



St. Francis Institute of Management and Research

(SFIMAR)

Master in Management Studies

MMS is a comprehensive Post-Graduate Degree Programme that aims to develop students into innovative thinkers and successful managers. It refines their skills to meet the requirements of the Industry. The course structure provides a perfect combination of conceptual framework and practical insights to tackle business challenges. This programme is conducted semester-wise with four semesters spread over two academic years. In the second year, the students have the choice of five specialization areas, namely, Finance, Marketing, HR, Operations, and IT.

Program Educational Objective (PEO) Statements

1. To impart knowledge of basic and advanced concepts of Business Management and application of their tools and techniques for local and global business practices.
2. To equip the students with techno-managerial skills and entrepreneurial skills to progress as business leaders and entrepreneurs.
3. To instill students on socially acceptable values and business ethics for developing responsible citizens

Programme Outcomes

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision making.

PO3: Ability to develop Value-based Leadership ability.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of the business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO6: Demonstrate proficiency in the use of modern technology for business applications, research, and communication process.

PO7: Develop competencies and experiential learning to function effectively and as entrepreneurs.