

MBA in Financial Management (FM) Curriculum



FIRST YEAR

SEM I	(I.A.)
Principles of Management	100
Financial Accounting	100
Organisational Behaviour	100
Managerial Economics	100
Business Communication	100
Quantitative Methods in Management	100
TOTAL	600

SEM II	(I.A.)
Production Management	100
Business Research Methods	100
Marketing Management	100
Legal Aspects of Business	100
Cost & Management Accounting	100
Human Resources Management	100
TOTAL	600

SECOND YEAR

SEM I	
International Business	100 (U.A.)
Management Information Systems	100 (U.A.)
Financial Management	100 (U.A.)
Taxation	100 (I.A.)
Creativity & Innovation Management	100 (I.A.)
TOTAL	500

SEM II	(I.A.)
Financial Markets, Products & Institutions	100
International Finance	100
Corporate Valuation	100
Corporate Law	100
Security Analysis & Portfolio Management	100
TOTAL	500

THIRD YEAR

SEM I	(I.A.)
Management of Banks & Financial Services	100
Derivatives & Risk Management	100
Mergers, Acquisitions & Corporate Restructuring	100
Behavioural Finance	100
Industry Oriented Dissertation Project	100
TOTAL	500

SEM II	
Strategic Management	100 (U.A.)
Treasury Management	100 (U.A.)
Project Finance	100 (U.A.)
Financial Modelling	100 (I.A.)
Wealth Management	100 (I.A.)
TOTAL	500

N.B.- I.A. = Internal Assessment, U.A. = University Assessment

*Syllabus subject to change as per the University guidelines



MBA in Financial Management (FM) Curriculum

Semester I

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Principles of Management	30	2	40 I.A.	60 I.A.	100	3	2.5
2.	Financial Accounting	30	2	40 I.A.	60 I.A.	100	3	2.5
3.	Organisational Behaviour	30	2	40 I.A.	60 I.A.	100	3	2.5
4.	Managerial Economics	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Business Communication	30	2	40 I.A.	60 I.A.	100	3	2.5
6.	Quantitative Methods in Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								15

Semester II

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Production Management	30	2	40 I.A.	60 I.A.	100	3	2.5
2.	Business Research Methods	30	2	40 I.A.	60 I.A.	100	3	2.5
3.	Marketing Management	30	2	40 I.A.	60 I.A.	100	3	2.5
4.	Legal Aspects of Business	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Cost & Management Accounting	30	2	40 I.A.	60 I.A.	100	3	2.5
6.	Human Resources Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								15

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Semester III

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	International Business	30	2	40 I.A.	60 U.A.	100	3	2.5
2.	Management Information Systems	30	2	40 I.A.	60 U.A.	100	3	2.5
3.	Financial Management	30	2	40 I.A.	60 U.A.	100	3	2.5
4.	Taxation	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Creativity & Innovation Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								12.5

Semester IV

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Financial Markets, Products & Institutions	30	2	40 I.A.	60 I.A.	100	3	2.5
2.	International Finance	30	2	40 I.A.	60 I.A.	100	3	2.5
3.	Corporate Valuation	30	2	40 I.A.	60 I.A.	100	3	2.5
4.	Corporate Law	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Security Analysis & Portfolio Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								12.5



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Semester V

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Management of Banks & Financial Services	30	2	40 I.A.	60 I.A.	100	3	2.5
2.	Derivatives & Risk Management	30	2	40 I.A.	60 I.A.	100	3	2.5
3.	Mergers, Acquisitions & Corporate Restructuring	30	2	40 I.A.	60 I.A.	100	3	2.5
4.	Behavioural Finance	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Industry Oriented Dissertation Project	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								12.5

Semester VI

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Strategic Management	30	2	40 I.A.	60 U.A.	100	3	2.5
2.	Treasury Management	30	2	40 I.A.	60 U.A.	100	3	2.5
3.	Project Finance	30	2	40 I.A.	60 U.A.	100	3	2.5
4.	Financial Modelling	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Wealth Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								12.5

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Total Number of Credits point for FM	
Semester	Total No of Credits
Semester I	15
Semester II	15
Semester III	12.5
Semester IV	12.5
Semester V	12.5
Semester VI	12.5
Total	80



MBA in Marketing Management (MM) Curriculum

FIRST YEAR

SEM I	(I.A.)
Principles of Management	100
Financial Accounting	100
Organisational Behaviour	100
Managerial Economics	100
Business Communication	100
Quantitative Methods in Management	100
TOTAL	600

SEM II	(I.A.)
Production Management	100
Business Research Methods	100
Marketing Management	100
Legal Aspects of Business	100
Cost & Management Accounting	100
Human Resources Management	100
TOTAL	600

SECOND YEAR

SEM I	
International Business	100 (U.A.)
Management Information Systems	100 (U.A.)
Financial Management	100 (U.A.)
Taxation	100 (I.A.)
Creativity & Innovation Management	100 (I.A.)
TOTAL	500

SEM II	(I.A.)
Product & Brand Management	100
Sales Management & Sales Promotion	100
Consumer & Industrial Buyer Behaviour	100
Financial Aspects of Marketing	100
Distribution & Supply Chain Management	100
TOTAL	500

THIRD YEAR

SEM I	(I.A.)
Service Marketing	100
Marketing Research & Analytics	100
Customer Relationship Management	100
Retail Management	100
Industry Oriented Dissertation Project	100
TOTAL	500

SEM II	
Strategic Management	100 (U.A.)
Strategic Marketing Management	100 (U.A.)
Integrated Marketing Communication & Digital Marketing	100 (U.A.)
Media Planning & Strategy	100 (I.A.)
Event Management	100 (I.A.)
TOTAL	500

N.B.- I.A. = Internal Assessment, U.A. = University Assessment

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MBA in Marketing Management (MM) Curriculum



Semester I

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Principles of Management	30	2	40 I.A.	60 I.A.	100	3	2.5
2.	Financial Accounting	30	2	40 I.A.	60 I.A.	100	3	2.5
3.	Organisational Behaviour	30	2	40 I.A.	60 I.A.	100	3	2.5
4.	Managerial Economics	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Business Communication	30	2	40 I.A.	60 I.A.	100	3	2.5
6.	Quantitative Methods in Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								15

Semester II

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Production Management	30	2	40 I.A.	60 I.A.	100	3	2.5
2.	Business Research Methods	30	2	40 I.A.	60 I.A.	100	3	2.5
3.	Marketing Management	30	2	40 I.A.	60 I.A.	100	3	2.5
4.	Legal Aspects of Business	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Cost & Management Accounting	30	2	40 I.A.	60 I.A.	100	3	2.5
6.	Human Resources Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								15



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Semester III

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	International Business	30	2	40 I.A.	60 U.A.	100	3	2.5
2.	Management Information Systems	30	2	40 I.A.	60 U.A.	100	3	2.5
3.	Financial Management	30	2	40 I.A.	60 U.A.	100	3	2.5
4.	Taxation	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Creativity & Innovation Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								12.5

Semester IV

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Product & Brand Management Product	30	2	40 I.A.	60 I.A.	100	3	2.5
2.	Sales Management & Sales Promotion	30	2	40 I.A.	60 I.A.	100	3	2.5
3.	Consumer & Industrial Buyer Behaviour	30	2	40 I.A.	60 I.A.	100	3	2.5
4.	Financial Aspects of Marketing	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Distribution & Supply Chain Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								12.5

UA: - University Assessment; IA: - Internal Assessment

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Semester V

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Service Marketing	30	2	40 I.A.	60 I.A.	100	3	2.5
2.	Marketing Research & Analytics	30	2	40 I.A.	60 I.A.	100	3	2.5
3.	Customer Relationship Management	30	2	40 I.A.	60 I.A.	100	3	2.5
4.	Retail Management	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Industry Oriented Dissertation Project	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								12.5

Semester VI

Sr. No.	Subject	Teaching Hours		Assessment Pattern				
		No. of Sessions of 90 minutes	No. of Sessions of 90 minutes per week	Continuous Assessment	Semester End Examination	Total Marks	Duration of Theory Paper	No of Credits
1.	Strategic Management	30	2	40 I.A.	60 U.A.	100	3	2.5
2.	Strategic Marketing Management	30	2	40 I.A.	60 U.A.	100	3	2.5
3.	Integrated Marketing Communication & Digital Marketing	30	2	40 I.A.	60 U.A.	100	3	2.5
4.	Media Planning & Strategy	30	2	40 I.A.	60 I.A.	100	3	2.5
5.	Event Management	30	2	40 I.A.	60 I.A.	100	3	2.5
Total No of Credits								12.5

UA: - University Assessment; IA: - Internal Assessment



MBA in Marketing Management (MM) Curriculum

Total Number of Credits point for FM	
Semester	Total No of Credits
Semester I	15
Semester II	15
Semester III	12.5
Semester IV	12.5
Semester V	12.5
Semester VI	12.5
Total	80