

# MMS PAMPHLET

## 2021-23



## Master of Management Studies (MMS)

Two Year Full Time Post Graduate Programme in Management



### St. Francis Institute of Management & Research

(Approved By AICTE, DTE Recognised and Affiliated to University of Mumbai)  
An ISO 9001:2015 Certified and NAAC "A" Grade Accredited Institute

## About the Institute

St. Francis Institute of Management & Research (SFIMAR) was established in 2002 by "The Society of the Congregation of Franciscan Brothers"; to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by University of Mumbai.



SFIMAR is an ISO 9001:2015 Certified Institute and recognized under Section 2 (f) & 12 (B) of UGC Act 1956.

## Chairman's Message

SFIMAR reflects our vision of imparting education of international standards and developing value-based entrepreneurs and leaders. The Institute's unparalleled commitment to provide cutting-edge teaching and learning facilities and well-trained academicians enable every student to develop competence, confidence, and leadership qualities. They successfully embark on a journey that is fulfilling and life changing. We look forward to welcoming you to our splendid campus in Mumbai.



**Bro. Alphonse Nesamony**

## Director's Message

SFIMAR endeavours to provide quality education to excel in the ever-changing competitive work place. We aim to impart skills that inculcate business values and ethics. SFIMAR provides an environment conducive for harnessing the potential of students through systematic and effective teaching - learning process. To ensure the same we conduct interactive case study discussions and implement innovative methods of teaching. We assure that your journey in SFIMAR would provide distinctive edge over other graduates.



**Dr. D. Henry**

## Programme Head's Message

The MMS programme at St Francis Institute of Management and Research (SFIMAR) has two objectives, first to enable the students to achieve the desired employability status and second to build in them the entrepreneurial spirit. The goal is to bring in realistic transformation in the students and to develop them into a socially responsible human being and a good corporate citizen. The MMS programme equips the students with various certification programs as well. The students are also given the opportunity to explore International programs such as *Study Abroad* at Ottawa University, USA and *Short Abroad Program* at Binary University, Malaysia.



**Dr. G Ramesh**

## About the MMS Programme

The MMS is a comprehensive Post-Graduate Degree Programme that aims to develop students into innovative thinkers and successful managers. It sharpens their skills to meet the requirements of the Industry. The course structure provides a perfect combination of conceptual framework and practical insights to tackle business challenges.

The MMS Programme is conducted on a semester basis with four semesters spread over two academic years. In the second year, the students have the choice of specialization in five areas, namely, Finance, Marketing, HR, Operations, and Information Technology.

## Institute Differentiators

- Project Based Learning
- Consultancy
- Group Discussion
- Institute Social Responsibility
- Viva
- Add-on Certifications

## Certification Course & Workshop

- Internet Of Things (IOT) Data Analytics and R Programming Data
- Visualization
- Foundation Of Equity & Stock Trader
- Advanced Excel
- Digital Marketing
- Youth Leadership & People Skill (YLPS)
- Financial Modelling
- Financial Statement Analysis
- Project Management
- Human Resource Management system HR Analytics

## Online Webinars Organized by MMS Programme

- "Online Literature Search: Tools & Techniques"
- "Boost Your Innovation Quotient."
- "New Education Policy & Future of Management Education"
- "Role of MBA Program in Building Capability"
- "Job Prospects Post MBA & Desires Skillset"
- "Industry Expectation from Management Graduates"
- "Basics of Microsoft Excel"
- "Application Based Digital Marketing Techniques."
- "Art of Making Effective Presentations."

Kindly register for the forthcoming activities using the link <https://forms.gle/fs8CNzixA6M4T6Pr5>

## Study Abroad Program Undertaken by MMS Students during the Year 2019



*"The best way to predict YOUR FUTURE is to create it"*

*- Abraham Lincoln*



# RECRUITERS OF FINAL PLACEMENT A.Y. 2019 – 20



Graduation Day



Mumbai University Youth Festival



Research Paper Writing Competition



MMS Induction



Online Speaker Series



Spardha Winners  
National Level Summer Project Presentation Competition

## CONNECT WITH US:

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**Tel:** 022-28917089/28929156/28958403 **Mobile:** 7738578255

**Please visit:** <https://www.sfimar.org/mms-about.html>

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