



# **St. Francis Institute of Management and Research (SFIMAR)**

**An Autonomous Institution**

Approved by AICTE, DTE, Govt. of Maharashtra and Affiliated to the University of  
Mumbai

Accredited with 'A+' Grade by **NAAC** and MMS Programme Accredited by **NBA**, New  
Delhi, An ISO 9001:2015 Certified Institute  
and

## **St. Francis Institute of Management and Research - PGDM**

Approved by AICTE, DTE and ISO 9001:2015 Certified Institute

in collaboration with  
**UNIVERSITY OF MUMBAI**

**Organizes**

# **PATHH 2026**

**21ST ANNUAL INTERNATIONAL RESEARCH CONFERENCE AND PANEL DISCUSSION**

**THEME :**

**AI for a Sustainable Tomorrow: Bridging Innovation,  
Inclusion, and Impact for People and Planet**

**HYBRID MODE**

# INTRODUCTION

**St. Francis Institute of Management & Research (SFIMAR)** was established in 2002 by "Society of the Congregation of Franciscan Brothers" to impart quality education in the field of Business Management. It is recognized by DTE, approved by AICTE and has been granted permanent affiliation by the University of Mumbai.

SFIMAR is Grade 'A+' accredited by NAAC. It is ISO 9001:2015 Certified by DNV. The Institute offers MMS programme affiliated to the University of Mumbai which is NBA accredited. SFIMAR is also a Ph.D. Research Centre under University of Mumbai offering PhD in Management Studies. SFIMAR is conferred with Autonomous Status by UGC w.e.f. A. Y. 2024-2025.

**St. Francis Institute of Management & Research (PGDM)** was established in 2012 by "Society of the Congregation of Franciscan Brothers" to impart quality education in the field of Business Management. SFIMAR (PGDM) offers PGDM (General Management) which is a two-year full-time programme approved & recognized by AICTE, New Delhi and DTE, Government of Maharashtra. SFIMAR-PGDM became Standalone Institution from A.Y. 2020-2021 onwards.

## **ABOUT THE CONFERENCE**

SFIMAR, a dedicated promoter for research and knowledge dissemination, takes immense pride in hosting Pathh, its Annual International Research Conference. This gathering serves as a platform for thought leaders, corporate professionals, academicians, scholars, and researchers to converge, exchange insights, experiences, and cutting-edge research findings on prevailing trends shaping the business arena.

## **ABOUT THE THEME**

The theme highlights the role of innovation in creating smart solutions to global challenges, the importance of inclusion to ensure that technology benefits all communities, and the need for real impact that supports both human well-being and environmental sustainability. Together, it calls for building a future where AI drives progress for people and the planet alike. Each of the mentioned subthemes can then be addressed in specific sessions or tracks within the conference, providing a cohesive and comprehensive event experience for attendees. We invite conceptual, theoretical and empirical contributions to this International Conference.

# MANAGEMENT

- **Strategic Management & Innovation**
- **Entrepreneurship, Startups & Business Incubation**
- **Sustainable Business Models & Green Management**
- **Financial Innovations & FinTech**
- **Marketing in the Digital Era**
- **Human Resource Transformation & Future of Work**
- **Operations & Supply Chain Resilience**
- **Leadership, Ethics, and Corporate Governance**
- **Data-Driven Decision Making & Business Analytics**
- **Globalization, Trade, and International Business**

# **SOCIAL SCIENCES**

- **Education, Pedagogy & Digital Learning**
- **Gender Studies, Diversity & Inclusion**
- **Urbanization, Migration, and Social Change**
- **Public Policy, Governance & Development**
- **Media, Communication & Society**
- **Cultural Heritage, Identity & Social Transformation**
- **Health, Well-being & Social Care Systems**
- **Environmental Sociology & Climate Change Studies**
- **Ethics, Philosophy & Human Values**
- **Peace, Conflict Resolution & Human Rights**

# TECHNOLOGY

- **Artificial Intelligence & Machine Learning Applications**
- **Blockchain, FinTech & Digital Economy**
- **Cybersecurity, Data Privacy & Ethical Hacking**
- **Cloud Computing, IoT & Industry 4.0**
- **Big Data Analytics for Business and Society**
- **Smart Cities & Sustainable Technologies**
- **Robotics, Automation & Future of Work**
- **E-Governance & Digital Transformation in Public Services**
- **Technology in Healthcare & Bioinformatics**
- **Social Media, Digital Platforms & Online Communities**

# CALL FOR PAPERS

We invite research papers from Research Scholars, Academicians, Researchers, Corporate Executives and Government Representatives for Pathh 2026. We invite participants to present their Working papers, Research papers at the conference.

## GUIDELINES FOR PAPER SUBMISSION

- 1.** Abstract should describe the broad content of the paper and should not be more than 300 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- 2.** The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- 3.** The author's name must not be mentioned anywhere except on the cover page of the research paper.
- 4.** Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides with APA referencing for all citations.
- 5.** A soft copy of the abstract should be submitted as an e-mail attachment to [pathh@sfimar.org](mailto:pathh@sfimar.org) on or before 15 th May 2025. For the full paper, one soft copy should be submitted to the same email id on or before 30th May 2025.
- 6.** Each paper will undergo Plagiarism check and a Similarity Index of less than 10% only will be accepted for a desk review followed by a double-blind review.

## EVALUATION CRITERIA FOR SELECTING PAPER

- **Relevance:** Research paper that broadly cover the conference theme/Subtheme.
- **Methodology:** Use of sound and appropriate methods to support the objectives & test the hypothesis / or theory driven empirical findings and discussion.
- **Originality:** Paper that bring forth new ideas and insights, create new body of knowledge / Theory / Concept/ Model etc.
- **Conclusions:** Sound conclusions and justification.
- **Implications:** Relevance and implications of the decision problems demonstrated.
- **References:** Acknowledgment of works of others referred in the paper in the APA format.

## REVIEW PROCESS

The submitted papers will be double blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date put up below.

## PROCEEDINGS OF PATHH

The authors of accepted papers will be awarded Certificates. Selected papers will be published in ABDC / SCOPUS / Web of Science, Listed Journals (Publication charges as applicable will be additional). Remaining papers will be published in SFIMAR Research Review (SRR), ISSN: 0975-895X (Print) 2581-7450 (Online).

All Conference Papers will be Published in the Compendium Conference proceedings.

## PRIZE AND CERTIFICATION

- Three outstanding research papers—one from each track—will be awarded attractive cash prizes of ₹10,000 each.
- Each registered participant will receive a Certificate of Participation.

## IMPORTANT DATES

- Submission of Abstract : **25<sup>th</sup> April 2026**
- Submission of Full Paper : **15<sup>th</sup> May 2026**
- Intimation of Acceptance of Paper : **25<sup>th</sup> May 2026**
- Submission of the Registration : **30<sup>th</sup> May 2026**
- Research Paper Presentation : **27<sup>th</sup> June 2026**

## REGISTRATION DETAILS

CATEGORY	Registration Fee (Indian Delegates)	Registration Fee (Foreign Delegates)
Research Scholars	750/- (INR) Per Author	\$ 20/- Per Author
Academician	1000/- (INR) Per Author	\$ 30/- Per Author
Corporates	1500/- (INR) Per Author	\$ 40/- Per Author
Delegates for attending the conference	500/- (INR) Per Participants	\$10/- Per Participants

(Each author needs to register separately)

Registration Link: <https://forms.gle/1ZEcTjuXy1k4uyc99>

## PATRONS

- Rev. Bro. (Dr.) Joseph Karimalayil, Sup. Gen., CMSF
- Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR
- Rev. Bro. Albin Tete, Registrar, SFIMAR
- Rev. Bro. TV George, Registrar, SFIMAR (PGDM)

## RESEARCH ADVISORY COMMITTEE MEMBERS

- Dr. Harshal Salunkhe, Associate Professor, MIT World Peace University, Pune
- Dr. Monika Rawal, Associate Professor and Director, BBA Else School of Management Millsaps college Jackson, US
- Dr. Shalini Sinha, Director, SFIMAR
- Dr. Trilochan Tripathy, Professor, Department of Finance, XLRI Jamshedpur
- Dr. Sulbha Raorane, Director, SFIMAR (PGDM)
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