Labs Pvt. Ltd., and Vector Engineering (India) Pvt. Ltd. Global technology providers such as DOPAG, known for their dosing and mixing solutions, also had a strong presence at the Expo. These interactions allowed students to observe product demonstrations, learn about industrial applications, and connect the technologies with concepts studied in their coursework.

The visit proved to be a valuable learning experience. Students gained practical insights into cutting-edge technologies that are driving industrial transformation. They were able to see firsthand how automation and digital tools are applied in real business environments, which deepened their understanding of theoretical concepts discussed in class. The exposure also enhanced their awareness of industry expectations, motivated them to explore career opportunities in automation and digital technologies, and reinforced the importance of continuous learning in a rapidly evolving field.



GLIMPSES OF INDUSTRIAL VISIT - AUTOMATION INDIA EXPO

SESSION ON HOLISTIC WELL-BEING

The Mindfulness Club at SFIMAR is dedicated to enhancing the mental well-being, emotional resilience, and leadership skills of students by integrating mindfulness-based practices into their academic journey. On 22nd July 2025, an expert session on Holistic Well-being and Student Empowerment was conducted by Mr. Neel Shah, Faculty - The Art of Living and Vice President - Deutsche Bank, as part of the Club's annual activities. The session aimed to connect soft skills development, emotional intelligence, and mindfulness techniques to personal and professional success.

Through interactive discussion, experiential exercises, and guided breathing practices, participants explored the direct link between mindset, emotional state, breath, and performance outcomes. The session also introduced Sudarshan Kriya Yoga (SKY) - a globally recognized rhythmic breathing practice backed by extensive scientific research.

The session empowered students with practical tools to cultivate resilience, emotional intelligence, and a balanced approach to academic and professional challenges.



GLIMPSES OF SESSION ON HOLISTIC WELL-BEING

SESSION ON MIND MANAGEMENT

The SFIMAR Mindfulness Club continues to provide a platform for fostering holistic growth, stress management, and leadership development among students. On 29th July 2025, an expert session on Mind Management was conducted by Mr. Shreyans Mehta, Director, Leadership Coach, IIM Calcutta, McKinsey & Art of Living Faculty. The program was aimed at helping students understand the dynamics of the human mind, build resilience, and explore the benefits of mindfulness practices for personal as well as professional success.

The expert session on Mind Management was conducted in an interactive format that combined lecture, audience Q&A, real-life examples, guided breathing techniques, a short meditation activity, and a video demonstration. The session enabled students to experience mindfulness practices firsthand and understand their application in managing stress, improving productivity, and fostering holistic well-being.



GLIMPSES OF SESSION ON MIND MANAGEMENT

SESSION ON IMPACTFUL RELATIONSHIP BUILDING

In line with SFIMAR's commitment to holistic student development and value-based education, the Institute organized an impactful Relationship Building session under the Mindfulness & Well-being initiative. The session was conducted by Ms. Sheetal Shah, Nutritionist, Wellness Coach, and Practitioner at Brahma Kumaris, on 6th August 2025 at SFIMAR Campus.

The objective of this session was to help students understand the core values, emotional intelligence, and mindfulness required to nurture meaningful personal and professional relationships. The talk emphasized mutual respect, trust, sacrifice, and the role of positive energy in building lasting connections.

As part of the Brahma Kumaris tradition and in the spirit of Raksha Bandhan, the event also featured a symbolic celebration, reinforcing the values of protection, purity, and goodwill in human relationships.

OUTCOMES

- Enhanced awareness of mindfulness, respect, and emotional intelligence in relationships.
- Practical tools for letting go, forgiving, and nurturing meaningful bonds.
- Understanding of the role of positive energy and Raj Yog in self-mastery.
- Cultural and spiritual values reinforced through the Raksha Bandhan celebration.



GLIMPSES OF SESSION ON IMPACTFUL RELATIONSHIP BUILDING

SESSION ON BUILDING CONFIDENCE AND CLARITY

The SFIMAR Finatics Forum successfully organized an insightful and interactive session on "Interview Preparation: Building Confidence and Clarity" for Second Year MMS Sem III Finance students on 14th August 2025, at the Auditorium. The session was graced by two distinguished industry professionals from Morgan Stanley:

- Mr. Allwyn Arokiadas, Senior Vice President
- Ms. Krishna Kamat, Senior Vice President

Both speakers shared their rich experiences and practical insights on the nuances of interview preparation, focusing on strategies to enhance clarity of thought, boost confidence, and develop the right approach towards professional opportunities.

Faculty members who actively participated were Prof. Jinal Lathia, Prof. Rakhi Pitkar, and Dr. Kiran Karande. The event concluded with a vote of thanks by Mr. Prince Howlader, expressing gratitude to the speakers for their time and valuable guidance. The active participation of students made the initiative a resounding success and aligned with the Forum's vision of enhancing employability skills through industry-academia engagement.



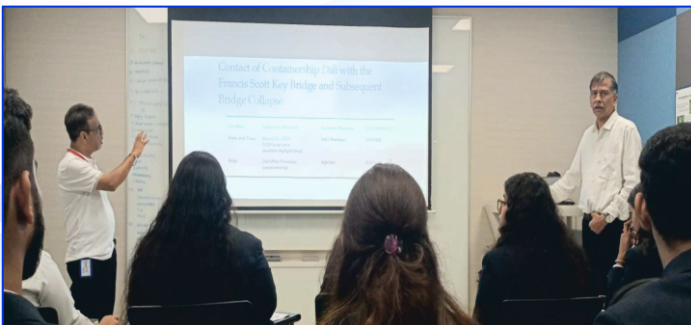
GLIMPSES OF A SESSION ON BUILDING CONFIDENCE AND CLARITY

GUIDED FIELD VISIT TO FLEET MANAGEMENT TRAINING INSTITUTE (FMTI)

The Renaissance Forum of SFIMAR organized an Outreach Program through a guided field visit for MMS Semester III students (HRM Specialization and Operations Specialization) on August 23, 2025. The field visit commenced with an orientation by the Fleet Management Training Institute (FMTI) team, highlighting the institute's role in developing seafarers and future managers for the global shipping industry. This field visit was organized in alignment with the Training & Development initiatives and was also considered as a practical extension of the Guest Lecture.

- Capt. Viraf Chichgar - Serving as a senior trainer at FMTI since 2012, he specialized in navigation training and simulator-based modules, provided students with practical exposure to real-time ship handling.
- Mr. David D'Sylva - With over 14 years of sailing experience, he delivered training in ship operations and safety procedures, bridging classroom concepts with industry practices.
- Capt. B. P. Singh - As a senior faculty member at FMTI, he led training on incident analysis, risk management, and operational preparedness, helping students understand the human and technical dimensions of maritime safety.

As part of the field visit, a dedicated session was conducted to discuss the REAL-LIFE CASE of the Collision between MV Dali and the Francis Scott Key Bridge (Baltimore, USA) that occurred on 26th March 2024. The trainers guided students through the incident, explaining how a seemingly routine departure turned into a catastrophic accident, resulting in the collapse of a major bridge. The session not only gave students a chance to engage with an ongoing international case but also helped them apply their classroom knowledge to understand the real-world consequences of HR and operational lapses.



GLIMPSES OF GUIDED FIELD VISIT TO FLEET MANAGEMENT TRAINING INSTITUTE (FMTI)

GUIDED FIELD VISIT TO NAVNIT MOTORS

The Renaissance Forum of St. Francis Institute of Management and Research (SFIMAR) organized a guided industry-academia engagement session as part of its continuous experiential learning initiatives under the MMS program. The field visit, focused on "Human Resource Planning & Application of Technology in HR," was designed to provide students with practical exposure to modern workforce planning strategies, HR analytics tools, and technology-driven decision-making processes in a live corporate environment on 27th September 2025 Navnit Motors, Thane.

Key Learnings for Students

- **Applied Understanding of HR Planning:** Students witnessed how organizations strategically align talent planning with future business needs.
- **Exposure to Digital HR Tools:** The session highlighted the importance of technology adoption in enhancing HR efficiency and accuracy.
- **Bridging Theory and Practice:** Concepts taught in the classroom - such as manpower forecasting, succession planning, and HR analytics - were contextualized with real-world applications.
- **Industry Readiness:** Students gained insights into the skills and competencies demanded by the evolving HR landscape, preparing them for future roles.



GLIMPSES OF GUIDED FIELD VISIT TO NAVNIT MOTORS

NISM - NFLQ REGIONAL ROUND

We are delighted to share that St. Francis Institute of Management and Research (SFIMAR) was selected to participate in the NISM NFLQ Quiz Competition - Regional Round, held at Nirma University, Gandhinagar. This prestigious quiz provided an opportunity for both UG and PG students to showcase their financial knowledge and aptitude at a competitive platform.

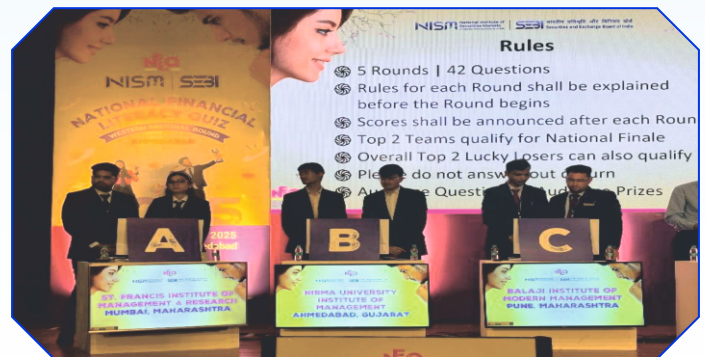
The objective of the activity was to enhance students' understanding of key financial concepts and to evaluate their knowledge of financial markets, institutions, and regulatory frameworks through an engaging and competitive learning environment.

A team of four students represented SFIMAR under the guidance of Prof. Jinal Vishal Lathia (Faculty In-Charge). The participants were:

- Team 1: Prince Kasim Howlader and Trupti Kanyal - SYMMS
- Team 2 : Atharva Kotkar and Shiv Vishwakarma - SYBMS

Performance Highlights:

- Our MMS students excelled in the first round, securing 1st position, and advanced to the Semi-Finals of the Western Zonal Round.
- In the first proctored round, our BMS students secured the 7th position and successfully qualified for the Semi-Final Round.
- In the Semi-Final Round, MMS students delivered an outstanding performance, achieving 2nd Position among 24 semi-finalists.
- With this achievement, SFIMAR secured a prestigious seat in the Final Round, scheduled to be held on 8th and 9th November 2025 at NISM Institute, Patalganga.



GLIMPSES OF NFLQ - NISM REGIONAL ROUND PARTICIPATION

MMS INDUCTION PROGRAM 2025

The Induction Ceremony of the St. Francis Institute of Management and Research (SFIMAR) marked the beginning of a new academic journey for the MMS batch of 2025-27. Designed to welcome students into the institute's vibrant learning environment, the program brought together dignitaries, faculty, alumni, and students to celebrate knowledge, tradition, and professional aspirations. The ceremony not only acquainted students with the ethos and values of SFIMAR but also provided them with guidance from distinguished leaders across academia and industry. With inspiring addresses, experience-sharing sessions, and recognition of student achievements, the event served as a platform to instill confidence, motivate young minds, and set the tone for their management education journey.

The Chief Guest, Prof. S.V.D. Nageswara Rao, Head of Motilal Oswal Centre for Capital Markets, IIT Bombay, delivered an enlightening address, motivating students to embrace academic rigor and professional growth. This was followed by an impactful alumni address by Mr. Swapnil Rajwade, Associate at J.P. Morgan, Mumbai, who shared his career journey and valuable insights. MMS students also shared their enriching orientation experiences.

The ceremony further included certificate distribution for winners of orientation activities, followed by the Inductor's Session conducted by Mr. Carlton Pereira, Owner of Tano India Advisors, a renowned professional in the field of investment advisory. His session emphasized industry relevance, career readiness, and leadership values.



GLIMPSES OF MMS INDUCTION PROGRAM 2025

INSTITUTIONAL EVENTS

MMS INDUCTION PROGRAM 2025



GLIMPSES OF MMS INDUCTION PROGRAM 2025

SESSION ON IPR

The session on "Intellectual Property Rights: Filing and Publishing Patents and Copyrights" was organized by the Internal Quality Assurance Cell on September 23, 2025. The session was organised to foster awareness and strengthen the culture of Intellectual Property Rights (IPR) within the academic community. The interactive programme was conducted exclusively for faculty and staff members, focusing on the procedures, best practices, and strategies for protecting intellectual property in academic and research contexts.

The session was led by CS. Aruna Naik, Company Secretary and Legal & IPR Consultant, enlightened the participants on key aspects of IPR. The presentation covered:

- Distinction between Intellectual Property and Intellectual Property Rights.
- Procedures for filing patents and copyrights in India.
- Best practices for safeguarding intellectual property while publishing research.
- Case studies of Indian universities converting research into IPR filings.
- Practical steps for turning research papers into strong patent applications.

The session was highly interactive, with faculty members engaging in discussions on real-life examples, challenges, and opportunities related to IPR. The speaker stressed the mantra "File first, publish next" to protect the novelty of research outputs.



**BOUQUET PRESENTED BY DR SHALINI SINHA,
DIRECTOR SFIMAR, TO CS ARUNA NAIK**



PARTICIPANTS ATTENDING THE SESSION



GROUP PHOTOGRAPH OF THE PARTICIPANTS FOR THE SESSION

INDEPENDENCE DAY

The 79th Independence Day celebration was a vibrant and momentous occasion, marked by an array of engaging activities and spirited participants. This year's festivities not only honored the profound historical significance of Independence Day but also sought to cultivate a deep sense of community and patriotism among all those in attendance. From heartfelt speeches to lively performances, the event echoed with pride and unity, leaving a lasting impact on the hearts of the participants and spectators alike.

Overall, the celebration was a success, eliciting positive feedback from participants and emphasizing the importance of remembering our nation's history. It served as a reminder that freedom is both a gift and a responsibility, urging everyone to contribute positively towards the nation's progress. The event instilled pride and unity, concluding with the echo of "Jai Hind!" across the campus.



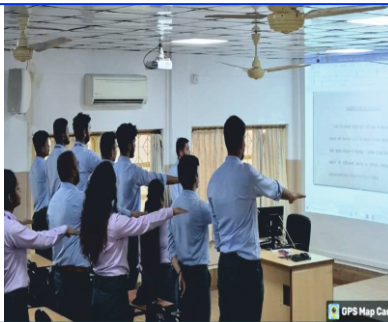
GLIMPSES OF THE INDEPENDENCE DAY CELEBRATION AT SFIMAR

SADBHAVANA DIWAS

Sadbhavana Diwas was observed as a Commemorative Day at St. Francis Institute of Management & Research (SFIMAR) on 22nd August 2025. The celebration, initially scheduled for 20th August 2025, was rescheduled due to heavy rains in Mumbai. The occasion marks the birth anniversary of Shri Rajiv Gandhi, India's youngest Prime Minister, remembered for his vision of a united and progressive India. The commemorative day was organized to uphold the ideals of peace, harmony, and national integration under the guidance of Dr. Prof. Sonali Shiralkar-Tatkar and Ms. Sonal Dalvi.

On this occasion, students and faculty members across all classrooms collectively recited the Sadbhavana Pledge. The pledge emphasized working towards the emotional oneness and harmony of the Indian people, setting aside barriers of caste, creed, language, and religion.

The pledge was displayed and recited in classrooms, ensuring that the message of unity, peace, and harmony reached all participants. This collective affirmation not only honored the vision of Shri Rajiv Gandhi but also reflected the institute's commitment to nurturing socially responsible and value-driven future leaders.

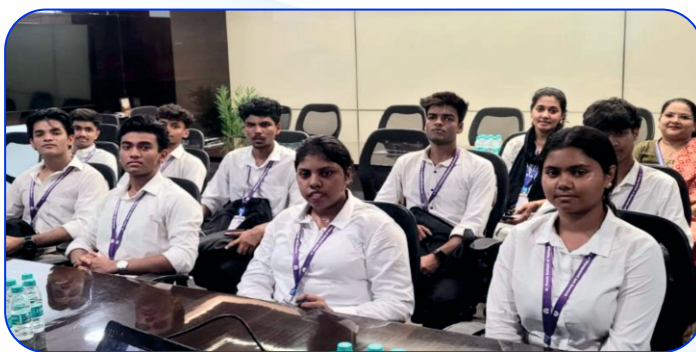


GLIMPSES OF SADBHAVANA DIWAS

FIELD VISIT TO RANK MUTUAL FUND

As part of the Bachelor of Management Studies (BMS) Finance Specialization, a field visit was organized to Rank Mutual Fund, Prabhadevi, Mumbai, on 19th July 2025. Rank Mutual Fund, a leading organisation in the mutual fund distribution and financial advisory space, offered an ideal setting for students to understand the operational dynamics of the financial services industry. The visit aimed to familiarize students with the structure of India's financial system, diverse investment avenues, financial planning, and market-related concepts, fostering their academic learning and enhancing their career readiness.

Additionally, a guided tour of the premises was included, giving students the opportunity to observe the functional departments, technological infrastructure, and workflow in a financial services organisation. This hands-on exposure enabled students to witness how theoretical financial concepts are applied in real business operations, thus enriching their learning experience and motivating them to develop relevant skills for the industry.



GLIMPSES OF FIELD VISIT TO RANK MUTUAL FUND

INTERNATIONAL CHESS DAY

To celebrate the spirit of strategic thinking and intellectual sportsmanship on International Chess Day, the St. Francis Institute of Management & Research (SFIMAR) organized a National Chess Tournament on 21st July 2025. The event welcomed student participants from a wide array of management and degree colleges across India. This event was proudly sponsored by Career Launcher whose support greatly contributed to the success and outreach of the tournament. The virtual tournament began with a warm welcome address by Dr. Ganga Warriar, Head of the BMS Department, who set the tone for the event. This was followed by an inspiring address from Dr. Shalini Sinha, Director of SFIMAR, encouraging the young minds to sharpen their strategic thinking through the game of chess.

A total of 65 students registered for the National Chess Competition, representing 35 reputed colleges from across the country, including prominent institutions such as NMIMS, Bhavan's College, GNVs Institute of Management, and KES Shroff College, among others. The tournament was conducted online via Lichess.com and spanned a duration of three hours.

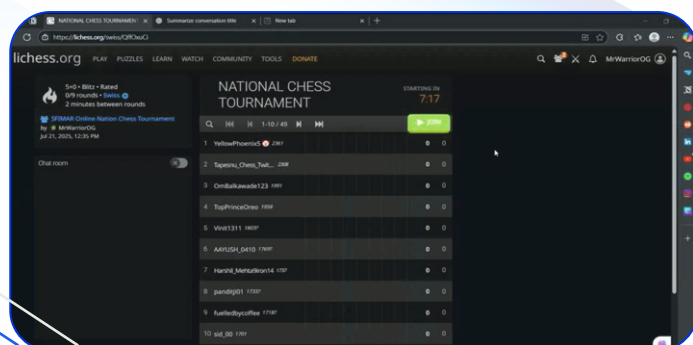


FLYER OF THE CHESS TOURNAMENT

**WELCOME ADDRESS BY
DR. GANGA WARRIAR
(HOD BMS)**



**ADDRESS BY
DIRECTOR
DR. SHALINI SINHA**



GLIMPSES OF THE INTERNATIONAL CHESS DAY

TEACHERS' DAY AND ONAM CELEBRATIONS

The SFIMAR fraternity came together on 5th September 2025 to celebrate two significant occasions - Teachers' Day and Onam. Teachers' Day was observed to honour the invaluable contributions of educators, inspired by the legacy of Dr. Sarvepalli Radhakrishnan, while Onam marked the joy, prosperity, and cultural heritage of Kerala. The programme beautifully blended gratitude towards teachers with the festive vibrance of Onam, making it a memorable day for everyone present. The celebration began with a warm welcome to dignitaries, faculty, staff, and students. A Sanskrit shloka and Kabir's couplet highlighted the reverence for teachers.

The Teachers' Day and Onam Celebration 2025 at SFIMAR was a resounding success, marked by enthusiasm, creativity, and gratitude. The additional gesture of celebrating August birthdays of faculty and staff further deepened the sense of belonging and joy within the community. The event served as a reminder of the indispensable role teachers play in shaping society while also celebrating the spirit of cultural unity through Onam. It fostered joy, respect, and togetherness, making it a truly memorable occasion for the entire institution.



GLIMPSES OF TEACHERS' DAY AND ONAM CELEBRATIONS

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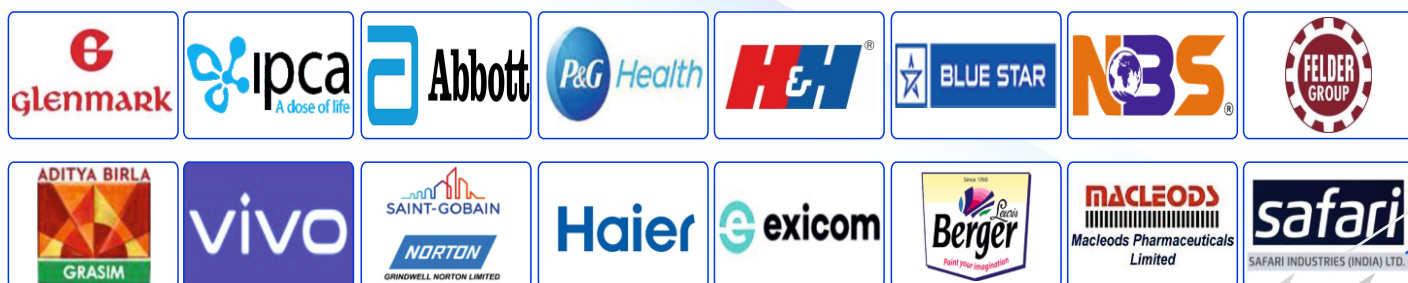
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'Enlightening Minds, Defining Leaders'

Intake 180 seats

MMS ADMISSION for the Year 2025-2026

MASTER OF MANAGEMENT STUDIES (MMS)

(Two Year Full Time Course)

DTE CODE: MB 3119

*51 % seats are reserved for the Christian
Minority Candidates of Maharashtra State*

SPECIALIZATION

- ◆ Finance
- ◆ Marketing
- ◆ Human Resource
- ◆ Information Technology
- ◆ Operations

more information...



100%
INTERNSHIP
&
PLACEMENT
ASSISTANCE

ELIGIBILITY

- Graduate with minimum 50% aggregate or equivalent in CGPI from any recognized University

ENTRANCE SCORES ACCEPTED:

- MAH-MBA/MMS-CET 2025/CAT 2024/CMAT 2025/XAT 2025/ ATMA 2025/MAT 2025

- *Note: Please refer to DTE Information Brochure 2025-26 for details on Admission process. (www.mahacet.org)*

✉ mms@sfimar.org

✉ bms@sfimar.org

Intake 60 seats

BMS ADMISSION for the Year 2025-2026

BACHELOR OF MANAGEMENT STUDIES (BMS)

Professional Course

DTE CODE: 03119

SPECIALIZATION

- ◆ Finance
- ◆ Marketing
- ◆ Human Resource

ELIGIBILITY

1) The candidate possesses minimum 50% marks in aggregate or equivalent CGPA (45% in case of candidates of backward class categories and persons with disability belonging to Maharashtra State only) in any preceding board exam.

2) Candidate should have appeared for MAH- BMS CET 2025.

Gate No. 5, Mount Painsur, S. V. P. Road, Borivali (West), Mumbai - 400 103

For enquiry contact:

☎ 7738578255, 8097618932, 9619499199, 9619499099 ✉ info@sfimar.org 🌐 <https://www.sfimar.org/>

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