

Brief Profile

Prof. Ann Jose is a faculty member at **St. Francis Institute of Management & Research**. She is currently working as an **Assistant Professor** in the area of **Business Studies**, with specialization in **Finance, Accounting, and Management**. She is a doctoral research scholar at **Bharathidasan University, Trichy**, with academic interests in **management accounting, business environment, financial decision-making, and behavioral finance**. The author has **over thirteen years of academic experience and more than two years of industry exposure**, with significant experience in **ACCA and international accounting education, university examination evaluation under Mahatma Gandhi University Kerala**, and **curriculum development in line with AICTE and NEP guidelines**.

Educational Qualifications

- **Ph.D. (Pursuing)**, Bharathidasan University, Trichy, Tamil Nadu.
- **NET Qualified (with Ph.D.)**.
- **Lean Six Sigma Green Belt (B Grade)**.
- **Master of Commerce (M.Com)**, Indira Gandhi National Open University (IGNOU).
- **Post Graduate Diploma in International Business (PGDIBO)**, Indira Gandhi National Open University (IGNOU).
- **Master of Business Administration (MBA)** in Human Resources and Finance, St. Joseph's College of Engineering and Technology, Pala, Mahatma Gandhi University, Kerala (2010).
- **Bachelor of Commerce (B.Com – Vocational)**, St. George College, Aruvithura, Mahatma Gandhi University, Kerala (2008)

Experience

29 September 2025 – To date

St. Francis Institute of Management & Research, Mumbai, India
Assistant Professor – MMS

July 2024 – 28 September 2025

Thakur College of Engineering and Technology, Mumbai, India
Assistant Professor – BBA

July 2018 – March 2024

Indian School of Commerce (ISDC Initiative), Kochi, India
Faculty – ACCA / BA (Hons) / MBA (International Programs)

January 2012 – May 2017

Mangalam College of Engineering, Ettumanoor, Kerala, India
Assistant Professor – MBA (MG University)

June 2011 – January 2012

Shadwells International Business School, Kochi, India
Faculty – Management Studies

October 2010 – May 2011

Grand Trust Info Tech Pvt. Ltd., Kochi, India

HR Executive

June 2010 – September 2010

Tata BP Solar (A subsidiary of TATA Power), Bengaluru, India

HR Trainee (Summer Project)

Research & Publications

Journal Publications

- *Resilience and Realignment of Foreign Direct Investment in India: Country-Wise and Sectoral Analysis (2020–2025)*, **Asian and Pacific Economic Review** (ABDC – Category C), ISSN: 1000-6052.
- *Green Deposits: India's Strategy within a Global Framework*, **European Economics Letters**, ISSN: 2323-5233.
- *Activity Based Costing: A Turnaround Strategy*, **Journal of Albertian Institute of Management**.
- *A Conceptual Study on the Impact of Corporate Social Responsibility on Employee Engagement*, **Journal of St. Dominic's College, Kanjirappally**.

Conference Papers Presented

- *Exploring the Intersection of CSR and SDGs in the Context of Industry 5.0*, presented at the **10th Pan-IIM World Management Conference 2025, Indian Institute of Management Ranchi**, held from **27–29 November 2025**.
- *Impact of Working Capital Management on Profitability: A Comparative Study of Public Sector and Private Sector Banks Listed in NSE Bank Nifty, India*, presented at the **5th International Conference on Organization and Management (ICOM 2023)** organized by **Abu Dhabi University**, held from **22–24 February 2023**, Abu Dhabi.

Book Publication

- *Integrating Finance & HR: Strategies for Organizational Success*, ISBN: **978-81-981210-3-5**, published on **31 October 2024**.

Research Training

- Participated in a **Five-Day Summer School in Behavioral Finance**, organized by the **Department of Management Studies, Indian Institute of Information Technology (IIIT), Allahabad**, from **14–18 June 2021**.

Workshops, FDPs, Seminars & Conferences

Faculty Development Programmes (FDPs) & Workshops

- Participated in a **1-Day Metaverse Programme on “Primary and Secondary Market Careers in Securities Market”**, held at NISM Campus, Patalganga, on **28 November 2025**.
- Attended AICTE Online FDP on “Universal Human Values”, from **9–13 September 2024**.
- Participated in a **Three-Day Workshop on “Handling Plagiarism and Reference Management using Mendeley”**, organized by A2Z Edu Learning Hub LLP, from **29–31 July 2024**.
- Completed an **E-Workshop on “Bibliometric Analysis using RStudio and VOSviewer”**, organized by Commacad, from **26–30 May 2024**.
- Participated in an **E-Workshop on “Systematic Literature Review”**, organized by Commacad, on **13–14 January 2024**.
- Attended a workshop on “Unlocking the Future: Navigating New Trends in Online Learning”, organized by Mahatma Gandhi University, on **19 December 2023**.
- Attended a **Four-Day FDP on “Data Analysis using Statistical Tools in MS Excel”**, organized by Saintgits Institute of Management, **December 2020**.
- Attended a **Two-Day FDP on “Research for Beginners”**, organized by Saintgits Institute of Management, **December 2020**.
- Attended a **Three-Day FDP on “Case Writing and Case Teaching”**, organized by XIME, **February 2013**.
- Attended a **Two-Day FDP on “Management Education in India – Inculcating a Global Mindset”**, organized by Mangalam College of Engineering (Management Department).

National & International Conferences / Seminars

- Attended a **Two-Day International Conference on “Convergence and Transformation as Ways of Business: Translating Academic Research Insights into Business Solutions”**, organized by Jain Deemed-to-be University in collaboration with CII and ICAI, held on **27–28 January 2023**, Kochi.
- Participated in a **National Conference on “Management Facets: Quest and Fortuity”**, organized by SB College, Changanacherry.
- Participated in a **National Seminar**, organized by Saintgits Institute of Management, **July 2013**.
- Participated in a **National Seminar on “Direct Taxes Code and Goods and Services Tax”**, organized by Research & PG Department of Commerce, St. Thomas College, Pala, held on **15–16 December 2011**.

Areas of Expertise

- Management Accounting and Costing
- Financial Accounting and Reporting
- Auditing and Assurance