

Details of 7.3—Institutional Distinctiveness for Academic Year 2019-20

Performance of the institution in one area distinctive to its vision—Will focus on ‘Techno-managerial Skill’ with SSDP data.

To improve the quality of Placements of MMS amp PGDM students, SFIMAR has introduced well-defined training/ certification programmes:

1. **Student Skill Development Programme (SSDP)**- These trainings are based on the HR feedback received during placement period. Placement staff conscientiously takes the feedback of unsuccessful students for a company and tries to assist them by arranging relevant trainings to make them employable. These trainings then become a part of SSDP programme for the next year students.
2. **Certifications:** With the changing trends in the industry the recruitment criteria are changing. We take this input from our alumni members, placement advisory board members, and industry representatives visiting campus and recruiting corporate partners for improving the employability of our students and have a well-defined certification programme for the students from academic year 2019-20.