



St. Francis Institute of Management & Research

(SFIMAR)

Finatics Forum Report

Introduction to Finatics Forum

Finatics forum is a forum of students opting for Finance specialization in MMS or PGDM programs at SFIMAR. It is a forum that tries to connect industry professionals and various real-life situations with Faculty and students of SFIMAR.

Finatics Forum Objectives

- Apply various financial concepts in real-life situations
- Interact with professionals from the industry in different economic domains such as capital markets, banking
- Develop diverse skillset required for the jobs in the economic environment through training, attending seminars/conferences, field visits etc.

Finatics Forum Outcomes

- Application of various real-life financial concepts by students
- Interaction with industry professionals

Mock Stock organized in 2015 - 16

The mock Stock competition was held on 24th November 2015 for MMS I and PGDM I students by the Finatics club under the guidance of our alumni, Mr. Vaibhav Shah, who has years of experience trading in the stock market.



The runner-up team, consisting of Riddhi (Team Leader), Kshitija, Natasha, Layana, Marilyn, and Ashish, managed to earn a profit of Rs. 65,000 and the winning team consisted of Kritika, Vidhi, Susheel, Nitesh, Vishal (Team Leader), Karthik as the broker earned a profit of about Rs. 77,000 in all.



Participants of the day

Academic Year 2016 – 17

Exuberance “Trade-Guru” activity organized by Finatics Forum, 2016-17

Date of the Event: 3rd February 2017

Count of participants 23

Facilitator Name Mr. Prasad Kolambekar from ICICI direct Centre for Financial Learning

Prof. Pushkar Welcoming Mr. Prasad Kolambekar from ICICI direct Centre for Financial Learning



Student Coordinators for Trade-Guru 2016-17 with Prof. Pushkar



MOCK STOCK organized for MMS I AND PGDM I on 29th November 2016

MockStock 2016 was conducted on 29th November 2016 by the Finatics club under the guidance of our alumni, Mr. Vaibhav Shah, who has years of experience trading in the stock market.

Trading began at 10:00 A.M. and was divided into three sessions of 20 mins each. Students traded on the live market. Each team was allocated with a budget of Two Crore and had to trade on a minimum of 12 stocks of the 30 listed companies. News on Television was telecasted to access the real-time market for helping students in their decisions. The event also included many Spot Quizzes and Games that helped the students learn more about the stock and gain Industry knowledge about various companies.

The runner-up team managed to earn a profit of Rs. 77,418 and the winning team made a profit of about Rs. 81,508.



Coordinators and Winners of the event along with the dignitaries

Academic Year 2017 – 18

Exuberance “Trade-Guru” activity organized by Finatics Forum, 2017-18

Date of the Event: 9th February 2018

Count of participants 30

Facilitator Name Mr. Suraj Jain from ICICI direct Centre for Financial Learning

Prof. Pushkar Welcoming Mr. Suraj Jain from ICICI direct Centre for Financial Learning

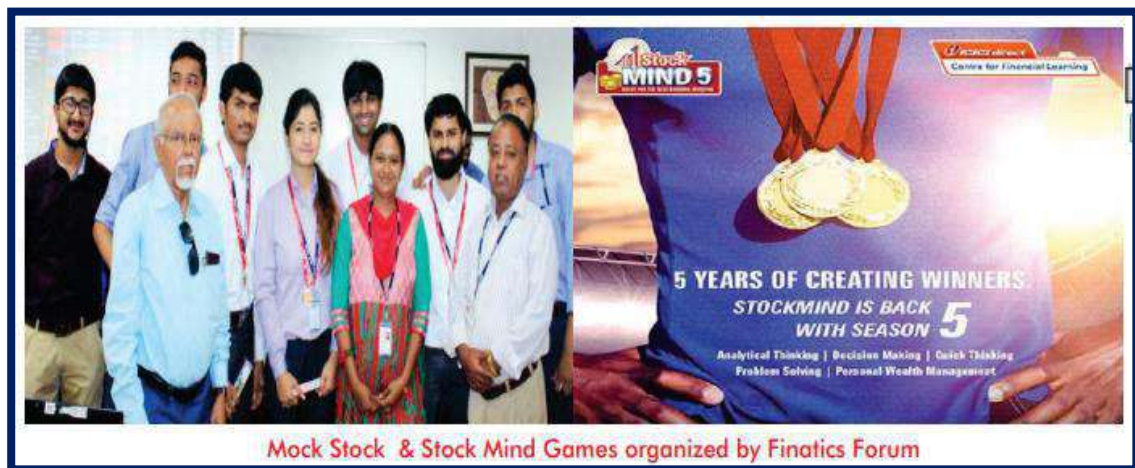


Student Coordinators for Trade-Guru 2017-18 with Prof. Pushkar and Mr. Suraj Jain



Mock Stock for MMS I and PGDM organized on 14th November 2017

The mock Stock competition was held on 14th November 2017 for MMS I and PGDM I students. The Finatics Forum of SFIMAR organized a Mock Stock competition, a mock online trading game. The main resource person was Mr. Vaibhav Shah, an alumnus of PGDM, a trader himself and an expert in this field. Fourteen teams were competing, comprising MMS 1 and PGDM students. Each team had six members where one member was the broker. The profit earned was the total of all sessions played and the bonus points earned during the quiz round. The team with a gain of Rs. 71209 was declared the winner, and the team with Rs. 65296 was advised the runners-up. Prerana, Rini, Michelle, Siddesh, Sandesh and Broker- Nestor from MMS 1. The competition ended with the valedictory session where Mr Augustian Kurias- Executive Committee member and Chairman Bro. Alphonse Nesamony awarded the winners and runners up with gold and silver medals, gifts and certificates, respectively. The student coordinators were also awarded certificates in appreciation for their efforts to make the event successful. The training session was beneficial as the participants got much information on how to trade, when and what stocks to trade on the stock market. The participants gained some insights which will help them in trading on the stock markets.



Academic Year 2018 – 19

Exuberance “Trade-Guru” activity organized by Finatics Forum, 2018-19

Date of the Event: 1st March 2019

Count of participants 33

Facilitator Name Ms. Reshma Parab from ICICI direct Centre for Financial Learning

Prof. Pushkar Welcoming Ms. Reshma Parab from ICICI direct Centre for Financial Learning



Student Coordinators for Trade-Guru 2018-19 with Prof. Pushkar and Ms. Reshma Parab



Mock Stock for MMS I and PGDM organized on 27th November 2018

Mock Stock 2018 was conducted on 27th November 2018 by the Finatics Club under the guidance of Prof. Dr. Natika Poddar and Programme Head Prof. Dr. G. Ramesh. The main resource person was Mr. Vaibhav Shah, an alumnus of PGDM who is a trader and an expert in this field. 13 teams were competing, comprising MMS I and PGDM students. Each team had six members where one member was the broker.

The Runner Up Team was Team 13, consisting of Vian, Apurva G, Manish, Vinisha, Shubam and Renal as the Broker, as they managed to earn a profit of Rs. 5,80,299/- and the Winning Team was Team 7 consisting of Prajwal, Shawn, Omkar, Pratik, Mitesh and Saiprasad as the Broker and earned a profit of about Rs. 12,93,030/- in all. Both the winners were from MMS I. The competition ended with the valedictory session where Chairman Bro. Alphonse Nesamony and Programme Head Prof. Dr. G. Ramesh, along with Prof. Dr. Natika Poddar, awarded the winners and runners up with gold and silver medals, gifts, respectively. The student coordinators, too, were awarded certificates in appreciation for their efforts.



Academic Year 2019 – 20

Exuberance “Trade-Guru” activity organized by Finatics Forum, 2019-20

Date of the Event: 28th February 2020

Count of participants 62

Facilitator Name Mr. Vaibhav Shah

Participants at “Trade Guru” 2020



Student Coordinators for Trade-Guru 2019-20 with Prof. Pushkar and Mr. Vaibhav Shah



Mock Stock for MMS I and PGDM organized on 14th January 2020 and 11th February 2020

On January 14, 2020, the Mock Stock Competition (one of the events of Finatics Club) was held for the students of Master of Management Studies (MMS) of St. Francis Institute of Management and Research in the college campus led by Dr. Natika Poddar. The event was organized by Mr. Vaibhav Shah (Resource Person). On February 11, 2020, the Mock Stock Competition (one of the events of Fanatics Club) was held for the students of Post Graduate Diploma and Management (PGDM) of St. Francis Institute of Management and Research in the college campus led by Prof. Pushkar Parulekar and Prof. Akhilesh Yadav.

After the essential briefing of Mr. Vaibhav Shah, the competition rules were communicated to the students. Trading (portal: “Moneybhai”) was started after that – each session of trading being 20 minutes followed by a general knowledge quiz. At the end of every trading session, teams were evaluated and the top two teams were given certain advantages as a reward. The last session (i.e., 3rd) was a final round. Overall performances were considered and the winning team was rewarded with medals and certificates.



PGDM Winners



Year-wise details of Trade-Guru Competition

Year	Date of the Event	Count of participants	Facilitator Name	Company Name
2016-17	3 rd February 2017	23	Mr. Prasad Kolambekar	ICICI direct Centre for Financial Learning
2017-18	9 th February, 2018	30	Mr. Suraj Jain	ICICI direct Centre for Financial Learning
2018-19	1 st March, 2019	33	Ms. Reshma Parab	ICICI direct Centre for Financial Learning
2019-20	28 th February 2020	62	Mr. Vaibhav Shah	--

Intra-collegiate Competition Mockstock participants from MMS 1 AND PGDM 1

No. of participants	A.Y.
91	2019-20
78	2018-19
85	2017-18
60	2016-17
48	2015-16

Trainer: Mr. Vaibhav Shah (Alumni -PGDM)



St. Francis Institute of Management & Research

(SFIMAR)

Nirmiti Forum Report

Introduction

The focus of the marketing forum—**Nirmiti** is to guide students to put marketing theories into practice. The forum aims to all-round development of Marketing– specialization students by giving them opportunity to experience interactions with in-campus and external people while conducting various intra/inter collegiate competitions and guest sessions.

Objective

- To conduct competitions and other marketing related activities for students to experience marketing practically
- To develop better communication and leadership skills which will make students industry-fit in a competitive world

Learning Outcome

- Students learn the art and techniques of marketing that makes them industry-fit
- Students understand the importance of the power of communication and leadership skills while working in teams.

Nirmiti Forum Events of 2015-16

Speaker Series Programme 2015

Date: 29th August 2015

Speaker: Mr. Anand Bhatia, CEO Ormax Money, and IIM Lucknow Alumni.

Topic: Net Promoter Score

In the first talk of the Eminent Speaker Series Programme, Mr. Anand Bhatia introduced Net Promoter Score (NPS) as an indicator of growth for an organization, especially for an e-commerce business. Customers today review, recommend and immediately share their feedback after using a product or service, wherein at stake is their reputation. NPS addresses the increasing importance of customer feedback.



Day 1 of Speaker Series

Date: 26th September 2015

Speaker: Mr. U. R. Bhatt, Managing Director at Dalton Capital Advisors (India) Pvt. Ltd.

Topic: India and China: Crouching Tiger or Hidden Dragon

Mr. U. R. Bhatt highlighted the varying pace of economic growth in India and China. He explained the mistakes made by China concerning overexpansion and the inability to sustain

growth. He presented an analysis of foreign investment in India over the years. He emphasized promoting an environment of entrepreneurship if India has to achieve its developmental goals.



Day 2 of Speaker Series

Date: 31st October 2015

Speaker: Dr. Mihai Ivanof, University of Fraser Valley, Canada

Topic: Leadership Styles in International Organizations & The Future of Education

Dr. Mihai Ivanof conveyed the importance of the role the followers play in the establishment of a leader. His presentation focused on the approach to leadership styles concerning doing business on a global level. He discussed the relevance of significant concepts, including Global Mindset and the Intellectual, Psychological, and Social Aspects of Human Capital.

Dr. Ivanof, in his second part of the presentation, spoke on the future of education and the importance of embracing, anticipating, and adapting to 'Change.' He also discussed the requirement for a new set of competencies and the availability of alternative education models.



Day 3 of Speaker Series

MARKETITION (Marketing Plan Competition)

Nirmiti forum organized 'Marketition,' a marketing plan competition for students of MMS and PGDM first year. This competition was organized on 5th December 2015. The match was part of the Marketing Management subject, which was to test their ability to apply marketing concepts to a real-world situation and develop a marketing plan for a pre-assigned product. Rules and guidelines were shared with students well in advance. Judges for the event were Prof. Jackson John and Prof. G. Ramesh. The winning team and runner-up team of the competition were given cash prizes.



Student performing in competition

Nirmiti Forum - Event 2016-17

Advertisement Making Competition (Vigyapan)

Introduction

'Vigyapan,' an Ad making competition, was held on 30th November 2016. Ten teams from PGDM and MMS participated for three prizes. Teams were given products and were asked to make one video ad, i.e., TVC, one Print ad and audio of not more than 1 minute each. The first prize was Rs 2500; the second prize was Rs1500.

Objective

1. The objective of the event was to highlight the talent, creativity, innovation in creating an advertisement.
2. To acquaint students with promotional strategies in marketing through advertisements.



Event Coordinators



Winners getting prizes



Prize Distribution

Learning Outcome

- Students learned to demonstrate proficiency in writing, speaking, and being creative in a variety of media.
- It helped students manage projects from concept to completion using the tools of the industry.

Nirmiti Forum Report, 2017-18

Nirmiti Forum conducted the activity—Paricharcha, A Group Discussion competition in association with Bombay Management Association (BMA) on 7th September 2017. The topic for the discussion was 'Indian Media in a Challenging Environment.' It was an intra-collegiate competition, and 11 students from MMS I&II and PGDM I participated, who were selected through an elimination round conducted by Col. Venkatraman and Dr. Vinita Bhatia. It was held in the presence of one BMA representative, Mr. Pavan Sawant. Ms. Neelanjana Grover, CO promoter from Viscomm 360, was the external judge and Dr. Mohan Mathew, retired Associate Director, Ernst & Young GSS, and currently an Adjunct Faculty of SFIMAR, and Dr. G. Ramesh, Programme Head of MMS Department, SFIMAR. The parameters for evaluation were content quality and relevance, problem-solving, communication skills (both verbal and non-verbal), team player, initiative and conclusion development. Joel F. Correia (MMS II Mktg) was the winner of the event, followed by Sagar Mehta (MMS I) as 1st runner up and Pragya Pandey (PGDM I) as 2nd runner up.

Members of the forum also worked for the marketing activity for events like Speaker Series and Exuberance as a hands-on learning experience in Marketing.

Objective

Group discussion generates creative thinking in all participants, something beyond the obvious answers and solution to a specific problem, which needs to be inculcated in future managers

Learning Outcome

- Generating ideas through discussion and ability to express to a larger audience.
- Development of collaborative effort in a group and leadership skills
- Knowledge sharing



Comparers of the day



Student performing in competition



Judges of the event



Coordinators and Participants



Prize Distribution



Moderator monitoring the competition

Nirmiti Forum Report 2018-19

BMA conducted INNOTHON 2019 and Dandekar Trophy to discover the winning solutions that teams of students and professors from top-notch Management Institutes of Mumbai have created in collaboration with industry professionals to solve business challenges. Students were given real-time case problems of companies on which they had to ideate and submit an approach note. Students got the opportunity to interact with the corporates and discuss their issues in detail. Cases were from companies like Vedanta, Wockhardt and Barclays India. Students are concerned with allotted faculty guides on the strategic plan and developed solutions. Professor Dr. G. Ramesh, Professor Sanchayita Banerjee, and Professor Jackson John and Col. Venkatraman were the designated guide for the activity.

On 18th February 2019, Nirmiti Forum conducted the presentation—INNOVATORS, where students presented their strategic solutions for the case allotted to them. An intra-collegiate competition and teams were selected through an elimination round by Dr. Vaishali Kulkarni and Dr. Simmi Prasad. The parameters for evaluation were content quality and relevance, problem-solving, communication skills (both verbal and non-verbal), team player, initiative and conclusion development. Teams selected for participating in BMA INNOTHON & Dandekar Trophy were Team 1: Vinisha Lobo, Tittu Thankachan, Amey Rane, Kenali shah for Vedanta, Team 2: Ameya Nadkarni, Sanmay Tribhuvan, Apurva Gimonkar, Denoy David Kuruthukulam for Wockhardt, and Team 3: Movil Mathias, Viraj Shah, Shubham Padroo, Jason D'souza for Barclays India.

Members of the forum also worked for the marketing activity for events like Speaker Series, MDP and Exuberance to get a hands-on learning experience in Marketing.

Learning Outcome

- Development of group dynamics
- Identify phases of the problem-solving process, generating solution options and a method for prioritizing problems, the ability to identify a problem's root causes, develop and implement an effective solution, track the success of your solution, and define multiple analysis techniques and different methods to reach conclusions
- Development of logical and creative thinking, quantitative and qualitative analysis techniques, reasoning, and conclusions



Participants performing...



Nirmiti Forum Report 2019-20

In 2019-20 the Forum did not oorganize any competition due to COVID 19 Pandemic. A guest session was conducted on ‘Exploring Marketing Boundaries’. The speakers for the day were—Mr. Renji Thomas (for Market Research profile) (AC Nielsen Market Research), Miss. Nikeeta Kolte for CRM and Marketing (Parksons Packaging Pvt.Ltd) and Mr. Rodon Andrades, for Sales and SCM (FedEx India Ltd). Students got the idea about various profiles in Marketing stream and skill-sets required for the same.



St. Francis Institute of Management & Research (SFIMAR)

Malay Club Report

Introduction:

Malay club is the perfect platform to showcase Fine Arts & Performing Arts. Fine arts exhibit and express the creativity amongst students, which is a group competition, and performing arts cater to individual talents. It includes group competitions such as 'Best Out of Waste', 'Act of Sand', 'Solo Talent'.

Objective:

The objective of conducting the Malay Club is:

- To promote innovation and stir the creativity.
- To bring out the talent and imagination of the students in MMS & PGDM.

Learning Outcome:

- Performances, which are organised in the campus, give students a chance to imbibe and inculcate team spirit, co-ordination, confidence in themselves and amongst other students.
- Students get a platform to showcase their talent and learn to project their creativity in a creative way.



St. Francis Institute of Management & Research (SFIMAR)

MALAY CLUB – Best Out of Waste Newspaper (2015 – 16)

The coordinators of the Malay club organized a competition for the best utilization of waste newspapers on 04th September 2015. This event was conducted to inculcate a team spirit between each group taking part and see how well the students work and organize tasks while working in a team and come up with unique innovation and creative ideas within 1 hr. The time scheduled was from 3.30 to 4.30 pm. There was a total of 17 groups who took part in this competition. The criteria and the main challenges were that the students were not allowed to use any readymade materials. The objects had to be made only using Newspapers, Glitters, Fevicol and Paints etc. The students had to get all the materials required by themselves. During the ongoing event, our chairman Bro. Alphonse had come to see the teamwork of all the participants.

The exhibition was conducted on the same day after the competition. Prof. Sanchayita Banerjee, Dr. Smita Jesudasan and our Director Dr. S. S. Mohanty judged all the groups on specific parameters such as Creativity Concept, Presentation, Usage of Newspaper and Utility.

The winners were declared the very same day of the competition. Out of 17 groups, 2 robbed the attention with their creativity and other judgment parameters.

1. 1st prize was won by students from PGDM (Swati, Pariddhi, Aditya, Roydon and Brahat)
2. 2nd prize was won by MMS1 (Christabel, Aurella, Frenzia, Melissa and Pallavi)

3. Consolation Prize was won by MMS 2 (Khusbu. Z, Khusbu. P, Beryl, Dhanashree and Aparna)

Additionally, judges also came up with two surprise prizes, i.e., Best Creativity won by MMS 1 (Rosetta, Raveena. L, Marilyn and Lydia) and Best Utility won by MMS 1(Kalpesh, Calvin, Bianca, Amanda and Candice)



MALAY CLUB – SFIMAR STAR PERFORMAER (2015 – 16)

The Malay club organized a competition for performing arts on 08th March 2016. This event was conducted to recognize the best talents in the college and was specifically solo performances only with the idea to boost the confidence level of the students. The event started at 4:30 pm and ended by 5:30 pm. Our director Dr. S.S Mohanty, Brother K.C Joseph, all our faculty members and students were also present for the competition.

Eight participants took part in the competition, out of which 4 were solo dance performances, three solo singing and one instrumental performance. The judges for the day were Prof. Sanchayita

Banerjee and Prof. Vaibhav Kulkarni, who evaluated the participants on parameters like stage presence, confidence, variation, artistic expression, time management.



The winners were declared the very same day of the competition. Out of 8 participants, there were three winners.

1. 1st prize was won by Ms. Swetha Ambre (MMS I B)
2. 2nd prize was won by Mr. Jeason Danthy (MMS I A)
3. Consolation Prize was won by Ms. Ravina Lobo (MMS I B)

MALAY CLUB

Fine art is the perfect platform to showcase artistic capabilities. It is a revolutionary idea that redefines the meaning and purpose of art. Malay Club, a fine arts club, is initiated this year by Dr. Natika Poddar and Prof. Renita D'souza to bring out the talent and imagination of the students in MMS & PGDM.

The coordinators of the Malay club organized a '**SAND ART**' competition on 30th September 2016. This event was conducted to inculcate a team spirit between each group taking part, see how well the student coordinates with each other, and come up with new, innovative, and creative ideas within a time of 1hr. The time scheduled was from 3 to 4 pm. There were 10 groups who took part in the competition. The criteria's that the students had to follow were that they could use other material, but they had to make maximum use of sand. The students got all materials required by themselves. During the ongoing event, our chairman Bro. Alphonse had come to see the teamwork of all the participants

Mrs. Ethel Fernandes and Mrs. Navika Pednekar judged all the groups on specific parameters such as interpretation and clarity of theme, quality of artistic composition and overall design, the overall impression of art, creativity and originality of theme. The challenge to all the groups was that they had to convey a message through sand art.

The winners were declared on the very same day. Out of 10 groups, two groups got the highest marks depending on the judgment parameters. Calvin won the 1st prize, Sonia, Marilyn, Steffi, Bianca, the 2nd prize was won by Kalpita, Sona I, Saumya and also there was one consolation prize won by Gaurav, Blesson, Ankita, Janis, Anshuni

The event was a success. It is rightly said that "Efficient team-working can transform the workplace." It can help create clear open communication channels, improve productivity, help keep morale high and provide individuals with a sense of identity and purpose. Many skills like teamwork, leadership, innovative ideas, and creativity are transferable and can be used throughout

one's career. This was the primary motive for organizing the Malay event, and the club is trying to come up with many more.



* Learning outcome of Sand Art Competition

College events are some of the most happening events SFIMAR's malay club also organised an competition of "Sand Art" on 30th September at 3pm on the college terrace area. The co-ordinators, directors and the registrar presided over the competition. There were groups who took part in this competition from MMS I & II as well as from PGDM I & II. The highlight of the "sand art" competition was to make an art which conveyed a message. Incredible performances were observed by different teams. The messages were regarding save girl child, terrorism, driving safely and etc. where terrorism won the 1st prize and child labour won 2nd prize. The competition was full of enthusiasm and team work, where the best teams won. It is fairly said, "unity is strength, when there is teamwork and collaboration, wonderful things can be achieved".

Donal R. Mose.
PGDM-I



MALAY CLUB "CRIB MAKING"

Malay club organized a 'CHRISTMAS CRIB MAKING' competition cum Exhibition on 2nd December 2016. The time scheduled for the competition was from 3 pm to 4:30 pm. 7 groups participated in the competition. The criteria that the students had to follow was to make cribs out of waste material.

All the groups were judged on parameters like interpretation and clarity of theme, quality of artistic composition and overall crib, the overall impression of art, creativity and originality of theme.

The list of winners was declared on the same day. The event was a success. It is rightly said that "Efficient team-working can transform the workplace." This was the primary motive for organizing the Malay event.





Crib making Competition :-

Crib making Competition held by Malay Club brought in the Christmas Spirit early december. It was a team effort and all participants contributed towards making the crib out of waste materials. All materials were used in an innovative & effecient manner. It was an amazing experience while making the crib & and christmas carols playing in background. All the cribs had various themes. Our cribs depicted farmer's committing suicide., with theme of "Hope", giving message "Do not lose hope, Christ is Born".

Pallavi Prakash Naik
mms II
Roll No. 75



Testimonials

MALAY CLUB -"SFIMAR STAR PERFORMER AWARD"

Malay club organized the SFIMAR Star Performer Award on 07th March 2017. The time scheduled for the competition was from 4.30 pm onwards, where the students had to showcase their talent in the form of dance, singing, solo act etc. live in front of the audience. 9 students participated in the competition.

All the groups were judged on parameters like confidence, time management, stage presence and technicality.

The list of winners was declared on the same day.

- 1st Prize - Ms. Sheeba (MMS - Dancing)
- 02nd Prize - Ms. Bhagyashree (MMS - Dancing)
- 03rd Prize Mr. Ravish (MMS - Singing)

The event was a great success. It is rightly said that "an ounce of performance is worth pounds of promises." This was the primary motive for organizing the Malay event.




Co- Ordinator's and Winners of the event



02/05/17 MALAY CLUB
STAR PERFORMER AWARD
Malay Club had organized Star Performer Award 2017 which showcases the persons individual talents, where I Miss Vajrayanti Sarant had taken part from PGDM-25 in dancing. I was fully majestic & fearless I was little conscious about my performance, but once the program started it was full of fun and lots of entertainment. I also learned a lot and also my fear of dancing went away as there were outstanding performances. And it was amazing to perform in front of such a great audience.

Vajrayanti Sarant
PGDM-25



(Signature)

Testimonials

MALAY CLUB - "THREAD ART"

In its true meaning, fine art is considered a creative art, especially visual art whose products are to be appreciated primarily or solely for their imaginative, aesthetic, or intellectual content. This year, the coordinators of the Malay club organized a "Thread Art" competition cum exhibition on 13th September 2017. This event was conducted to inculcate team spirit among each group taking part, see how well the students coordinate, and come up with new, innovative, and creative ideas within one hour. The time scheduled was from 4:30 till 5:30. Twelve groups took part in the competition. The students had to follow the criteria to use any material, but the maximum use should be of thread, the art should have depicted a concept, and the participants had to bring their materials. During the ongoing event, our chairman Brother Alphonse and our registrar Brother Xavier had come to see the efforts and the talent portrayed by the participants.

Dr. Smita Jesudasan and Dr. G Ramesh, and Mr. Pawan Sawant, our external judge from BMA, judged all the groups based on the concept, creativity, and other standards specified in the rules.

The winners were declared on the very same day. Out of the 12 groups that participated, two groups got the highest marks depending on the judgment parameters. The first prize was won by Carolyn, Julee, Binoy, Annet, Jagruti (MMS 1); the 2nd prize was won by Pearl, Shallet, Shrutika, Prayas, and Bhagyashree (MMS 2); and also there was one consolation prize won by Sairandhri, Rolison, Tanvi, Nikeeta, Vaibhavi (MMS 2).

The event was a success. There was enthusiasm in the air. There was an excellent level of coordination among the team members, and also the resources were managed in the best way possible. It is rightly said that "it is the journey that matters and not the end," as we could see a winning spirit in all the participants who knew that ALL ARE WINNERS at the end of the day! This ultimately accomplished the Malay club's motive.



THREAD ART

On 13th September, 2017, Malay Club had organized a Thread Art Competition for all of us. Initially, the idea of participating in the competition was just a Random thought. But later, we were more keen as it was supposed to be our last Malay Club competition together. We had made a Map of Syria using Nails and Thread. The map had a Heart inside which was again nailed in wood plank. The threads were attached to the heart inside the Map to the outline of the map, which showed the basic idea was that there is 'no good war or bad peace' and our art focused on 'Syria War'. We were asked questions by the judges & we explained well. Our efforts were very well appreciated. They selected our art for 3rd Prize and we were given our gifts. We all learned team work during this competition, working together was fun! This competition is an amazing experience. Malay Club must continue this competition for other batches as well!



- MMS II

Group

Members

- Tanvi. Chaudhari
Niketa Kotte
Vaibhavi Bhatt
Saimandhi Khadgi
Rohison D'Silva.

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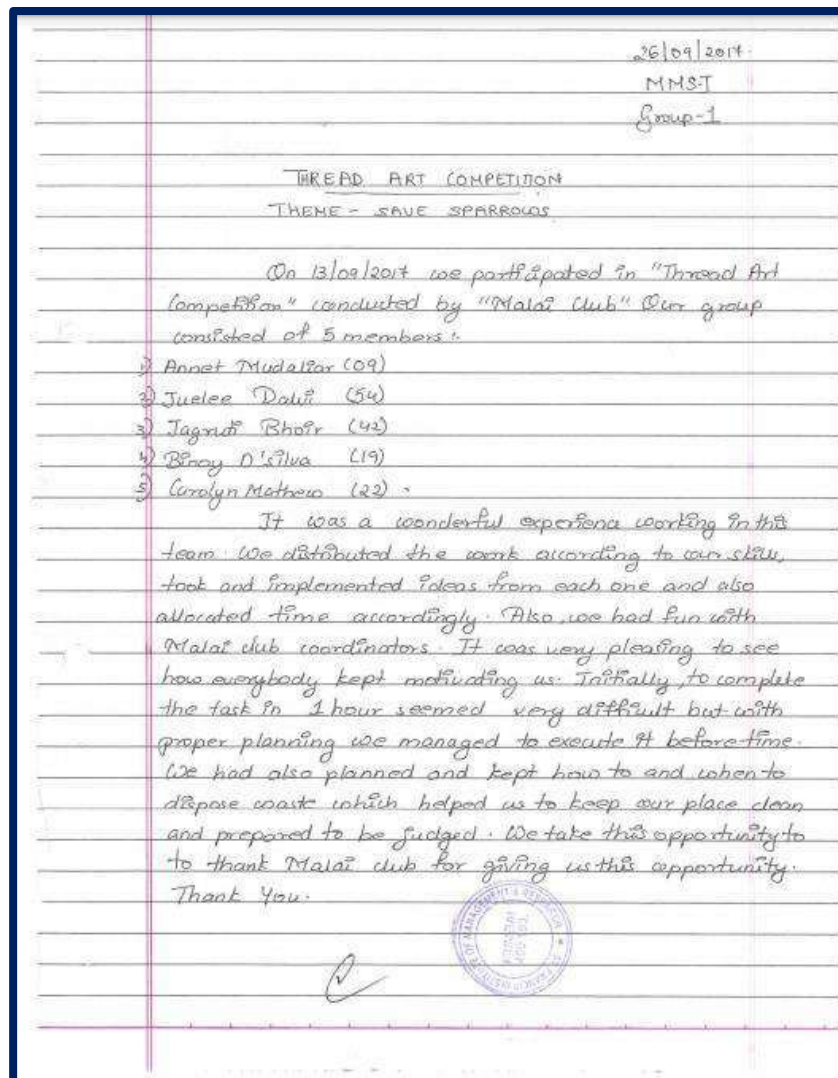
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Thread Art

→ Michelle Feresato, Neeraja Susive, Romario Gomes, a
Togita main, Misumati brown
we had thread art competition on 13th
September 2017. Through which we learnt
a lot about teamwork, time management,
how the work must be divided equally among all.
The message we conveyed was "To be wise like
an owl".

Q



Testimonials

REPORT ON CHRISTMAS CRIB MAKING COMPETITION

On Saturday 05th December 2017, Malay Club had organized a "Crib Making Competition." Nine teams had participated. This competition mainly focused on how the participants could use the waste materials and create an innovative Crib. All the groups had created unique Crib which showcased their creativity.

Although all the cribs were beautiful and creative in their way, two winners had to be declared. After a healthy competition among the team's group, nine from MMS 2 bagged second place, and the 1st prize was given to Group 6 from MMS-1 Div B. The winning team had created a unique crib by making use of reusable paper cups. The winning teams were awarded cash prizes by The Director, Dr. SS Mohanty and Chairman Bro. Alphonse Nesamony. Judges for the competition were Dr. Smita J and Prof. Vaibhav Kulkarni.



Malay Club-"Star Performer Award 2018"

On 01st February 2018, Malay Club planned and organized a "Star Performer Award" competition under the guidance of Dr. Natika Poddar to enhance the Performing Arts talents and develop self-confidence for students of first year MMS PGDM and Part-time. The competition began with great zeal and enthusiasm. The participants were given an opportunity and platform to showcase their talents like dance, mimicry, mime, acting, singing, playing instruments etc. These young modernists were thrilled to be a part of a colorful, vibrant and energizing event. The participants mesmerized the audience with their performance and there was a complete ambiance of joy among the audience. Prof. Vaibhav Kulkarni and Prof. Shilpa Peswani were the esteemed judges for the evening. It was a tough job for the judges as all the participants were talented in their unique way.

The winners were awarded with trophies and cash prizes and appreciated by Chairman Bro. Alphonse Nesamony and Director Dr. S.S. Mohanty. Miss bagged the first prize. Neeraja Shrikant Surve (MMS-1) for mimicry, second place was secured by Miss. Rachna (PGDM-1) for dance and third place by Miss. Sharon Cyril D'silva (MMS-1) for singing. The competition displayed the unique talent present in the students. The event was concluded by certificate distribution by Dr. Natika Poddar to student coordinators of the Malay Club for their effort. The college continually seeks to strike a balance between academic and co-curricular activities.





Coordinators of Malay Club

MALAY CLUB- "BEST OUT OF WASTE" (PLASTIC BOTTLES)-05/10/2018

It is harder to recycle plastic bottles than you think. Of the mass number of plastic bottles consumed worldwide, most are not recycled because certain municipalities can recycle only certain types of plastic bottles. They either end up lying stagnant in landfills, leaching dangerous chemicals into the ground, or they infiltrate our streets as litter. They are found on sidewalks, in parks, front yards and rivers, and even if you chop them into tiny pieces, they still take more than a human lifetime to decompose.

This year, the coordinators of Malay Club decided to organize a "Best Out of Waste" (plastic bottles) competition cum exhibition on 5th October 2018. This event was conducted to inculcate team spirit among each group taking part, see how well the students coordinate and come up with new, innovative and creative ideas within one hour. 20 groups participated in this competition. The only criteria for the students were that they could use any material, but the maximum usage of plastic bottles should be seen. Also, as a gesture, Prof Natika Poddar gave cloth bags to all the 20 groups for the maximum use of plastic bottles. The competition was held in our chess area from 3:30 pm to 4:30 pm. During the ongoing event, our director S S Mohanty and some of our professors had come to see the participants' efforts and talent.

Prof. Vaibhav and Prof. Kiran and Ms. Surekha judged all the groups based on the innovative, creative, and other parameters mentioned in the rules.

Out of the 20 groups, three groups got the highest marks based on the judgment parameters. The winners were declared on the very same day. The first prize was won by Roshan Anvekar, Rosella Gamiya, Hiren R, Kalpesh and Minakshi Ahuja (PGDM-1). Two groups won the second prize; one was won by Ajin Varghese, Cyril John, Sana! Skarla, Akanksha Shetye, and Diksha Shetty (PGDM-1), and the other winner were Sayali Sawant, Siddhesh, Vrushali, Steve Lobo, and Rubina Rodrigues (MMS-1)

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Winner's



Runner- Up's



Runner- Up's



Co-ordinators

Malay Club Competition

Learning Outcomes from Best Out of Waste (Using Plastic Bottle)

Theme: The Plastic Garden (2nd Prize)

Team Members: Sayali Sawant, Siddhesh Tawade, Steve Lobo, Rubina Rodrigues, Vrushi Bhogate - MMS T / B.

On 5th of October, 18 we had a best out of waste competition and the key component to be used was plastic bottle.

Ever since the competition was announced we all team members started thinking of the idea rather searching for ideas from Google. After a few days we realized that running our mind will only help us get an innovative and unique idea. We then started listing down our own ideas and shared amongst ourselves. Then was the most important task of finalizing the idea. We shortlisted our ideas keeping into account competitors' thinking. We were cutting down those ideas which were more likely to be selected by others. Knowing your competitor is the first & foremost thing in a competition was our first learning in this.

Finally we retained with two ideas which at that moment we found to be unique. We shared our idea with our parents and asked for a feedback and third party involvement helped to gain our confidence and believe in our idea.

FOR EDUCATIONAL USE

July 14
2023

All this took so long time that we couldn't realise that we had a single day for gathering things, which we any how managed to get and that made us realise the importance of time management, a key to efficient working. But we managed our time well during the one for competition & completed the work before time due to which we could work more on the presentation. Also earlier we worked on the areas in which we were good at & distributed the work among ourselves. Proper & beforehand planning helped us a lot to reach the winners place.

One of our final two ideas was planting a tree in plastic bottle & other was plastic bottle waterfall. We decided to merge both the ideas which turned into a "Plastic Garden" as tomorrow's generation we can't think of ways for deal with waste (bottles) which in turn should be benefited for the nature & that's how we came with this plan.

This has indeed been a memorable experience & it provided us motivation to develop original ideas. Although winning competition is great, the benefits that you may be able to create in the future is even greater.



MALAY CLUB

Best out of waste Plastic bottles

Group number - 11

Vacuum Cleaner

Names :-

Rohan Anvekar

Kaipesh Ambekar

Minakshi Ahuja

Rosella Ganjya

Nikhil Rathod

Today, vacuum cleaner is the most useful and a very common household cleaning tool that uses a suction mechanism to clean the dirt. In this instructable, we will learn how to make a powerful high rpm 12V DC motor, a plastic bottle and a propeller. This vacuum cleaner is equipped and a propeller. This vacuum cleaner is equipped with a separate dust container & since it is equipped with a plastic dust collector, it can also be modified to work as a wet & dry vacuum cleaner.

So, we decided to make a vacuum cleaner, air pressure fan and a motor fan from an empty decoupled into steel plates and motor from a broken remote control car. We had also used a empty bottle and a small waste cloth in order to separate dust and we also

used a cutter, glue.

Requirements:-

Bottle, wire, seo, motor, m-seal, hot glue gun, cutter, batteries, paint, tape and net cloth.

Steps:-

1. Take a small plastic bottle and make a hole in the bottle cap, such that it looks like a ring.
2. Using hot needle or soldering iron tip, make few holes in the bottle neck.
3. Choose the bottle tightly.
4. Take the large bottle and using a knife cut it into two pieces from the neck.
5. Using Araldite adhesive, paste the small bottle inside the neck of the large plastic bottle, such that the small bottle can be easily removed by unscrewing the bottle cap.

Learning:-

Work is not of one man job. With the help of team we made it with less time. A goal is more easily achievable with a well coordinated and supportive team than without one.

Idea - Roshan

Material - Karpesh

Hardware - Hiren

Decoration - Minakshi / Rosella



Testimonials

MALAY CLUB - "CHRISTMASCARNIVAL"

With Christmas bells ringing and the New Year approaching, everyone is full of enthusiasm and energy for the fun-filled season.

This year, the coordinators of the Malay club organized a "Christmas Carnival" competition on 30th November 2018. This event was conducted to inculcate team spirit among each group taking part, see how well the students coordinate, and come up with new, innovative, and creative ideas within one hour. The time scheduled was from 3:30 pm to 4:30 pm. 12 groups took part in the competition. The participants were given a table that they had to decorate as creatively as possible to welcome Christmas. The participants' criteria were that they could not use any readymade materials and depict a strong message. During the ongoing event, our chairman Brother Alphonse and our MMS program head Dr. G Ramesh came to see the participants' efforts and talent.

Prof. Jackson John and Ethel Fernandez Ma'am judged all the groups based on the concept, creativity and other standards specified in the rules.

The winners were declared on the very same day. Out of the 12 groups that participated, two groups got the highest marks depending on the judgment parameters. The first prize was won by Alston, Alister, Clemence, Casia, Farina (MMS-1); the 2nd prize was won by Jason, Alwin, Kavita, Apurva, Devavrat (MMS-1); and the 3rd prize was won by Praveen, Raunak, Tanuj, Michael, Robinson (PGDM-1).

The event was a success. There was an excellent level of enthusiasm and a winning spirit among all the participants. The participants created a wonderful Christmas atmosphere by dressing up as Santa, singing carols and distributing chocolates. Overall it was a cheerful, triumph and jubilant way of welcoming Christmas.



CO-ORDINATORS



WINNERS



1st RUNNER-UP



2nd RUNNER-UP



PARTICIPANTS



SFIMAR STAR PERFORMER

Malay Club's event 'SFIMAR Star Performer' was held on 24th January 2019. It started at 4.30 pm at the St. Francis 3rd floor Auditorium. The event started with the Introduction of the Malay Clubs. The first is for fine arts, where they encourage students to bring out their creativity through various art competitions conducted, and in the second is performing arts, where we encourage the artists in students to use their voices, bodies or inanimate objects to convey artistic expression. After Malay Club's introduction, the judges for the day were introduced. The first judge was Mr. Vaibhav Kulkarni and the second judge was Ms. Selma Baptista. They were greeted with a bouquet as a token of respect. The event was also enlightened by our dignitaries Chairman Brother Alphonse Nesamony, Registrar Brother Xavier Munda and our Director in-charge Dr. G Ramesh.

The event had various performances of different categories like Dance, Singing, Mimicry, Mime act, and Speed Painting for the first time. The event was so energetic that the auditorium was filled with enthusiasm, and one could feel that vibe around. The audience played a critical role by cheering the participants. Twenty-five super talented performers participated.

All of the performances were one better than another. Because of this, it was a tough time for the judges to select the top 3 winners. Finally, a decision was made that five prizes should be given to the winners, i.e., 01st place, 02nd place, 3rd place and 2 consolation prizes. The 1st place was secured by Ms. Riya Patil (Singing) from MMS, the second place was secured by Ms. Gauri Raut (Dancing) from MMS, and the 3rd place was secured by Mr. Cyril John (Acting) from PGDM. The two consolation prizes were given to Mr. Kalpesh Ambekar (Speed Painting) from PGDM and Mr. Steve Lobo (Singing) from MMS.

The event ended by giving certificates to the Malay Club coordinators by Malay club's faculty coordinators Dr. Natika Poddar and Ms. Papinder Kaur, for their efforts through both seasons. It was indeed an amazing day to witness students from MBA having such great talent.



MALAY CLUB- "ART OF RANGOLI"

This year, the coordinators of the Malay Club decided to organize the "ART OF RANGOLI" competition cum exhibition on 15th October 2019. This event was conducted to inculcate team spirit among each group taking part, see how well the students coordinate, and come up with new, innovative and creative ideas within one hour. 16 groups participated in this competition. The only criteria for the students were that they could use any material, except Rangoli colours and colours related to spices. The competition was held in our chess area from 4:30 pm to 5:30 pm. During the ongoing event, our Director Dr. D. Henry, Chairman Bro. Alphonse Nesamony and some of our professors attended the event to see the participants' efforts and talent. Winners were awarded cash prizes and gifts by the Director and Chairman of the Institute. Prof. Smita and Ms. Navika judged all the groups based on their creativity. The message conveyed and the presentation and display as mentioned in the rules.

Out of the 16 groups, three groups got the highest marks based on the judgment parameters. The winners were declared on the very same day. The first prize was awarded to Shalkey M Fernandes, Vrushali V Rahate, Riya R Singh (MMS-1), the second prize was awarded to Alwin Shaji, Jason

Dsouza, Farina Dsouza, Kavita Naik (MMS-2) and the consolation prize was awarded to Nandani Gupta, Nisha Merai, Ragini Gulhane, Khusbhoo Jain (PGDM-1).

The event was a success. All the groups came up with different innovative and creative ideas. By participating in this event, these students showed their creativity and presentation skills a step further. This event helped the students coordinate with excellent team members, winning and showcasing their inbuilt talent. This ultimately accomplished the Malay Club's motive.



Learning Outcomes

Art of Rangoli #002aagolilolow
a Malay Club activity was conducted on 1st October 2019 in ST Francis Institute of Management & Research

The Winning Team.

The winning team included of Shalkey Fernandes, Vrushali Rahate and Ria Singh. They had a beautiful idea of Women Empowerment. Vrushali was the one to come up with the idea. Their execution was simple yet effective. They used 'Best out of Waste' approach using coconut leaves, apples and papers to make a stunning display of Rangoli. Their theme being "Wings of Fire". They used liquid Acetone to depict the fiery wings as in the strength imparted to women who want to grow and evolve. Working as a team, Shalkey describes it as a fun bonding experience and would love to be a part of such an experience again.

Shalkey



Q

Participant Team:

The group-2 of students Apurva Patil, Jankita Sawant, Elma Baretto, Lissia Rodriguez, and Mounali Mohite had an idea about Global Warming. The idea was inspired from the ongoing issue of Aarey Deforestation due to Metro Shade Construction. Their execution included making a small globe and erecting a building on it and showing that building is on fire and representing it with flames made out of flower petals. With a simple message of "Act As If ur House Is On Fire". Working as a team the group says that it was a fun experience and even after the initial confusion of who should do what all the participants thoroughly enjoyed working on the activity.



Apurva Patil
Patil

Testimonials

(Continued)
Date: / /

Winning Team

Joy Of Christmas which was on 3rd December 2019 was a special of art, creativity and enthusiasm. The winning group 5 consisting of Monica Vetha (64), Simone Coutinho (102), Neha Ladha (68), Punita Nadar (77) and Sydania Coutinho (108) had immense fun during the entire event.

They made a Wreath made out of paper Rings and beautifully decorated with tinsel and blue net lace and battery operated led lights. They also made the silhouette of Mother Mary and Joseph kneeling near baby Jesus to complete the simple yet stunning wreath.

Talking about the inspiration of the wreath Punita says "Christmas is about joy and gift giving and family, But most importantly the joy of Christmas is Jesus Christ. Christmas wreath represents everlasting life brought through Jesus coming into the world. That inspired us to incorporate the nativity as the birth of Jesus in our wreath's design. Keeping that in mind we pitched in our ideas and used our creativity to make this wreath."

(Continued)
Date: / /

Participating Team

Group 4 consisting of Ganav Pol (27), Clarke D'Souza (18), Testin Rajan (36) and Aditya Sarvant (9) participated in Joy of Christmas just for the fun of it.

When asked about the inspiration Clarke says "We just wanted to be there and have fun with friends for an hour". He also added that none of them were that good at crafts but wanted to be a part of Malay Club competition.

Talking about inspiration Clarke mentioned they were finding it difficult to find a material to make a wreath. They finally settled on a plastic pipe joined in a circular fashion on its both ends. They covered it with cotton and made crosses on it with water colours. And stuck Christmas messages on the wreath.

The group said that it was a great learning experience for the group to learn to do a task in a limited time. They said they would love to be a part of Malay Club activity again.

Testimonials

JOY OF CHRISTMAS

Malay Club organized an event with the theme "Joy of Christmas" on 03rd December 2019. Christmas is a time for sharing and bonding. It is also known as the season of lights and decoration. Students were asked to design innovative and creative decorations during the 60-minute contest. Students created beautiful stuff like Wreath Garlands using cups, attractive Christmas Bells and Star using card papers, etc.

Prof. Paul Alukal and Prof. Sanchayita Banerjee judged all the groups based on their creativity. The message is conveyed and displayed as mentioned in the rules. The most important criterion for the students was using any material as long as it is creative.

A total of 9 student groups participated from MMS and PGDM Programme. All the groups came up with different innovative and creative ideas. 3 groups were awarded based on the judging parameters.

The first prize was awarded to Monica Vetkar, Simone Coutinho, Neha Ladha, Punita Nadar, Sydonia Coutinho (MMS-1), the second prize was awarded to Kimberley Rebell, Annal Nadar, Dakshita Shinde, Priya Upadhay (PGDM-1) and the consolation prize was awarded to Ragini Guihane, Khushbu Jain, Nandini Gupta, Nishra Merai (PGDM-1). Participation Certificates were given to all the participants.

This event helped the students work with excellent coordination among the team members with a winning spirit and showcasing their time management skills and creativity, which is the motto of Malay Club, "Learning with Fun."



Malay Club- "SFIMAR Star Performer"

Malay Club's event 'SFIMAR Star Performer' was held on 30th January 2020. It started at 4.30 pm at the St. Francis Auditorium. Our Host for the day, Mr. Frank Rodricks and Ms. Apurva Patil, welcomed our judges Prof. Vaishali Kulkarni and Mrs. Navika Pednekar. The event was also enlightened by the presence of our dignitaries, Deputy Director Dr. G Ramesh, Director Dr. D. Henry, Registrar Brother Xavier Munda, Teaching and the Non-teaching staff. The event started off by introducing the Malay Club- Performing Arts, where they encourage the artists in students to use their voices, bodies or inanimate objects to convey artistic expression.

The event had various performances of different categories like Dance, Makeup artist, Singing, Playing Keyboard, Guitar, Drums, Beatboxing, Acting, Rapping, Sketching, Painting. The event was so energetic that the auditorium was filled with enthusiasm, and one could feel that vibe around. The audience played a significant role by cheering the participants. 20 super talented performers participated

All the performances were Thrilling and Energetic. Thus, it was a tough time for the judges to select the top 3 winners. Finally, a decision was made that five prizes should be given to the winners, i.e., 1st place, 2nd place, 3rd place and 2 consolation prizes.

The 1st place was secured by Mr. Swarup Shetty (Beatboxing) from MMS, 2nd place was secured by Mr. Mahavir Singh Rajpurohit (Singing) from MMM, and the 3rd place was secured by Mr. Harren Noronha (Rapping) from MMS. The two consolation prizes were given to Ms. Anusha Nair (Singing) from MMS and Ms. Ankita Sawant (Dancing) from MMS.



The event ended by giving the Malay Club coordinators certificates by the Malay club's faculty coordinators Dr. Natika Poddar and Mrs. Papinder Kaur, for their efforts through both seasons. It was indeed an amazing day to witness the students from MBA having such great talent.

SEIMAR's Got Talent - SEIMAR Star Performer 2020 was Star Studied Event on 30th January 2020. The evening was an immense success.

Hazeen H. Noorhan Roll no. 28 of MMS I Div A Winner of the Bronze Trophy performed a Rap for the enthusiastic audience. The loudest Applause was heard after his performance was over.

Hazeen a big fan of "Sir ADAU KILLA" who inspired him through his Unique Genre of Music and Rap. He has been rapping for a long time and can rap on an intuition.

Talking about the event he says that he was extremely honored to win such an important event of Malay Club. He is extremely grateful for the recognition he has received for his art and talent. He is immensely thankful to Nabil Nohika man for heading such a wonderful event in SEIMAR. He is also grateful to all the SEIMAR staff and students and his friend. He also said he would love to participate in such events that allow him to truly be his own natural self.

  Hazeen H. Noorhan

Star Shudded Event at St. Francis Institution of Management and Research called SEMAR's Got Talent - SEMAR Star Performer 2020 held on 20th January 2020 was a beautiful event full of various talents.

Ankita Sarant Roll no 7 of MMSI Div A won the consolation prize performed on panga song and a leaveni. Her energetic performance forced our judges to reconsider only 3 paired positions.

Ankita who started performing on stage since she was in 5th grade. Started her classical training when she was in 6th standard. She always had passion for dance hence she participated in Inter school dance competition. She was glad to have found a stage for performance in SEMAR.

Talking about her show experience she says that she was very excited and was one of the 1st people to jot down her name for the competition. She said that she would love to be a part of more opportunities like this.

↓



Ankita Sarant

SFIMAR's Got Talent - SFIMAR

Star Performer was held on 30th January 2020 was a delightful event with loads of talent and immense fun.

Gaurav Pal Roll no. 21 of MMS7 Div A, a participant of SFIMAR star Performer dazzled the evening with his keyboard skills. He performed 4 different songs and the crowd went berserk after his performance.

Gaurav a big fan of A R Rahman started learning keyboard 4 years ago. He took training lessons and kept on practicing. He even performed on Republic Day 2020 celebration in SFIMAR and was very much excited for the competition.

Talking about his experience, he says that SFIMAR provided a great opportunity to showcase solo talent and he would continue playing his keyboard every opportunity he gets.



(Signature)

Gaurav Pal

Sthakumar S. Narayana
Part-I
State Performer 2020

10/10

My opinion on this performance was great. It gave me an opportunity to showcase my talent in front of many people.

I thoroughly enjoyed the experience & the love of the environment which was great.

I realized I still had a lot to learn despite what I thought & definitely this will allow me to improve my skills more.

Everyone performed well & was a very tough competition.

Unscripted, cover like leadership, juggling, dancing, mimicry were performed.

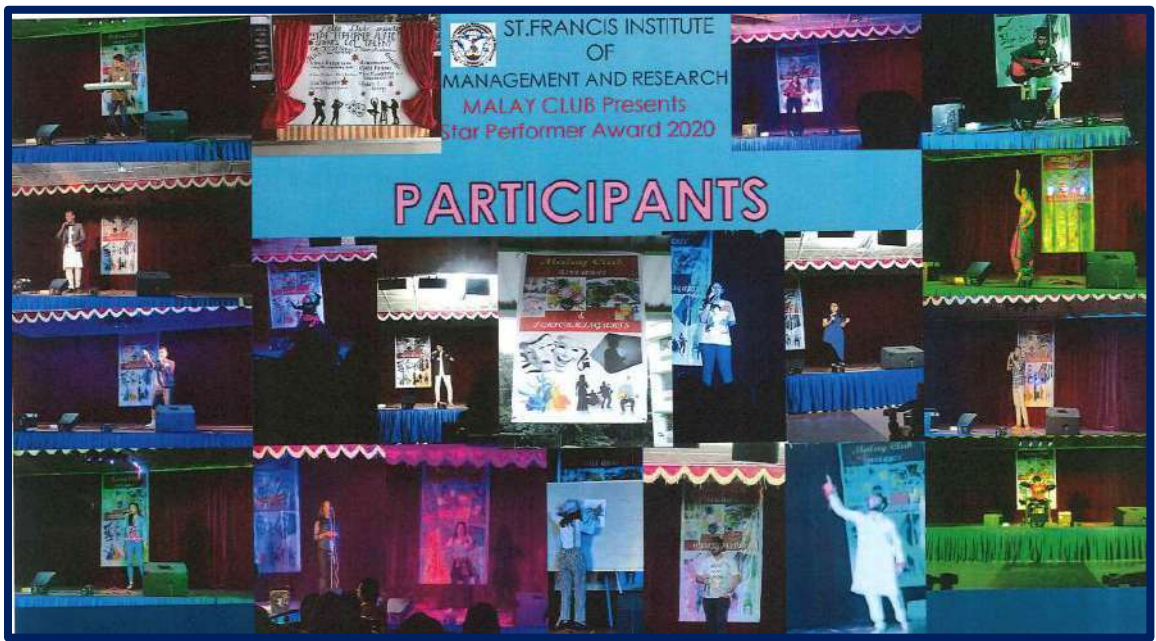
Overall it was a great experience to be a part of Malay Club's State Performer & I'm looking forward to participate in more events like this.

One again thank you Malay Club for giving me opportunity to perform & showcase my talents.

Thank You!



Testimonials





St. Francis Institute of Management and Research

(SFIMAR)

Green Club

Introduction

SFIMAR Green Club empowers students to participate in meaningful environmental activities like tree plantation, awareness drives and knowledge development related to social entrepreneurship for management students. It is a forum through which students can influence and engage their parents and neighborhood communities to promote good environmental behavior. It will empower students to explore environmental concepts and actions beyond the confines of a syllabus or curriculum. While everyone asserts the importance of 'learning to live sustainably,' environment remains a peripheral issue.

The details of a few of the activities undertaken by the club are enumerated below-

Activity 1: Tree Plantation

Objectives

1. To develop the closeness/connection to nature and love for Mother Earth
2. To understand the importance of care for the environment and giving back to the society

Practice

St Francis Institute of Management & Research (SFIMAR) propagates sustainable ways in all the practices within the campus.

- In 2016 medicinal plants were planted. Medicinal trees Plantation was organized on 1st July 2016. Trees like Tulsi, Neem, Aloe Vera, Gotu Kola, Lemon Grass, Khus etc., were planted.
- In 2017 around 100 saplings were planted (including floral and ornamental plants for beautification)
- In July 2018, approximately 50 saplings were planted within the campus.
- Due to heavy rainfall and soil erosion, few plants did not survive, replaced by the saplings donated by students in 2019. SFIMAR Green Club members discussed and decided to carry out a research study on the hydroponic system of cropping on a practical note. The project aimed to establish organic vegetable cultivation using a hydroponic cropping technique on a small scale in about 200 to 300 square feet of land. The project concentrated on cultivating vegetable crops/green leaves using mineral nutrients solutions, in water, without soils. Students of the 2019-21 batch took the initiative and cultivated spinach on the campus.
- During the lockdown period in 2020, proper care of saplings was not feasible, which led to further damage, but the institute took immediate action post lockdown to improve the situation. Beautification was done in the front part of the institute. Also, because of lockdown, the hydroponic initiative was stopped. Later rose saplings were planted in that area.

Students and the campus supervisor nurtured the plants by taking periodic measurements of the plants and providing timely fertilizers. It has been a regular ritual in SFIMAR for the students to water and interact with the plants. Also, the students have initiated to donate saplings for the college campus every year.

Learning Outcome

Students learned to take responsibility by caring for the plants, gained leadership and teamwork skills, care for nature and the environment, and developed self-confidence.



Planting Medicinal Plants on 1.7.2016





Tree plantation on 28.10.2017





Planting floral Plants on 25.11.2017



Tree Plantation on 02.07.2018



Tree Plantation on 02.07.2018



Tree Plantation Team



Tree height measurement and numbering activity on 16.10.2018



Tree height measurement and numbering activity on 16.10.2018



Students taking an interest in Hydroponic Crop Cultivation



Hydroponic Crop Cultivation in SFIMAR Campus

Activity 2: Awareness Drive & Knowledge Development

Objectives

1. Creating awareness about the environment and the need for its sustainability
2. Acquire knowledge regarding the theory and practice of cultural and production techniques and methods of various plants.

Practice

1. **2015-16:** 'Go Green Pledge' was taken on 25th January 2016 by the faculty, staff, and students. A Tree Plantation Drive was also conducted on 26th January 2016.
2. **2016-17:** Debate on Swachh Bharat Abhiyaan organized by Green Club on 07th October 2016.
3. **2017-18:** Guest lecture organized on "Nursery Management" by Mr. Bharat Soni, M.D. of Go Green Nursery on 16th February 2018.
4. **2018-19:** SFIMAR, known for its involvement in various social activities benefiting society, organized an awareness campaign in association with the NGO, Green Yatra, a leading environmentalist of Mumbai towards protecting, conserving and the betterment of

the environment through a street play on tree plantation, with the slogan "**Ped lagao Jeevan Bachao**" in some of the biggest malls in Mumbai, i.e., Maxus, Growels and the Raghuleela on the 25th & 26th of August 2018 followed by a rewarding contest.

5. **2018-19:** Go Green Nursery visit was conducted on 26th January 2019, where all green club members (staff and students) spent their whole day understanding the dos and don'ts with plants.
6. **2019-20:** A team of 12 students and 06 faculty/staff of the Green Club from SFIMAR went on a field trip to Bassien Agro Farms near Arnala Beach, Virar West, on 09th January 2020, to develop an understanding of Hydroponics and Inorganic farming.

Learning Outcome

Students learned about the various business opportunities in organic farming, Hydroponics, Nursery Management and social entrepreneurship and the broad understanding of the technology and infrastructure needed to establish the same.



Pledge for 'Go Green' on 25.01.2016



Pledge for 'Go Green' on 25.1.2016



Tree plantation drive on 26.1.2016



Students participating in Debate competition - "Swachh Bharat Abhiyan: Publicity Stunt or Making a Difference?" on 7th October 2016.



Winners of Debate competition - "Swachh Bharat Abhiyan: Publicity Stunt or Making a Difference?" on 7th October 2016.



'Ped lagao Jeevan Bachao' Campaign at Growels Mall, Mumbai



'Ped lagao Jeevan Bachao' Campaign at Raghuleela Mall, Mumbai



Go Green Nursery Visit on 28.01.2019



Go Green Nursery Visit on 26.01.2019



Bassien Agro Farms Visit on 09.01.2020



Bassien Agro Farms Visit on 09.01.2020



St. Francis Institute of Management & Research (SFIMAR)

Film Screening Club Report

Introduction

The Film Screening Club is an interesting Club, in which award-winning movies, short films, documentaries, etc. are selected based on Management concepts and screened for MMS and PGDM Students. The Movies screened by the club are followed by a detailed discussion focusing on the learning's derived from the movie.

Objectives:

The Club facilitates and creates an environment conducive for experiential learning and Edutainment to the students. It helps students analyse different personality types and roles in the society and also teaches them excellent leadership qualities and skills through different characters, personality types, and their analysis.

Outcome:

It helps the students in learning the right values and developing leadership skills required to become successful leaders in their workplace. This story telling technique proves to be a powerful technique to imbibe right values and ethics in the young minds.

MMS 2018 - 2019.

Film Screening Club:-

Film Screening Club selects popular Movies, Short Films, Documentaries etc. based on management concepts and screens them for MMS & PGDM Students. The Movies screened by the club are followed by detailed discussions focusing on the learning's from the movie. The Club promotes experiential learning style & Edutainment.

Screenings by the Club:

Year 2018-2019

There were 3 screenings undertaken for the first year MMS students in the A.Y 2018-2019

1. Movie - Baazaar - An Indian Thriller Drama based on Stock Markets and the strategies around Stocks and Share Markets.
2. Movie - The Intern- An American Comedy Drama based on Experiences between Fashion Entrepreneur and her 70 year old Senior Intern.
3. Movie – The Big Short - An American Biographical Drama based on finance experts and their predictions related to housing market in US.



THE FILM SCREENING CLUB @ SFIMAR

Div A

- **Ms. Joanita Gonsalves**
- **Mr. Beon Pereira**
- **Mr. Alston Dias**
- **Mr. Alister Lopes**
- **Mr. Ashlyn D'mello**

Div B

- **Ms. Teona D'cruz**
- **Ms. Sabrina Shiny**
- **Mr. Steve Lobo**
- **Mr. Prem Upadhyay**
- **Mr. Sean Rodrigues**



Under the Guidance of Prof. Vasudha

Supported by Team IT @ SFIMAR



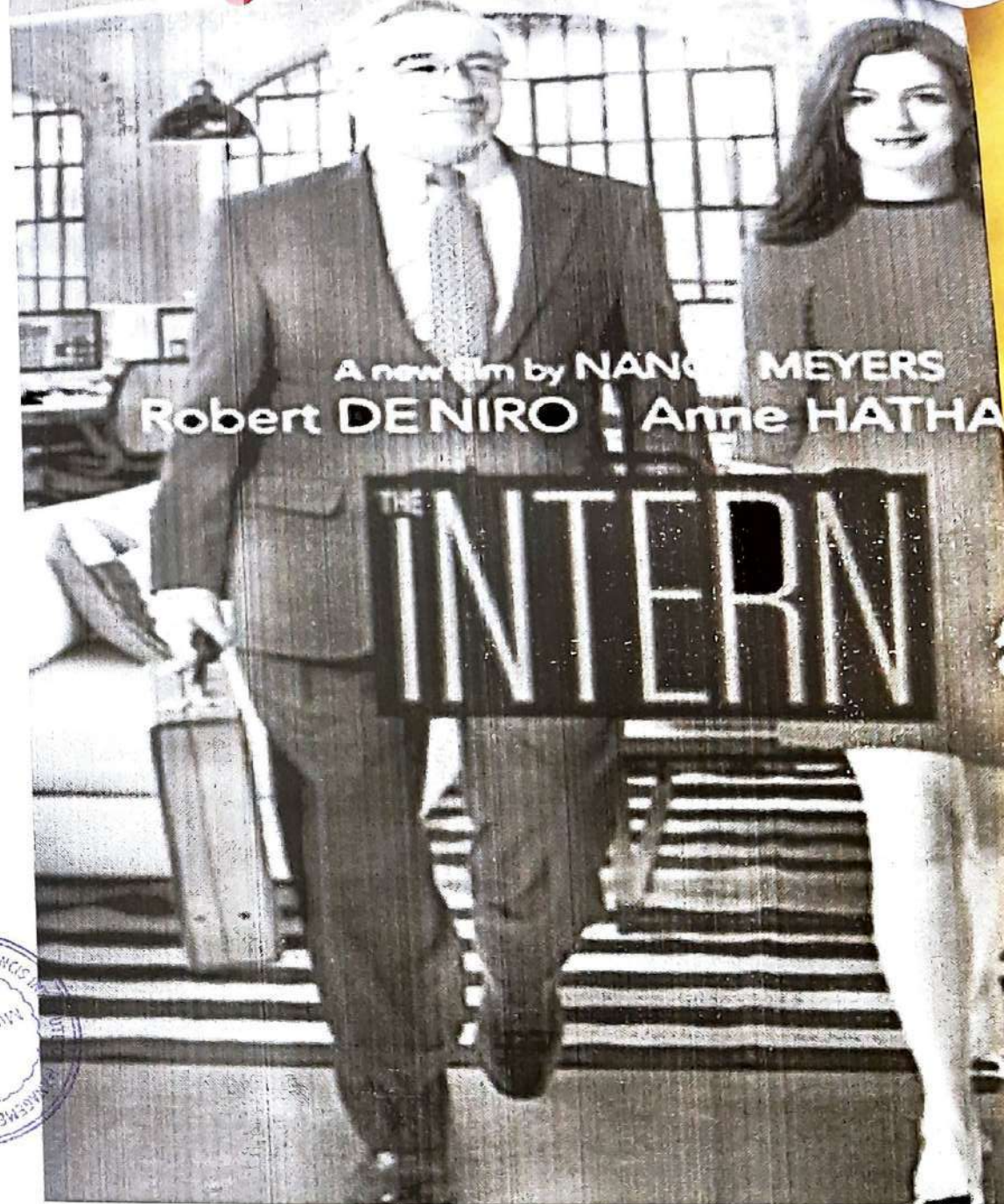
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Date: 23rd Jan 2019

Venue: MMS I Div B

Timing: 3.35 pm onwards

Organized By:-
The Film Screening Club
SFIMAR



Screening Date: 30th Jan 2019

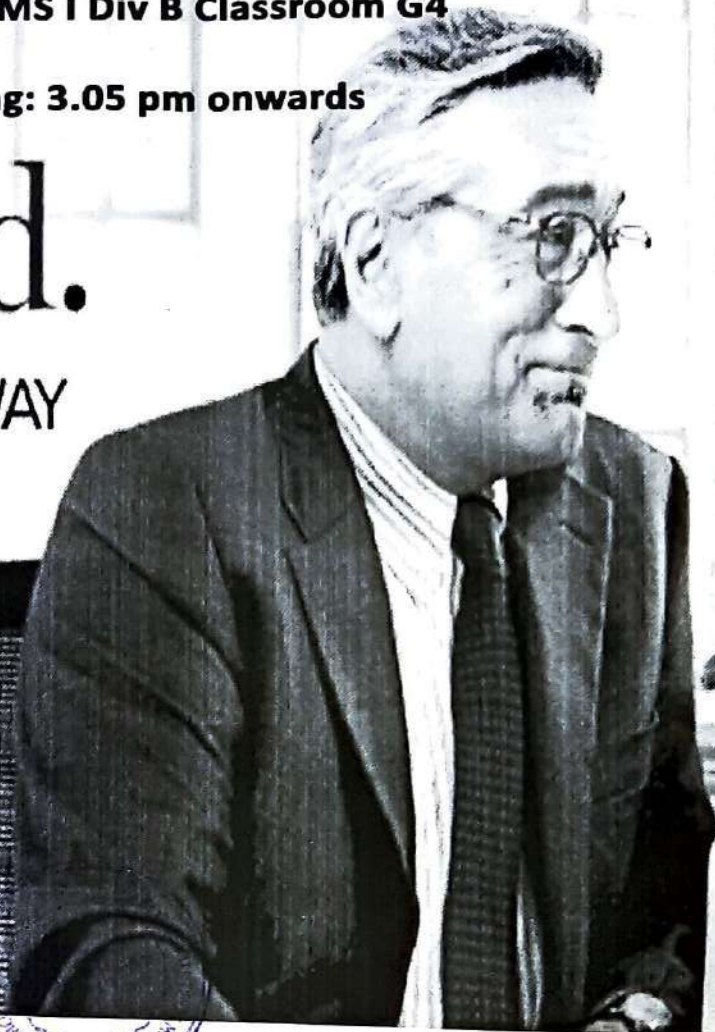
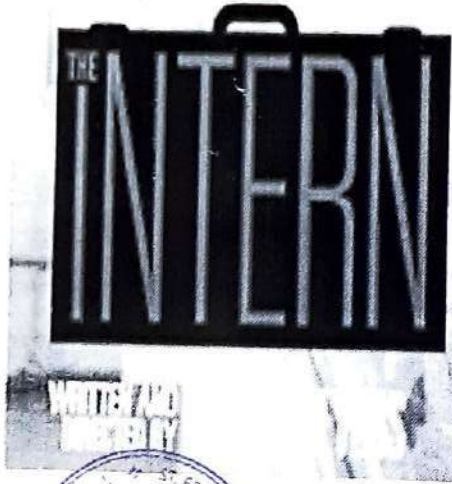
Venue: MMS I Div B Classroom G4

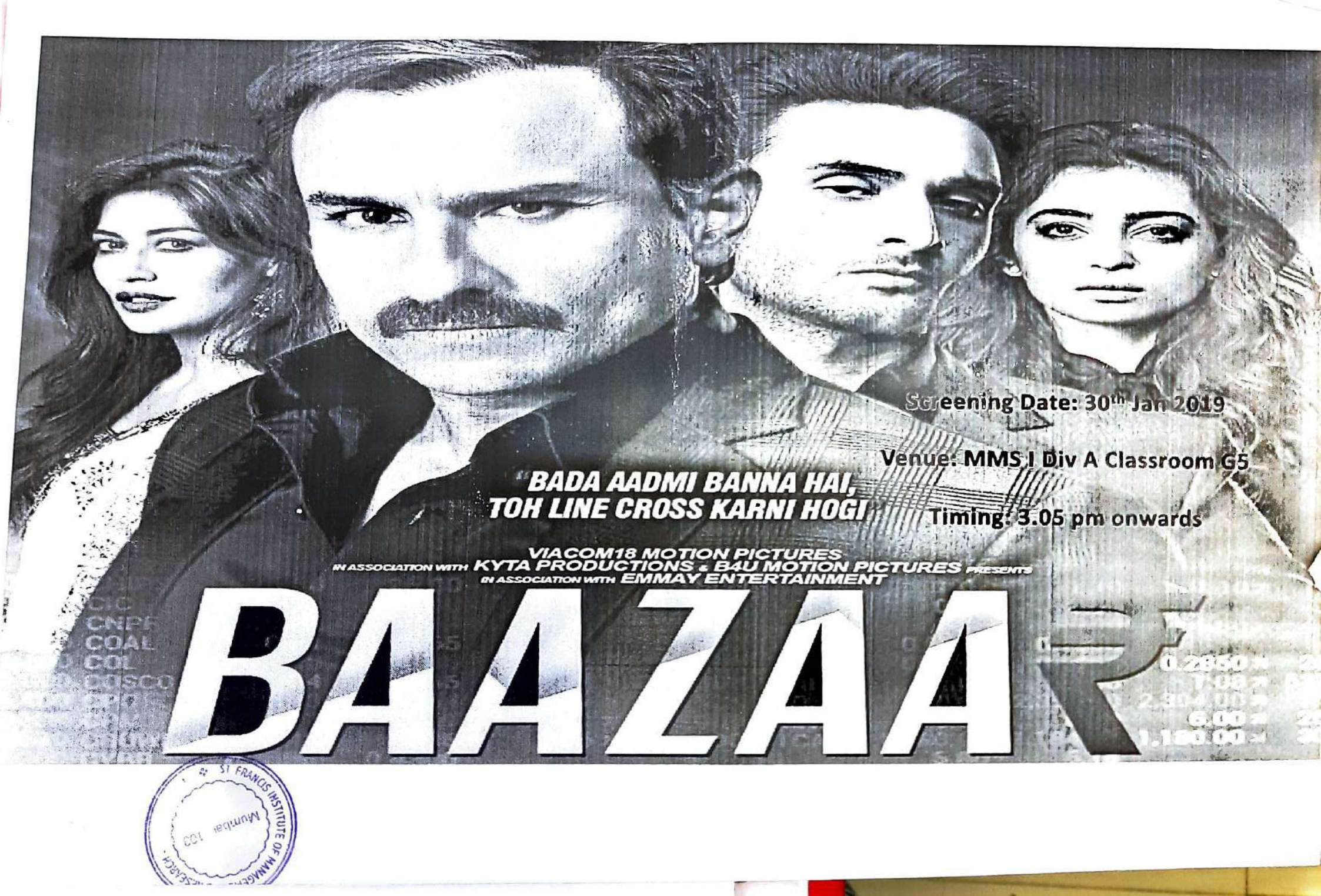
Timing: 3.05 pm onwards

Experience never gets old.

Robert DE NIRO Anne HATHAWAY

A new film by NANCY MEYERS





Screening Date: 30th Jan 2019

Venue: MMS I Div A Classroom G5

Timing: 3.05 pm onwards

**"BADA AADMI BANNA HAI,
TOH LINE CROSS KARNI HOGI"**

VIACOM18 MOTION PICTURES
IN ASSOCIATION WITH KYTA PRODUCTIONS & B4U MOTION PICTURES PRESENTS
IN ASSOCIATION WITH EMMAY ENTERTAINMENT

BAAZAR

0.2850	28
7.08	5
2.304.00	5
6.00	25
1.180.00	30



THE FILM SCREENING CLUB @ SFIMAR

Div A

- **Ms. Joanita Gonsalves**
- **Mr. Beon Pereira**
- **Mr. Alston Dias**
- **Mr. Alister Lopes**
- **Mr. Ashlyn D'mello**

Div B

- **Ms. Teona D'cruz**
- **Ms. Sabrina Shiny**
- **Mr. Steve Lobo**
- **Mr. Prem Upadhyay**
- **Mr. Sean Rodrigues**



Under the Guidance of Prof. Vasudha

Supported by Team IT @ SFIMAR



Learnings From The Movie – The Big Short

- Greed is not Good
- Check yourself and trust your own eyes.
- Don't Invest in something that you don't understand



Management Learnings From The Movie - Bazaar

- **Invest Wisely**
- **Greed is not Good**
- **Check yourself and trust your own eyes.**
- **Don't Invest in something that you don't understand**



Management Learnings From The Movie – The Intern

- Aim to have a Work - Life balance.
- Engage in dual perspective to see how others perceive leadership priorities and collaborate on a plan to implement effective change.
- Get to know the people at your office.
- Welcome rookies and seasoned veterans' input on problem-solving. Cultivate an environment of open dialogue.
- Try to be mindful of work place communication and language styles.
- Small gestures of appreciation go a long way.



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Faculties		
Subjects		
S.No.	Roll No	Total Classes
Student Name		
1	SFMMS1820-0001	AARON DCOSTA
2	SFMMS1820-0002	ABHISHEK ARUN NITORE
3	SFMMS1820-0003	ABI SHAJU
4	SFMMS1820-0004	AISHWARYA IYER
5	SFMMS1820-0005	AJAY MANE
6	SFMMS1820-0006	ALINA MACHADO
7	SFMMS1820-0007	ALISHA LOPES
8	SFMMS1820-0008	ALISTER LOPES
9	SFMMS1820-0009	ALSTON DIAS
10	SFMMS1820-0010	ALWIN SHAJI
11	SFMMS1820-0011	AMEY RANE
12	SFMMS1820-0012	AMEYA NADKARNI
13	SFMMS1820-0013	AMITBHAI BHURA HATHIYANI
14	SFMMS1820-0014	ANDREA THERESA FERNANDES
15	SFMMS1820-0015	ANIRUDHA DALVI
16	SFMMS1820-0016	ANKITA PATIL
17	SFMMS1820-0017	ANNA CORREA
18	SFMMS1820-0018	ANOSHKA ALMEIDA
19	SFMMS1820-0019	ANTHONY QUADRAS
20	SFMMS1820-0020	ANUSHREE SAWANT
21	SFMMS1820-0022	APURVA GIMONKAR
22	SFMMS1820-0021	APURVA SAWANT
23	SFMMS1820-0023	ASHISH
24	SFMMS1820-0024	ASHLEY JOHNSON
25	SFMMS1820-0046	ASHLYN DMELLO
26	SFMMS1820-0025	BEON PEREIRA
27	SFMMS1820-0026	BHAGYA IRIMPAM
28	SFMMS1820-0027	CAROL FERNANDES
29	SFMMS1820-0028	CLEMENCE ANDRADES
30	SFMMS1820-0029	CRESSET KINNY
31	SFMMS1820-0030	DAVID FERRAO
32	SFMMS1820-0031	DENOY KURUTHUKULAM
33	SFMMS1820-0032	DEVAVRAT GHAG
34	SFMMS1820-0033	DHRUVIL KAPADIA
35	SFMMS1820-0034	DIVYA RAO
36	SFMMS1820-0035	DRASHTI PATEL
37	SFMMS1820-0037	EVITA FRANCO
38	SFMMS1820-0038	FAIRINA DSOUZA
39	SFMMS1820-0039	FLEMING DCOSTA
40	SFMMS1820-0040	GAURI RAUT
41	SFMMS1820-0041	GAYATRI NAIK
42	SFMMS1820-0042	HAYDEN RODRIGUES
43	SFMMS1820-0043	HEERA MARIA
44	SFMMS1820-0044	JAMIE DSOUZA
45	SFMMS1820-0045	JASON DSOUZA
46	SFMMS1820-0047	JESMA DIAS
47	SFMMS1820-0048	JOANITA GONSALVES
48	SFMMS1820-0049	JOLYNA RIBEIRO
49	SFMMS1820-0050	KAJAL NANDA
50	SFMMS1820-0051	KALPESH VETKAR

Total Classes		
S.No.	Roll No	Student Name
51	SFMMS1820-0052	KARISHMA JETHWANI
52	SFMMS1820-0053	KARTIK KOTWAL
53	SFMMS1820-0054	KASIA FURTADO
54	SFMMS1820-0055	KAVITA NAIK
55	SFMMS1820-0056	LISHMA FERNANDES
56	SFMMS1820-0057	MANISH KHANDEKAR
57	SFMMS1820-0058	MARINA GONSALVES
58	SFMMS1820-0059	MARSHAL MARUTHUVAR
59	SFMMS1820-0060	MELINDA MONTEIRO
60	SFMMS1820-0036	SWAPNALI JADHAV



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Class:MMS I SEM 2 DIV. B

S.No.	Roll No	Faculties	Subjects	Total Classes	Student Name
1	SFMMS1820-0110				KENALI SHAH
2	SFMMS1820-0061				MELROY MORAES
3	SFMMS1820-0062				MICHELLE BARETTO
4	SFMMS1820-0063				MITESH PATIL
5	SFMMS1820-0064				MOVIL MATHIAS
6	SFMMS1820-0065				NEHA THOMAS
7	SFMMS1820-0066				NIGEL COELHO
8	SFMMS1820-0067				NIKHIL PATLE
9	SFMMS1820-0068				NIKITA KOLI
10	SFMMS1820-0116				NIRALI MANDANI
11	SFMMS1820-0069				OMKAR GAONKAR
12	SFMMS1820-0070				OPHELIA SEQUEIRA
13	SFMMS1820-0071				PARAS THAKUR
14	SFMMS1820-0072				PRAJWAL GONSALVES
15	SFMMS1820-0073				PRATIK NAIK
16	SFMMS1820-0074				PRATIKSHA SALVI
17	SFMMS1820-0075				PRAVIRA SHETTY
18	SFMMS1820-0076				PREM KUMAR UPADHYAY
19	SFMMS1820-0077				RENAL NUNES
20	SFMMS1820-0078				RHEA SUSAN
21	SFMMS1820-0079				RISHIKA PILLAI
22	SFMMS1820-0081				RIYA MEHRA
23	SFMMS1820-0080				RIYA PATIL
24	SFMMS1820-0082				ROBIN MOSES
25	SFMMS1820-0083				ROINA DSOUZA
26	SFMMS1820-0084				ROJI JACOB
27	SFMMS1820-0085				RUBINA RODRIGUES
28	SFMMS1820-0087				RYNEL FERNANDES
29	SFMMS1820-0088				SABRINA
30	SFMMS1820-0089				SAIPRASAD RANE
31	SFMMS1820-0090				SANMAY TRIBHUVAN
32	SFMMS1820-0091				SARA PEREIRA
33	SFMMS1820-0092				SAURABH SINGH
34	SFMMS1820-0094				SAYALI SAWANT
35	SFMMS1820-0095				SEAN RODRIGUES
36	SFMMS1820-0086				SHAHEN SHAH
37	SFMMS1820-0096				SHAUN DMELLO
38	SFMMS1820-0097				SHRUTIKA JADHAV
39	SFMMS1820-0098				SHUBAM PADROO
40	SFMMS1820-0099				SHWETA CHAUGALE
41	SFMMS1820-0100				SIDDHESH TAWDE
42	SFMMS1820-0101				SIDDHI NALAVADE
43	SFMMS1820-0102				SILAS POWELL
44	SFMMS1820-0103				SMIT KARMARKAR
45	SFMMS1820-0104				SONALI MHATRE
46	SFMMS1820-0093				SOURABH SURVE
47	SFMMS1820-0105				STELVIN KANJIRATHINGAL
48	SFMMS1820-0107				STEVE LOBO
49	SFMMS1820-0106				STEVE CHACKO
50	SFMMS1820-0108				STEVEN MASIH

S.No.	Roll No	Total Classes	Student Name
51	SFMMS1820-0109		SUZAN DMELLO
52	SFMMS1820-0111		TEONA DCRUZ
53	SFMMS1820-0112		THOMAS VARGHESE
54	SFMMS1820-0113		TITTU THANKACHAN
55	SFMMS1820-0114		UDDHAV MUKADAM
56	SFMMS1820-0115		VIAN PEREIRA
57	SFMMS1820-0117		VINISHA LOBO
58	SFMMS1820-0118		VIRAJ SHAH
59	SFMMS1820-0119		VRUSHALI BHOGATE
60	SFMMS1820-0120		YOGEEETA NAKHWA
61	SFMMS1820-0121		YUTIKA RAUT



Film Screening Club:-

Film Screening Club selects popular Movies, Short Films, Documentaries etc. based on management concepts and screens them for MMS & PGDM Students. The Movies screened by the club are followed by detailed discussions focusing on the learning's from the movie. The Club promotes experiential learning style & Edutainment.

Screenings by the Club:

Year 2017-2018

1. Movie – Moneyball is an American biographical sports drama to build a team of undervalued talent by taking a sophisticated sabermetric approach to scouting and analysing players.



EXPERIENCE SONY HIGH DEFINITION

BRAD PITT MONEYBALL

JONAH HILL PHILIP SEYMOUR HOFFMAN
BASED ON A TRUE STORY

Date: 5th Aug 2017

Venue: Auditorium

Timing: 3 pm onwards



Scholar No.	Student's Name
SFMMS1618-0061	Melbourne Francis D'costa
SFMMS1618-0062	Merwyn Felix Pinto
SFMMS1618-0063	Michelle Ferrao
SFMMS1618-0064	Minal Patil
SFMMS1618-0065	Mrunali Vinod Deshmukh
SFMMS1618-0066	Mukul Sharma
SFMMS1618-0067	Nasline Louis Dmello
SFMMS1618-0068	Neeraja Shrikant Surve
SFMMS1618-0069	Neha Tukaram Bole
SFMMS1618-0070	Neha Yadav
SFMMS1618-0071	Nestor Assis Conceicao Sequeira
SFMMS1618-0072	Nitin Nagesh Gowda
SFMMS1618-0073	Onkar Patole
SFMMS1618-0074	Pranav Deepak Panchal
SFMMS1618-0075	Pranay Yashwant Bisht
SFMMS1618-0076	Pratik Pratap Pagare
SFMMS1618-0077	Prerana Rao
SFMMS1618-0078	Princelee Simon Dsilva
SFMMS1618-0079	Priyesh Chamudia
SFMMS1618-0080	Queenie Cletus Colaco
SFMMS1618-0081	Rahul Anil Potdar
SFMMS1618-0082	Rini Herman Aranha
SFMMS1618-0083	Rohan Dsouza
SFMMS1618-0084	Rohini Save
SFMMS1618-0085	Romario Romuald Gomes
SFMMS1618-0086	Rosewal Almeida
SFMMS1618-0087	Ruel D'costa
SFMMS1618-0088	Ryan Richard lopes
SFMMS1618-0089	Ryan Zeon Mendonca
SFMMS1618-0090	Saeed Taware
SFMMS1618-0091	Sagar Metha
SFMMS1618-0092	Salen Simon Dbritto
SFMMS1618-0093	Saloni Sawe
SFMMS1618-0094	Sampras Gracias Alphanso
SFMMS1618-0095	Sandesh Bhaskar Mohite
SFMMS1618-0096	Sanket Narayan Kumbhar
SFMMS1618-0097	Sasha Marie Dias

Scholar No.	Student's Name
SFMMS1618-0098	Sean Christopher Braganza
SFMMS1618-0099	Shalet Binu
SFMMS1618-0100	Sharon Cyril D'silva
SFMMS1618-0101	Sheldon Fabian Farrow
SFMMS1618-0102	Shishir Sahu
SFMMS1618-0103	Shruti Mohan Mulik
SFMMS1618-0104	Siddesh Nayak
SFMMS1618-0105	Siju Chacko Kuzhiturayil
SFMMS1618-0106	Smisha Rachel Varghese
SFMMS1618-0107	Smitesh Paralkar
SFMMS1618-0108	Snehal Prakash Dhawale
SFMMS1618-0109	Soumya Sunish
SFMMS1618-0110	Sowmya Acharya
SFMMS1618-0111	Stanessa Fernandes
SFMMS1618-0112	Suraj Hanmantrao Pawar
SFMMS1618-0113	Swapnil Dilip Kapadi
SFMMS1618-0114	Swati Surendranath
SFMMS1618-0115	Sylvia Khandagale
SFMMS1618-0116	Vipul Shetty
SFMMS1618-0117	Vivek Jethava
SFMMS1618-0118	Mihir Rohit Doshi
SFMMS1618-0119	Yogita Parmeshwar Naik
SFMMS1618-0120	Marvin Albert Nunes



SCHOLAR No.	Student's Name	SCHOLAR No.	Student's Name
SFMMS1618-0001	Aaron Jacob Antony	SFMMS1618-0038	Gayatri Gopinath Sawant
SFMMS1618-0002	Aditya Shashidharan	SFMMS1618-0039	George Abel Abraham
SFMMS1618-0003	Afreen Khan	SFMMS1618-0040	Glenn Augustine Issac
SFMMS1618-0004	Akshay Pawar	SFMMS1618-0041	Harshil Chetan Shah
SFMMS1618-0005	Allister Alex Sequeira	SFMMS1618-0042	Jagruti Balkrishna Bhoir
SFMMS1618-0006	Alston D'souza	SFMMS1618-0043	Jeena Biju Thomas
SFMMS1618-0007	Andrea Dias	SFMMS1618-0044	Jeslina D'abreo
SFMMS1618-0008	Anju Abraham	SFMMS1618-0045	Jigar Vijay Shah
SFMMS1618-0009	Annet Arokiaswamy Mudaliar	SFMMS1618-0046	Jimmy Jokim Dmello
SFMMS1618-0010	Anns Joseph Kalaparampil	SFMMS1618-0047	Joann Savia Correia
SFMMS1618-0011	Anupama Khadanand Aryal	SFMMS1618-0048	Joel Joachim Correia
SFMMS1618-0012	Anushka Sanjay Naidu	SFMMS1618-0049	Joelsmith Francis Rebello
SFMMS1618-0013	Arison Sebastian Almeida	SFMMS1618-0050	Johann Henriques
SFMMS1618-0014	Ashish Bargoutra	SFMMS1618-0051	Jordan Cajitan Tuscano
SFMMS1618-0015	Ashley Andrew Fargose	SFMMS1618-0052	Joshua Peter Dsouza
SFMMS1618-0016	Ashwini Kavali	SFMMS1618-0053	Joyna John Dsouza
SFMMS1618-0017	Bhushan Milan Parekh	SFMMS1618-0054	Juelee Suresh Dalvi
SFMMS1618-0018	Bhushan Subhash Kadam	SFMMS1618-0055	Kunal Girish Makwana
SFMMS1618-0019	Binoy Michael Dsilva	SFMMS1618-0056	Larentia Leadenhall Nunes
SFMMS1618-0020	Brendon Patrick D'Souza	SFMMS1618-0057	Lavanya Jose
SFMMS1618-0021	Carol Maria Cleveland John	SFMMS1618-0058	Lolita Veera Dsouza
SFMMS1618-0022	Carolyn Mathew	SFMMS1618-0059	Maxwell Tuscano
SFMMS1618-0023	Chinmay Desai	SFMMS1618-0060	Meghna Sunil Kanchan
SFMMS1618-0024	Claudia Noronha		
SFMMS1618-0025	Clayton Stanley Gomes		
SFMMS1618-0026	Clifton Justine Dmello		
SFMMS1618-0027	Darryl Patrick Lopes		
SFMMS1618-0028	Darshini Shailesh Mehta		
SFMMS1618-0029	Deena D'costa		
SFMMS1618-0030	Dharmendra Pasi		
SFMMS1618-0031	Diana D'costa		
SFMMS1618-0032	Diane Joseph Dale		
SFMMS1618-0033	Divya Kamlesh Bavdekar		
SFMMS1618-0034	Elaine Freny Vincent Alva		
SFMMS1618-0035	Erica Julian Pinto		
SFMMS1618-0036	Erica Maria Miranda		
SFMMS1618-0037	Gavin Glen Rodricks		



Learnings From the Movie – The MOneyball

Listening Opens up New Possibilities

Though oration is a more visible and talked about leadership quality, listening is also a very important leadership quality and sometimes ignored by many people.

Understand the Gap between Perception & Reality

A realistic way to identify good players' through mathematics rather than perceptions is explored in the movie.

Seek Criticism to Understand Reality

Simplify Complexity

Be Responsive to Change

Be ready to adapt to the new approach required in the circumstances.



Film Screening Club coordinators 2017-2018

Sr.No	Student Name	Course & Div. MMS/PGDM
1	Earl D'sa	MMS
2	Manali Tawde	MMS
3	Jigna Dhansukh Chawda	PGDM



Film Screening Club:-

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Screenings by the Club:

Year 2016-2017

- a. Documentary on The Mumbai Dabbawalas focuses on the delivery logistics and the network followed by Dabbawalas, The error free delivery approach and Six Sigma Certified Process delivery.



List of Students attended Dabbawala Documentary – 22/8/2016

IT

Sr. No	Student Name	Course
1	Ronny Ignatius Colaco	MMS
2	Tanmay Jayesh Mhatre	MMS

OPERATIONS

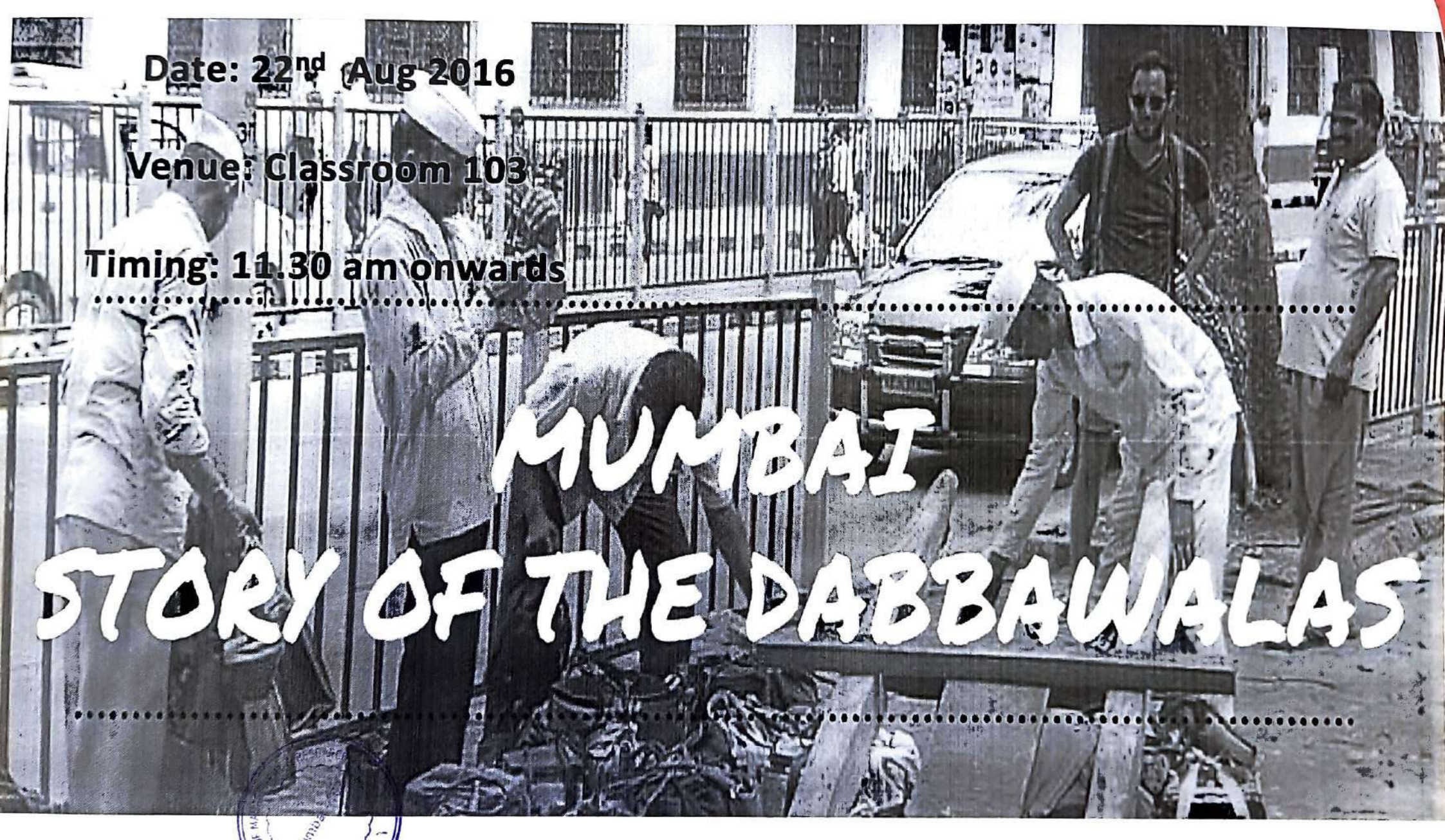
1	Abhishek Ganapathy Kannan	MMS
2	Ankit Jaibhagwansingh Singh	MMS
3	Rohit Pravin Mhatre	MMS
4	Gauravi Ashok Vartak	MMS
5	Shivprakash Mahendra Vishwakarma	MMS
6	Virendra Sadashiv Shirke	MMS
7	Damini Hemant Karekar	MMS
8	Brahat Sadanand Shetty	PGDM



Date: 22nd Aug 2016

Venue: Classroom 103

Timing: 11.30 am onwards



MUMBAI STORY OF THE DABBAWALAS

Learnings from the Movie

- 1. Six Sigma concept applied to logistics of tiffins**
- 2. Efficient business without Technology**
- 3. Effective colour coding to differentiate between locations**
- 4. Timely delivery of tiffins**
- 5. Operating efficiency of 99.99 percent**



Film Screening Club coordinators 2016-2017.

Sr.No	Student Name	Course & Div. MMS/PGDM
1	Tanmay Mhatre	MMS
2	Brahat Shetty	PGDM





St. Francis Institute of Management & Research (SFIMAR)

Report on Renaissance Forum

Introduction:

In this forum, the HR students take the lead in arranging events. Thus, it enables the students in developing their skills in planning, organising and arranging for the events successfully. The club activities are organized on a regular basis to instil team spirit among the students and implement the HR concepts practically.

Objectives:

1. Exposure - To familiarise the students with the latest skills and expertise required by the industry in the areas of HR.
2. Expertise – To make the students develop the HR competencies to make them employable and understand the nuances of the corporate world in the field of HR.

Outcome:

The outcome of this forum is to acquaint the students with the competencies to become successful in the field of HR, imparting the knowledge base of and getting a hang of the ethical practices and behavioural aspects required.

Field Visit 2016 - 2017.

Report on Bisleri International Field Visit – 17 Jan 2017

An industrial visit was organised on MMS 2 HR Students to Bisleri International Pvt.Ltd. at Andheri, Mumbai. The session began at 11:00am. The students were divided into 2 batches. Each batch was led by an executive professional.

The students were first taken to the Rain water Harvesting Lake. This lake is the source of raw water and has recharging shafts. This water would later form the underground water which would be pumped to the water tanks. The purification process begins here. The water would be further treated and all sand particles mixed with the water is removed. The water is then sent for Ozone treatment which shall destroy all the bacteria's and virus in the water. Ozone treatment avoids chemical treatment of water. After which the water is moved to a carbon filter where the pesticides, colour and odour if any shall be removed.

This is followed by the next stage where the excess salt and minerals in water is removed making the water soft and drinkable. The minerals are then added to the water to bring in taste and goodness. Then the water is moved to the Ro unit. After this the students were taken to the bottle manufacturing unit. Only use and throw bottles were manufactured here. The process of manufacturing was briefly explained to the students. The raw materials required for the bottle would be purchased from approved and standard vendors. Then through heating process they would be given the shape of a bottle. The students were then taken to the packing plant.

According to the information provided by the company's executive, the company follows two ways and one-way packing systems for the twenty litre can based on the requirement in the market. In case of two way packing the can is returned back to the company after the use. These cans are sent for odour test before reusing. In case of any defect found the can shall be scrapped.

Then the students were taken to the unit where the filling, labelling and packaging of the bottles took place. The bottles were washed for 14 seconds before they were filled. The water which over flowed would be sent back to the purification plant and the process would start all over again. This process was followed by safety sealing and labelling process. The bottles which were ready for use would be now be arranged in carton boxes after which they are manually pelletized according to the stock keeping unit.

The executive professional said that the water was also tested in external laboratories and a daily check on the quality of the water would be done every day in the internal laboratories as well. After this the students were taken for a small presentation where a brief explanation was given on the history and working of the company. Finally, all the students were given a water bottle and a juice bottle as samples to get the real feel of purity in Bisleri.



List of Students for Bisleri Visit - 17 Jan 2017

<u>Salutation</u>	<u>Name of Student</u>	<u>Name of College/School</u>	<u>Grade/ Degree/ Course</u>
Ms.	Deanne D'sa	St.Franics Institute of Management and Resea	MMS-2 (HR)
Ms.	Janiba Nadar	St.Franics Institute of Management and Resea	MMS-2 (HR)
Ms.	Bijal Bhojani	St.Franics Institute of Management and Resea	MMS-2 (HR)
Mr.	Jonty Bahadur	St.Franics Institute of Management and Resea	MMS-2 (HR)
Mr.	Jeason Danthy	St.Franics Institute of Management and Resea	MMS-2 (HR)
Mr.	Ashish Ahire	St.Franics Institute of Management and Resea	MMS-2 (HR)
Mr.	Hayden Peters	St.Franics Institute of Management and Resea	MMS-2 (HR)
Mr.	Sheldon Rodrigues	St.Franics Institute of Management and Resea	MMS-2 (HR)
Ms.	Joyline michael castelino	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Maria Sejal Justin	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Sanaya doneshwar	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Sushmita Mascarenhas	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Sheryl Lewis	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Shruti Sahare	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Shallet Caldeira	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Pearl Murzello	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Sheeba Francis	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Sasha D'souza	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Leann Monteiro	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Melissa Fernandes	St.Franics Institute of Management and Resea	MMS-1 (HR)
Ms.	Sharel Menezes	St.Franics Institute of Management and Resea	MMS-1 (HR)
Mr.	Rahul Sankaranarayanan	St.Franics Institute of Management and Resea	MMS-1 (HR)
Mr.	Dhaval Suresh Naik	St.Franics Institute of Management and Resea	MMS-1 (HR)





Bisleri

ST. FRANCIS COLLEGE FOR WOMEN

WORLD ENVIRONMENT DAY

(ST. FRANCIS)

Bisleri

It's time to take the world by the hand and make it a better place to live in. Let's all join hands and make a difference. Let's all join hands and make a difference. Let's all join hands and make a difference.

ST. FRANCIS COLLEGE FOR WOMEN

RESEARCH

1987

Field Visit 2017-2018

Report on Field Visit – IPCA Laboratories

MMS II HRM 11th Oct 2017

The visit started with presentation by HR Department of IPCA Laboratories about company's growth and status. The students visited different department and sections of pharma industry like QC, QA, Dispensing, Manufacturing (Compression, granulation etc.), and Packaging etc.

The students had watch to manufacturing of oral solid dosage forms. All the products were manufactured as per regulatory guidelines of DCGI, USFDA, MHRA and WHO. Students were allowed to closely observe the online production of various products.

The various large-scale Pharma manufacturing equipment and its applications were also keenly observed by our students. This made our students to correlate their theory with practical application in Pharma manufacturing field.

The officials at IPCA were also impressed with curiosity of our students to learn the subject. The company executive guided and explained students about processing of pharmaceutical products at various stages of visit to Pharma plant. The student was very happy and felt enriched after visiting a Pharma manufacturing plant.



List of HRM Students – Field Visit to IPCA Laboratories

Sl. No.	USN	Name
1	19	Cianna D'mello
2	25	Dhaval Naik
3	40	Joyline Castelino
4	47	Leann Monteiro
5	52	Maria Sejal
6	57	Melissa Fernandes
7	70	Pearl Murzello
8	79	Rahul Sankaranarayanan
9	93	Sanaya Doneshwar
10	96	Sasha D'souza
11	100	Shallet Caldeira
12	102	Sharel Menezes
13	105	Sheryl Lewis
14	108	Shruti Sahare
15	112	Sushmita Mascarenhas



ipca



SEMBLY POINT
R →



Renaissance Club Activity 2018-2019

Training and Development Activities

Students are divided into group of 3 and asked to select a topic on which they will be organizing training for fellow students

Each group is required to develop the training content, delivery mechanism, technical requirements for conducting trainings, refreshments etc.

The group is required to conduct the training for fellow students and take a training feedback at the end of the activity.

Best group is rewarded for the efforts taken in execution of the activities.

Learnings:

1. Planning and scheduling the training
2. Developing training content and mechanism
3. Conducting training
4. Evaluating training feedback
5. Crowd Management, Training Discipline etc.

Prepared by


Prof. Sujeesha Naidu



List of HR Students

Sr. No	Name of the Student
1	Cresset Francis Kinny
2	Kajal Sanjay Nanda
3	Yutika Bharat Raut
4	Aishwarya Natrajan Iyer
5	Gauri Vivek Raut
6	Jolyna Joseph Ribeiro
7	Andrea Anthony Fernandes
8	Nigel Ignatius Coelho
9	Rishika Pravin Pillai
10	Anoshka Raymond Almeida







St. Francis Institute of Management & Research (SFIMAR)

Report on Prerna Club (Entrepreneurship Forum)

Introduction:

The Prerna Club imbibes the essence of “Entrepreneurship” to Management students at SFIMAR.

Objectives:

- Conceptualization of business ventures.
- Creation of a data bank of e'ship cases.

Outcome:

It encourages the students to have effective interaction with entrepreneurs. It also promotes execution of micro-ventures by incubating.



St. Francis Institute of Management & Research (SFIMAR)

Idea Generation and Business Plan Writing

Introduction

The Workshop on Idea Generation and Business Plan Writing is dedicated to teaching students how to think and act entrepreneurially. The Workshop is intended to let the students gain perspectives on how to start up a business. Turning the learning into earning by applying it to real-time scenarios was the whole crux of this Workshop. It introduced innovation and entrepreneurial creativity concepts and drew upon leaders' inspired thinking and entrepreneurial pursuits in various disciplines. The aim was to perceive the process of Idea Generation and acknowledge the role of creativity in making a business plan possible.

Topics such as identifying customer needs/problems, catering solutions to it, creative idea development, designing the solution framework, building business models to support the business idea, new venture financing was rightly elucidated to the students. In addition, the Workshop fabricated cross-circular academic skills by incorporating inquiry-based learning and business tools that enabled students to analyze, create, develop and pilot small businesses in a safe campus environment. Concepts and skills were fortified by emphasizing various activities, which succored students to assimilate the Workshop fruitfully.

Workshop Modules

1. Idea Generation

Description

In the Idea generation activity, the students were told to pick any random newspaper articles and think about any five businesses they can start after reading the articles.



Students participating in the Idea Generation activity through Newspapers in AY 2015-16



Students participating in the Idea Generation activity through Newspapers in AY 2017-18



Students participating in the Idea Generation activity through Newspapers in AY 2019-20

Objectives

- To develop creativity & entrepreneurial initiative in students
- To read between the lines and understand the crux of headlines and decode the business opportunities it silently proclaims

Outcomes

Groupwise, students came up with vivid solutions to the issues they had identified. It also helped students to go beyond their limits and uniquely think about new ideas. The ideas rejected were separately nurtured by the Faculty member and were shaped into something fruitful.

2. 1 Minute pitch to investors

Description - A platform for budding entrepreneurs making business presentations within a time frame of just a minute.

Objectives

- To create a relevant and viable business, clearly communicating and impressing the investors with its value proposition with 1 minute

Outcomes

Groupwise students came up with dynamic 1-minute presentations to induce the investors to invest in their proposition. The 1-minute pitch showcased the students' creativity and their convincing skills concerning their business ideas.

3. Business Plan & Business Model

Description - At the start, teams were formed of 3 to 4 students. They were briefed about the Business Plan & Model and the practical illustrations using the examples of startups. The students were instructed to prepare a Business Canvas and to link various segments with each other. The Business Model Canvas described how a company/firm creates, delivers and establishes value in the customer's minds. The Faculty member evaluated the Business Canvas, identified the loopholes and made it more realistic. Then the Go ahead was given to prepare the Business Plan. The Business Plan was reviewed and the faculty member appreciated USP.

Objectives

- To deeply understand the business, the known and hidden parameters which need to be considered before formulating the business plan
- To analyze the business environment to identify business opportunities.
- To evaluate the effectiveness of different entrepreneurial strategies
- To explain the importance of marketing and management in small businesses venture

Outcomes

The 9 Block Model proved to be a boon to students as it provided a sound roadmap that reflected their strategic elements, which were essential for their ideas to be a success. With this in hand, the students found it easy to quickly spot any plans that needed a change or an update whenever priorities changed or new realities paved in. Students came up with innovative ideas/plans and presented them excellently. This activity helped them pin down things that required a change. In accordance with the same, they identified the problems and explained how their products/services were the right solutions for them. The students were determined to get to the bottom of every aspect of the business plan, from obtaining investment in their business to generating a solid

business model. It gave a sense of feeling that students have set their expectations right, have started to establish assumptions and can manage the future with course corrections.

Student Feedback

This course has successfully endowed the students with the independence and opportunity to control their own business in the future. It provided them with a chance to make decisions according to their own wishes. They have moved one step ahead in this domain with their creative skills, abilities, and determination as an entrepreneur. They are self-assured to achieve targets that are indispensable to them. Overall, the course was productive in providing superior knowledge to students' growing and adapting minds.

Harren Noronha – MMS 2019-21 Batch

From this Workshop, the major takeaway was that we could see things happening around us with a whole new perspective. The ability to solve problems was developed and we were able to see opportunities in every new challenge coming our way in setting up entrepreneurial units. Our fear for entrepreneurship vanished as we could think of so many brilliant ideas that can be executed in the future. To sum up, the central learning of the entire Workshop will be "the secret of getting ahead is getting started."

Christeena Vincent – MMS 2019-21 Batch

Report on Entrepreneurship Awareness Drive - 13th October 2018

Introduction

SFIMAR, in collaboration with IIT Kharagpur, conducted "Entrepreneurship Awareness Drive" on 13th October 2018. You learn when you see, with this basic idea, EAD consisted of a series of guest lectures and workshops, wherein students learned from the 'achievers' of the society. A 3-hour event, the EAD at SFIMAR consisted of Guest Lectures which undoubtedly added to students' knowledge and provided an insight into things that happen after they 'startup.'

Objectives



Reasons for organizing Entrepreneurship Awareness Drive 2018

Description

The event was open to all students from various colleges. They could learn the nitty-gritty of entrepreneurship from eminent personalities such as Mr Ram Gopal – CEO Barclays Bank India, Mr Vinod Keni – Artha Venture Fund, Ms Nupur Hemant – Vice President IIFL Investment Manager, etc.

The insightful sessions delivered by Mr Vinod Keni (Partner at Artha Venture funds), Mr Ram Gopal (CEO at Barclays), Ms Nupur Hemant (Serial Entrepreneur and Investor) and many more urged the students to envision entrepreneurship as a career. The students knew what path they must choose to live their dream and turn their out-of-the-box ideas into reality.



The poster is for the 'EAD Entrepreneurship Awareness Drive MUMBAI'. It features logos for the Entrepreneurship Cell at IIT Kharagour and TATA CHEMICALS LIMITED. The event is secured by SOPHOS, in association with MapmyIndia, and brought to you by Business Standard and Insight Out. City sponsor is THE PRASAS INDIA. Online media partners include youth incorporated and Oh Campus. Newspaper partner is महाराष्ट्र टाइम्स मीडिया पार्टनर. Venue partner is St. Francis Institute of Management and Research. Guest speakers include Ram Gopal (CEO, Barclays Bank India), Vinod Keni (Partner, Artha Venture Fund), Ms. Nupur Hemant (Vice President, IIFL Investment Managers), and many more. The event is on 13th October at 11:00am at St. Francis Institute of Management, Borivali(W), Mumbai. Contact details for Dhrubajyoti Ray (9769641833) and Aniket Pawar (9833946021) are provided, along with the registration link ead.ecell-iitkgp.org. The bottom section contains logos of various sponsors and partners.

Entrepreneurship Cell IIT Kharagour & **TATA CHEMICALS LIMITED**

EAD

Entrepreneurship Awareness Drive
MUMBAI

Secured by **SOPHOS** Cybersecurity made simple.

In Association with **MapmyIndia**

Brought to you by **Business Standard** and **Insight Out**

City Sponsor **THE PRASAS INDIA** Step to Success

Online media Partner **youth incorporated** and **Oh CAMPUS** ENTREPRENEUR CAREER

Newspaper Partner **महाराष्ट्र टाइम्स मीडिया पार्टनर**

Venue Partner **ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH**

Guest Speakers :-

- **Ram Gopal**
CEO, Barclays Bank India
- **Vinod Keni**
Partner - Artha Venture Fund
- **Ms. Nupur Hemant**
Vice President - IIFL Investment Managers
-and many more

13th October 11:00am
St. Francis Institute of Management
Borivali(W), Mumbai

Dhrubajyoti Ray
9769641833

Register at :- ead.ecell-iitkgp.org


Aniket Pawar
9833946021

Sponsors and Partners: TATA, National Insurance, GOJEK, WACI, Paper Business, grex, awfis, Franchising, Inc 49, SOPHOS, MapmyIndia, and many others.

Entrepreneurship Cell
IIT Bombay
presents

EAD
Entrepreneurship Awareness Drive
Mumbai

Guest Speaker:-



Mr. Vinod Keni
Partner - Artha Venture Fund | Co-Founder,
Peachtree Mgmt Advisor | Fintech SIG | TiE Mumbai.

10:00am | 13th October
Venue: St Francis Institute of Management, Borivali (W).

Mr Vinod Keni – Artha Venture Fund

Entrepreneurship Cell
IIT Bombay
presents

EAD
Entrepreneurship Awareness Drive
Mumbai

Guest Speaker:-



Mr. Ram Gopal
CEO at Barclays Bank India

10:00am | 13th October
Venue: St Francis Institute of Management, Borivali (W).

Mr Ram Gopal – CEO Barclays Bank India

Entrepreneurship Cell
IT Khargapur
presents

Ead
Entrepreneurship Awareness Drive
Mumbai

Guest Speaker:-



Mr. Sunil Mishra
COO IL&FS Township Management | EX-Marketing
Head Airtel | Ex-CEO Karvy Private Health


10:00am | 13th October
Venue: St Francis Institute of Management, Borivali (W).

Mr Sunil Mishra – COO IL&FS Township Management

Entrepreneurship Cell
IT Khargapur
presents

Ead
Entrepreneurship Awareness Drive
Mumbai

Guest Speaker:-



Ms. Nupur Hemant
VP IIFL Investment Managers | Harvard Business
School | Investor | Entrepreneur | Public Speaker |

10:00am | 13th October
Venue: St Francis Institute of Management, Borivali (W).

Ms Nupur Hemant – Vice President IIFL Investment Manager



Entrepreneurship Awareness Drive at SFIMAR on 13th October 2018

Outcomes

It strengthens the pillar of Entrepreneurship among participants by inspiring them to utilize opportunities from real-world situations.

Report on “ZERO TO ONE CRORE WORKSHOP” on October 15, 2016

Introduction

As Mr Robert L Schwartz rightly said, “Entrepreneur is essentially a visualizer and an actualizer. He can visualize something, and when he visualizes it, he sees exactly how to make it happen.” Prerna Club, The Entrepreneurship Club at SFIMAR, organized a Workshop on the topic “ZERO TO ONE CRORE” on October 15, 2016, for the first-year students of SFIMAR. It was an opportunity for budding entrepreneurs to gain meaningful insight into the nitty-gritty of building successful business models and strategizing their sustainable success by honing their entrepreneurial skills.

Objectives

- Conceptualization of business ventures
- To provide information about various entrepreneurial ventures & opportunities available

Learning Outcomes

- To generate insights about the nitty-gritty of building successful business models
- To manipulate the business for its sustainable success by honing its entrepreneurial skills
- To prepare entrepreneurs who are thinking of launching a new venture or scaling up their existing ventures with the essential mindset, methods and tools for running a profitable business
- To assess the opportunities and risks at each stage of their entrepreneurial journey.
- To develop strategies that inspire confidence in the team members to be part of the venture

Scope

The Workshop was conducted for the First Year Students of SFIMAR (Batch 2016-18).



Mr Augustine Kurias Welcoming Mr Ishwar Jha with a bouquet

The Workshop was conducted by Mr Ishwar Jha, a dynamic entrepreneur and founder of Appetals Solution. He was the CEO/Head of Digital Services at Zee Entertainment Enterprises Limited & former CIO of Sony Music. He decided to start Appetals Solutions Private Limited as a cutting-edge mobile and web Solutions Company to augment his vision of becoming a social impact entrepreneur.

He has mentored entrepreneurs as a Tie Charter Member. During these mentoring sessions, he felt the need to help startup entrepreneurs start their journey correctly. He stepped up to this challenge by teaching entrepreneurship through his workshops. He has conducted over 40 workshops and mentored 100s of entrepreneurs.

Zero to One Crore Workshop aims to prepare entrepreneurs who are thinking of launching a new venture or scale their existing venture with the essential mindset, methods and tools for running a profitable business. With the help of this training, they can quickly assess the opportunities and risks, build product/market fit and develop strategies that inspire confidence at all stages of their entrepreneurial journey.

After the session, a Lucky Draw was conducted to give one of the students a chance to use the Book (Zero to One Crore) for free. Miss Shailee Vaidya (MMS 1) was the lucky participant who got the book and got the opportunity to get free guidance from Mr Ishwar Jha & his team on her Business Idea.



Mr Ishwar Jha addressing the students



Shailee Vaidya (MMS 1) receiving the book from Mr Ishwar Jha



Dr G Ramesh felicitating Mr Ishwar Jha after the session



Participants with Mr Jha



Faculty & Student Coordinators with Mr Jha (L to R – Mr Sooraj Namboodiri, Ms Shradha Chhaya, Prof. Paul Alukal, Mr Lokesh Zarbade & Ms Zehra Unawala)

Brochure of Zero to One Crore Workshop

ZERO TO ONE CRORE



Jumpstart your entrepreneurial passion to build a company with one crore in revenue using an unique field-tested process.

Prepare investor deck and pitch for fund raising.

Excited? Contact us right now to find out our unique training and consulting system for launching your successful business:
Zero to One Crore.

ZERO TO ONE CRORE WORKSHOP

In spite of being the world's largest youth population by 2021, we will have over 330 million unemployed youth. We believe augmenting entrepreneurship at grass root level is the only answer to address this impending social menace.

"Let's work together to augment a generation of entrepreneur for India from India."

Program Objectives

The workshop aims to prepare entrepreneurs who're thinking of launching a new venture or scale their existing venture with the essential mindset, methods, and tools for running a profitable business. With the help of our guided workbook and our training, they can easily assess the opportunities and risks, build product/market fit product and develop strategies that inspire confidence at all stages of their entrepreneurial journey.

Curriculum

The workshop is carried out using an interactive training, engaging conversation and workbook guided method. We use our unique workbook, case studies, tutorials and Q&A to facilitate a platform in which people examine how to exploit disruptive opportunities in a right way.

Here's what happens during the workshop:

Entrepreneurial Mindset - Discovering the entrepreneurial mindset. Why you? Why now? Do you have what it takes to succeed as an entrepreneur? Why it's important for you to pursue it?

Ideation and Product Development - What it takes to shape an idea become a market-ready product? How to design the value proposition in a way that the product attracts significant customer interest? How to validate your ideas worthiness before you move forward?

Planning - Defining the business and planning the marketing, sales, and financial projections essential to create a shared understanding and measurable goals.

Structure - Taking care of the essential structural elements of legal, accounting, organisation structure, management, and processes for running your venture.

Strategy - Go-to-market strategy and the best way to launch your product in the marketplace.

Launch Checklist - A complete set of milestones and tasks that will become your guiding tools to launch your business.

Workshop structure

Duration: 4 Hours

Participants: 50 to 150

Fee: Complimentary*

The "Zero to One Crore" Program is an initiative by Ishwar Jha

Founder and CEO @appetals. Product Evangelist in tech, education, and entertainment. Speaker and Writer.

I have been working for the past 25 years as a corporate executive, technologist, digital thinker, innovator, and product evangelist.

I advise global corporations as well as with the startup entrepreneurs helping them with the idea development, product launch Sprint and Idea-to-IPO strategies. I am an award-winning thought leader, writer, speaker and mentor on corporate innovation, digital product development, digital media, content platform.

As a Founder and CEO at Appetals, we work closely with our clients to shape their ideas into web software and mobile applications with ethics, speed, and boldness of entrepreneurship.

I along with my team of digital product evangelist conduct "Product Launch Sprint", a workshop to convert ideas into a working prototype in 5 days using tools and methods of design thinking, business model generation, customer development, blue ocean strategy, and agile methodology.

My workshop on "Idea to IPO: The mindset, method, and toolkit for starting and scaling business" aims at helping entrepreneurs realize the right way to ideate, innovate and launch their startup business.

I began my career as a software coder and grown up to become CIO for Sony Music and Sr. Vice President for Digital Business at Zee Entertainment Enterprises Limited. I am blessed to be the part of many first and market leading projects and initiatives including: digital assets management system at Sony Music and Zee, setting up mobile VAS Company, Online Portals, video platforms, mobile TV, and other business facing projects and opportunities. I was featured in "CNBC TV 18 Young Turks" for launching world's first 3G based TV service to stream live TV, movies on demand and YouTube videos in the car. I am appreciated for my work and conferred with several awards for my contributions in the field of technology and business; including CIO Of The Year Award from CIO Magazine, Best IT Implementation Award from PCQuest Magazine and others.

CONTACT US

Appetals Solutions Pvt. Ltd.
www.hashsprint.com
Phone: +91 22 43435200
Email: ishwar@hashsprint.com



St. Francis Institute of Management & Research (SFIMAR)

PGDM Orientation: 2015-17 Batch



PGDM Orientation: 2016-18 Batch





PGDM Induction: 2018-20 Batch





PGDM Induction: 2019-21 Batch





Hostel induction: 2016-17





Hostel Induction: 2018-19





MMS Induction 2015



SFIMAR Choir reciting the SFIMAR Anthem



Chief Guest, Dignitaries, & EC Members present on the Dais

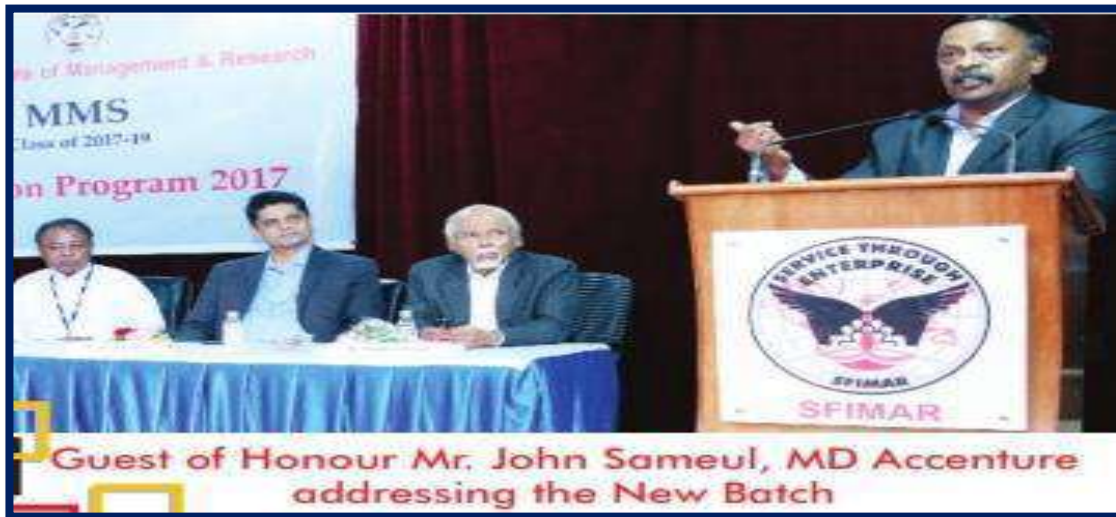


Student volunteer felicitating Dr. Macario, Founder - Macarism Group



Group Photo - Organizing Team

MMS Induction 2017



MMS Induction 2019





Ms. Shilpa Peswani, Faculty member delivering the vote of thanks



Guest addressing the crowd



Student coordinators compering for the event



St. Francis Institute of Management and Research (SFIMAR)

Graduation Day Report

Introduction

Graduation Day is a passing out ceremony for students of MMS, PGDM and 3 Year MBA programs. It is a celebration of students receiving their convocation certificates in front of their parents and well-wishers. Graduation Day has been celebrated in our Institute since 2011 when Mumbai University gave the go-ahead for institutes to celebrate the same at their respective campuses. In coordination with the respective program heads of the three programs, students of the current batches arrange and meticulously plan the passing out ceremony for the graduated students.

Objectives

1. To develop coordination and team-building skills
2. To inculcate a sense of leadership and organization skills in the students

Learning Outcomes

1. To conduct events at a professional level keeping in mind key management principles
2. To understand the requirements of a professional function and manage all the key areas for a successful event

Academic Year 2015 - 16



Academic Year 2016 - 17



Academic Year 2017 - 18



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An ISO 9001:2015 Certified Institute And Grade 'A' Accredited by NAAC
Gate No.5, Mt. Painsur, S.V.P Road, Borivali (W), Mumbai 400 103.

You are cordially invited
to grace the

4TH GRADUATION CEREMONY
&
LUMINANCE
(16TH ANNUAL DAY)

MMS & PGDM Batch 2015-17
MFM/MMM Batch 2014-17

Chief Guest
Dr. Sunil Rai
Vice Chancellor, MIT-ADT University, Pune

10th March, 2018
Time & Venue :-04:00 pm Onwards @ SFIMAR Ground



Academic Year 2018 - 19



Academic Year 2019 – 20

The 16th Graduation Ceremony of St Francis Institute of Management and Research (SFIMAR) for the batch 2017-2019 (MMS and PGDM) and 2016-19(MFM/MMM) passed out batch was held on 11th January 2020 in the SFIMAR Auditorium. Dr. Ravindra Kulkarni, Hon'ble Pro-Vice-Chancellor, University of Mumbai, was the Chief Guest of the program. Rev. Bro. Mathew Thekkemury, Vice President, Board of Governors, was the Guest of Honour.



Glimpses of the day





St. Francis Institute of Management & Research

(SFIMAR)

Introduction

Luminance is an Annual Event. It is the Annual Day Celebration. The director of the college reads the annual report. Prizes are distributed to all curricular, co-curricular and extra-curricular winners and certificates are awarded to student coordinators of various events. Grand cultural programme by students is staged on this day, followed by grand dinner. This is conducted as the last event of the year.


Objective

To recognize and appreciate the efforts of the students and display the achievements of the Institute. It is a platform of recognizing, appreciating and rewarding the efforts of the SFIMARites.

Outcome

Students learn to organize and conduct an event which stimulates workplace atmosphere within the campus. It teaches them to apply the management principles.

2019-20 Luminance



**ST. FRANCIS INSTITUTE
OF MANAGEMENT & RESEARCH**

(APPROVED BY AICTE, DTE RECOGNISED AND AFFILIATED TO UNIVERSITY OF MUMBAI)
AN ISO 9001:2015 CERTIFIED AND NAAC "A" GRADE ACCREDITED INSTITUTE

The Management, Faculty, Staff & Students
Cordially Invite you to

LUMINANCE 2020

18th Annual Day Celebration

Chief Guest
Asst. Superior General Rev. Bro. Mathew Thekkemury CMSF
(Vice President, Board of Governors)


Guest of Honor
Rev. Bro. Dominic Polaprayil CMSF
(General Councillor)

DATE: 29th February, 2020 TIME: 5.30 pm onwards
VENUE: SFIMAR Auditorium, 3rd Floor

*"Where there is charity and wisdom
there is neither fear nor ignorance"*
- St. Francis Assisi

Flow of Programme- LUMINANCE 2020

❖ Institutional Anthem	-	05.30 p.m.	to	05.35 p.m.
❖ Lighting of Lamp	-	05.35 p.m.	to	05.40 p.m.
❖ Welcome Dance	-	05.40 p.m.	to	05.45 p.m.
❖ Welcome Address	-	05.45 p.m.	to	05.55 p.m.
❖ Words of Blessing by Chief Guest	-	05.55 p.m.	to	06.05 p.m.
❖ Awards Distribution	-	06.05 p.m.	to	06.25 p.m.
❖ Annual Report Presentation	-	06.25 p.m.	to	06.40 p.m.
❖ Awards Distribution	-	06.40 p.m.	to	07.00 p.m.
❖ Cultural Programme - UNOZ (Solo performance - Inter Collegiate)	-	07.00 p.m.	to	08.00 p.m.
❖ Cultural Programme - (Group performance - Intra Collegiate)	-	08.00 p.m.	to	08.10 p.m.
❖ UNOZ Prize Distribution	-	08.10 p.m.	to	08.15 p.m.
❖ Best CI Award	-	08.15 p.m.	to	08.20 p.m.
❖ Vote of Thanks	-	08.20 p.m.	to	08.25 p.m.
❖ National Anthem	-	08.25 p.m.	to	08.30 p.m.
❖ Dinner	-	08.30 p.m.	onwards	



St. Francis Institute of Management & Research
Gate No.5, Mount Painsur, Borivali West, Mumbai, Maharashtra 400103
www.sfimar.org

2019-20 Itinerary



Performer of the day



2019-20 Team Luminance

2018-19 Luminance



St. Francis Institute of Management & Research
*The Management, Faculty, Staff & Students
Cordially invite you to*

LUMINANCE 2019
17th Annual Day Celebration
GLOBAL FIESTA
Integration of Culture and Ideas- A Global Perspective

Rev. Bro. Mathew Thekkemury, CMSF
Vice President, Governing Board
(Society of the Congregation of Franciscan Brothers)

&

Chief Guest
Mr. Alok Sheopurkar
Executive Vice President & Head HR
(HDFC Asset Management Company Ltd)
will grace the occasion.

Date :16th March 2019 | Time: 5.30 p.m. onwards
Venue: SFIMAR Auditorium, 3rd floor

"If God can work through me, he can work through anyone."
- St. Francis of Assisi



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An ISO 9001:2015 Certified and NAAC 'A' Grade Accredited Institute

GLOBAL FIESTA

Integration Of Culture And Ideas- A Global Perspective

17TH ANNUAL DAY (LUMINANCE)

16th March, 2019- Programme Itinerary

- | | |
|---|-----------|
| • Institutional Anthem | 6.30 p.m. |
| • Lighting of the Lamp | 6.35 p.m. |
| • Welcome Dance | 6.40 p.m. |
| • Welcome Address by Chairman – SFIMAR | 6.45 p.m. |
| • Presidential Address by Vice President, Governing Board | 6.55 p.m. |
| • Awards Distribution by Vice President, Governing Board | 7.05 p.m. |
| • Annual Report Presentation by Head of Institution | 7.15 p.m. |
| • Certificate Distribution by Chief Guest | 7.40 p.m. |
| • Key Note Address by Chief Guest | 8.00 p.m. |
| • GLOBAL FIESTA Entertainment | 8.15 p.m. |
| • Vote of Thanks | 9.15 p.m. |
| • National Anthem | 9.20 p.m. |
| • Dinner | |

2018-19 Itinerary



2018-19 Luminance Event Inauguration

2017-18 Luminance



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You are cordially invited
to grace the

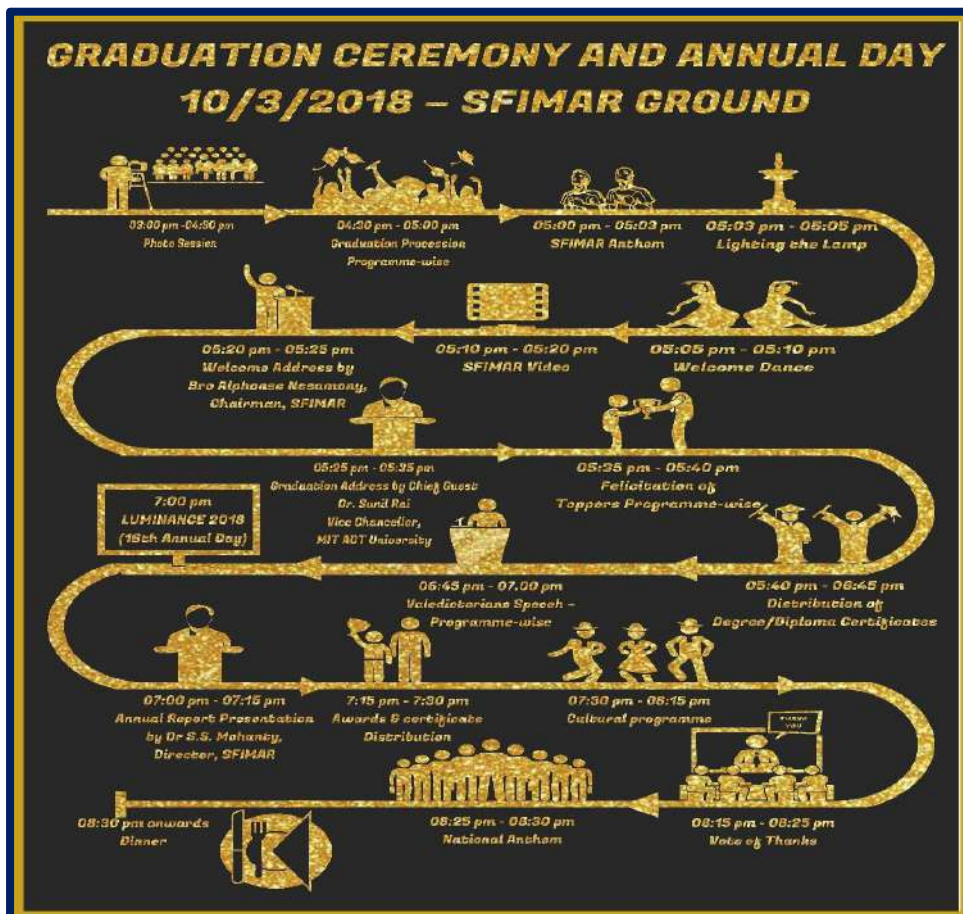
4TH GRADUATION CEREMONY & LUMINANCE

(16TH ANNUAL DAY)

MMS & PGDM Batch 2015-17
MFM/MMM Batch 2014-17

Chief Guest
Dr. Sunil Rai
Vice Chancellor, MIT-ADT University, Pune

10TH March, 2018
Time & Venue :-04:00 pm Onwards @ SFIMAR Ground





2016- 17 Luminance



St. Francis Institute of Management & Research



LUMINANCE 2017

The Management, Faculty, Staff & Students
cordially invite you to the 15th Annual Day Celebration

Chief Guest
Mr. Rajat Jain
(Chief Investment Officer, Principal Mutual Funds)

Guest of Honour
Dr. Kalim Khan
(Director, Rizvi Institute of Management Studies & Research)

Theme: Camaraderie | March 11, 2017 | 5:30 pm - 8:00 pm
Venue: SFIMAR Auditorium, 3rd floor

“A single sunbeam is enough to drive away many shadows.”
- St. Francis of Assisi

Programme Schedule

- SFIMAR Anthem 5:30
- Lighting of the Lamp 5:35
- Prayer Dance 5:40
- Welcome Speech 5:45
- Annual Report presentation by Director Dr. S. S. Mohanty 5:55
- Address by Guest of Honour 6:10
- Certificate Distribution 6:20
- Address by Chief Guest 6:40
- Award Distribution 6:50
- Cultural Programme 7:00
- Vote of Thanks 7:40

Kindly Join us for Dinner after the programme



Students performing dance programme



Students performing dance programme

2015-16 Luminance

Programme Details:

SFIMAR Anthem

Lighting of the lamp

Prayer Dance

Welcome Speech by Registrar Bro K C Joseph

Annual Report Presentation by Director Dr. S S Mohanty

Address by Chief Guest

Address by Guest of Honour

Certificate Distribution

Cultural Programme

Vote of Thanks

National Anthem

*Where there is charity and wisdom,
there is neither fear nor ignorance*

-St. Francis of Assisi

Kindly join us for dinner after the programme



St. Francis Institute of Management & Research (SFIMAR)

Luminance 2016

*The Management, Faculty, Staff & Students cordially invite you to the
14th Annual Day celebration*

Chief Guest

Rev. Bro. Savarimuthu Amburose, CMSF

General Secretary, The Society of the Congregation of Franciscan Brothers

Guest of Honour

Mr. Bijay Sahoo

President - HR, Reliance Industries Ltd

Date: 19th March, 2016

Time: 6.00 pm to 8.30 pm

Dr. S. S. Mohanty
Director

Venue: 3rd Floor SFIMAR Auditorium

Bro. Alphonse N.
Chairman

Luminance - The 14th Annual Day Celebration	
Date: 19th March 2016	
Programme Details	Timing (pm)
SFIMAR Anthem	
Lighting of the Lamp	
Prayer Dance	6:00 to 6:15
Welcome speech by Registrar Bro.K.C.Joseph	6:15 to 6:20
Annual Report Presentation by Director	6:20 to 6:50
Key note Address by Chief Guest- Rev.Bro. Savarimuthu-General Secretary of Congregation of Franciscan Brothers	6:50 to 7:00
Address by Guest of Honour-Mr.Bijay Sahoo,President-HR,Reliance Industries Ltd	7:00 to 7:10
Certificate Distribution	7:10 to 7:40
Cultural Programme	7:40 to 8:25
Performance 1	
Performance 2	
Performance 3	
Spot Games	
Vote of Thanks	
National Anthem	8:25
Dinner	8:30

2015-16 Itinerary



Students performing dance programme



Fwd: Annual day invitation and Itinerary

Director SFIMAR <director@sfimar.org>

Wed, Mar 16, 2016 at 1:19 PM

To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, SFIMAR Placements <placements@sfimar.org>, Information Tech <it@sfimar.org>, Library Services SFIMAR <library@sfimar.org>, Maintenance SFIMAR <maintenance@sfimar.org>

Dear All,

I have attached the Annual Day Invitation and Itinerary for your information.

I request all the faculty and staff to attend this programme and should provide their bio-metric attendance by 5.30 pm. I also request the department heads to ensure that at least one person each in the Main Admin, Part-Time, PGDM, IT, Placement and Library should be available during the routine office hours on Saturdays.

Kindly note that only those faculty, staff and students who are involved in organizing the Annual Day may come early as per their requirements.

Best,

Dr. S.S. Mohanty
Director

St. Francis Institute of Management & Research
Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103
Tel : 022 28939638
e-mail : director@sfimar.org
Website: www.sfimar.org

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail..

2 attachments



2016 Annual day invite.pdf

106K



Annual day Programme Itinerary .xlsx

11K



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Annual day-Luminance 2017

2 messages

natika poddar <natika@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Tue, Mar 7, 2017 at 2:44 PM

Dear all, We are celebrating 15th Annual day programme on 11th March 2017 from 5.30 p.m. at SFIMAR auditorium. Please find enclosed flow and invitation of the programme.

Dr. Natika Poddar
Associate Professor-Finance
Programme Head-MFM/MMM

2 attachments

 **Invite 2017.pdf**
2744K

 **Annual day Programme Itinerary x PDF.pdf**
42K

Jackson John <jackson@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Wed, Mar 8, 2017 at 10:43 AM

Cc: natika poddar <natika@sfimar.org>, Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>, Shilpa Peswani <shilpa.peswani@sfimar.org>, simmi prasad <simmi@sfimar.org>

Dear all,

To add to the invite sent by team member Dr. Natika, for **LUMINANCE - Annual Day 2017**, a circular will soon be sent for signature and confirmation. Please indicate your food preference for the event's dinner.

Looking forward to everyone's presence at the event.

Thanks & Regards

TEAM LUMINANCE 2017

Coordinators - Dr. Natika, Prof. Sanchayita, Prof. Shilpa, Prof. Simmi, Prof. Jackson

Jackson John
Asst. Professor - Marketing

St. Francis Institute of Management & Research
Mt. Poinzur, SVP Road, Borivali (W), Mumbai - 400103
Mobile: 09172788760, Landline: 022-2891 7089/ 2895 8403 (Extn. 135)
Website: www.sfimar.org

 Please consider the environment before printing this email

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Invitation for Graduation and Annual Day

1 message

Papinder Kaur <papinder@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Fri, Mar 9, 2018 at 3:06 PM

Dear SFIMARites,

Greetings!

We take immense pleasure to invite all for The Graduation Ceremony & Luminance (Annual Day) on **10th March 2018 at SFIMAR Ground.**

We wish that you shall grace the occasion with your kind presence.

Invitation and Flow of the programme is enclosed for your perusal.

With Regards,
Invitation Team
SFIMAR Graduation & Annual Day

2 attachments



Guests Invitation.png
1887K

Flow of Prog-Grad & Annual Day2018.jpg
310K





Annual day Invitation and Flow of Programme

1 message

natika poddar <natika@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Mon, Mar 11, 2019 at 7:37 PM

Dear Faculty and Staff,


Our 17th Annual Day “**Luminance-2019**” has been organized on **Saturday 16th March, 2019 from 6.30 p.m. onwards** followed by Dinner.

All faculty and staff members are expected to be present for the same. With great pleasure we extend a very cordial invitation to you to be present on 16th March, 2019 .Please find enclosed Programme Invitation and Itinerary.

Dr.Natika Poddar
Associate Professor-Finance
Programme Head-MFM/MMM

2 attachments

 **Luminance_2019_16th March guest and faculty.pdf**
1716K

 **Programme Itinerary_LUMINANCE-guests.docx**
891K



Fwd: Annual day 2020-Luminance

2 messages

natika poddar <natika@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Sun, Feb 9, 2020 at 11:09 AM

Dear all, SFIMAR is celebrating its 18th ANNUAL DAY-Luminance on 29/2/2020 along with UNOZ (one of the Event of Exuberance) from 5.30 p.m. onwards. All are Invited to attend the programme.

Venue: 3rd floor, Auditorium

Details of Invitation enclosed for your reference.

ACMA Dr.Natika Poddar
Associate Professor-Finance
Programme Head-MFM/MMM

2 attachments



Invitation Annual Day .jpg
439K

annual day 2020.pdf
154K

natika poddar <natika@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Tue, Feb 25, 2020 at 7:44 PM

Dear all, SFIMAR is celebrating its 18th ANNUAL DAY-Luminance on 29/2/2020 along with UNOZ (one of the Event of Exuberance) from 5.30 p.m. onwards. All are requested to attend the programme.

[Quoted text hidden]

2 attachments

Invitation Annual Day .jpg
439K

ST. FRANCIS INSTITUTE
OF MANAGEMENT & RESEARCH

The Management Faculty, Staff & Students
 cordially invite you to

**LUMINANCE
2020**

18th Annual Day Celebration

14th, 15th, 16th
December 2020

St. Francis Road,
Bangalore

View of Program (LUMINANCE 2020)

• Inauguration	08:00 - 09:30 AM
• National Anthem	09:30 - 09:45 AM
• School Day	09:45 - 10:30 AM
• Reception	10:30 - 11:00 AM
• Vote of Thanks/Chief Guest	11:00 - 11:30 AM
• Lunch	11:30 - 12:30 PM
• Award Presentation	12:30 - 01:30 PM
• Award Certificate	01:30 - 02:30 PM
• Guest Lecture: 200 The importance of Leadership	02:30 - 03:30 PM
• Cultural Program: Group of Schools - 1st Part	03:30 - 04:30 PM
• 2nd Part	04:30 - 05:30 PM
• Day 2 Start	05:30 - 06:30 PM
• Day of Date	06:30 - 07:30 PM
• Reception	07:30 - 08:30 PM
• Day 2 08:30 onwards	

St. Francis Institute of Management & Research
18th Annual Day Celebration, Bangalore, 14-16 December 2020

 annual day 2020.pdf
154K



St. Francis Institute of Management and Research

(SFIMAR)

Report on the Eminent Speaker Series

Introduction

The Institute, in keeping with its practice of 'Sharing Experience, Enriching Knowledge,' has been organizing the Eminent Speaker Series since 2015-16. Senior management professionals from different verticals are invited to share their experience, enriching knowledge among students' nurturing traits of future business leaders. Thus, it facilitates the contribution of the Institute's vision.

Objective

Eminent Speaker Series is conducted to develop managerial skills like decision making, problem-solving, leadership etc. in students, and captures recent trends in the business world. Eminent speakers are invited from respective fields to give students real-time exposure and benefit from their experience, which will help students in the long run.

Academic Year 2015 – 16

Sr. No.	Date of the Event	Name of the Speaker	Topic	Summary of the Address
1	29 th August 2015	Mr. Anand Bhatia CEO Ormax Money, and IIM Lucknow Alumni	Net Promoter Score	Mr. Anand Bhatia introduced Net Promoter Score (NPS) as an indicator of growth for an organization, especially for an e-commerce business. Customers today review, recommend and immediately share their feedback

				after using a product or service, wherein at stake is their reputation. NPS addresses the increasing importance of customer feedback.
2	26 th September 2015	Mr. U. R. Bhatt Managing Director at Dalton Capital Advisors (India) Pvt. Ltd	India and China: Crouching Tiger or Hidden Dragon	Mr. U. R. Bhatt highlighted the varying pace of economic growth in India and China. He explained the mistakes made by China concerning overexpansion and the inability to sustain growth. He presented an analysis of foreign investment in India over the years. He emphasized promoting an environment of entrepreneurship if India must achieve its developmental goals.
3	31 st October 2015	Dr. Mike Ivanof University of Fraser Valley, Canada	Leadership Styles in International Organizations & The Future of Education	Dr. Mihai Ivanof conveyed the importance of the role the followers play in the establishment of a leader. His presentation focused on the approach to leadership styles concerning doing business on a global level. He discussed the relevance of significant concepts, including Global Mindset and the Intellectual, Psychological, and Social

				<p>Aspects of Human Capital. Dr. Ivanof, in the second part of the presentation, spoke on the future of education and the importance of embracing, anticipating, and adapting to 'Change.' He also discussed the requirement for a new set of competencies and the availability of alternative education models.</p>
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Mr. Anand Bhatia addressing the audience on 29th August 2015



Mr. Anand Bhatia with the Organising Team on 29th August 2015



Felicitation of Mr. U. R. Bhatt on 26th September 2015



Mr. U. R. Bhatt addressing the audience on 26th September 2015



Dr. Mike Ivanof addressing the audience on 31st October 2015



Dr. Mike Ivanof addressing the audience on 31st October 2015

Academic Year 2016 – 17

Sr. No.	Date of the Event	Name of the Speaker	Topic	Summary of the Address
1	27 th August 2016	Mr. Noel Swain CEO of Ezeego	How to Equip Yourself to Face Challenges in Academics and at Workplace	Mr. Noel Swain stressed the concept of skill development to climb the steep ladder of one's career where Management skills need to be supplemented with technical skills and people skills.
2	1 st October 2016	Mr. Pavan Desai Head Finance Shared Services, BNP Paribas	Banking Industry evolution, need for regulation of banking worldwide	Mr. Pavan Desai focused on the control of NPA and effective management to identify the possibility of credit default of the debtor much in advance. He has also indicated the career opportunity and the career path for management students in the banking sector.
3	5 th November 2016	Dr. Sailendra Narain Ex-Chairman of SIDBI	Are We Globally Competitive in Doing or Managing Business?	Dr. Sailendra Narain had made the entire session interactive and lively with a participative learning method. In a nutshell, the learning outcome of the session is that we should set a standard in the global business by following the best practices so that the rest of the World will compete with us. The global ranking in "Doing Business" that India achieved is very disappointing, and the

				<p>country has to change the process so that it will get a better rank in the same in future. "Why and how does a country small in geographical size beat the country large in geographical size in the matters of economic development, ease of doing business, human development index" was one of the questions thrown by the speaker to the participants to ponder about.</p>
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Chairman Bro. Alphonse Nesamony welcoming Mr. Noel Swain with a bouquet

on 27th August 2016



Mr. Noel Swain addressing the audience on 27th August 2016



Mr. Pavan Desai addressing the audience on 1st October 2016



Prof Kiran Rodrigues felicitating Mr. Pavan Desai on 1st October 2016



Dr. Sailendra Narain addressing the audience on 5th November 2016



Dr. Sailendra Narain with the Organizing Team on 5th November 2016

Academic Year 2017 - 18

Sr. No.	Date of the Event	Name of the Speaker	Topic	Summary of the Address
1	11 th November 2017	<p>1. Mr. Prakash Bargaonkar, Director— Helpage India</p> <p>2. Ms. Nirmala Mehendale, Founder Director— Mind Mover & Former President— BMA</p>	<p>Social Entrepreneurship- The Business of Good</p> <p>Bet on Yourself</p>	<p>Mr. Prakash Bargaonkar explained briefly about the various parts like importances of social development, lead to economic change, the collection of funds by crowdfunding, CSR and its usefulness in business and helping for the growth of society.</p> <p>During the session, she covered various aspects which are important for students and also an individual that is Co-ordination, Communication, Body Language and focus in life. The session challenged students to think and emphasise how important it is to take a risk in life and also bet on yourself and also to believe in our dreams and goals for more achievements in life.</p>
2	25 th November 2017	Dr. Mike Ivanof, Associate Professor - University of	Unlocking Strategic Leadership through Open Innovation	Dr. Mike Ivanof spoke about the importance of innovation, Open innovation to be made, type of innovation i.e. Incremental and Disruptive.

		the Fraser Valley, Canada	Also, he discussed the aspects of competitions, cooperation, collaboration and coordination. The top 10 innovative countries and their Innovation were also covered. He also gave a brief regarding how India will emerge as the top economy by 2050.
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Chairman Bro. Alphonse Nesamony welcoming Mr. Prakash Bargaonkar with a bouquet on 11th November 2017



Mr. Prakash Bargaonkar addressing the audience on 11th November 2017



Director Dr. S. S. Mohanty welcoming Ms. Nirmala Mehendale with a bouquet on 11th November 2017



Ms. Nirmala Mehendale addressing the audience on 11th November 2017



Registrar Bro. Xavier Munda welcoming Dr. Mike Ivanof with a bouquet

on 25th November 2017



Dr. Mike Ivanof addressing the audience on 25th November 2017

Academic Year 2018 - 19

Sr. No.	Date of the Event	Name of the Speaker	Topic	Summary of the Address
1	29 th September 2018	Mr. Yogesh Udgire Founder of The Institute of Digital Marketing India and Executive Director at Surekh Services Pvt. Ltd.	Role of Digital Technology on New Product Development and Business Transformation	Mr. Yogesh Udgire spoke on how Digital Technology plays an integral part in one's life. He also briefed about Product Development and what business transformation was. He also encouraged the students to develop and develop creative and innovative ideas that can shape the Digital world and future-oriented.
2	6 th October 2018.	Mr. Ashok Bhansali Head of a vertical and financial advisor, Aicumen Technologies Inc, New Jersey.	Blockchain & Paradigm Shift in Digital Technology	Mr. Ashok spoke on Blockchain and explained its key areas where it can be used. He also spoke about its applications in various fields and its impacts or what causes its shift in Technology. He also called out three audience members as volunteers to demonstrate activity on Blockchain.



Mr. Yogesh Udgire addressing the audience on 29th September 2018



Mr. Yogesh Udgire demonstrating activity on 29th September 2018



Mr. Ashok Bhansali inaugurating the Event on 6th October 2018



Mr. Ashok Bhansali addressing the audience on 6th October 2018

Academic Year 2019 – 20

Sr. No.	Date of the Event	Name of the Speaker	Topic	Summary of the Address
1	22 nd February, 2020	Dr. Kaustubh Dhargalkar Entrepreneur- turned- academician and Innovation evangelist	Design Thinking & Innovation	Dr. Kaustubh Dhargalkar provided the students with exposure to art perspectives, ideas, concepts, and solutions related to the design and execution of innovation-driven projects using design thinking principles. Students recognized the latest and future issues and challenges in innovation.
2	14 th March 2020	Mr. Samish Dalal Associate Professor S P Jain Institute of Management and Research	Exploring Business Opportunities	Mr. Samish Dalal provided the students aware of the most important elements of a business and how it is important to differentiate to survive in a competitive environment. Students understood the positives and negatives of doing business.



Dr. Kaustubh Dhargalkar addressing the audience on 22nd February 2020



Dr. Kaustubh Dhargalkar addressing the audience on 22nd February 2020



Mr. Samish Dalal addressing the audience on 14th March 2020



Mr. Samish Dalal with the Organizing Team on 14th March 2020

Learning Outcomes

- Demonstrate an understanding of multi-disciplinary functions of business
- Analyze how economic, political, and social systems operate now and have operated in the past
- Develop reflective thinking for involvement, leadership, and decision making at the local, regional, national, or international levels



St. Francis Institute of Management & Research (SFIMAR)

Exuberance 2020

Exuberance is a platform to bring together creative, energetic, and intellectual youth talent from across the length and breadth of the financial capital of India, i.e., Mumbai. Its expression of talents of scores of unsung achievers who are eagerly looking for an audience.

Following were the event details that were organized in the 2-day fun-filled management fiesta.

1. Management Games – Trade Guru, Mock Stock, Biz- Quiz and Maze Craze.
2. Cultural Activities – Unoz – The talent Show
3. Sports – Rink Football, Box Cricket and Slow Bike

Learning Outcomes of Exuberance

Educational and Employment benefits

Employers prefer to hire candidates equipped with knowledge and expertise in their field and know how to communicate and interact with clients. Students involved in multiple activities reflect their talent and potential in the long run. Hiring managers look for extraordinary talent who can be flexible and agile in the competitive business environment.

Promote Social Interaction

College fests and other allied activities provide opportunities to interact with peers and form new connections. Most of these activities are group-oriented due to which students get to know about people from different cultural backgrounds and interests. These healthy interactions enhance students' interpersonal and communication skills and prepare them for the real world.

Develop Soft skills

Employers seek candidates who can think out of the box and possess effective communication skills. Those who can multi-task, take the initiative, and are enterprising have better chances of getting hired. Students grow in multiple directions if they actively participate in college fests. Students also develop essential skills like planning, teamwork, leadership, and multi-tasking.

Exuberance 2020 (Intercollegiate Management and Cultural Fest of SFIMAR)



Event-Tug of War



Felicitation of Chief Guest



Coordinators of Biz-Quiz



Students performing in Unoz



Team Exuberance 2020

Exuberance 2019

Exuberance is a platform to bring together creative, energetic, and intellectual youth talent from across the length and breadth of the financial capital of India, i.e., Mumbai. Its inception was intended to be an outlet for expressing the talents of scores of unsung heroes and heroines who are eagerly looking for an audience.

Around 35 colleges all over Mumbai participated in the event. Over 600 student participants from various Management colleges of Mumbai participated and competed for management games, cultural events and sports. Eminent professionals from the industry were invited as judges for various events.

Following are the event details that were organized in the 2-day Management Fiesta – Exuberance 2019

1. Management Games- Trade Guru – Mock Stock Competition, Ad-Mad Show-adzilla, Biz-Quiz and MazeCraze – Treasure Hunt Contest
2. Cultural Activities: Unoz-The talent show
3. Sports: Rink Football, Chess, Drums & Planks (Team Building Game), Box Cricket, Counterstrike, PUBG and Slow Bike

Attractive cash prizes were given to the winners of all the events. Participation Certificates were given to all the participants. Famous Indian stand-up comedian and mimicry artist Mr. Vinay Sharma was the guest of honor for the valedictory function.

Sponsorship & Revenue Details

Cash – Rs.30650/-

Kind – Worth Rs. 21500/-

Event Photos





Exuberance 2018

Exuberance 2018, the annual inter-collegiate festival, was organized on the campus on 9th and 10th Feb 2018. **EXUBERANCE** is a platform to bring together creative, energetic, and intellectual youth talent from various UG & PG Colleges across the city. Its inception was intended to be an outlet for expressing the talents of scores of unsung heroes and heroines who are eagerly looking for an audience.

Following are the event details that were organized in the 2-day Management Fiesta – Exuberance 2018

1. Management Games- Trade Guru – Mock Stock Competition, Ad-Mad Show- AdZilla, Biz-Quiz and Maze Craze – treasure Hunt Contest, Anveshi – The Researcher.
2. Cultural Activities: Unoz-The talent show, Short Film Making and D J Nite.
3. Sports: Rink Football, Table Tennis, Slow Bike, Counter-Strike 1.6, Box Cricket and Chess.

Around 50 colleges across Mumbai, Navi Mumbai & Thane, participated in the event. Around 650 (500 External + 150 Internal) student participants from various Management colleges of Mumbai participated and competed for management games, cultural events and sports. Eminent professionals from the industry were invited as judges for various events.

Attractive cash prizes were given to the winners of all the events. Participation Certificates were given to all the participants.

Ms. Pinky Rajgarhia, Mrs. Asia Universe 2017, was the guest of honor for the valedictory function.

Cash Prizes

Worth 60100/- were given to Winners & Runner Up – All Cheques

Sponsorship & Revenue Details

Cash= 36663/-

In Kind = 89550/- Approx.

Event Photos





Exuberance 2017

<http://exuberance-sfimar.webs.com>

Exuberance 2017, the annual inter-collegiate festival, was organized on 3rd and 4th Feb 2017 at SFIMAR Campus. **EXUBERANCE** is a platform to bring together creative, energetic, and intellectual youth talent from various UG & PG Colleges across the city. Its inception was intended to be an outlet for expressing the talents of scores of unsung heroes and heroines who are eagerly looking for an audience.

Around **32** colleges across Mumbai, Navi Mumbai & Thane, participated in the event. Over 600 (450 External + 150 Internal) student participants from various colleges of Mumbai participated and competed for management games, cultural events and sports. Eminent professionals from the industry were invited as judges for various events.

List of Colleges Participated are:-

Sr. No	Name of the College	Sr. No	Name of the College
1	IIM Indore, Mumbai Campus	17	N.L Dalmia Inst. of Mgmt.
2	Lala Lajpat Rai Inst. of Mgmt.	18	Thakur College of Arts, Science and Commerce
3	Aditya Inst. of Mgmt and Research	19	Nirmala Niketan
4	Thakur Inst. of Mgmt & Research	20	Abhinav College of Arts, Science and Commerce
5	Atharva Inst. of Mgmt Studies	21	N.K College of Commerce and Economics
6	Chetana Inst. of Mgmt Studies	22	B. Vartak College
7	St. Johns Inst. of Mgmt	23	MT. Kamala Mehta Degree College
8	Parle Tilak Inst. of Mgmt.	24	Anandibai Damodarbai Kale Degree College
9	Gokhale College of Arts, Science and Commerce	25	St. Rocks Degree College
10	Reena Mehta BAF and BMS College	26	Bhavans College
11	Royal College	27	Prahladrai Dalmia Lions College
12	S.P.D.T Juhu Lions College	28	Terna Medical College
13	St. Johns College of Engg	29	St. Francis Inst. of Technology

Sr. No	Name of the College	Sr. No	Name of the College
14	Atharva College of Engg.	30	L.P. Raval College
15	Thomas Baptista College	31	Radav Degree College
16	IBS College	32	SFIMAR

A 4 Week Promotion Campaign on Facebook and 1 Week Promotion Campaign on RadioCity was undertaken for extensive promotion. HT Campus also promoted the event through their Facebook Page Post. Also, Inter College Events around Exuberance were tapped for participation. Websites like dare2compete, knowest were used to promote Exuberance.

An Exclusive Website on webs.com was designed to address the queries of the potential participants. Online registrations Forms connected to this website were created to obtain real-time registration reports and instant registrations updates.

Attractive cash prizes were given to the winners of all the events. Participation Certificates were given to all the participants.

Famous **Indian stand-up comedian and mimicry artist** Mr. Anirban Dasgupta (Artist-Canvas Laugh Club) was the guest of honor for the valedictory function. The audience enjoyed a live band performance by Skiffle Music Station, followed by the Stand-Up Comedy Performance by Mr. Anirban Dasgupta. The floor was set live by DJ Annik and his Team with percussions and the latest chartbusters.

Cash Prizes

Worth 46000/- were given to Winners & Runner Up – All Cheques

Sponsorship Details

Cash Sponsorship – 6100/-, Cheque Sponsorship – 6500/- + 5000/- Cheque Awaited (Bassein Catholic Bank) In-Kind = 55000 Approx.

Revenue from Stalls (Cash + Cheque) – 19750/-

Revenue through Registrations - 18200/-

Revenue through DJ Nite Passes – 3400/-

Total Amount Collected:- 53950/- + 5000/- Cheque Awaited (Bassein Catholic Bank)

Event Photos



Inauguration – Exuberance 2017



Rink Football Participants



Biz-Quiz Winners & Runner Up



**Bro. Alphonse Felicitating
Mr. Anirban Dasgupta**



**Live Band Performance by
Skiffle Music**



Organizing Team – Exuberance 2017



Our Partners – Exuberance 2017

Exuberance 2016

Exuberance 2016, the annual inter-collegiate festival, was organized on the campus on 22nd and 23rd Jan 2016. The theme of the event was 'Vibrant India.' **Exuberance is exciting and happening management, cultural, and sports festival. As the term suggests, EXUBERANCE means 'high energy,' 'enthusiasm,' 'zeal,' 'motivation.'**

EXUBERANCE is a platform to bring together creative, energetic, and intellectual youth talent from across the length and breadth of the financial capital of India, i.e., Mumbai. Its inception was intended to be an outlet for expressing the talents of scores of unsung heroes and heroines who are eagerly looking for an audience.

Around 15 colleges all over Mumbai participated in the event. Over 400 (300 External + 100 Internal) student participants from various Management colleges of Mumbai participated and competed for management games, cultural events and sports. Eminent professionals from the industry were invited as judges for various events.

Following are the event details that were organized in the 2-day Management Fiesta – Exuberance 2016

1. Management Games- Trade Guru – Mock Stock Competition, Ad-Mad Show-AdZilla. Grand Plan - Business Plan Competition, Biz-Quiz and Maze Craze – Treasure Hunt Contest
2. Cultural Activities: Dance Mania, Unoz-The talent show, Jammerz-The Battle of Bands, Live Band Competition followed by D J Nite.
3. Sports: Rink Football, Volleyball, Badminton (Singles & Doubles) and Telegames.

Attractive cash prizes were given to the winners of all the events. Participation Certificates were given to all the participants. Famous **Indian stand-up comedian, singer, actor and mimicry artist** Mr. Navin Prabhakar was the guest of honor for the valedictory function.

Cash Prizes

Worth 81000/- were given to Winners & Runner Up

Sponsorship Details

Cash + Stalls = 33500/-

In-Kind = 55000/- approx.

Revenue through Registrations = 10000/-

Event photos



Inauguration – Exuberance 2016



Winners & Runner Up for Dance Mania



Bro. Alphonse felicitating Mr. Naveen Prabhakar, Stand-Up Comedian



Organizing Team – Exuberance 2016



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

IMP: Invitation for Exuberance 2020

1 message

SFIMAR Exuberance <exuberance@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Thu, Feb 27, 2020 at 1:45 PM

Dear Faculty & Staff Members,

We are organizing annual Inter-Collegiate Fest - '**Exuberance**' on **28th and 29th Feb 2020**.

The two-day programme will feature musical and dance performances, management games, sports and also host various other activities that would help students showcase their talents and management abilities.

We also have Food Stalls and other interesting displays for you on campus for 2 days.

So, we take this opportunity to invite all of you for the Inauguration of the Annual Inter-collegiate Fest Exuberance 2020 scheduled for 28th February at 10 am.

Refreshments will be served in Room No. G14 at 9 am.

Dress code: Black and Blue

All are invited to be a part of this fest.

Detailed Event-wise schedule is available at <http://www.exuberance-sfimar.com/schedule>


Regards,

Team Exuberance 2020

2 attachments

Exu 2K20 Poster.jpg
2758K



 Itinerary Exuberance 2020.pdf
48K



Invitation for Exuberance & Anveshi 2018

1 message

SFIMAR Exuberance <exuberance@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Thu, Feb 8, 2018 at 1:37 PM

Dear All,

Kindly find attached the detailed Itinerary for the 9th and 10th of February, 2018, i.e. Inauguration and Valedictory functions, respectively. Also find attached the event details (location and time).

All are invited for refreshments at 9.15 am in G-14 tomorrow. Thereafter all are requested to gather in Assembly Hall for the Inauguration session starting at 9.45 am sharp.

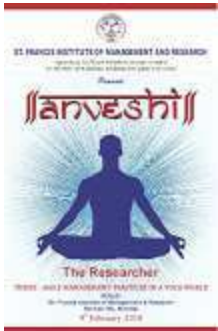
All events will thence continue throughout the day, as per schedule, at various venues as given on our link below.

<http://www.exuberance-sfimar.com/schedule>

Regards,

Team Exuberance 2018

4 attachments



Anveshi 2018.jpg
85K



Exuberance 2018 - Poster.jpg
532K



Exuberance 2017

1 message

SFIMAR Exuberance <exuberance@sfimar.org>

Thu, Feb 2, 2017 at 4:38 PM

To: faculty <faculty@sfimar.org>, administration <sfimaradmin@sfimar.org>, PGDM SFIMAR <pgdm@sfimar.org>, Information Tech <it@sfimar.org>, SFIMAR Placements <placements@sfimar.org>, Library Services SFIMAR <library@sfimar.org>, Maintenance SFIMAR <maintenance@sfimar.org>, SFIMAR Part-time <sfimarpt@sfimar.org>
Cc: Chairman SFIMAR <chairman@sfimar.org>, Director SFIMAR <director@sfimar.org>

Dear All,

Kindly find attached the detailed Itinerary for the 3rd and 4th of February, 2017, i.e. Inauguration and Valedictory functions, respectively. Also find attached the event details (location and time) and the pass for live music, comedy show & DJ Nite.

All are invited for refreshments at 9.30 am in G-14 tomorrow. Thereafter all are requested to gather in Assembly Hall for the Inauguration session starting at 10 am sharp.

All events will thence continue throughout the day, as per schedule, at various venues.

Regards,

Team Exuberance 2017

5 attachments



Poster2.jpg
46K



Pass.jpg
323K

exuberance sfimar 2017.docx
15K

Itinerary Valedictory.docx
15K



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Exuberance 2016 - Inauguration & Valedictory session Itinerary

1 message

Jackson John <jackson@sfimar.org>

Thu, Jan 21, 2016 at 4:33 PM

To: Chairman SFIMAR <chairman@sfimar.org>, Director SFIMAR <director@sfimar.org>, Faculty <faculty@sfimar.org>, administration <sfimaradmin@sfimar.org>

Dear All,

The much awaited moment is here! Exuberance 2016 is here!!

Kindly find attached the detailed Itinerary for the 22nd and 23rd of January, 2016, i.e. Inauguration and Valedictory functions, respectively.

All are invited for breakfast at 9.30 am in G-14 tomorrow. Thereby all are requested to assemble in Assembly Hall for the Inauguration session starting at 10 am sharp.

All events will thence continue throughout the day, as per schedule, at various venues.

Regards,

Exuberance Team 2016

Jackson John
Asst. Professor - Marketing

St. Francis Institute of Management & Research


Mt. Painsur, SVP Road, Borivali (W), Mumbai - 400103


Mobile: 09172788760 , Landline: 022-2891 7089/ 2895 8403 (Extn. 135)

Website: www.sfimar.org

 Please consider the environment before printing this email

2 attachments

 **Itinerary Exuberance 2016.pdf**
158K

 **Event schedule details.pdf**
178K



St. Francis Institute of Management And Research

Gate No. 5, Mt. Painsur, S.V.P Road, Borivali (W), Mumbai.

presents

ANNUAL INTER COLLEGIATE FESTIVAL

Unoz *Trade Guru* *Ad-Zilla* *Grand Plan* *Biz Quiz* *Maze Craze*

EXUBERANCE ²⁰¹⁶
ZEAL UP! ZING UP!

Badminton *Tele Games* *Volleyball* *Rink Football* *Dance Mania* *Jammerz*

Theme: *Vibrant India*
22nd & 23rd January

Attractive Cash Prizes

Contact : Renji 98705 38062
Ashwin 98708 66868
Joshua 98331 59766

Last date of registration
18th January, 2016

Registration Details
Email : exuberance@sfimar.org
website : www.sfimar.org
Follow us on : [facebook.com/exuberance](https://www.facebook.com/exuberance)



St. Francis Institute of Management & Research (SFIMAR)
presents

ANNUAL INTER - COLLEGIATE FESTIVAL

ZEAL UP ! ZING UP !

EXUBERANCE 2017

Chess Championship

Unoz - Solo Act

Ad-Zilla

3rd and 4th Feb 2017

Rink Football

Maze Craze

Trade Guru

Biz-Quiz

DJ NITE

Attractive Cash Prizes

Sooraj - 9769523012

Contact: Rolison - 9637328338

Shreya - 8451980406

Vaibhavi - 9833121049

Follow Us on



For Registration:-

Email: exuberance@sfimar.org

Website: www.sfimar.org



St. Francis Institute of Management and Research

Gate No. 5, Mount Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103



presents

ANNUAL INTER COLLEGIATE FEST

UNOZ (Solo - Cultural)

TRADE GURU

AD - ZILLA

ANVESH

TABLE TENNIS

BIZ - QUIZ

RINK FOOTBALL



SHORT FILM MAKING

DJ NIGHT

MAZE CRAZE

CHESS

BOX CRICKET

CS 1.6

SLOW BIKE

.... & other events

Registration:

ExuberanceSFIMAR 
exuberance-sfimar.com
exuberance@sfimar.org

9th & 10th Feb
Attractive Cash Prizes

Contact:

Bhushan 8855996459
Smitesh 9819814196
Nithun 8879829907



St. Francis Institute of Management and Research

Gate No. 5, Mount Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103



presents

ANNUAL INTER COLLEGIATE FEST

DRUMS & PLANKS

(Team Building Adventure Game)

UNOZ (Solo - Cultural)

BIZ-QUIZ

MAZE CRAZE

(Treasure Hunt Contest)

SLOW BIKING

PUBG

TRADE GURU

AD - ZILLA

COUNTER STRIKE

BOX CRICKET

RINK FOOTBALL

CHESS



1st & 2nd March

Cash Prizes worth 1 Lakh

CASH PRIZE FOR BEST CL

Contact:

Sanmay 8898894220

Zenior 9833451594

Devavrat 9769959807

Registration: www.exuberance-sfimar.com

Email : exuberance@sfimar.org

CL Meet

23rd Feb 2019

Venue SFIMAR

Timings 10 am to 1pm



St. Francis Institute of Management and Research

Gate No. 5, Mt. Painsur, S.V.P. Road, Borivali (W), Mumbai-103

presents

ANNUAL INTER COLLEGIATE FEST

FIFA 19

BIZ QUIZ

RINK
FOOTBALL

TRADE
GURU

WEIGHT
LIFTING

EXUBERANCE

SLOW
BIKING

BOX
CRICKET

28 & 29 Feb, 2020

TUG-OF-
WAR

UNOZ

(Solo Performance - Cultural)

ANVESH

(Research Paper Competition)

MAZE CRAZE

(Treasure Hunt Contest)

Cash Prizes worth 1 Lakh

CASH PRIZE FOR BEST CL

CL MEET: 15 February, 2020 | Venue: SFIMAR Campus | Timing: 11 am to 1 pm

Registration: www.exuberance-sfimar.com | Email: exuberance@sfimar.org

Contact: Jacob (7021255512) Aaditya (9820640677) Jess (8369759366)



Student-Managed Branding and Promotion Activities

Students of SFIMAR took initiative in working for the branding and promotion activities of the institute, for the academic year 2020-21. Many webinars, e-games and quiz contests were conducted.

MMS ADMISSION 2020-21 ACTIVITIES

Following Webinars were conducted by Team MMS from Jun 2020

S. No	Date	Topic	Resource person
01	6 Jun 2020 4 pm to 5.30 pm	"Boost Your Innovation Quotient"	Ms Susan Josi, Managing Partner, Havas Life Sorento
02	13 Jun 2020 4 pm to 5.30 pm	"Industry Expectations from Management Graduates"	Mr. Abhishek Jha, Senior HR Leader, IT Industry
03	20 Jun 2020 4 pm to 5.30 pm	"Role of MBA Program in Building Capability"	Mr. Bhushan Lawande Founder & MD, E4 Development & Coaching Ltd
04	27 Jun 2020 4 pm to 5.30 pm	"Job Prospects Post MBA and Desired Skillset"	Mr. Aditya Koul, Ms Priyanka Parab, Mr. Ritesh Gulrajani Alumni of SFIMAR

MMS ADMISSION 2020-21 ACTIVITIES

Following Webinars were conducted by Team MMS from Aug 2020

S. No	Date	Topic	Resource person
05	8 Aug 2020 4 pm to 5.30 pm	"Art of Making Effective Presentation"	Ms. Vasudha Rao Assistant Professor - IT, SFIMAR
06	22 Aug 2020 4 pm to 5.30 pm	"Application based Digital Marketing Techniques"	Mr. Xavier Paul Founder, XAPA Alumnus, SFIMAR
07	29 Aug 2020 4 pm to 5.30 pm	"Basics of MS-Excel"	Mr. Pushkar Parulekar, Assistant Professor- Fin SFIMAR

MMS ADMISSION 2020-21 ACTIVITIES

Following Webinars were conducted by Team MMS from September 2020

S. No	Date	Topic	Resource person
08	12 September 2020 4 pm to 6.00 pm	"Language of Stock Market"	Fr. Dr. Raja Singareddy Adjunct Faculty-Finance, SFIMAR
09	19 September 2020 4 pm to 6.00 pm	"New Education Policy and Future of Management Education"	Dr Mohan Mathew Adjunct Faculty-Finance SFIMAR
10	26 September 2020 4 pm to 5.30 pm	"Online Literature Search: Tools and Techniques"	Ms. Papinder Kaur, Librarian SFIMAR

MMS ADMISSION 2020-21 ACTIVITIES

Following Activities were also conducted by Team MMS from Aug/Sep 2020

S. No	Date	Topic	Resource
01	Every Monday, Wednesday and Friday	Sharing of News Updates through the tinyurl link	ToI, ET, BT,etc
02	Every Sunday 6.00 pm-6.10 pm	Quiz on News updates	News updates
03	01 Sep 2020 Ongoing	"Who Kisse Purane, Those Golden days" Facebook contest	Facebook/Instagram

Report on E-Games 2020

E-games 2020 was organized as a part of student engagement activities and mental well-being in the month of May and June for under-graduate and MBA aspiring students. It also aimed to focus on online branding and awareness for SFIMAR through social media websites like Facebook and Instagram.

Various events organized are categorized as below

Event Details	Date of Event	Coordinated By
• Online Short Film Making	15 th May 2020	Prof. Vasudha
• Online National Level Essay Competition	22 nd May 2020	Prof. Simmi
• Scavenger Hunt - Online Treasure Hunt Contest	29 th May 2020	Prof. Jackson
• Battle of Voices - Online Singing Contest	17 th June 2020	Prof. Smita
• Megamind - Online Case Study Contest	25 th June 2020	Prof. Pushkar

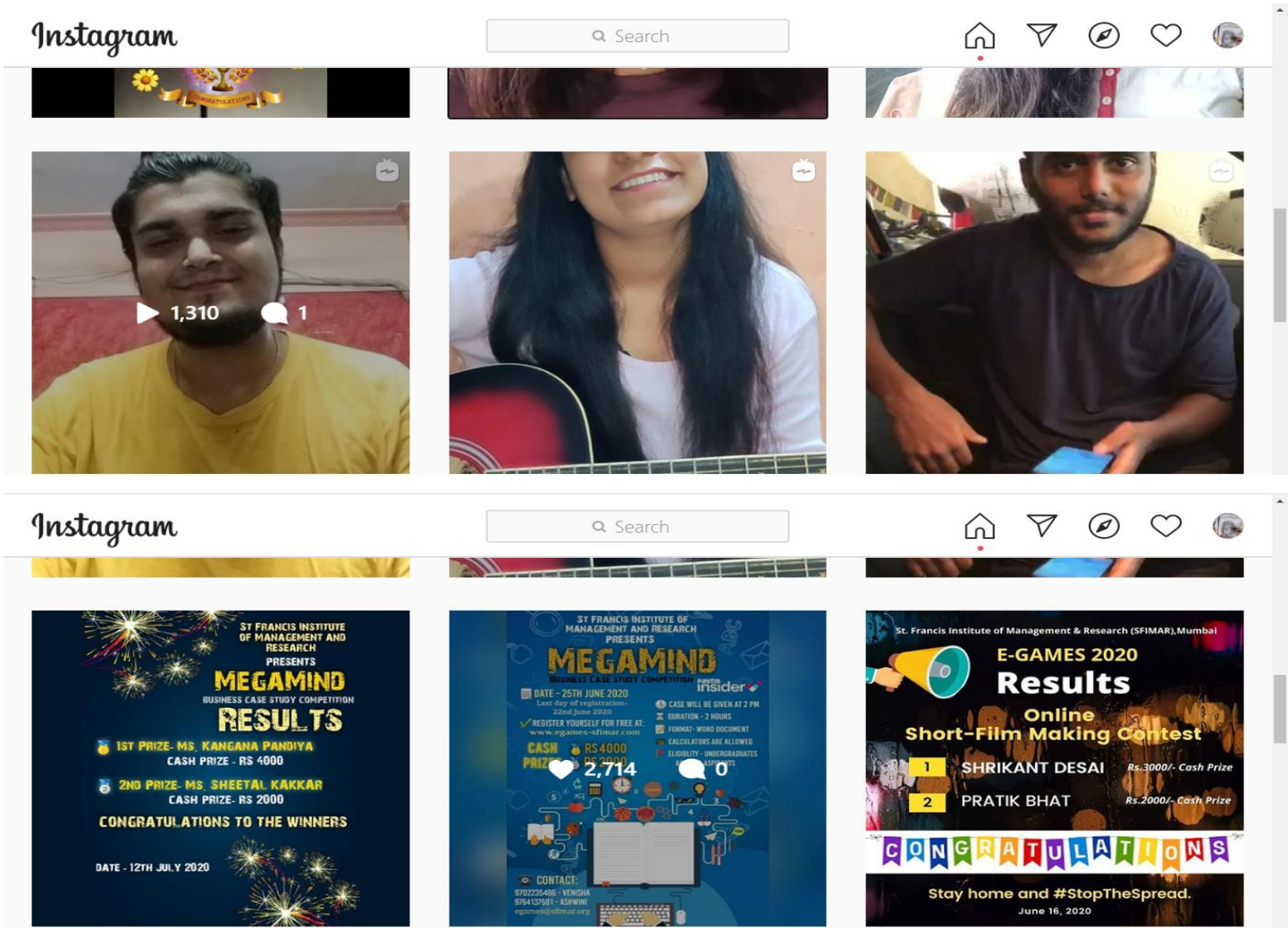
Online promotion for the above events was undertaken by designing an exclusive website for E-Games. Designing Social Media Pages for the events. 1 Week paid promotion for each event was undertaken on Instagram and Facebook. Also Common Poster and Event Website were Promoted through 10 days paid promotion campaign. Top 5 Short Films and Top 5 Singing Videos were also uploaded on Instagram for attracting more views from the users as a part of branding and visibility strategy.

E-Games 2020 associated with Paytm Insider as Online Promotion Partner for Promoting Online Events. Collegefever.com, Dare2Compete Websites were also used for free promotions and visibility. Scrutiny of Student documents was done to identify genuine participants interested to be a part of each event by student coordinators, fake entries were not allowed to participate. Whatsapp Group were formed for updating the participants about rules and regulations for the events.

Summary of Registrations and Leads generated from each event is mentioned below

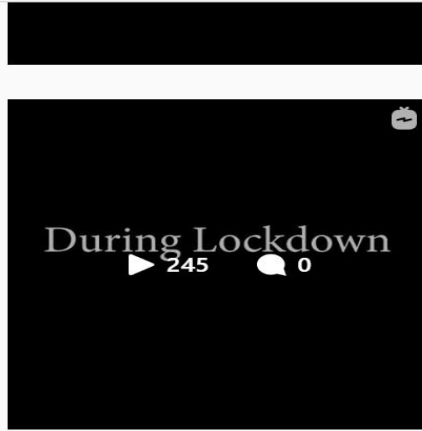
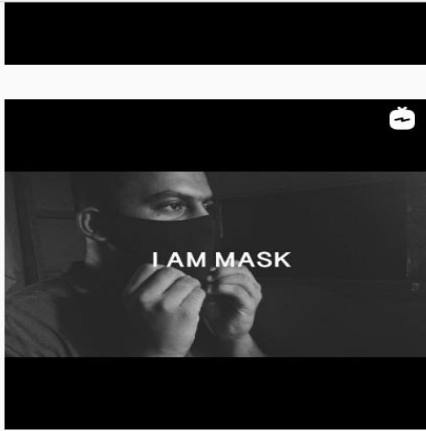
Sr.No	Event Names (Online)	Registrations	Verified Entries	Submissions	Leads Generated
1	Short Film Making	118	60	30	17
2	Essay Competition	260	200	139	40
3	Scavenger Hunt	145	71	40	29
4	Battle of Voices	40	35	22	11
5	Megamind	84	60	40	20
Total		647	426	271	117

Screenshots of Instagram Posts with Likes and Views



Instagram

Search



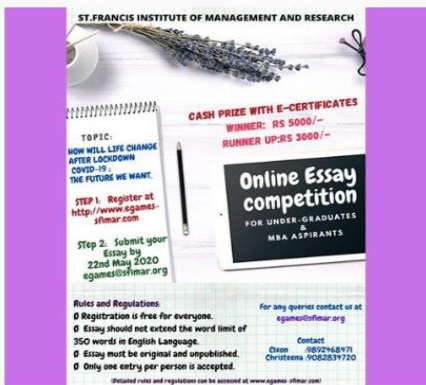
Instagram

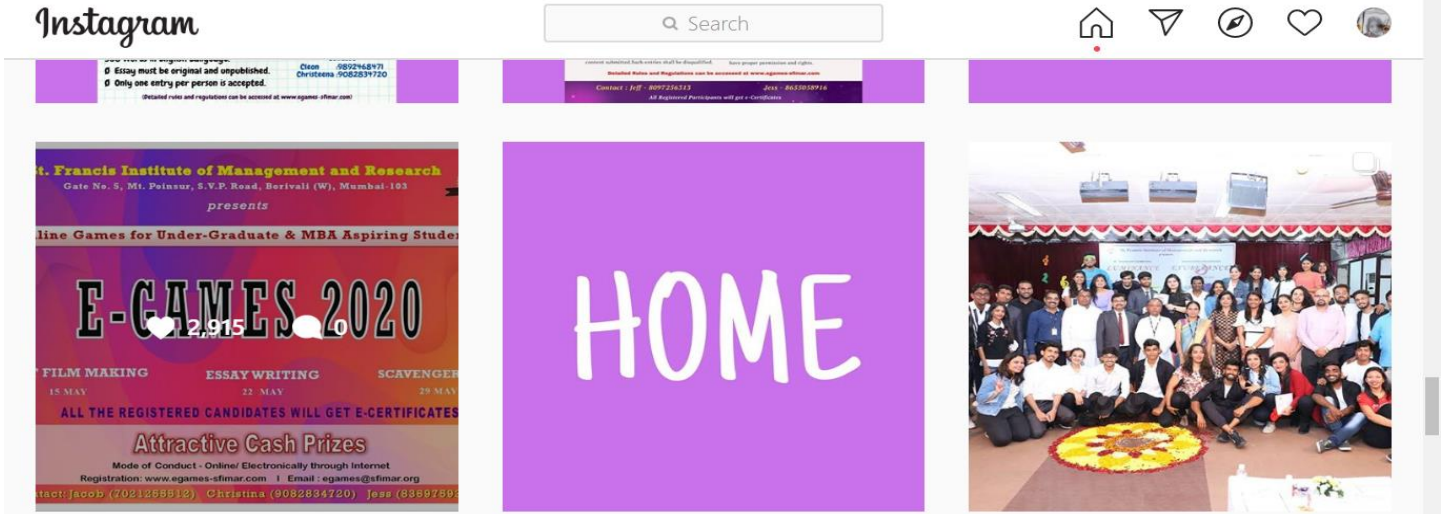
Search



Instagram

Search





Screenshot of EGames Website



Screenshot of Association with Paytm Insider as Online Promotion Partner

The screenshot shows the Paytm Insider website interface. At the top, there are navigation links for 'Popular Events', 'Free Events', and 'Today's Events', along with a 'List your event' button and user profile icons. The main content area features a large promotional banner for the 'SHORT FILM MAKING CONTEST 2020' by Paytm Insider. The banner includes the following text: 'REGISTER BY 19 MAY 2020', 'REGISTER ON THE FOLLOWING LINK: HTTPS://WWW.EGAMES-SFIMAR.COM/E-SHORT-FILM-MAKING', 'SUBMIT YOUR VIDEOS TO EMAIL: EGAMES@SFIMAR.ORG', and 'CASH PRIZE WITH E-CERTIFICATE: RS. 3000 FOR WINNER & RS. 2000 FOR RUNNER UP'. To the right of the banner is a detailed event card for the 'Short Film Making Contest 2020 - Online Event'. The card lists 'Experiences', 'May 24 | 11:59PM', and 'Online'. It also indicates the event is 'Free' and includes a 'FIN.' button. Below the event card, there is a section for 'Invite your friends and enjoy a shared experience' with social media sharing icons for Facebook and Twitter.

Screenshot of Dare2Compete Website used for Promotions

The screenshot displays the Dare2Compete website. The browser address bar shows the URL: 'dare2compete.com/o/megamind-e-case-study-competition-e-games-2020-st-francis-institute-of-management-and-research-sfimar-mumbai-114219'. The website header includes the Dare2Compete logo, an 'Explore' menu, a search bar, and links for 'Our Services' and 'Publish Opportunity'. The main content area features a banner for the 'MegaMind - E-Case Study Competition'. The banner includes the following information: '#E-Games 2020', '#St Francis Institute of Management and Research (SFIMAR), Mumbai', '18 Jun'20 09:00 PM IST - 24 Jun'20 11:59 PM IST', 'Updated On: 18 Jun'20 06:21 PM IST', and 'Online'. It also shows '479 Registered' and '14,613 Views'. The banner includes a 'REGISTRATION CLOSED' button and a 'Website' link. Below the banner, there are tags for '#Business', '#Engineering', '#Case Study', '#Finance', '#Operations', '#Human Resource', and '#Marketing'. The 'ELIGIBILITY' is set to 'All' and the 'REGION' is 'India'. A section titled 'Let's see, what MegaMind - E-Case Study Competition is all about?' provides a description: 'Online case study competition provides a platform to young and aspiring managers to solve a set of complex and integrated financial, operational, strategical, and ethical problems that beset a real-world global business in the emerging markets.' It also states: 'Registration is free for all undergraduates and MBA aspirants.' and 'All the registered participants will get e-certificates.' To the right of this section is a carousel of featured content, with the first item being 'Full-Stack Developer #Dare2Compete'.

Screenshots of Facebook Promotion Campaigns

Facebook Ad Center interface for 'E-Games 2020' showing a list of completed campaigns.

Campaign Name	Reach	Event Responses	Spent
Event Responses St. Francis Institute of Management & Resear...	7,184	34	₹350.00
Leads St. Francis Institute of Management & Resear...	18,348	47	₹2,000.00
Website Visitors St. Francis Institute of Management & Resear...	57,520	1,021	₹894.33
Event Responses Short Film Making Contest on the Theme - My...	18,496	85	₹500.00

Facebook Ad Center interface showing 'Recent Ads' for 'E-Games 2020'.

Recent Ads

Ads activity is reported in the timezone of your account.

Ad Name	Reach	Event Responses	Spent
Event Responses E-Games 2020 organized by SFIMAR, Mumbai Registratio...	5,917	30	₹500.00
Event Responses Online solo singing competition provides a platform to you...	12,432	325	₹400.00

Facebook Ad Center interface showing 'Advertising Summary' for 'E-Games 2020'.

Advertising Summary

Last 90 days

Performance ⓘ
Exuberance spent ₹7.32K on 7 ads in the last 90 days.

Reach	123.5K	Post Engagements	3,342
Page Likes	--	Link Clicks	2,432

Screenshot of promotion Campaign on thecollegefever.com website

The screenshot shows the analytics dashboard for the 'Online Short Film Making Contest 2020'. The dashboard includes a search bar, navigation links, and a summary of event statistics. Below the summary, there are three promotional cards: 'Add Ticket to your Event', 'Add Merchandise to your Event', and 'Add Media Gallery to your Event'.

Event Name	Start Date	End Date	View Report	Download Report
Online Short Film Making Contest 2020	Sat, 09 May '20 04:00 pm	Fri, 15 May '20 06:30 pm	View Report	Download Report

Metric	Value
Event Page Views May 09 - May 09	16
Merchandise Sold - 0 Revenue From Merchandise	Rs. 0
Event Registration - 0 Revenue from Paid Ticketing	Rs. 0
Total Revenue	Rs. 0

Action	Description
Add Ticket to your Event	You have not added/sold any ticket yet
Add Merchandise to your Event	You have not added/sold any Merchandise
Add Media Gallery to your Event	Adding Promo Images will increase event reach

List of Winners:-

Sr. No	Event Name	Date of Event	Participant Details	Category	Cash Prize
1	Short Film Making	15 th May 2020	Mr. Shrikant Desai	Winner	Rs. 3000/-
			Mr. Pratik Bhatt	Runner Up	Rs. 2000/-
2	Essay Competition	22 nd May 2020	Mr. Tarak Shah	Winner	Rs.5000/-
			Ms. Uditi Naagar	Runner Up	Rs.3000/-
3	Scavenger Hunt	29 th May 2020	Ms. Riddhi Laddha	Winner	Rs. 3000/-
			Ms. Poorva Mahesh Shukla	Runner Up	Rs. 2000/-
4	Battle of Voices	17 th June 2020	Mr. Vernon D'Souza	Winner	Rs. 3000/-
			Ms. Sujata Gupta	Runner Up	Rs. 2000/-
5	Megamind- Case Study Contest	25 th June 2020	Ms. Kangana Pandiya	Winner	Rs.4000/-
			Ms. Sheetal Kakkar	Runner Up	Rs.2000/-



St. Francis Institute of Management and Research (SFIMAR)

‘Pathh’ - Annual International Research Conference

Introduction

SFIMAR has been organizing Pathh for several years, An Annual International Research Conference on various themes related to quality and promotes research and knowledge sharing. The panellists and guests invited through their talks share their knowledge and experience, enlightening the audience to strive for quality personal and professional growth. The event provides a platform for researchers to explore and showcase their research work based on various management themes. This provides an excellent opportunity for pooling knowledge and disseminating the same, leading to the qualitative development of the faculty fraternity, SFIMAR and society.

Objectives

1. To enhance quality through research, collaboration and industry interaction.
2. To keep the students and faculty members abreast of ever-changing quality issues
3. To provide long-term value creation based on quality, innovation and excellence.

Details of Pathh Conference Conducted

Academic Year	Date of the Conference	The theme of the Conference
2015-16	05.02.2016	India, the fastest global growth engines – Possibilities and challenges
2016-17	10.02.2017	Changing dynamics of management practices in a globalized world
2017-18	17.02.2018	Agile management practices in a volatile, uncertain, complex and ambiguous (VUCA) world
2018-19	16.02.2019	Evolving trends and practices in managing businesses
2019-20	15.02.2020	Impact of fourth industrial revolution on global economy

Outcomes

- Upgradation of faculty members by enhancement of their knowledge through interaction of industry and academia.
- Enhancement of students' competence levels concerning knowledge and attitudes through the interaction of industry and academia.

PATHH – 2016



Inauguration of Pathh 2016



Winner of Pathh 2016



Certificate Distribution Pathh - 2016



PATHH – 2017



Release of the Pathh 2017 Conference Proceedings CD



Pathh Organizing Team - 2017



Certificate Distribution – Pathh 2017

Pathh – 2018



Address by Guest during Inaugural of Pathh 2018



Paper Presentation during Pathh 2018



Certificate Distribution Pathh 2018

Pathh - 2019



Lighting of the Lamp – Pathh 2019



Felicitation of the Guest - Pathh 2019



Speech by Dr. Sangeeta Pawar – Pathh 2019



Presentation of Research Paper - Pathh 2019



Certificate Distribution - Pathh 2019



Organizing Team Pathh - 2019

Pathh 2020



Address by the Guest at the Inaugural of Pathh 2020



Paper Presentation at Pathh 2020



Prize Distribution Pathh 2020



Organizing Team Pathh - 2020



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

(Approved by AICTE and Affiliated to Mumbai University)

PRESENTS

Pathh 2016

THEME : 'India, the Fastest Global Growth Engine- Possibilities and Challenges'

**VENUE: St. Francis Institute of Management & Research
Borivali (W), Mumbai - 103.**

Date : 5th February 2016

11th

**Annual International Research
& Thesis Conference**



Conference Proceeding CD will Carry ISBN Number.

Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Brothers" in 2002. SFIMAR presents PATHH 2016, the 11th Annual International Research Conference of the Institute. PATHH is aimed to enhance and strengthen the research activities around us. PATHH provides a platform for researchers to explore their thoughts and experiences. The conference offers opportunities for pooling of knowledge and disseminating the same leading to the overall development of the society. This conference focuses on the theme '**India, the Fastest Global Growth Engine - Possibilities and Challenges**'

About the Theme

IMF predicts the GDP growth of India will be 7.5% in 2015-16 which will overtake China as the later will see a slow growth. The world GDP will grow at 3.8% for the same period as predicted by IMF. Similarly, the World Bank predicts India will get a growth rate more than 8% in 2016-17. As India's growth rate is much above the global average, it seems to be promising for the global investors to look toward India as their future investment destination. This shows the confidence of the international institutions on India.

The Indian economy is booming once again since 2012 and the sectors where investment will bring more prosperity are E-commerce & On-line Retails, Tourism, Power Generations, Hospitality, Real estate, Information & Technology, Banking & Insurance and Transportation & Auto sector. The economy will lead the global economic growth through these industries. Many small and medium scale industries also exist along with the start-ups to perform as the growth engine for the economy. Thus it is believed that India will drive the growth engine for the way ahead.

Sub Themes

- India from Global point of View
- Exploration of Natural Resources: A challenge
- Make in India
- Skill India
- Digital India
- Financial Inclusion & Inclusive Growth
- Commercialization of Agriculture
- Small business management
- Innovative business models & organizational change
- Sustainable development & resource management
- Capital resources & financing entrepreneurship
- Human resource management & education
- Government Policies, Programmes, Public administration & regional development
- Foreign Direct Investment
- Challenges in new venture creation in emerging economies
- Innovation and R&D

(List of sub-themes is illustrative & not exhaustive)



Call For Papers

Papers are invited for PATHH - 2016 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment on or before 30th November 2015. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2016.

Evaluation Criterion For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in paper duly acknowledged?

Review Process

- ❖ Abstracts will be reviewed and the authors will be intimated on selection of the abstracts. Authors of papers whose abstracts are selected will have to submit the full paper on or before 5th January 2016.
- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fees. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2016

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- There will be two prizes.
- First best paper will receive a cash prize of ₹ 10,000 and a Certificate of Excellence.
- Second best paper will receive a cash prize of ₹ 5,000 and a Certificate of Excellence.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Abstract : **30/11/2015**
- Intimation of Acceptance of Abstract : **10/12/2015**
- Submission of Full Paper : **05/01/2016**
- Intimation of Acceptance of Paper : **12/01/2016**
- Submission of the Registration form : **25/01/2016**
- Research Paper Presentation : **05/02/2016**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees

Research Scholars : **₹ 1400/-** (INR) per author
 Delegates from Academics : **₹ 1700/-**(INR) per Author
 Delegates from Industry : **₹ 2000/-**(INR) per Author
 (Each author needs to register separately)

Accommodation

Accommodation will be provided on request at a rate of **(₹ 1300/- INR Non A/C)** per person per day in the Institute premises.





ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. Subhransu Sekhar Mohanty, Director, SFIMAR

Mr. Augustine Kurias, Chairman Research Committee, SFIMAR

Dr. Thomas Mathew, Research Advisor, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Ms. Sinimole K. R 9869623198 sinimole@sfimar.org

Mr. Tushar Panigrahi 7498844936 tushar@sfimar.org

Dr. Smita Jesudasan 7506269256 smita@sfimar.org

pathh@sfimar.org

Welcome to India





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2016

11th Annual International Research & Thesis Conference

THEME : 'India, the Fastest Global Growth Engine- Possibilities and Challenges'

VENUE: St. Francis Institute of Management & Research, Borivli (W), Mumbai

DATE: 5th February, 2016



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1400/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1700/- (INR) per Author

Delegates from Industry ₹ 2000/- (INR) per Author

Accommodation will be provided on request at a rate of ₹ 1300/- (INR) per person per day in the Institute premises.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH
SCHEDULE FOR PATHH AND ANVESH I 2016
11th Annual International Research Conference

THEME: India, the Fastest Global Growth Engine- Possibilities & Challenges.

FRIDAY, 5TH FEBRUARY 2016

8.30am - 9.30am : Registration and networking over tea & snacks (Assembly hall)

INAUGURAL SESSION (Auditorium 3rd Floor)

9.30am - 9.50am : SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am - 9.55am : Presentation on the theme of PATHH & ANVESH I 2016.

9.55am - 10.00am : Welcome address by Chairman Bro. Alphonse Nesamony

10.00am - 10.05am : Introduction of theme by Dr. S. S. Mohanty

10.05am - 10.20am : Address by Chief Guest, Dr. N. M. Kondap

10.20am -10.30am : Address by Guest of Honor, Prof. Sarada Prasad Samantaray

10.30am- 10.35am : Concluding note on inaugural session by Mr. Augustine Kurias

10.35am - 10.40am : **Tea Break**

10.40am - 12.00pm : Panel Discussion by Experts

12.00pm - 01.30pm : **Technical Session - I** (2nd Floor Room no. 204 & 205)

(Refer list of presenters)

1.30pm - 2.15pm : **Lunch break** (Assembly hall)

2.15pm - 3.30pm : **Technical Session - II** (2nd Floor Room no. 204 & 205)

(Refer list of presenters)

03.30pm - 03.45pm : **Tea Break**

VALEDICTORY SESSION (Auditorium 3rd Floor)

03.45pm - 04.15pm : Chairpersons' views about the papers

04.15pm - 04.30pm : Valedictory Address by Chief Guest Mr. Debopam Chaudhury

04.30pm - 04.55pm : Certificate Distribution

04.55pm - 5.00pm : Vote of Thanks

.....

PATHH & ANVESHNI 2016
LIST OF GUESTS, PANEL MEMBERS AND CHAIRPERSONS

CHIEF GUEST & GUEST OF HONOR

Dr. N.M. Kondap - Director General, Rajasthani Sammelans' Higher Education, Malad

Prof. Sarada Prasad Samantray - Associate Dean (Academics), NMIMS University

PANEL MEMBERS

Mr. Anuj Nath – Head HR, RNA Builders

Mr. Bhushan Lawande- Managing Director, E4 Development & Coaching Ltd.

Dr. Indrajit Sanyal – Rtd. AGM, Bank of India & Retired Senior Faculty, IBPS.

Mr. Gaurav Shah- Investment Advisor, Standard Chartered Bank

Dr. S. S. Mohanty – Director, St. Francis Institute of Management & Research (Moderator)

CHAIRPERSONS

Dr. Sangeeta Pawar- Research Guide in commerce & Management, University of Mumbai

Dr. Seetha Lekshmy- Research Guide in Commerce, SIES College of commerce, Mumbai

CHIEF GUEST FOR VALEDICTORY

Mr. Debopam Chaudhury- Chief Economist and Vice-President, ZyFin Research

.....

List of Presenters Pathh 2016

S. No.	Researchers' Name	Topic
1	Mrs. Netra S Inamdar	Successes and Failures of Agricultural Commercialization in India
2	Mr. Pushkar Dilip Parulekar	DuPont Analysis for selected five Nifty Fifty Companies
3	Dr. Niyat Shetty	Effects of Demographic factors on Tourism Marketing
4	Mrs. Babita A. Kanojia , Dr. Arvind S. Luhar	Impact of Advertising on Consumers Buying Behaviour
5	Prof. Aksha Memon	Innovation through Research and Development at the Bottom of Pyramid
6	Ms. Divya Jain	A study on Job Satisfaction & Employee Effectiveness with special reference to Hospitality Industry
7	Prof. Archana Patil Dr. Sheetal Khandre	Make in India a global manufacturing
8	Prof. Pallavi Srivastava	The Impact of Yoga and Meditation on Work Performance
9	Dr.Sunanda Narayan Bhat	Financial Inclusions and Innovations
10.	Dr Sangeeta N. Pawar	Does Knowledge Management help Higher Education Institutions to Develop Human Resources & Create Values? - A Review of Indian Literature
11.	Mrs. Sodabibi A. Farooqui Mr. Raju N. Savkare	Higher Education in India "Need to change approach"



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

Pathh 2017

THEME : 'CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD.'



12th Annual
International
Research
Conference

DATE: **10th** February 2017

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceeding CD will Carry ISBN Number.

Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Brothers" in 2002. SFIMAR presents PATHH 2017, the 12th Annual International Research Conference of the Institute. PATHH is aimed to enhance and strengthen the research activities around us. PATHH provides a platform for researchers to explore their thoughts and experiences. The conference offers opportunities for pooling of knowledge and disseminating the same leading to the overall development of the society. This conference focuses on the theme '**CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD**'

About the Theme

Determining what to do under business uncertainty usually requires careful debate among many people across the entire organization, you need processes and protocols to determine how issues are raised, how deliberation is conducted, and how decisions are made. You also need to clearly lay out the obligations of managers. Once the debate and decision making is over, to put their full weight behind making the resulting actions successful.

A lot of rethinking is required in order to see that conventional management practices are still relevant. The world generates business data that is difficult to manage and store. Thus, organizations are preparing themselves to be well versed with Big-Data, Cloud Computing and similar software of business analytics. Thus they become future ready to analyse the market and the business more accurately to face the uncertainty and to keep themselves away from the ditch. In other words, the strategy may lead them to stay ahead of competition. Companies can't predict the future, but they can build organizations that will survive and flourish under any possible future. For the immediate future, business leaders will have to master the disciplines of uncertainty.

Sub Themes

- Business without Boundaries
- Micro changes and Mega Impacts
- Motivation/Resistance to Change
- Innovation led Leadership
- Careers for the Uncertain Future
- Technology Led Future - Are we becoming Slaves or Masters
- Disruptive Technologies and Future of Markets
- Financial Inclusion and Financial Stability
- Trading in the Future with Predictability
- Are Derivatives Good for the Markets
- Market Share, Customer Engagement and Customer Loyalty
- Can Branding Still Hold the Future
- The Over encompassing role of Risk in Businesses and How to Manage it.
- Strategies for Creating Sustainable Businesses
- Business solutions for catering to the 'bottom of pyramid' in India
- Think global, act local - The mantra for emergent India Chalo, Gaon Chale --- Let's go Rural
- Today's India-- Digital India
- Skill India and Human Capital development

(List of sub-themes is illustrative & not exhaustive)



Call For Papers

Papers are invited for PATHH - 2017 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2017.

Evaluation Criterion For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in paper duly acknowledged?

Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fees. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2016

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- There will be two prizes.
- First best paper will receive a cash prize of ₹ 10,000 and a Certificate of Excellence.
- Second best paper will receive a cash prize of ₹ 5,000 and a Certificate of Excellence.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Full Paper : **05th January 2017**
- Intimation of Acceptance of Paper : **12th January 2017**
- Submission of the Registration form : **25th January 2017**
- Research Paper Presentation : **10th February 2017**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees

Research Scholars : ₹ 1500/- (INR) per author
 Delegates from Academics : ₹ 1800/- (INR) per Author
 Delegates from Industry : ₹ 2200/- (INR) per Author
 (Each author needs to register separately)

Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1500	₹ 1000
Twin Sharing	₹ 1200	₹ 700

Accommodation is available in the institute premises.

*Rates include accommodation only





ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. Subhransu Sekhar Mohanty, Director, SFIMAR

Mr. Augustine Kurias, Chairman Research Committee, SFIMAR

Dr. Thomas Mathew, Research Advisor, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Ms. Sinimole K. R 9869623198 sinimole@sfimar.org

Dr. Smita Jesudasan 7506269256 smita@sfimar.org

Dr. Tushar Panigrahi 7498844936 tushar@sfimar.org

Student Representatives

Mr. Akshay Mhatre 9619551840 akshaymhatre04@gmail.com **Mr. Rishabh Kukreti** 9819513228 rishkuku@gmail.com

pathh@sfimar.org

Welcome to India





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2017

12th Annual International Research & Thesis Conference

THEME : 'CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD'

VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai

DATE: 10th February, 2017



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

St. Francis Institute of Management & Research

PATHH AND ANVESH I 2017

12th Annual International Research Conference

Theme: "CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD"

FRIDAY, 10TH FEBRUARY 2017

8.30am-9.30am: Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

INAUGURAL SESSION (*Auditorium 3rd Floor*)

9.30am-9.50am: SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am-9.55am: Presentation on the Journey of PATHH & ANVESH I.

9.55am-10.00am: Welcome address by Chairman Bro. Alphonse Nesamony

10.00am-10.05am: Introduction of theme by Dr. S. S. Mohanty

10.05am-10.20am: Chief Guest- Dr Dinesh Harsolekar- Director at IES Management College and Research Centre (IESMCRC)

10.20am-10.30am: Guest of Honor- Dr S.V.D. Nageswara Rao, Prof. Finance & Economics, Shailesh J Mehta School of Management, IIT, Mumbai

10.30am-10.35am: Concluding note on inaugural session by Mr. Augustine Kurias, Governing Council Member

10.35am-10.40am: **Tea Break**

10.40am-12.00pm: Panel Discussion by Experts

12.00pm-01.30pm: **Technical Session – I** (*2nd Floor Room no. 204 & 205*)

(Reference: list of presenters)

1.30pm-2.15pm: **Lunch break** (*Assembly hall*)

2.15pm-3.30pm: **Technical Session – II** (*2nd Floor Room no. 204 & 205*)

(Reference: list of presenters)

03.30pm-03.45pm: **Tea Break**

VALEDICTORY SESSION (*Auditorium 3rd Floor*)

03.45pm-04.15pm: Chairpersons' views about the papers

04.15pm-04.30pm: Chief Guest- Dr Pankaj Trivedi, Head- Ph. D. Programme and Area Chairperson, Finance, K J Somaiya Institute of Management Studies & Research, Mumbai

04.30pm-04.55pm: Certificate Distribution

04.55pm-5.00pm: Vote of Thanks



PATHH & ANVESH I 2017

LIST OF GUESTS, PANEL MEMBERS AND CHAIRPERSONS

CHIEF GUEST & GUEST OF HONOR

Dr. Dinesh Harsolekar - Director at IES Management College and Research Centre (IESMCRC)

Dr. S.V.D. Nageswara Rao -Prof. Finance & Economics, Shailesh J Mehta School of Management, IIT, Mumbai

PANEL MEMBERS

Mr Dhvani Mehta - Director & Promoter , Opportune Technologies Pvt. Ltd.

Dr. Lillian Jhon - CEO, Wasan knowledge Hub

Mr Rajesh Acharya - MD & CEO- Dual Ends Technologies & Training Pvt. Ltd.

Dr. Firdos T. Shroff - Professor and Senate Member, Pune University

Dr. S. S. Mohanty - Director, St. Francis Institute of Management & Research (Moderator)

CHAIRPERSONS

Dr. Sangeeta Pawar - Research Guide in commerce & Management, University of Mumbai

Dr. Vinita Pimpale - Research Guide in Commerce, R. A. Poddar College, Mumbai

CHIEF GUEST FOR VALEDICTORY

Dr. Pankaj Trivedi, Head - Ph. D. Programme and Area Chairperson, Finance, KJ Somaiya Institute of Management Studies & Research, Mumbai

PATHH 2017

Date - 10th February 2017

List of presenters

Sr. No.	Researchers' Name	Topic
1	Mr Pushkar Dilip Parulekar	Comparative analysis of employees cost of ten nifty it index companies from the period 2006 to 2016
2	Surabhi Gupta	Urban youth unemployment trends, challenges and solutions
3	Dr Shrawan Bishwanath Roongta	Can branding still hold the future: branding in the digitally networked world! (International Paper)
4	Leena Nair	Currency demonetization: impact on the youth
5	Aksha Memon	A cashless future: a goal of India's demonetisation move
6	Ms Geeta Shetti	A study of the soya-based lactose-free formulae market from the customer's (paediatrician's) perspective in India
7	Sayali Yadav & Dr. Vinita Pimpale	Study of consumer demographics on ready-to-cook products in India
8	Mrs Babita .A. Kanojia	Study the view of customer with reference to online shopping
9	Dr. Seema Agarwal	Today's India- digital India and its impact & challenges
10	Manglani Kiran	Effect of demonetisation on the intermediaries of supply chain of fast moving consumer goods
11	Ms. Deepali Vijay Kamle	A study on the impact of financial skill on entrepreneurial venture failure
12	Mrs. Rekha Mishra	Changing dynamics of management practices in globalised world- skill India human capital development



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

Pathh 2018

THEME : 'AGILE MANAGEMENT PRACTICES IN A VOLATILE, UNCERTAIN, COMPLEX AND AMBIGUOUS (VUCA) WORLD'



13th Annual
International
Research
Conference



DATE: **17th** February 2018

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceedings CD will Carry ISBN Number.



Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by “The Society of the Congregation of Franciscan Missionary Brothers” in 2002. SFIMAR presents PATHH 2018, the 13th Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme **‘AGILE MANAGEMENT PRACTICES IN A VUCA WORLD’**

About the Theme

Having journeyed through the various industrial revolutions from mechanized production with steam power to mass production with electric power, and to the use of electronics and information to automate production, the world has now reached the digital age with various integrative and disruptive technologies that are redefining the way we do business. The changes are across all industries and management practice areas. This is happening at an exponential speed. The rapidly accelerating growth of the new economy represents one of the most significant and all-encompassing VUCA (volatility, uncertainty, complexity and ambiguity) challenges faced by our present and future generations.

This 13th International Conference of Pathh invites thought leaders, academicians and researchers to innovate ways, means, methods and processes for this fast changing VUCA world, so that they can sustain, nurture and maintain growth and development of businesses, economies and societies, in an agile manner.

The main theme will cover the following sub-themes with a focus on agile management practices meeting the transformational requirements of businesses, such as Anticipate change, Generate confidence, Initiate action, Liberate thinking and Evaluate results.

Sub-Themes

Finance

- Financial Markets
- Public Finance
- Banking
- Risk Management

Marketing

- Marketing Strategy and Business Analytics
- Retail Marketing
- International Marketing

- Digital Marketing
- Social Media Marketing
- Marketing Research
- Services Marketing
- Branding and Brand Management
- Customer Relationship Management
- Integrated Marketing Communication
- Rural Marketing

Human Resources

- Strategic Management and Leadership
- Change Management and Capacity Building
- Human Resources Management
- Knowledge Management, Learning & Development
- Talent Acquisition, Retention, Management & Engagement
- Performance and Rewards Management

Entrepreneurship, Operations & IT

- Business Entrepreneurship
- Family Business Management
- Women Entrepreneurship
- Operations and Supply Chain Management
- Information & Media Management
- Total Quality Management
- IT Innovations and Managing Technological Change

(List of sub-themes is illustrative & not exhaustive)

Call For Papers

Papers are invited for PATHH - 2018 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focussing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focussing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2018.

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- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
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- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in the paper duly acknowledged?

Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2018

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Full Paper : **10th January 2018**
- Intimation of Acceptance of Paper : **20th January 2018**
- Submission of the Registration form : **30th January 2018**
- Research Paper Presentation : **17th February 2018**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees

Research Scholars : ₹ 1500/- (INR) per author
 Delegates from Academics : ₹ 1800/- (INR) per Author
 Delegates from Industry : ₹ 2200/- (INR) per Author
 (Each author needs to register separately)

Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
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Single Occupancy	₹ 1500	₹ 1000
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Accommodation is available in the Institute premises.

*Rates include accommodation only





ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. Subhramsu Sekhar Mohanty, Director, SFIMAR

Mr. Augustine Kurias, Member & Observer, SFIMAR

Dr. Thomas Mathew, Academic Adviser, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Mr. Pushkar Parulekar 9664012760 pushkar@sfimar.org

Student Representatives

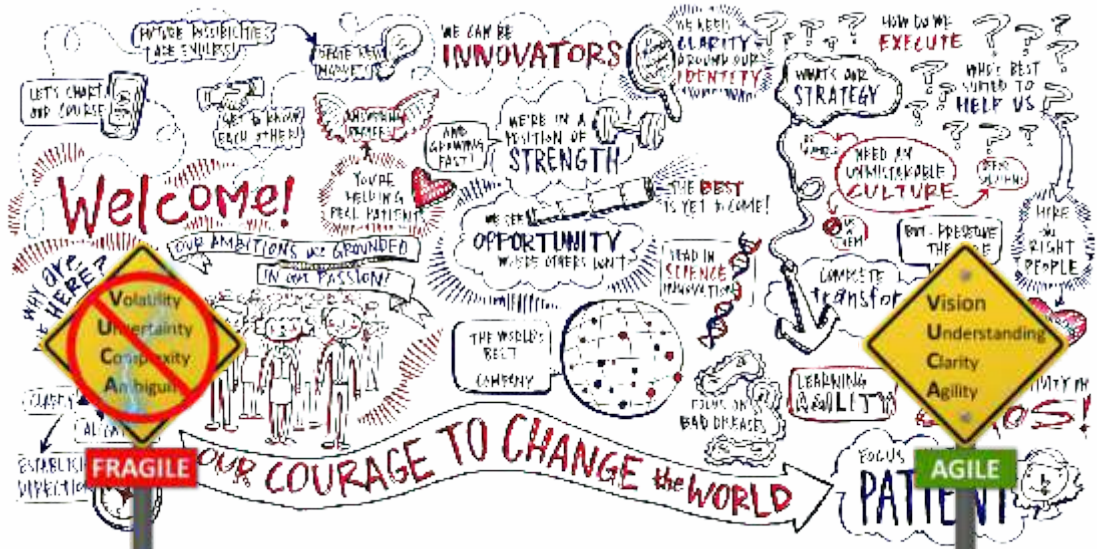
Mr. Vikasmani T. 8097852019 t.vikasmani91@gmail.com

Mr. Hemant K. 8779482163 hemantkumavat71@gmail.com

Conference Contacts

Tel.: 022 - 2891 7089, 2895 8403. Email: pathh@sfimar.org

Welcome to a Changing World





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2018

13th Annual International Research & Thesis Conference

THEME : 'AGILE MANAGEMENT PRACTICES IN A VUCA WORLD'

VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai

DATE: 17th February, 2018



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

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2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH

PATHH 2018

13th Annual International Research Conference

Theme: "AGILE MANAGEMENT PRACTICES IN A VUCA WORLD"

SATURDAY, 17TH FEBRUARY 2018

8.30am-9.30am : Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

INAUGURAL SESSION (*Auditorium 3rd Floor*)

9.30am-9.50am : SFIMAR Anthem, Lighting of the Lamp

9.50am-9.55am : Presentation on the theme of PATHH 2018

9.55am-10.05am : Welcome & Introduction of theme by Dr. S. S. Mohanty

10.05am-10.20am : Chief Guest address by Mr. Venkatesh Nandyal

10.20am-10.25am : Concluding note on inaugural session by Mr. Augustine Kurias

10.25am-12.05pm : **Technical Session (*Auditorium 3rd Floor*)**

(Paper Presentation Session)

VALEDICTORY SESSION (*Auditorium 3rd Floor*)

12.05pm-12.35pm : Chairpersons' views about the papers

12.35pm-01.05pm : Certificate Distribution

01.05pm-01.10pm : Vote of Thanks

01.10pm-02.00pm : **Lunch (*Assembly hall-Ground Floor*)**

PATHH 2018

LIST OF GUESTS AND CHAIRPERSONS

CHIEF GUEST

Mr. Venkatesh Nandyal - Head of Internal Audit, Controls & Compliance at
Castrol India Ltd, Manchester Business School

CHAIRPERSONS

Dr. Sangeeta Pawar - Associate Professor & Ph.D. Guide, University of
Mumbai

Dr. Rajeshwary G. - Associate Professor & Ph.D. Guide, K.P.B. Hinduja
College of Commerce

GUEST & DIGNITARIES

Mr. Augustin Kuries

Ms. Meghashree Darvi

PATHH 2018

LIST OF PRESENTERS

SR NO	NAME	TOPIC NAME
1	Ms.Aarti Ahuja	A Study on Opportunities and Challenges faced by Women Entrepreneurs in India
2	Ms.Shubhangi M. Kedare	A Survey on perception of youths towards entrepreneurship in Ambarnath
3	Pallavi G. Naik	Impact of internet banking
4	Mrs.Babita A. Kanojia	A study on creation of brand image through social media
5	Prof. Kiran Manglani	The study of motivational drives among degree college students with special reference to Mcclellands Theory of Motivation- A case Example.
6	Mrs. Rekha Mishra	Role of human resource management in textile industry
7	Darshan B. Pagar	Study on impact of social media on buying decision of consumer goods
8	Ms. Shaili Vasant Gala	To study the relationship between Organisational Environment of Mumbai Colleges and Exchange of Data & Information among teaching staff for the practice of knowledge Management.
9	Dr Shrawankumar Bishwanath Roongta	Marketing to the Millennials – An Apercu’



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

Pathh 2019

THEME : 'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'



**14th Annual
International
Research
Conference**



DATE: **16th February 2019**

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceedings CD will Carry ISBN Number.



Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Missionary Brothers" in 2002. SFIMAR presents PATHH 2019, the 14th Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme **'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'**

About the Theme

Change is the only constant in business. Over the years rate of change has increased significantly. Companies and Individuals who have adopted to this change have survived and succeeded. Usage of technology has changed the way various stakeholders have looked at the business. World is changing through Fourth Industrial Revolution. Like all the previous revolutions this is likely to change the way various stakeholders operate in business. There are new opportunities and challenges which are created for businesses.

The 14th International Conference of Pathh invites thought leaders, academicians and researchers to address these trends and practices which are evolving in managing the business. The conference will address how various stakeholders can sustain, nurture and maintain their growth and development in business.

The main theme will cover the following sub-theme with a focus on evolving trends in business with respect to anticipating, accepting and handling change through various effective and efficient means of innovation and execution.

Sub-Themes

Finance

- Cashless transactions
- Mobile Banking
- Block chain technology
- Corporate Governance
- Trade War Financial Markets
- Mutual Fund Regulations
- Banking Regulations
- Financial Risk Management

Marketing

- Marketing Strategy and Business Analytics
- Retail Marketing
- International Marketing
- Digital Marketing

- Social Media Marketing
- Market Research
- Services Marketing
- Branding and Brand Management
- Customer Relationship Management
- Integrated Marketing Communication
- Rural Marketing
- Selling & negotiation
- Market Risk

Human Resources

- Freelance Workforce
- Cross cultural management
- Employee Benefits
- HR Risks
- HR Analytics
- Strategic Management and Leadership
- Change Management and Capacity Building
- Human Resource Management
- Knowledge Management, learning & Development
- Talent Acquisition, Retention, Management & Engagement
- Performance Management

Entrepreneurship, Operations & IT

- Artificial Intelligence
- Robotics
- Business Entrepreneurship
- Family Business Management
- Women Entrepreneurship
- Operation and Supply chain management
- Information & Media Management
- Total Quality Management
- IT Innovation and Managing Technological Change

(List of sub-themes is illustrative & not exhaustive)

Call For Papers

Papers are invited for PATHH - 2019 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focussing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focussing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's

name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.

- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.
- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2019.

Evaluation Criteria For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in the paper duly acknowledged?

Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2018

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Full Paper : **5th January 2019**
- Intimation of Acceptance of Paper : **15th January 2019**
- Submission of the Registration form : **30th January 2019**
- Research Paper Presentation : **16th February 2019**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees

Research Scholars : ₹ 1500/- (INR) per author
 Delegates from Academics : ₹ 1800/- (INR) per Author
 Delegates from Industry : ₹ 2200/- (INR) per Author
 (Each author needs to register separately)

Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1500	₹ 1000
Twin Sharing	₹ 1200	₹ 700

Accommodation is available in the Institute premises.

*Rates include accommodation only



ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. Subhransu Sekhar Mohanty, Director, SFIMAR

Mr. Augustine Kurias, Member & Observer, SFIMAR

Dr. Thomas Mathew, Academic Adviser, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Mr. Pushkar Parulekar 9664012760 pushkar@sfimar.org

Dr. Vinita Bhatia 8433607233 vinita@sfimar.org

Student Representatives

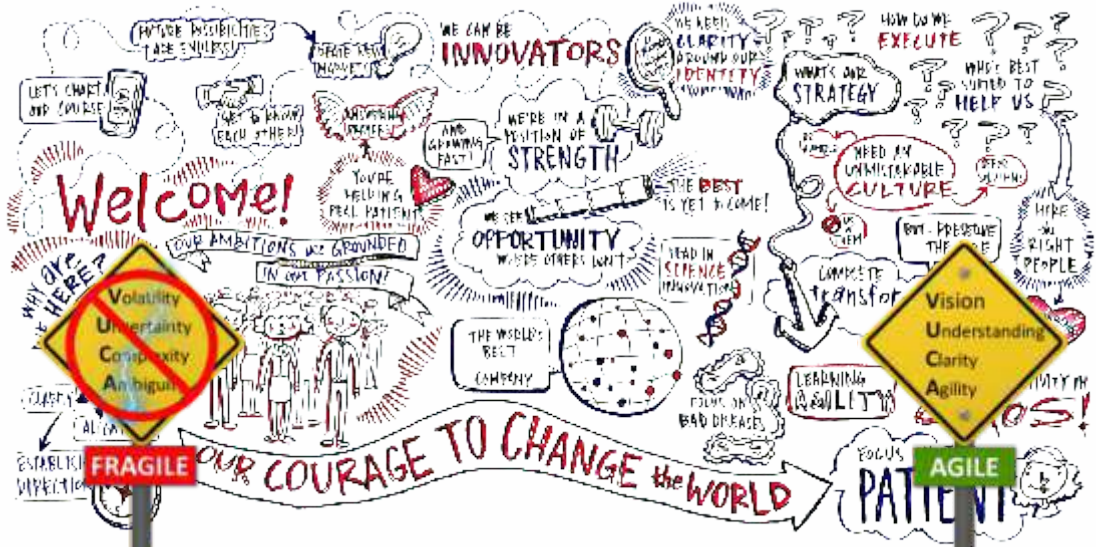
Ms. Diksha Shetty 9082751924 dikshashetty027@gmail.com

Mr. Viraj Shah 9665536828 virajshah05@gmail.com

Conference Contacts

Tel.: 022 - 2891 7089, 2895 8403. Email: pathh@sfimar.org

Welcome to a Changing World





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2019

14th Annual International Research & Thesis Conference

THEME : 'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'

VENUE: St. Francis Institute of Management & Research, Borivli (W), Mumbai

DATE: 16th February, 2019



Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

St. Francis Institute of Management & Research
PATHH 2019
14th Annual International Research Conference

Theme: “EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES”

SATURDAY, 16TH FEBRUARY 2019

8.30am-9.30am : Registration (Ground Floor) and networking over Breakfast (*1st floor Terrace*)

INAUGURAL SESSION (*Auditorium 3rd Floor*)

9.30am-9.50am : SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am-9.55am : Presentation on the theme of PATHH 2019

9.55am-10.00am : Welcome Address by Bro. Alphonse Nesamony, Chairman SFIMAR

10.00am-10.05am : Introduction of theme by Dr. G Ramesh, I/c Director SFIMAR

10.05am-10.20am : Chief Guest address by Dr. R. Subramaniam, Executive Vice President

Avalon Global Research

10.20am-10.25am : Concluding note on inaugural session by Mr. Augustine Kurias Governing
Council member SFIMAR

10.25am-12.45pm : **Technical Session**

(Reference: list of presenters)

VALEDICTORY SESSION (*Auditorium 3rd Floor*)

12.45pm-1pm : Chairpersons' views about the papers

1.00pm-1.15pm : Certificate Distribution

01.15pm-01.20pm : Vote of Thanks

01.20pm-02.00pm : **Lunch**

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St Francis Institute of Management and Research

PATHH 2019

List of Guests and Chairpersons

CHIEF GUEST

Dr. R. Subramaniam

Executive Vice President

Avalon Global Research

CHAIRPERSONS

Dr. Sangeeta Pawar

Associate Professor & Ph.D. Guide, University of
Mumbai

Dr. Khushpat Jain

Associate Professor

Sydenham College of Commerce & Economics,

DIGNITARY

Mr. Augustin Kurias



**ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH
PATHH 2019 ON FEB. 16, 2019**

SR NO	NAME OF PRESENTERS	TOPIC NAME
1	Dr. KiranMenghani	Analytical study of consumer buying behavior towards online food delivery channels
2	Dr. Kamini Khanna/Siddhant Budkar (Student)	A Case Study on the role of Jaggery and its derived products for the upliftment of the farmers in the Kolhapur District of Maharashtra
3	Mrs.Babita A. Kanojia	Human Resource Accounting: An Emerging Tool For Measuring Performance In Education Sector
4	Kiran Gajjar	Rank of India in Ease of Doing Business during period of 2014 to 2018
5	Dr Shagun Srivastava	Strengthening business in the banking industry in India - Opportunities and Challenges
6	Rekha Mishra	Impact of Goods and Service Tax on Power loom Sector with respect to Bhiwandi and Turbhe, Maharashtra
7	CA. (Ms.) Soumya Nichani	Cash To Cashless- A Paradigm Switch
8	Dr. Shrawankumar Bishwanath Roongta	Is the Demise of Traditional Retailing aggrandized?
9	Evelyn Rodrigues	A study on the US- China Trade War and its impact on India
10	Dr. Vinaya Naik	A Study on Recent Trends in Human Resource Management
11	Dr. Svetlana Tatuskar	Impact of Corporate Governance Determinants on Capital Adequacy and Profitability Performance of Indian Commercial Banks: An Emphirical Analysis



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

Pathh 2020

THEME : "IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY"

15th Annual
International
Research
Conference



DATE: **15th** February 2020

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceedings CD will Carry ISBN Number.



Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by “The Society of the Congregation of Franciscan Missionary Brothers” in 2002. SFIMAR presents PATHH 2020, the 15th Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme **‘IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY’**

About the Theme

“The Fourth Industrial Revolution can compromise humanity’s traditional sources of meaning—work, community, family, and identity—or it can lift humanity into a new collective and moral consciousness based on a sense of shared destiny. The choice is ours.” —Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum.

Fourth Industrial Revolution, like all the previous revolutions is likely to disrupt the way various stakeholders operate in business. There are new opportunities and challenges which are created for businesses.

The 15th International Conference of Pathh invites thought leaders, academicians and researchers to address these trends and practices which are evolving in managing the business due to The Fourth Industrial Revolution. The conference will address how various stakeholders can sustain, nurture and maintain their growth and development in business.

The main theme will cover the following sub-theme with a focus on the Fourth Industrial with respect to disruption in employment, equality, communication, economies, marketing, technology and finance.

Sub-Themes

Finance

- Cashless transactions
- Mobile Banking
- Block chain technology
- Corporate Governance
- Trade War and Financial Markets
- Mutual Fund Regulations
- Banking Regulations
- Venture Capital and Private Equity

Marketing

- Social Media Marketing
- Digital marketing

- Big Data Analysis
- User Experience
- Customer relationship Management
- Rural Marketing
- Market Research

Human Resources

- Freelance Workforce
- Work from home
- Social entrepreneurship
- Performance Management
- Cross Cultural Workforce
- Change Management and Leadership

Entrepreneurship, Operations and IT

- Artificial Intelligence
- Robotics
- Data Privacy and Security
- Total Quality Management
- Women Entrepreneurship
- Business Entrepreneurship
- Family Business Management
- Operation and Supply Chain Management

(List of sub-themes is illustrative & not exhaustive)

Call for Papers

Papers are invited for PATHH - 2020 from Scientists, Academicians, Researchers, Executives and Government Representatives.

Types of Papers

1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author’s name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 7th January 2020.

Evaluation Criteria For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in the paper duly acknowledged?

Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



Proceedings of Pathh 2020

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

Important Dates

- Submission of Full Paper : **7th January 2020**
- Intimation of Acceptance of Paper : **21st January 2020**
- Submission of the Registration form : **31st January 2020**
- Research Paper Presentation : **15th February 2020**

Registration Form

Registration form can be downloaded from SFIMAR website www.sfimar.org

Registration Fees (Including GST)

Research Scholars : ₹ 1500/- (INR) per author
 Delegates from Academics : ₹ 1800/- (INR) per Author
 Delegates from Industry : ₹ 2200/- (INR) per Author
 (Each author needs to register separately)

Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1000	₹ 800
Twin Sharing (per person)	₹ 500	₹ 400

Accommodation is available in the Institute premises.

*Rates include accommodation only



ORGANIZING COMMITTEE

Conference Board Members

Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR

Dr. D. Henry, Director, SFIMAR

Mr. Augustine Kurias, Member & Observer, SFIMAR

Dr. Thomas Mathew, Academic Adviser, SFIMAR

Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Mr. Pushkar Parulekar 9664012760 pushkar@sfimar.org

Student Representatives

Mr. Oreste Joseph 9764829154 orestej3@gmail.com

Mr. Karen Silveira 8879076304 karensilveira20@gmail.com

Mr. David Shetty 7738553792 davidshetty10@gmail.com

Conference Contacts

Tel.: 022 - 2891 7089, 2895 8403. Email: pathh@sfimar.org

PATHH - INTERNATIONAL RESEARCH CONFERENCE





ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

Pathh 2020

15th Annual International Research & Thesis Conference

THEME : 'IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY'

VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai

DATE: 15th February, 2020

Registration Form

Name: _____

Designation: _____ Organisation: _____

Mailing Address: _____

DD / Cheque bearing No. _____ dated _____ for Rs. _____

Drawn in favor of '**SFIMAR-MDP**' OR Direct Payment / Bank Transfer / NEFT Payment to be made to:

Bank Name : Catholic Syrian Bank (CSB), Borivali (W), Mumbai

A/C No. : 033100479173190001

IFSC Code : CSBK 0000331

Date: _____ Signature: _____

Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

NOTE:

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)

St. Francis Institute of Management & Research
PATHH 2020
15th Annual International Research Conference

Theme: "IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY"

SATURDAY, 15TH FEBRUARY 2020

8:30am-9:30am : Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

INAUGURAL SESSION (*Auditorium 3rd Floor*)

9:30am-9:50am : SFIMAR Anthem & Lighting of the Lamp.

9:50am-9:55am : Presentation on the theme of PATHH 2020

9:55am-10:05am : Welcome Address by Rev. Bro. Alphonse Nesamony.
Chairman, SFIMAR

10:05am-10:15am : Guest of Honor address by Mr. Prashant Karmalkar
CEO Circular Angle

10:15am-10:25am : Chief Guest address by Dr. Sajeev Kumar Nair
Senior VP Reliance Industries Ltd.

10:25am-10:30am : Concluding note on inaugural session by Dr. D. Henry.
Director SFIMAR

10:30am-12:10pm : **Technical Session**
(Reference: list of presenters)

VALEDICTORY SESSION (*Auditorium 3rd Floor*)

12:10pm-12:35pm : Chairpersons' views about the papers

12:35pm-12:40pm : Address by Mr. Augustine Kurias
RDC Member and Observer, SFIMAR

12:40pm-1.15pm : Certificate Distribution

01:15pm-01:20pm : Vote of Thanks

01:20pm-02:00pm : **Lunch** (*Assembly Hall- Ground Floor*)

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St Francis Institute of Management and Research

PATHH 2020

List of Guests and Chairpersons

CHIEF GUEST

Dr. Sajeev Kumar Nair

Senior VP Reliance Industries Ltd.

GUEST OF HONOUR

Mr. Prashant Karmalkar

CEO Circular Angle

CHAIRPERSONS

Dr. Sangeeta Pawar

Associate Professor & Ph.D. Guide, University of
Mumbai

Dr. Rajeshwary

Professor

KPB Hinduja College of Commerce and Economics

DIGNITARY

Mr. Augustin Kurias



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH PATHH 2020

SR NO	NAME OF PRESENTERS	TOPIC NAME
1	DR. RUPA SHAH	AN ANALYSIS OF SOCIAL MEDIA MARKETING WITH REFERENCE TO SURROGATE ADVERTISEMENTS ON GLOBAL LEVEL
2	SHIVALI PANDYA THAKAR	Impact Investment India – An Economic and Social Implications
3	DR. SHRAWANKUMAR ROONGTA	“Surviving and thriving in the Era of 4th Industrial Revolution: A view from the trenches of the Indian market”.
4	DR. NEHA GOEL	A STUDY ON FRAUDS IN BANKING SECTOR: GENESIS AND SAFEGAURDS
5	MS. GANGUR SHARMA	Review of Growth, Challenges and Difficulties faced by Airlines in India
6	PROF. RAVIKANT SANGURDE	Moving towards cashless economies
7	CARAL D'CUNHA	An AI Perspective to transform HRM Experience in Organizations
8	DR. KAVITA VENKATACHARI	Predicting the buying behavior pattern of grocery items by women consumers: An empirical study of Thanjavur
9	SAMITA SENGUPTA / DR.SUHASHI	Women’s Participation In Agricultural And Allied Agricultural Activities : An Analysis of Women Empowerment
10	DR. (MRS) BABITA A. KANOJIA	A STUDY ON DIGITAL HUMAN RESOURCE MANAGEMENT ITS IMPACT ON EMPLOYEE TURNOVER
11	MRS. SABINA ASHFAQUE SHAIKH	To study the new retails format in Mumbai city and its impact on customers



St. Francis Institute of Management and Research

(SFIMAR)

Report on ANVESH: A National Level Paper Presentation Competition for Students

Introduction

SFIMAR has been organizing Anveshi for several years, An Annual National Level Paper Presentation Competition for students on various themes related to Quality, and promotes research and knowledge sharing to give due recognition to the inquisitiveness and creativity of students. This endeavor provides a platform for potential researchers and scholars to demonstrate their research skills. Anveshi invites students from colleges in India to participate and discuss the emerging issues, explore their ideas and thus contribute to the development of society.

Objectives

To challenge students to demonstrate superior presentation skills, present their research, and offer an opportunity for students to interact with the Cereals & Grains community early in their careers.

Details of Anveshi Conference Conducted

Academic Year	Date of Conference	Theme of Conference	In-house student participation
2019-20	29.02.2020	Emerging Business Models In The Current Economic Scenario	4
2018-19	01.02.2019	Evolving Trends and Practices in Managing Businesses	5
2017-18	09.02.2018	Agile Management Practices in the VUCA World	4

2016-17	10.02.2017	Changing Dynamics of Management Practices in the Globalized World	7
2015-16	05.02.2016	India, the Fastest Global Growth Engine- Possibilities and Challenges	0

Anveshi 2020

Anveshi 2020 invited students from colleges in India to participate and discuss the emerging issues, explore their ideas and thus contribute to the development of society. The theme for 2020 was “Emerging Business Models in the Current Economic Scenario.”



The lighting of the lamp



Team Presentation

Anveshi 2019

The student's research paper competition 'Evolving Trends and Practices in Managing Businesses' held on 1st February 2019 received tremendous response from the graduate and undergraduate schools.

Glimpses of the Day





Coordinators and Judges of the event





Prize Distribution Ceremony

Anveshi 2018

The student's research paper competition 'Agile Management Practices in the VUCA World' held on 9th February 2018 received tremendous response from the graduate and undergraduate schools. For the first time, it was held with Exuberance – intercollegiate event of SFIMAR.

Glimpses of the Day







Anveshi 2016-17

The student's research paper competition 'Changing Dynamics of Management Practices in the Globalized World' held on 10th February 2017, received tremendous response from the graduate and undergraduate schools. It was held with Pathh 2017 – intercollegiate faculty research paper presentation conference.

Glimpses of the Day





Anveshi 2015-16

The student's research paper competition 'India, the Fastest Global Growth Engine- Possibilities and Challenges' held on 5th February 2016 received tremendous response from the graduate and undergraduate schools. It was held with Pathh 2016 – intercollegiate faculty research paper presentation conference.



Learning outcomes

1. It develops an ability in the students to be creative and effective in responding to intellectual, professional and social challenges.
2. It instills in students command of a discipline to enable a smooth transition and contribution to professional and community setting
3. It develops communications skill of presenting and listening in students.



Fwd: Pathh 2016

Sulbha Raorane <sulbha@sfimar.org>

Thu, Feb 4, 2016 at 10:29 AM

To: Faculty <faculty@sfimar.org>, PGDM SFIMAR <pgdm@sfimar.org>, admin SFIMAR <admin@sfimar.org>, Dr Thomas Mathew <drthomasmathew@sfimar.org>, Information Tech <it@sfimar.org>, SFIMAR Part-time <sfimarpt@sfimar.org>, SFIMAR Placements <placements@sfimar.org>

Cc: Director SFIMAR <director@sfimar.org>, Chairman SFIMAR <chairman@sfimar.org>

Dear Sir/Madam,

We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing an International Research Conference- **Pathh & Anveshi 2016 on "India, the Fastest Global Growth Engine- Possibilities and Challenges"**, on **5th February 2016**. The event is to provide a platform for researchers explore and showcase their research work. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

Pathh & Anveshi is an assembly of academicians, researchers, executives and government representatives where they present their papers and share their valuable findings before an expert panel. This is the **11th annual International research & thesis conference** named '**Pathh & Anveshi**'.

We take this opportunity to invite faculty members/researchers to participate in **Pathh & Anveshi 2016**. Please find enclosed details for Pathh 2016.

We look forward to your active participation in **Pathh 2016**.

Please check the attachment for Itinerary and List of Guests for the day of conference.

Regards

Pathh & Anveshi 2016 Team

Pathh & Anveshi 2016

St. Francis Institute of Management & Research


Borivali(West),

Mumbai-400103

call-022-28917096/28917089

3 attachments

 **PATHH Itinerary 2016 .docx**
18K

 **Pathh 2016-final.pdf**
927K

 **LIST OF GUESTS Pathh 2016.doc**
29K



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Invitation to attend Pathh & Anveshi 2017- 12th International Research Conference

1 message

Sulbha Raorane <sulbha@sfimar.org>

Wed, Feb 8, 2017 at 1:28 PM

To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, SFIMAR Placements <placement@sfimar.org>, Library Services SFIMAR <library@sfimar.org>, PGDM SFIMAR <pgdm@sfimar.org>, SFIMAR Part-time <sfimarpt@sfimar.org>, Information Tech <it@sfimar.org>

Cc: Director SFIMAR <director@sfimar.org>, Chairman SFIMAR <chairman@sfimar.org>

Dear Sir/Madam,

We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 12th International Research Conference - **Pathh & Anveshi 2017 on “Changing Dynamics of Management Practices in a Globalized World” on 10th February 2017**. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

Pathh & Anveshi is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named ‘**Pathh & Anveshi**’. Participants will be coming from various destinations to present their papers.

We take this opportunity to invite you to participate at **Pathh & Anveshi 2017**. Please find enclosed details for **Pathh & Anveshi 2017**.

We look forward to your participation in gracing this event.

With Regards,

--
Dr. Sulbha S. Raorane
Program Head (PGDM)

Address : St. Francis Institute of Management and Research (SFIMAR)
Mt. Poinsur, S. V. P. Road,
Near Bhagwati Hospital,
Borivli (W), Mumbai - 400 103.
Office No. : 022 28917089, 022 28958403,
Extn. No. 145, 146 & 147,
Fax No. : 022 28906567
Mobile No. : 9619551840

3 attachments

 **Pathh 2017.pdf**

1118K



anveshi 2017.pdf

443K



PATHH and ANVESH I itinerary 2017 -1.pdf

24K



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Invitation for Anveshi 2018

1 message

Shilpa Peswani <shilpa.peswani@sfimar.org>

Thu, Feb 8, 2018 at 11:07 AM

To: Faculty <faculty@sfimar.org>, SFIMAR FAMILY <sfimartm@sfimar.org>

Dear All,

SFIMAR is organizing Anveshi 2018 on 9th February, 2018. The theme for the event is 'Agile Management Practices in a VUCA world'.

Registrations will commence at 9 am. We will have 2 parallel panels running in room no. G4 and G5. The programme itinerary is attached herewith. Your gracious presence will be appreciated.

Regards

Anveshi 2018 Team

--

Shilpa Peswani
Asst. Professor - Finance

St. Francis Institute Of Management & Research
Mt. Painsur, SVP Road,
Borivali (W), Mumbai -400103
Mobile - +91-7208744515
Tel - 022-28917089 -46
www.sfimar.org

 **Itinerary Anveshi 2018 Final.docx**
211K



Invitation for Exuberance & Anveshi 2018

1 message

SFIMAR Exuberance <exuberance@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Thu, Feb 8, 2018 at 1:37 PM

Dear All,

Kindly find attached the detailed Itinerary for the 9th and 10th of February, 2018, i.e. Inauguration and Valedictory functions, respectively. Also find attached the event details (location and time).

All are invited for refreshments at 9.15 am in G-14 tomorrow. Thereafter all are requested to gather in Assembly Hall for the Inauguration session starting at 9.45 am sharp.

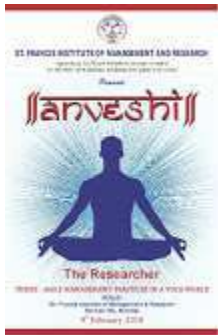
All events will thence continue throughout the day, as per schedule, at various venues as given on our link below.

<http://www.exuberance-sfimar.com/schedule>

Regards,

Team Exuberance 2018

4 attachments



Anveshi 2018.jpg
85K



Exuberance 2018 - Poster.jpg
532K

Itinerary Exuberance 9 & 10 Feb, 2018.pdf
51K

Anveshi 2018.pdf
1331K



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Invitation for Anveshi 2019

1 message

Shilpa Peswani <shilpa.peswani@sfimar.org>
To: sfimartm@sfimar.org

Thu, Jan 31, 2019 at 4:48 PM

Dear All,

You are invited to Anveshi 2019 to be held on 1st February 2019 from 9am onwards. The inauguration of the event will be held in the Assembly Hall at 9.45am. One panel of paper presentations will be held in Assembly Hall and the other panel will be held in Room G4 from 10.15 am onwards.

A detailed itinerary is attached herewith for your ready reference.

Please join us for breakfast at 9 am in G14.

Regards

--

Shilpa Peswani & Sujeesha Naidu
Anveshi 2019 Conveners

St. Francis Institute Of Management & Research
Mt. Painsur, SVP Road,
Borivali (W), Mumbai -400103
Mobile - +91-7208744515
Tel - 022-28917089 -46
www.sfimar.org



Itinerary Anveshi 2019.pdf

181K



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Anveshi-2020

1 message

simmi prasad <simmi@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Thu, Feb 27, 2020 at 11:20 AM

Dear All,

We are pleased to inform you that St. Francis Institute of Management and Research is organizing **Anveshi 2020 A National Level paper presentation competition on the theme "Emerging Business models In The Current Economic Scenario"**, on **29th February 2020**. The event is to provide a platform for students from colleges in India & the potential researchers to participate & demonstrate their research skills.

We take this opportunity to invite you for the event. We look forward for your presence in **Anveshi 2020**.

Please find attached itinerary of Anveshi 2020 for your reference.

Thanks & Regards,

Dr. Simmi Prasad

Convener

 **2020 Anveshi Itinerary.docx**
31K



St. Francis Institute of Management and Research

(SFIMAR)

Report on the Activities Carried out by 'Abhimaan' -Institute's Social Responsibility ISR Club of SFIMAR during the period July 2015 to April 2020

Academic Year 2015 – 16

Blood Donation Drive in association with Bhagwati Hospital on 19.11.2015

Abhimaan Club organized a motivational talk and blood donation camp on 18th November and 19th November 2015 in association with Bhagwati Hospital, Borivali West.

On 19th November 2015, Abhimaan Club of St. Francis Institute of Management and Research (SFIMAR) successfully conducted the annual 'Blood Donation Camp' as part of Institutional Social Responsibility (ISR) activities. The camp was organized in association with Bhagwati Hospital, Borivali (West).

Abhimaan Club conducted a pre-event for the Blood Donation on 18th Nov for the students, faculty and staff. The College invited Dr. Shubha Raul, ex-mayor of Mumbai, as the chief guest for the pre-event. Also invited were resource persons from Bhagwati Hospital who shed light on critical information related to blood donation. The doctors from Bhagwati Hospital clarified facts regarding blood donation, like eligibility of donors and popular myths surrounding blood donation. Dr. Shubha Raul, with her inspiring speech, appealed to the young crowd to regularly donate blood to contribute to the nation's service. She mentioned her own experience of donating blood for the first time to motivate the girls who wanted to donate blood for the first time. She further gave examples of people who donate blood to lead a healthy life.

The pre-event talks presented by eminent people certainly motivated the young crowd of the College. Students and staff enthusiastically came out for donating blood the next day, taking time

from their busy academic schedule. After inquiring about essential background information, donors were tested for blood pressure and hemoglobin by doctors from the Bhagwati Hospital. Approved donors were then carefully guided through the blood donation process by the nursing staff. Like every year, Abhimaan Club Faculty Coordinator, Prof Dr. G. Ramesh, was the first to donate blood. Student coordinators kept note of every registration and wrote the names of successful donors on the hall of fame board at the venue entrance.

The camp was a significant event for many first-time donors. For every donor, there were certificates and badges awarded as a token of appreciation.

Objectives:

- To raise awareness that individuals can save lives and improve the health of others by donating blood.
- To encourage people to donate blood voluntarily without compensation.
- To support the operation of safe and reliable blood services.

Learning Outcome:

- It instilled a sense of responsibility towards society in the students.
- It made our students and the surrounding community aware of the importance of donating blood. Furthermore, how it can save someone's life.





Dr G Ramesh, faculty coordinator of SFIMAR's Abhimaan ISR club donating blood on the founder's day -19 Nov 2015 in the SFIMAR campus



Chairman, Director, Registrar and others of SFIMAR participating in the prayer on the founder's day on 19 Nov 2015.



SFIMAR Director Dr SS Mohanty, garlanding Bro Paulus Moritz , founder of St Francis congregation on the founder's day 19 Nov 2015



A Group photograph of Abhimaan coordinators with Chairman Bro Alphonse Nesamony, Director Dr SS Mohanty, Abhimaan faculty coordinator Dr G Ramesh along with Guest of Honour Dr Shubha Raul, Ex Mayor of Mumbai, Resource person Dr Varsha Baldwa and Blood donation camp coordinator from Bhagwati Hospital Mr Wagh.



Dr Shubha Raul, Ex Mayor of Mumbai, delivering the motivational talk on 18 Nov 2015 on the blood donation in the SFIMAR campus.



Dr Varsha Baldwa, Resource person and Resident medical Officer, Bhagwati Hospital delivering the motivational talk on 18 Nov 2015 on the blood donation in the SFIMAR campus.



SFIMAR's Director Dr SS Mohanty felicitating Dr. Varsha Kulkarni, Resource person and Resident Medical Officer of Bhagwati Hospital, during the blood donation motivational talk on 18 Nov 2015 in the SFIMAR campus.



SFIMAR Chairman Bro Alphonse Nesamony felicitating the Guest of Honour Dr. Shubha Raul, Ex Mayor of Mumbai during the blood donation motivational talk on 18 Nov 2015 in the SFIMAR campus.

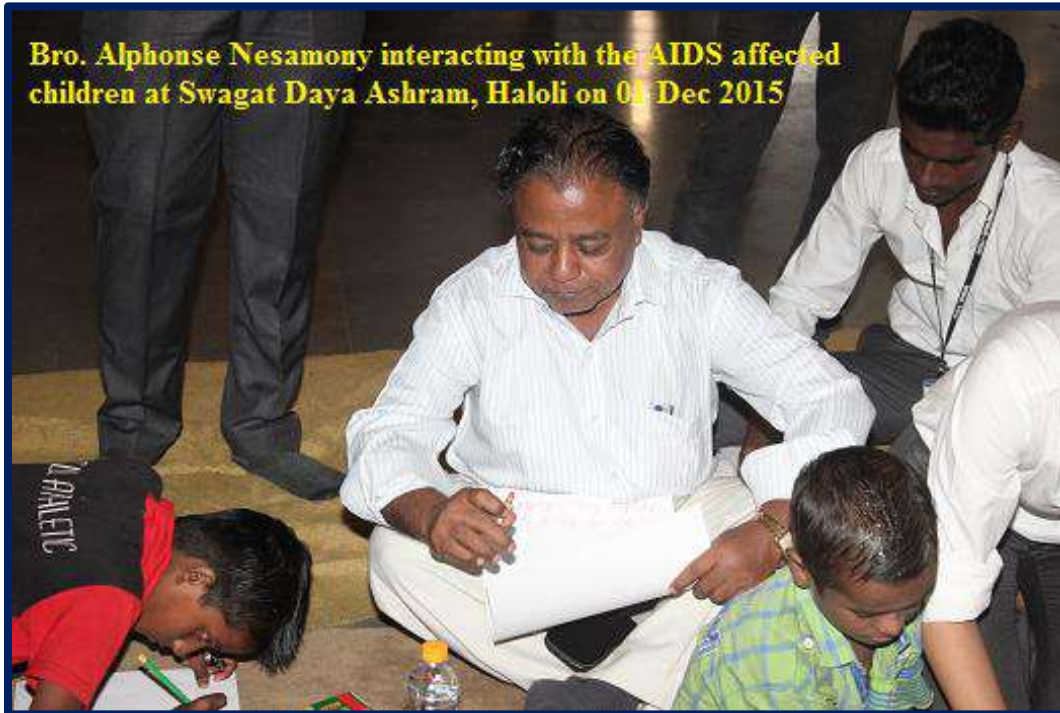


Visit to Swagat Daya Ashram, Haloli on 01st December 2015

On 01st December 2015, in commemoration of World's AIDS day, SFIMAR's Social Responsibility club, 'ABHIMAAN,' organized a visit to the Swagat Daya Ashram at Haloli near Virar. A 25-seater bus was hired for the visit and all the Abhimaan student coordinators (MMS and PGDM) participated. Along with the students, SFIMAR's Chairman Brother Alphonse Nesamony, Abhimaan Club faculty coordinator Dr. G Ramesh and adjunct faculty member Lt Col Venkatraman (Retd) also participated. In the ashram, the inmates comprised of 22 AIDS-affected children and 21 Old senior personnel. The student coordinators organized various indoor and outdoor games, a drawing competition and played cartoon videos such as Tom and Jerry. The students also organized a cake cutting for the children and the older people present. Towards the end of the program, all the children and elderly personnel were presented with gifts and shawls. Brother Alphonse Nesamony delivered the vote of thanks and extended his blessings to all those present. The visit was memorable and provided yet another sense of belonging and fulfillment of one's social obligations to society.

Learning Outcomes

- It instills a sense of social responsibility and sensitivity towards the afflicted.
- It creates awareness about AIDS among people.





Children at Swagat Daya Ashram participating in a Lemon-Spoon race competition organized by SFIMAR's Abhimaan ISR club on 01 Dec 2015 at the Ashram.



Children participating in a drawing competition organized by SFIMAR's Abhimaan ISR club on 01 Dec 2015 at Swagat Daya Ashram, Haloli.



Bro Alphonse Nesamony giving gifts to the AIDS affected children at Swagat Daya Ashram on 01 Dec 2015



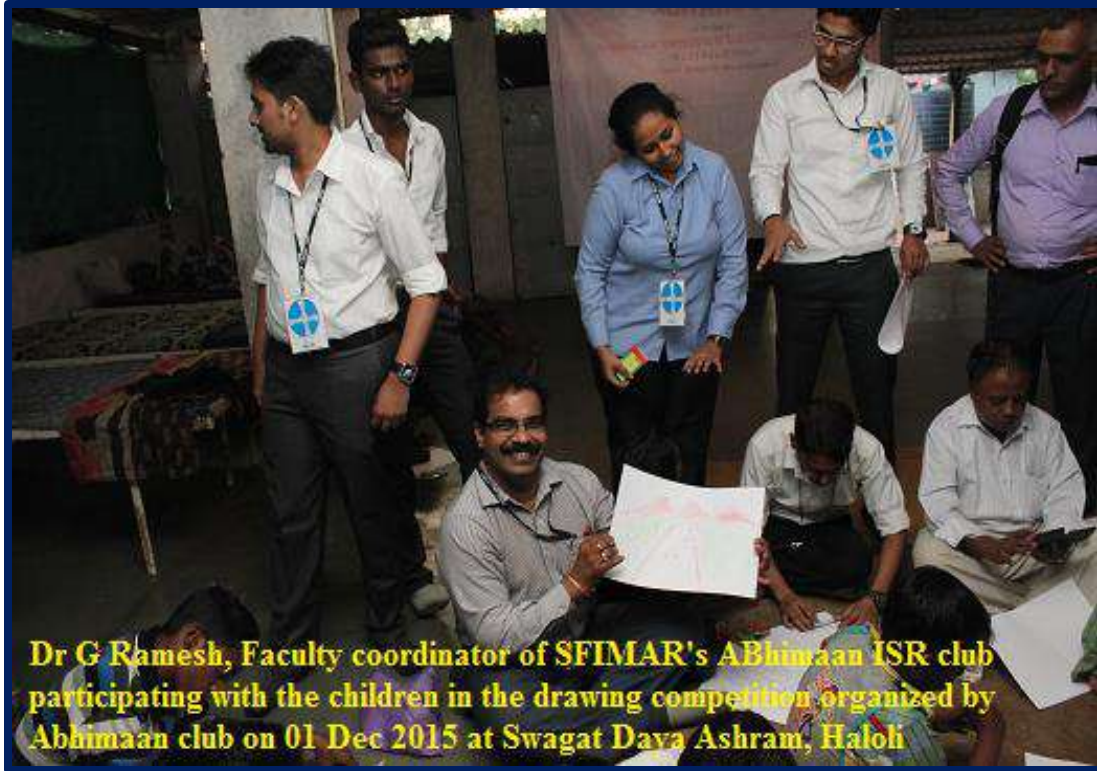
Bro Alphonse Nesamony presenting a shawl to one of the elderly inmate of the Swagat Daya Ashram on 01 Dec 2015.



Bro Alphonse Nesamony and Dr G Ramesh in discussion with the Staff of the Swagat Daya Ashram after presenting them with gifts on 01 Dec 2015.



Cake cutting by the children at Swagat Daya Ashram on 01 Dec 2015



Dr G Ramesh, Faculty coordinator of SFIMAR's ABhimaan ISR club participating with the children in the drawing competition organized by Abhimaan club on 01 Dec 2015 at Swagat Daya Ashram, Haloli



Bro Alphonse Nesamony giving blessings and vote of thanks to all the inmates of the Swagat Daya Ashram at the end of the visit to the Ashram on 01 Dec 2015.



Academic Year 2016 – 17

Blood Donation Drive' in association with Bhagwati Hospital on 24.11.2016

Abhimaan, the ISR club of SFIMAR, organized the annual blood donation camp to commemorate the society's founder Bro Paulus Moritz in association with Bhagwati Hospital on 24.11.2016 in the assembly hall. Smt. Manisha Chaudhary, MLA, was the guest of honour for the blood donation drive.



Blood Donation Camp on 24.11.2016

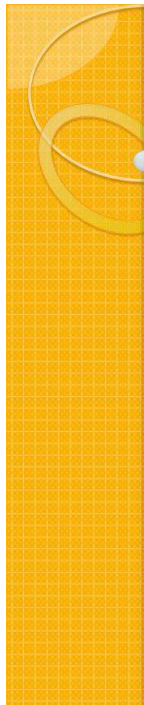


Blood Donation Camp on 24.11.2016



Blood Donation Camp on 24.11.2016

ABHIMAAN CLUB – BLOOD DONATION-2016



ABHIMAAN CLUB - LIST OF BLOOD DONORS

24/11/2016

LIST OF DONORS		
1. AKSHAY UGALE - MMS	27. BRAHAT S. SHETTY - PGDM	56. ARULRAJ A. NADAR - PGDM
2. FRANKLIN FELIX - ALUMNI	28. HARSHAD KARKAR - PGDM	57. DEBASISH PATTANAIK - PGDM
3. JUBIN DESAI - MMS	29. BHUPESH S. JOSHI - PGDM	58. BIJAL H. BHOTANI - PGDM
4. JOYLINE CASTELINO - MMS	30. ARPANA UPADHYAY - PGDM	59. RIDDI B. SINGH - MMS
5. MEET DHOKHA - MMS	31. RAVINA H. BHUPTANI - PGDM	60. RINSON PAULSON - MMS
6. SEJAL MARIA - MMS	32. DHANASHREE M. - PGDM	61. KAJAL V. KANSWAL - MMS
7. MELISSA LEWIS - MMS	33. GOVIND J. NAIR - PGDM	62. LORRAINE D'SOUZA - MMS
8. ALICIA D'SOUZA - MMS	34. KISHOR C. PARMAR - PGDM	63. KENNETH S. PEREIRA - MMS
9. KELVIN QUADROS - MMS	35. NINAD S. SANKHE - PGDM	64. SHRUTIKA S. PAWAR - MMS
10. SHRADDHA POOTARY - MMS	36. NIDHI DUBEY - PGDM	65. AISHWARYA M. NAIR - MMS
11. ALISHA DMELLO - MMS	37. MOUMITA R. DAS - PGDM	66. LOKESH S. ZARBADE - PGDM
12. MERLIN ALVA - MMS	38. ASHWINI H. KOTIAN - PGDM	67. DANIEL PEREIRA - MMS
13. DEVENDRA SINGH - MMS	39. KALPITA S. MISAL - PGDM	68. AADESH SHARDA - PGDM
14. AISHWARYA TALEKAR - MMS	40. SHIVALI BOLLABATHINI - PGDM	69. MARILYN GONSALVES - MMS
15. BHAGYASHRI MATE - MMS	41. ROLISON D'SILVA - MMS	70. MELWYN P. D'SOUZA - MMS
16. SAVIO ANTHONY - MMS	42. JASON ALMEIDA - MMS	71. BRANDON S. ALMEIDA - MMS
17. VENKATRAMAN - FACULTY	43. SANDESH K. SHEDEKAR - MMS	72. DENNY D. KANAMKUDAM - MMS
18. JOEL F. CORREIA - MMS	44. RAJU B. PALLI - MMS	
19. EARL SAVIO D'SA - MMS	45. RON DENIS PEREIRA - MMS	
20. SOORAJ R. - PGDM	46. PRAYAS P. KALVANKAR - MMS	
21. HARSHVARDHAN SINGH - PGDM	47. RAYNER D'SOUZA - MMS	
22. SUVITA SHARMA - PGDM	48. RAVEENA RAMESH - MMS	
23. DANISH A. HAMID - PGDM	49. KEYUR H. SHAH - PGDM	
24. HARDIK S. DAVE - PGDM	50. RICHAL FERNANDES - MMS	
25. AISHWARYA SHETTY - PGDM	51. CHINMAY G. MHATRE - MMS	
26. TALIB Z. - PGDM	52. TANMAY MHATRE - MMS	
	53. NILESH S. MHADESHWAR - FACULTY	
	54. ZEESHAN HAIDER - FACULTY	
	55. JINJU TEKKEMURIYIL - MMS	

Marathon on 9th April 2017 to create awareness for better health and organ donation

SFIMAR Abhimaan club organized a Marathon on 09th Apr 2017 at Sanjay Gandhi National Park. About 70 participants gathered at SGNP at 5.45 am. The Marathon was flagged by Mr. Shashikant Zore (Ex Mumbai University Senate Member and Shivsena Upvibhag Pramukh Yuvasena). The route was defined as the SGNP gate to Kanheri Caves. The winner, Mr. Kelvin, covered the distance of 7 km in 35 minutes. Medals and certificates were participation certificates awarded to the runners. The amount collected from the event was donated to Shantiashram (Missionaries of charity by Mother Teresa).

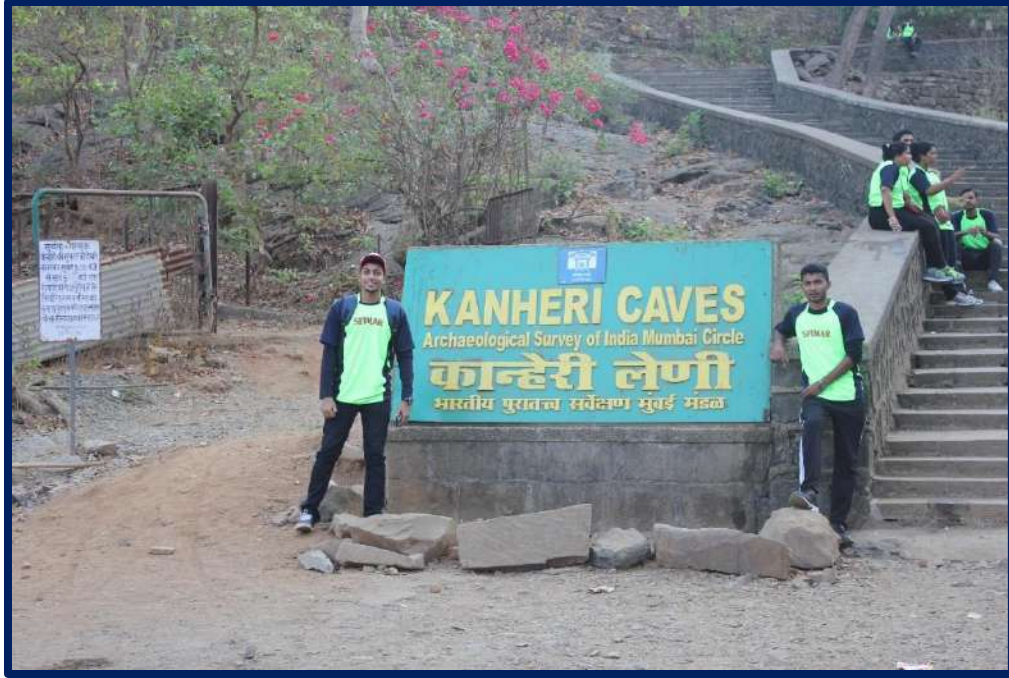
Learning outcomes

- It instilled a sense of responsibility towards the community and society.
- Students learned about the importance and the process of donating organs.



Marathon on 9th April 2017





Marathon on 9th April 2017





Marathon on 9th April 2017





Marathon on 9th April 2017

Academic Year 2017 – 18

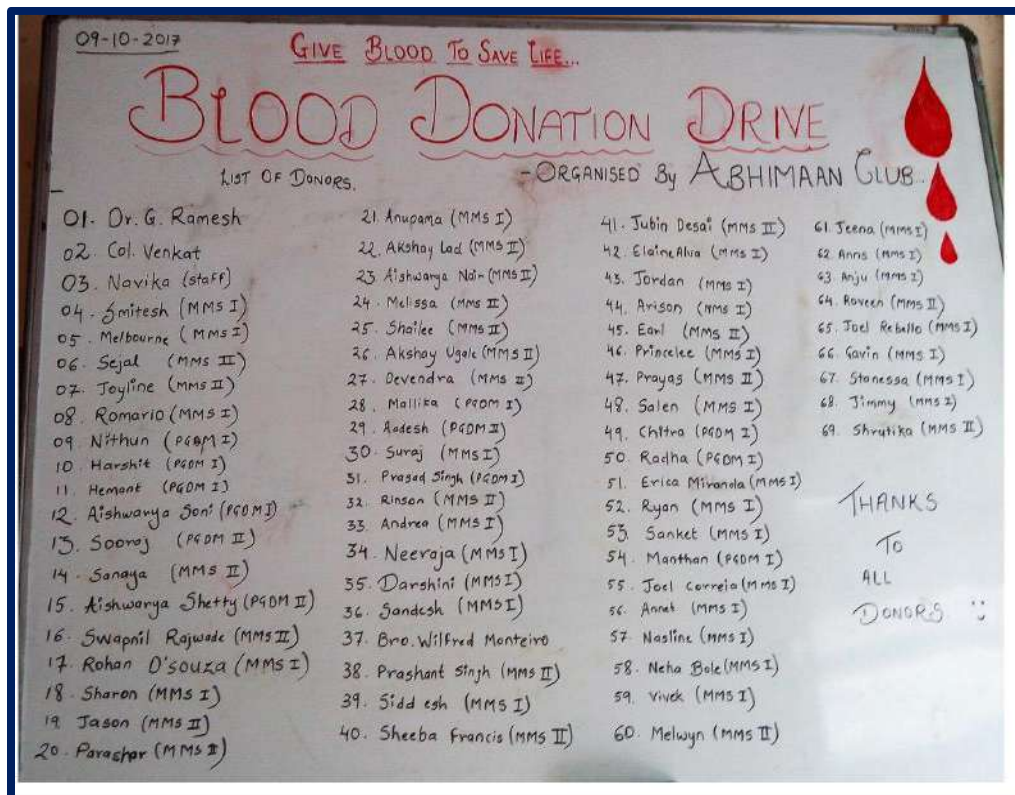
Blood Donation Drive' in association with Bharat Ratna Dr. Babasaheb Ambedkar Municipality Hospital on 9.10.2017

On 09th October 2017, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' activities towards Institutional Social Responsibility (ISR). The drive was organized in association with Bharat Ratna Dr. Babsaheb Ambedkar Municipality Hospital, Borivali(W).

Abhimaan Club also conducted a pre-drive motivation talk by Dr. Nikita of Bharat Ratna Dr. Babsaheb Ambedkar Municipality Hospital on the Blood donation on 07th October 2017 for the students, faculty and staff. She explained the importance of donating blood and clarified the myths associated with the noble act. She further gave examples of people who donate blood as a way to lead a healthy life. The pre-drive talk presented by the professional medical doctor certainly

motivated the young crowd of the College. On 9th October 2017, SFIMAR Chairman Brother Alphonse Nesamony inaugurated the blood donation drive and wished all faculty, staff members, and students. Students and staff enthusiastically came in large numbers for donating blood. After recording essential background information, donors were tested for blood pressure, weight and hemoglobin by the doctor and medical staff of the hospital. Eligible donors were then carefully guided through the blood donation process by the nursing staff. Every year, Abhimaan Club faculty coordinator Prof Dr. G. Ramesh was the first to donate blood, followed by Col Venkatraman (Retd.) and Ms. Navika Pednekar. Students of MMS and PGDM followed suit. Abhimaan club student coordinators kept records of every registration and motivated the donors by their presence, personal attention and care.

The drive was a significant event for many first-time donors. Every donor was presented with a certificate and a donor card as a token of appreciation. A total of 69 donors donated blood during the drive.



Blood Donation Drive on 09th October 2017



Blood Donation Drive on 09th October 2017

'Jagrut Mumbaikar' General Public Awareness Campaign on 7.09.2017

'Jagrut Mumbaikar,' a general public awareness campaign on security, was organized by the Mumbai Police in SFIMAR Campus on 7.09.2017. They emphasized the rules to stay safe and made all aware of cybercrimes,

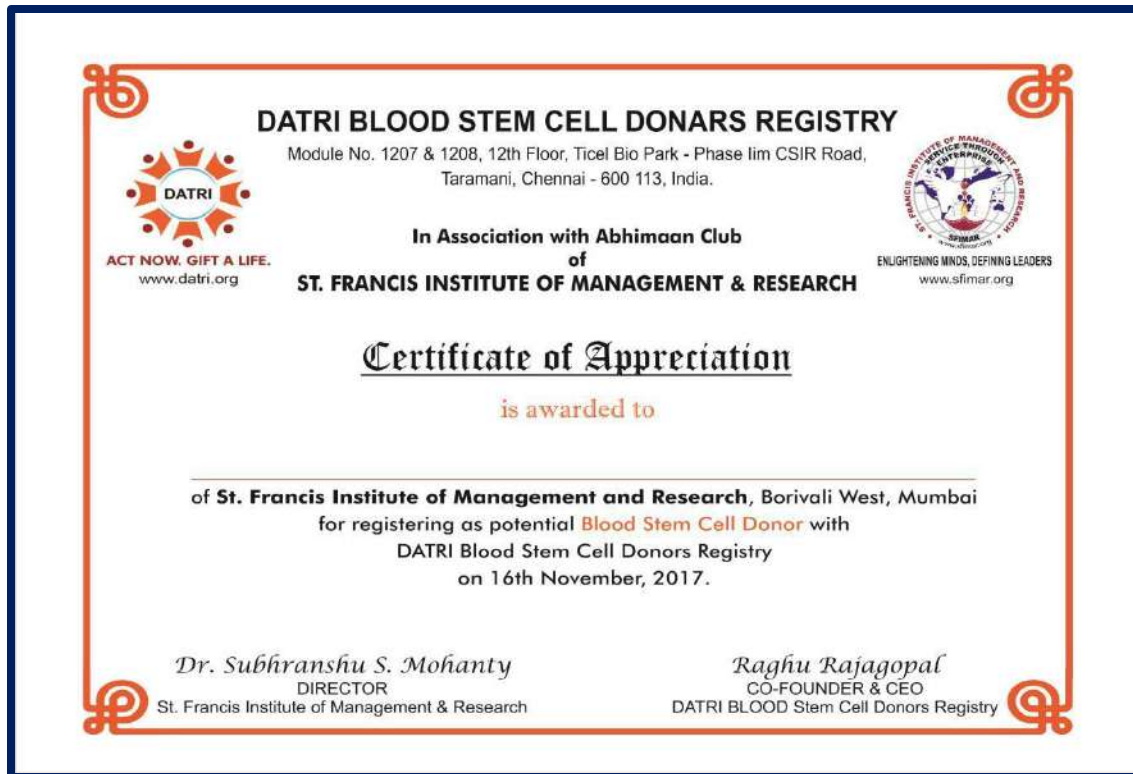


General Public Awareness About Security – Jagruti Mumbaikar

Potential blood stem cell donor registry in association with The DATRI Group on 16.11.2017

A potential blood stem cell donor registry drive was conducted at St Francis Institute of Management and Research on 16th Nov 2017. The response from the students was very good.

Abhimaan ISR club organized the program in association with The DATRI group and reached out to approximately 125+ students in the Assembly Hall, where the representative of the Datri group, Mr. Vijay Falcao, conducted an awareness session. Out of the 125+ participants, 44 students registered themselves, including Dr. G Ramesh, as potential blood stem cell donors with DATRI. This is an excellent step for the College and DATRI. DATRI acknowledged it by distributing a certificate of registration to all registered. DATRI also INVITED SFIMARites to join as volunteers and help them in their vision of saving precious lives...



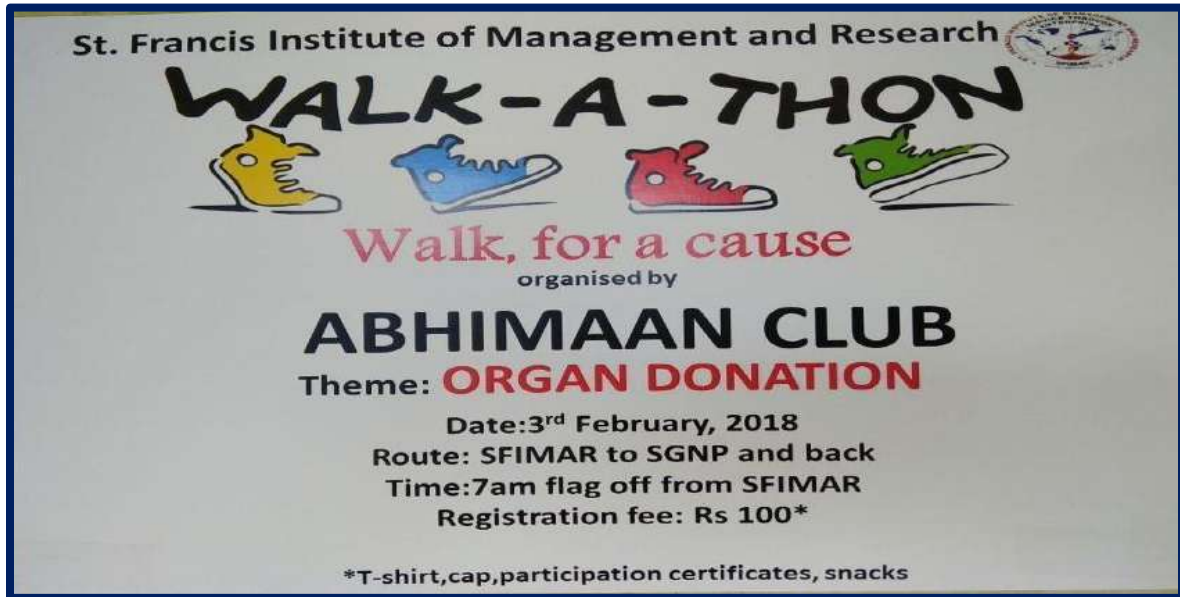
Walkathon in association with Zonal Transplant Coordination Center (ZTCC, Mumbai) on 3rd February 2018

Abhimaan, the ISR Club of St Francis Institute of Management and Research (SFIMAR), organized a walkathon on 03rd February 2018 with Zonal Transplant Coordination Center (ZTCC, Mumbai).

The walkathon was undertaken from SFIMAR Gate No 5 to Sanjay Gandhi National Park (SGNP) entrance gate and back. The total distance was about 7 km. A total of 107 comprising faculty and staff members, including Chairman and Director and MMS, PGDM and Part-time students, participated enthusiastically. The walkathon's theme was ORGAN DONATION, and all through the walkathon route, the participants supported by ZTCC staff created a strong impact among the general public on the importance of Organ Donation through sloganeering and placard display. Each participant was provided with a participation certificate, a T-shirt and a Cap.

Objective

To make the students and surrounding community aware of the importance of organ donation.



St. Francis Institute of Management and Research

WALK-A-THON

Walk, for a cause
organised by

ABHIMAAN CLUB

Theme: **ORGAN DONATION**

Date: 3rd February, 2018
Route: SFIMAR to SGNP and back
Time: 7am flag off from SFIMAR
Registration fee: Rs 100*

*T-shirt, cap, participation certificates, snacks



Walkathon on 3rd February 2018



Walkathon on 3rd February 2018



Visit to Shantidaan, Borivali on 3rd November 2017

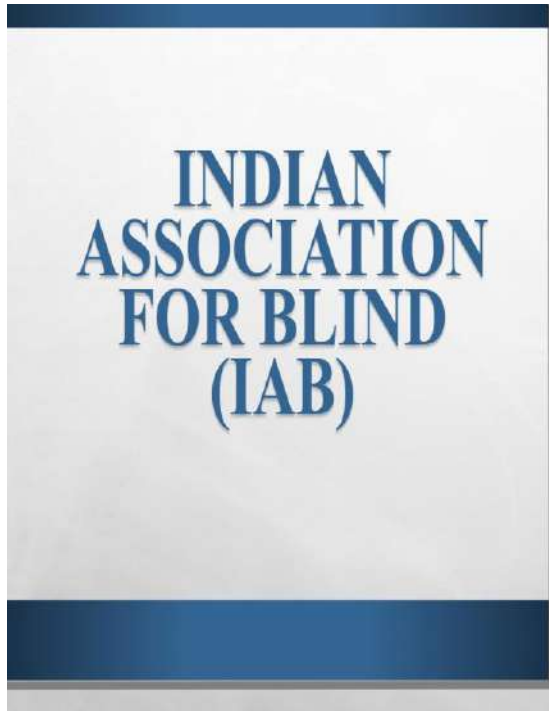
A team of SFIMAR faculty members and students visited Shanti Daan on 03rd November 2017 and spent quality time with the inmates. The inmates comprise of mentally and physically ill older adults and children (Boys). They donated groceries and medicines required by the inmates of Shanti Daan. The items were purchased using the contribution made by all the members of the SFIMAR fraternity. It was indeed a moment of pride when the inmates insisted that we visit them at regular intervals.



Visit to Shantidaan, Borivali on 3rd November 2017

White Cane Day Contribution

A sum of Rs 7500 was collected on the sale of flags on White Cane Day on 15th October 2017. The amount collected was sent to Indian Association for Blind (IAB) in the form of a DD, and e also received an appreciation letter from IAB to this effect.




Academic Year 2018 – 19

Contribution to Flood Relief Work in Kerala

As a part of its ISR Initiative, St Francis Institute of Management and Research contributed Rs 250000 for Flood Relief Work in Kerala.

FRANCISCAN BROTHERS
(CHARITABLE SOCIETY)
(SOCIETY REGISTERED UNDER THE TRAVANCORE COCHIN LITERARY, SCIENTIFIC AND CHARITABLE SOCIETIES REGISTRATION ACT, XII OF 1955, S. NO. 2, DATED 21-01-1964)
JAYAMATHA INSTITUTE, NALANCHIRA, THIRUVANANTHAPURAM- 695 015, KERALA. PH & FAX: 0471-2440755

No. 004 Date: 21/08/2018

Received with thanks from Society of the Congregation of the Franciscan Brothers M.D.P
the sum of Rupees Two Lakh ~~Five~~ Fifty
Thousand only by Cash/RTGS/Cheque No. RTGS
in account of Flood Relief work in Kerala
Rs. 2,50,000/- 

**THE FRANCISCAN BROTHERS**
(CHARITABLE SOCIETY)
(SOCIETY REGISTERED UNDER THE TRAVANCORE-COCHIN LITERARY, SCIENTIFIC AND CHARITABLE SOCIETIES REGISTRATION ACT, XII OF 1955, S. No. 2 Dated 21-01-1964)
Jayamatha Institute, Nalanchira, Trivandrum-695 015, Kerala. Ph & Fax: 0471-2440755

21 August, 2018

To
Chairman,
St. Francis Institute of Management and Research (MDP)
Mount Painsur
Borivali, Mumbai

The Society of Franciscan Brothers, Jayamatha Institute, Trivandrum gratefully acknowledge with gratitude the generous contribution by St. Francis Institute of Management and Research (M.D.P) towards the **Flood relief fund of St. Thomas Province.**

Your gesture of generosity is an indication of feeling with devastated by flood. It will definitely support us to alleviate some extend the suffering of many who lost their, houses, cultivation, house articles etc. We assure you that it will reach the beneficiaries to build their life. May God bless you abundantly for your good will.

Fraternally Yours


Bro. Salu. A.C
Secretary & Treasurer



SFIMAR ALUMNI ASSOCIATION

(Registered under the Bombay Public Trusts Act 1950 and the Societies
Registration Act 1960 bearing Certificate No. 1320 of 2008 dated 17/7/08)

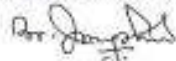
EXTRACT OF THE RESOLUTION PASSED BY THE MANAGEMENT OF SFIMAR ALUMNI ASSOCIATION AT THE MEETING HELD ON 20th AUGUST 2018.

In light of the unprecedented devastation & havoc caused by floods throughout Kerala, the management of 'SFIMAR ALUMNI ASSOCIATION' met on the 20th of August 2018 to discuss the contribution it can make to support the relief & rehabilitation work being carried out in Kerala. The members present considered the proposal and passed the following Resolution.

RESOLUTION:

RESOLVED that, unanimously by the management of the 'SFIMAR ALUMNI ASSOCIATION' as a gesture of our solidarity & concern for our fellow countrymen in Kerala, to contribute an amount of Rs.2,50,000/- (Two lakh and fifty thousand only) towards the "Kerala Distress & Flood Relief Drive. It is hereby approved and adopted.

For SFIMAR ALUMNI ASSOCIATION



CHAIRMAN/HON. SECRETARY

Blood Donation Drive' in association with Borivali Blood Bank on 30.11.2018

On 30 November 2018, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' aimed towards Institutional Social Responsibility (ISR). The Drive was organized in association with Borivali Blood Bank.



Blood Donation Drive on 30.11.2018

Training by Indian Development Foundation for Student Leadership Programme

As part of the Abhimaan Club, Institutes Social Responsibility initiatives, an MOU was signed with Indian Development Foundation (IDF) on 30th January 2019 for participating in their Student Leadership Program (SLP). The Student Leadership Program (SLP) is a community program designed to equip students with tangible skills to explore options beyond the classroom. SLP encourages higher grades, lifelong learning and personal development. The program focuses on giving students skills and life experiences that will benefit them. In all, 32 students from the Institute participated and they all received Certificates on successful completion of their assigned hours at two Government Schools - Pragati School Gorai and Cosmos School Borivali. The

students who participated were very enthusiastic and felt a sense of achievement of giving back to society.

Objectives

- To create young leaders in school
- To involve students in educating kids in govt. schools

Outcomes

Develop the Management Students into socially responsible citizens and induce social sensitiveness into students, which is an essence of a prudent and ethical manager.



MOU was signed with Indian Development Foundation (IDF) on 30th January 2019





SFIMAR students participating in Student Leadership Programme



Academic Year 2019 – 20

Training by Indian Development Foundation for Student Leadership Programme

Students from the Institute participated in the Student Leadership Programme and they all received Certificates on successful completion of their assigned hours at School – Malad Kandivali Education Society. The students who participated were very enthusiastic and felt a sense of achievement of giving back to society.

**INDIAN DEVELOPMENT FOUNDATION
(IDF)**



Students' teaching at Malad-Kandivali Educational Society

Blood Donation Drive' in association with Bhagwathi Hospital on 19.11.2019

On 19 November 2019, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' aimed towards Institutional Social Responsibility (ISR). The Drive was organized in association with Bhagwati Hospital.



Blood Donation Drive on 19th November 2019

Stem Cell Donation in association with Datri on 19.11.2019

On 19 November 2019, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the Stem Cell Donation as part of Institutional Social Responsibility (ISR) activities. The Drive was organized in association with Datri Group on 19.11.2019.



Stem Cell Donation on 19.11.2019

Ration Distribution to Housekeeping and Security Staff

During the initial lockdown on account of the outbreak of covid 19, the Institute as its Social Responsibility Initiatives distributed ration and essentials to the housekeeping and security staff.





Ration distribution to Housekeeping and Security Staff





Ration distribution to Housekeeping and Security Staff

Contribution to the Maharashtra Chief Minister's Relief Fund Covid – 19 on 7.04.2020

The faculty and staff members of SFIMAR made a voluntary contribution of their one day's salary of Rs 91683 to the Chief Ministers Relief Fund Covid on 7th April 2020



SFIMAR - (from 1-Apr-2018)
 Mt. Painsur, S.V.P Road, Borivali (W), Mumbai 103.
 State Name : Maharashtra, Code : 27

Payment (MBA-FULLTIME) Voucher

No. : _____ Dated : 31-Mar-2020

Particulars	Amount
Account : Chief Minister's Relief Fund - COVID 19	91,683.00
Through : The Catholic Syrian Bank Ltd.	
On Account of : CSB Bank for NEFT (Chief Minister's Relief Fund - COVID 19) - 1 day sal cont. from Mar'20 sal - chq no. 103156	
Bank Transaction Details: Yourself for NEFT Cheque 103156 31-Mar-2020 91,683.00	
Amount (in words) : INR Ninety One Thousand Six Hundred Eighty Three Only	91,683.00

Receiver's Signature: *M. Rodrigues* PREPARED BY: _____ CHECKED BY: _____ Authorised Signatory: *[Signature]*

Voluntary contribution of one day's salary of faculty/staff members to "Maharashtra Chief Minister's Relief Fund Covid - 19" on 7.4.2020

(from 1-Apr-2018)

Use : UTR No. **C S B K N 2 0 0 9 8 0 0 1 4 9 1**

Message Entered By : *[Signature]* Message Authorised By : _____

The Catholic Syrian Bank Ltd.

Name of sender	SFIMAR (SOCIETY OF THE CONGREGATION OF FRANCISCAN BROTHERS)
Amount Rs.	91,683/-
Name of Receiver	CHIEF MINISTER'S RELIEF FUND - COVID 19
Bank & Branch	SBI, MAIN BRANCH, FORT, MUM-23
A/c No.	39239591720
IFS Code	SBIN000300
UTR Ref. No.	CSBKN20098001491
Date:	07-04-2020

Authorised Signatory: *[Signature]*

COVID Initiatives

▶ COVID Initiatives

The advent of COVID 19 pandemic witnessed significant achievements in the governance, functioning and teaching learning process at SFIMAR.

- Online learning through Microsoft teams, Zoom and Google Classrooms.
- Examinations through Auto proctoring mode of Google forms.
- Paperless working through the Institute's ERP for admissions, attendance, examination, results declaration, examination, etc.
- Classroom engagement through online pedagogies of Padlet, Quizziz, Kahoot, etc.
- Faculty members were supported to undertake up skilling activities in pedagogical areas and improvised their teaching delivery through online modes during the pandemic.
- E-Management games such as treasure hunt, essay writing, case study, and singing were organised for MBA aspirants.
- Students support through webinars, counselling and many other mental wellbeing activities
- Online convocation for the MMS/PGDM and part time MMM/MFM programmes was successfully organised.
- Research paper competition was organised for the SFIMAR students to develop their research aptitude.
- Encouraging faculty, staff and students to participate in Boost Immunity Workshop.
- Mentor-mentee interactions were conducted to focus on the mental health and overall wellbeing of the students.
- Clubs and Forums at SFIMAR conducted online events such as 'Art of photo frame making' by Malay dub.
- Students were motivated and supported to participate in many online competition for their holistic development.
- Guest lectures were conducted on entrepreneurship by 'Perna Club' and 'Happithon session' by the mindfulness centre.
- Measures adopted to create awareness about COVID 19 and maintain hygiene by placing many sanitizer stands in the campus, regular sanitization, temperature check at the entrance, activities maintaining low touch like face recognition for biometric machine etc.





St. Francis Institute of Management and Research

(SFIMAR)

SFIMAR Christmas Celebration – 23rd December 2019

Christmas 2019 was celebrated at SFIMAR on 23rd December 2019 on campus. This event was organized for all SFIMAR teaching and non-teaching staff; officially inaugurated by the Chairman, with greetings from the Director, and a warm Christmas message from the Guest of Honour, Fr. David. This was followed by the traditional Christmas cake-cutting ceremony, high-tea and plenty of mouth-watering snacks. All had a fun time for sure! The event lasted for about an hour and a half.

Furthermore, if they thought that was the end of it, they were all in for more surprise and fun! What followed was a grand ‘Christmas Ball’ from 7 pm onwards and the first and second-year students. That said, there were many more ‘special guests for the evening. They were the St. Francis boys’ inmates, who played an incredible band to the tunes of traditional Christmas carols. Christmas carols by the first-year students were also sung, which were followed by charity activities, a special-starrer ‘Christmas Santa’ coming in, to distribute sweets and set the Christmas mood for the rest of the evening. Cake and wine, and finger-licking snacks were distributed to all to cater to hungry tummies! What followed for the rest of the evening was fun and more fun, with song and dance, games, and a hearty dinner. Christmas 2019 will be one to remember for years to come, by one and all that made the evening memorable indeed!



Boys in blue—Christmas Eve



Bond of Friendship



Christmas Cake Cutting

SFIMAR Christmas Celebration – 21st December 2018

Christmas 2018 was celebrated at SFIMAR on 21st December 2018 on campus. This event was organized for all SFIMAR teaching and non-teaching staff, officially inaugurated by the Chairman, Director, and a warm Christmas greeting by the Chief Guest Bro. Mathew Thekkemury and Christmas message from the Guest of Honour, Bro. Vijaykumar Pereira. This was followed by the traditional Christmas cake-cutting ceremony, high-tea and plenty of mouth-watering snacks. All had a fun time for sure! The event lasted for about an hour and a half.

Furthermore, if they thought that was the end of it, they were all in for more surprise and fun! What followed was a grand ‘Christmas Ball’ from 7 pm onwards and the first and second-year students. That said, there were many more ‘special guests for the evening. They were the St. Francis boys’ inmates, who played a fabulous band to the tunes of traditional Christmas carols. Christmas carols by the first-year students were also sung, which were followed by charity activities, a special-starrer ‘Christmas Santa’ coming in, to distribute sweets and set the Christmas mood for the rest of the evening. Cake and wine and finger-licking snacks were distributed to all to cater to hungry tummies! What followed for the rest of the evening was fun and more fun, with song and dance, games, and a hearty dinner. Christmas 2018 will be one to remember for years to come, by one and all that made the evening memorable indeed!



Christmas Cake Cutting



Christmas Carol Singing by the band of boys

SFIMAR Christmas Celebration – 22nd December 2017

Christmas 2017 was celebrated at SFIMAR on 22nd December 2017 on campus. This event was organized for all SFIMAR teaching and non-teaching staff, officially inaugurated by the Chairman, with greetings from the Director and a warm Christmas message from the Guest of Honour, Mr. Augustine Kurias. This was followed by the traditional Christmas cake-cutting ceremony, high-tea and plenty of mouth-watering snacks. All had a fun time for sure! The event lasted for about an hour and a half.

Moreover, if they thought that was the end of it, they were all in for more surprise and fun! What followed was a grand ‘Christmas Ball’ from 6:30 pm onwards and the first and second-year students. That said, there were many more ‘special guests for the evening. They were the St. Francis boys’ inmates, who played a fabulous band to the tunes of traditional Christmas carols. Christmas carols by the first-year students were also sung, which were followed by charity activities, a special-starrer ‘Christmas Santa’ coming in, to distribute sweets and set the Christmas mood for the rest of the evening. Cake and wine and finger-licking snacks were distributed to all to cater to hungry tummies! What followed for the rest of the evening was fun and more fun, with song and dance, games, and a hearty dinner. Christmas 2017 will be one to remember for years to come, by one and all that made the evening memorable indeed!



Students on stage before performing



Christmas Carols singing by Students



Christmas Carol Singing



St. Francis boys' inmates playing a fantastic band to the tunes of traditional Christmas carols and Santa clause distributing chocolates



Christmas Cake Cutting

SFIMAR Christmas Celebration – 21st December 2016

Christmas 2016 was celebrated at SFIMAR on 21st December 2016 on the campus. This event was organized for all SFIMAR teaching and non-teaching staff; officially inaugurated by the Chairman, with greetings from the Director, and a warm Christmas message from the Guest of Honour Rev. Bro. Mathew Thekkemury, Asst. Superior General, Society of the Congregation of Franciscan Brothers. This was followed by the traditional Christmas cake-cutting ceremony, high-tea and plenty of mouth-watering snacks. All had a fun time for sure! The event lasted for about an hour and a half.

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Christmas Cake Cutting



Campus decoration with lighting

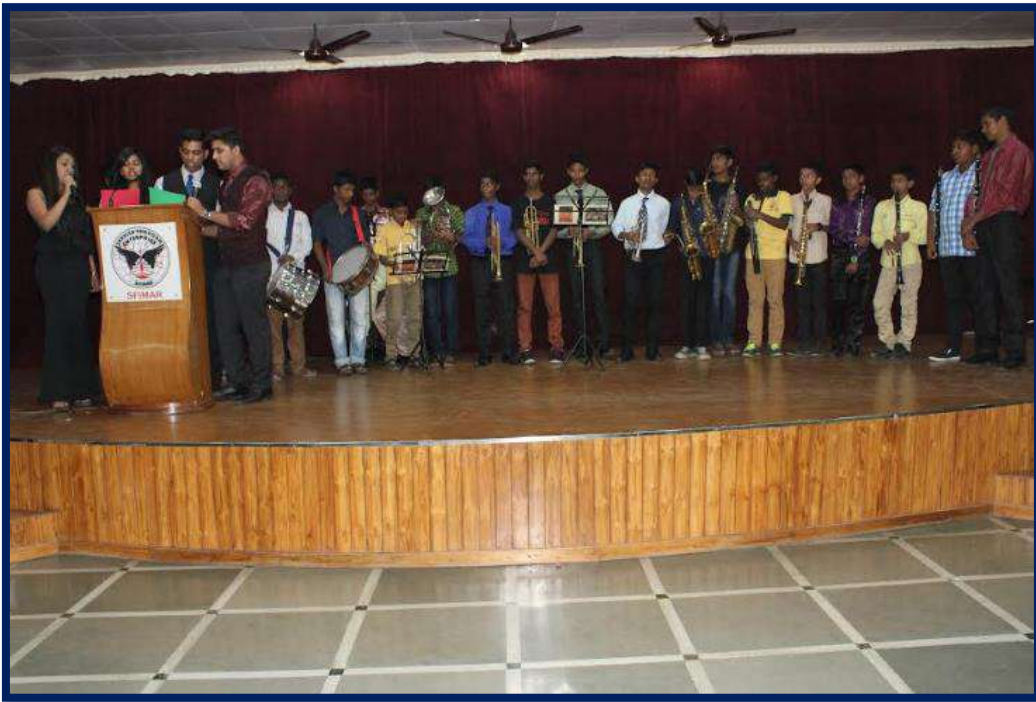


Christmas Message by the Chief Guest

SFIMAR Christmas Celebration – 23rd December 2015

Christmas 2015 was celebrated at SFIMAR on 23rd December 2015 on campus. This event was organized for all SFIMAR teaching and non-teaching staff; officially inaugurated by the Chairman, with greetings from the Director, and a warm Christmas message from the Guest of Honour, Bro. T.V George. This was followed by the traditional Christmas cake-cutting ceremony, high-tea and plenty of mouth-watering snacks. All had a fun time for sure! The event lasted for about an hour and a half.

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Carol Singing



The gathering and the Chief Guest attending the formal programme



Santa Claus at SFIMAR Assembly Hall



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

SFIMAR Christmas Celebrations 2019

1 message

Jackson John <jackson@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Fri, Dec 6, 2019 at 3:55 PM



Dear all,

Christmas celebrations will be held at our Institute on **21st December, 2019 at 1.00 pm**, for all faculty and staff along with Chairman, Director, and Registrar. On **23rd December, 2019 at 6.30 pm** the celebration will be with our students. Itinerary for both days is attached for your reference.

All are invited for the celebration **on both days**. Kindly confirm your presence, by signing the sheet attached with the circular you will receive shortly, stating your food preference.

Warm regards,


Christmas Team 2019



Jackson John
Asst. Professor - Marketing

St. Francis Institute of Management & Research
Mt. Painsur, SVP Road, Borivali (W), Mumbai - 400103
Mobile: 09172788760 , Landline: 022-2891 7089/ 2895 8403 (Extn. 135)
Website: www.sfimar.org

 Please consider the environment before printing this email

 **Christmas Itinerary 2019.docx**
14K



INVITATION
CHRISTMAS CELEBRATION

21st December 2019

Venue: Assembly Hall

For Faculty & Staff with Chairman, Registrar and Director

01.00 pm Welcoming By Director Dr. D Henry

01.05 pm Cake cutting with carols

01.10 pm Christmas greeting by Bro. Mathew Thekkemury

01.15 pm Christmas message by Bro. Vijaykumar Pereira

01.25 pm Games

01.40 pm Christmas gift distribution by Bro. Mathew Thekkemury and Bro. Dominic Polaprayil

01.50 pm Vote of Thanks

Followed by Lunch

23rd December 2019

Venue: Assembly Hall

Institutional Celebration for All

6.30 pm Welcoming by students

6.35 pm Introducing the Chief Guest - Fr. David - and felicitation by students

6.40 pm Christmas message by Chief Guest

6.50 pm Cake cutting & toast

7.00 pm Christmas greetings by Chairman Bro. Alphonse

7.05 pm Carols by St. Francis boys' home inmates

End of formal session

7.15 pm Christmas Ball begins with Christmas carols by students, games and dance on SFIMAR ground

8.45 pm Grace, followed by Dinner



Christmas Celebration Invitation

3 messages

Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Mon, Dec 17, 2018 at 12:51 PM

Dear all,

Christmas celebrations will be held at our Institute on 21st December, 2018. There will be a get-together along with lunch between 1:00 pm and 2:00 pm. for faculty and staff members in the assembly hall.

At 7.15 pm the Institutional celebration will begin for all faculty and staff members, and students in the assembly hall. This will be followed by dinner. All are invited for the same.

The detailed itinerary will be circulated later.

Kindly confirm your presence by signing the sheet (which would be circulated shortly), stating your food preference.

Thanks & Regards,

Team-- Christmas Co-ordination Team

SFIMAR Placements <placements@sfimar.org>
To: Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Mon, Dec 17, 2018 at 2:46 PM

Thanks noted.

Regards,

Sangeeta Varma
Manager
Corporate Relations & Placements
Direct : 022 28902202, Mobile: 09833899397

St. Francis Institute of Management & Research
"A" Grade by NAAC & ISO 9001-2015 Certified Institute
Mt. Painsur, S,V. P. Road, Borivali (W), Mumbai-400 103
Direct : 022 28902202

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.

[Quoted text hidden]

Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Tue, Dec 18, 2018 at 10:42 AM

Dear All,

In continuation to the above 2018 Christmas Celebration mail, please find attached the detailed itinerary for your reference.

Regards,
Christmas Co-ordination Team

[Quoted text hidden]



Christmas Itinerary 2018.docx

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INVITATION
CHRISTMAS CELEBRATION

21st December, 2018

Venue: Assembly Hall

Christmas Celebration of Faculty & Staff with Management Representatives

- 1.00 pm Gathering at the venue
 - 1.05 pm Christmas message by Rev. Bro. Mathew Thekkemury
 - 1.10 pm Cake cutting with carols
 - 1.15 pm Games
 - 1.30 pm Christmas gift distribution
 - 1.45 pm Vote of Thanks by Chairman Rev. Bro. Alphonse Nesamony
- Followed by Lunch

Institutional Celebration for All

- 7:00 pm Welcoming by students
- 7.05 pm Address by Chairman Rev. Bro. Alphonse Nesamony
- 7.10 pm Introducing the chief guest – Fr. Anto Denish - and felicitation by students
- 7.15 pm Christmas message by chief guest
- 7.25 pm Cake cutting
- 7.30 pm Band by St. Francis boys' inmates

End of formal session

- 7.45 pm Christmas Ball begins with Christmas carols by students, games and dance, on SFIMAR ground
 - 8:30 pm Grace, followed by Dinner
-



Invitation - Christmas celebrations 2017

1 message

Jackson John <jackson@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Thu, Dec 21, 2017 at 5:14 PM

Dear All,

Further to the circular sent earlier, this is to once again invite everyone for SFIMAR Christmas celebrations tomorrow, i.e. 22nd December, 2017 at 6.30 pm in assembly hall, with our students.

The event will be followed by dance and dinner on SFIMAR grounds.

Theme for the event is 'Glitz & Glam'. See you all there!

Regards

Jackson John
Asst. Professor - Marketing

St. Francis Institute of Management & Research
Mt. Painsur, SVP Road, Borivali (W), Mumbai - 400103
Mobile: 09172788760 , Landline: 022-2891 7089/ 2895 8403 (Extn. 135)
Website: www.sfimar.org

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2 attachments



Christmas Invite poster.jpg
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INVITATION
CHRISTMAS CELEBRATION 2017

22nd December, 2017 @ 6:30 pm

Venue: Assembly Hall

6:30 pm Welcome note by student host

6:35 pm SFIMAR Anthem & cake-cutting

6:45 pm Christmas message by Director Dr. S S Mohanty

6.50 pm Address by Mr Augustine Kurias

7:00 pm Band and carols by St Francis Boys' Inmates

7:15 pm Carol singing by SFIMAR students

End of formal session

7:25 pm Christmas Ball begins with dance, music, and games, on SFIMAR ground

8:30 pm Grace, followed by Dinner



Christmas celebrations 2016 - Invitation & Itinerary

2 messages

Jackson John <jackson@sfimar.org>

Thu, Dec 15, 2016 at 11:46 AM

To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, Information Tech <it@sfimar.org>, Library Services SFIMAR <library@sfimar.org>, Maintenance SFIMAR <maintenance@sfimar.org>, SFIMAR Placements <placements@sfimar.org>




Dear all,

Christmas celebration will be held at our Institute on **21st December, 2016, at 6 pm**, which is for all, including faculty, staff, and students, and on **23rd December, 2016, at 12 pm** which is for management, and teaching and non-teaching staff. Itinerary for the same is attached for your reference.

All are invited for the celebrations **on both days**. Kindly confirm your presence, by signing the sheet attached with the circular you will receive shortly, stating your food preference.

Warm regards,

Christmas Team

 http://www.ldsgames.org/custom/Nativity/stained_glass_nativity_jpg.jpg

Jackson John
Asst. Professor - Marketing

St. Francis Institute of Management & Research
Mt. Poinzur, SVP Road, Borivali (W), Mumbai - 400103
Mobile: 09172788760 , Landline: 022-2891 7089/ 2895 8403 (Extn. 135)
Website: www.sfimar.org

 Please consider the environment before printing this email

 **Christmas Itinerary 2016.docx**
2146K

Jackson John <jackson@sfimar.org>

Thu, Dec 15, 2016 at 11:49 AM

To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, Information Tech <it@sfimar.org>, Library Services SFIMAR <library@sfimar.org>, Maintenance SFIMAR <maintenance@sfimar.org>, SFIMAR Placements <placements@sfimar.org>

Dear all,

Kindly download the Itinerary to view the details clearly, since the background seems distorted in regular non-downloaded view.

Thanks

Jackson John

Asst. Professor - Marketing

St. Francis Institute of Management & Research

Mt. Painsur, SVP Road, Borivali (W), Mumbai - 400103

Mobile: 09172788760 , Landline: 022-2891 7089/ 2895 8403 (Extn. 135)

Website: www.sfimar.org

 Please consider the environment before printing this email

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INVITATION

CHRISTMAS CELEBRATION 2016

21st December, 2016 @ 6:00 pm

Venue: Assembly Hall

- 6:00 pm Welcome note to all guests, management, faculty, staff, and students
- 6:05 pm SFIMAR Anthem & cake-cutting
- 6:10 pm Welcome address by Director
- 6:20 pm Band and carols by St Francis Boys' Inmates
- 6:40 pm Christmas message by Chief Guest – Rev. Bro. Mathew Thekkemury, Asst. Superior General, Society of the Congregation of Franciscan Brothers
- 6:50 pm Carol singing by SFIMAR students

End of formal session

- 7:00 pm Christmas Ball begins with dance, music, and games, on SFIMAR ground
- 9:00 pm Grace, followed by Dinner

23rd December, 2016 @ 12:00 pm

Venue: Assembly Hall

- 12:00 pm Welcome note to all guests, faculty and staff
- 12:05 pm Presentation - The Christmas story
- 12:10 pm Christmas message by Bro. Alphonse Nesamony, Chairman, SFIMAR
- 12:15 pm Message by Bro. Mathew Thekkemury, Asst. Superior General
- 12:20 pm Christmas cake cutting
- 12:30 pm Christmas gift distribution
- 12:40 pm Games
- 1:00 pm Lunch



Christmas Itinerary 23rd Dec 2015

1 message

Jestin Johny <jestin@sfimar.org>

Thu, Dec 17, 2015 at 3:20 PM


To: Chairman SFIMAR <chairman@sfimar.org>, Director SFIMAR <director@sfimar.org>, Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, Information Tech <it@sfimar.org>, Library Services SFIMAR <library@sfimar.org>, SFIMAR Placements <placements@sfimar.org>, PGDM SFIMAR <pgdm@sfimar.org>, SFIMAR Part-time <sfimarpt@sfimar.org>

Dear faculty & staff members,

On the occasion of Christmas, you are cordially invited to join in the Christmas celebrations to be held at our institute on 23rd December, 2015.

There will be a get-together for the faculty and staff at 3.00 PM in the assembly hall.

Regards,
Organizing Team 2015

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Christmas Celebration

23rd Dec 2015

Assembly Hall

- 3.00pm welcome all SFIMAR Teaching, Non-teaching, housekeeping and security
- 3.15pm Welcome Address by Director SFIMAR
- 3.20pm Christmas Message By Guest of Honor – Rev.Bro. T.V.George
- 3.30pm Christmas cake Cutting by Rev.Bro T.V.George, Chairman and Director
- 3.45pm High tea and Snacks followed by Gifts distribution
- 4.00pm Games for Teaching and Non- Teaching Staff

Christmas Ball

- 6.15pm Welcome address by Chairman – Bro.Alphonse Nesamony
- 6.20pm Christmas Message and Toast raising by Guest of Honor – Fr.Nilesh Tuscano
- 6.35pm Band and carols by St. Francis Boys inmates
- 7.00pm Christmas Choir by SFIMAR students

End of formal Session

- 7.00pm Dance and Music on SFIMAR grounds
- 9.00pm Dinner

Prepared By

Joshie Johnny
Organizing Team

Approved By

Dr.S.S.Mohanty
Dr.S.S.Mohanty

Director



St. Francis Institute of Management and Research (SFIMAR)

Dandiya Event 2015 - 16



The evening of October 21st, 2015, proved to be an evening worth remembering. The event of dandiya night'15, an annual celebration of the Gujarati event of dandiya, was held in St. Francis Institute of Management and Research. The entire event was planned and organized by Dr. Natika Poddar and Prof. Sujeesha, which turned out to be a big night as a sizeable crowd turned up to move their feet along. The ground was decorated with rice lights, and the highlight was the thermocol cut out of the dandiya couple, which made the place look beautiful. The students were dressed in traditional Gujarati attire or Indian attire. The crowd grooved and moved along to several Gujarati and popular songs, and even after an hour of dancing, there was no drop in energy levels or even the crowd's decibel level. The yummy authentic Gujarati food was

something people did not stop talking about. Judges of the evening were Dr. G. Ramesh, and Prof. Vasudha Rao were to decide the best dance, best couple and best costume.

Kalpesh and Mishtii from MMS-I & Nishita from PG-II were awarded the best dressed. For best dance, the awards were given to Darshan Parekh, Shivani & Shweta. The Best couple awards went to Kalpesh & Vidhi for first place & Shilpa & Richal for second place. The most differently dressed award went to Kirthika. For the open DJ dance category, the best dance male went to Calvin & Virendra. The best dance females were Ravina Lobo & Janis.

Dandiya Event 2016-17

Dandiya Night '16 was organized at St. Francis Institute of Management & Research by students and faculty coordinators on October 14th, 2016. The venue was lit up and elaborately decorated. Students were dressed in Gujarati outfits and danced to the tunes of various Gujarati and other popular songs. Awards were announced for the best dance, best couple and best costume. Post dancing, students were served delicious Gujarati food.



DANDIYA NITE

Dandiya Event 2017-18

The evening of October 6th, 2017, proved to be an evening worth remembering, as the event of dandiya night'17 and the annual celebration of Gujarati event of dandiya was organized in our Institute. The event was planned and organized by Dr.Natika Poddar, which became a fantastic

night as a sizeable crowd turned up. The venue was set up to look like a typical Gujarati village. The décor gelled very well with the impeccably attired students in and the overall atmosphere of the night. The evening was brought by an upbeat and electrifying Bollywood number that charged the entire crowd and made them get on their feet. The crowd grooved and moved along to several Gujarati and popular songs, and even after hours of dancing, there was no drop in energy levels or even the crowd's decibel level. The Judges, Dr. Vinita and Miss. Archana judged the best dance, best pair and best costume. The event proved effective, as, in the end, everyone left with a big smile on their face.



Dandiya Event 2018-19

The evening of October 23rd, 2018, proved to be an evening worth remembering, as the event of dandiya night'18 and the annual celebration of Gujarati event of dandiya was organized in our Institute. The event was planned and organized by Dr. Natika Poddar, which became a fantastic night as a sizeable crowd turned up. The venue was set up to look like a typical Gujarati village. The décor gelled very well with the impeccably attired students in and the overall atmosphere of the night. The evening was brought by an upbeat and electrifying Bollywood number that charged the entire crowd and made them get on their feet. The crowd grooved and moved along to several Gujarati and popular songs, and even after hours of dancing, there were no drop-in energy levels or even the crowd's decibel level. The event proved effective, as, in the end, everyone left with a big smile on their face.

BEST DANCE MALE	BEST DANCE FEMALE
Viraj	Nirali
Manthan	Rachna
Bhaves	Joanita
Kalpesh	Sanjuktha
Princele	Pratiksha
	Nidhi
	Drashti
BEST DRESSED MALE	BEST DRESSED FEMALE
Roshan	Jimmi
Beon	Siddhi
Jimmy	Swapnali
	Ankita
	Apurva G
	Usha
	Stanessa
BEST PAIR	
Akanksha - Ameya N	Nikunj - Meenakshi



2018-19 Dandiya Celebration

Dandiya Night 2019-20

On the pious occasion of "Navratri," students of SFIMAR arranged a Dandiya Night on October 11th, 2019, on the campus. With the beat of Dandiya sticks and Melody Tunes from the DJ, the campus shimmered in the glorious celebration. The décor gelled very well with the impeccably

attired students and the traditional Gujarati ambiance of the venue. The crowd grooved and moved along to several electrifying Bollywood numbers, Gujarati and popular songs throughout the evening.

The celebration ended with a prize distribution ceremony wherein the Best Traditionally Dressed Participant (Male/Female), Best Dancer(Male/Female), Best Dancer Jodi and the Best Non-Stop Performer of the evening from students was felicitated by Dr. Natika Poddar, MFM/MMM Programme Head and Prof. Shilpa Peswani, MMS Academic Coordinator at SFIMAR. All the students and all faculty members participated actively in the celebration & filled the environment with immense zeal & enthusiasm.









Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Dandiya-21/10/2015

natika poddar <natika@sfimar.org>
To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>

Thu, Oct 15, 2015 at 9:05 AM

Dear all, we are celebrating Dandiya night on 21/10/2015 from 6.30 p.m. onwards.Venue: SFIMAR open ground.All are invited for the same and participate in it on large scale.

Thank you
Team Dandiya-Dr.Natika and Prof.Sujeesha.



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Dandiya night 2016

natika poddar <natika@sfimar.org>

Thu, Oct 13, 2016 at 4:31 PM

To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, SFIMAR Placements <placements@sfimar.org>, Library Services SFIMAR <library@sfimar.org>, Information Tech <it@sfimar.org>

Dear all, the Fun excitement here comes on 14th October 2016 "Dandiya nite 2016" at SFIMAR open ground from 6 p.m . onwards. All are invite to join for the fun.

Team-Dandiya



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Dandiya Night

natika poddar <natika@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Thu, Aug 24, 2017 at 9:07 PM

Dear all, Be ready to Dance on Dandiya Beats as SFIMAR would be organizing Dandiya Night on 6th October at SFIMAR grounds for MMS ,PGDM and Part time Programme students, Staff and Faculty Members from 6 p.m. Onwards like every year with full excitement, joy, Entertainment,lots of prizes.Please make a note of this date .If any other Academic or Non Academic activity lined up kindly reply to make an alternate arrangement for the date.Thanking you

Dr.Natika Poddar
Associate Professor-Finance
Programme Head-MFM/MMM



Dandiya Night 2018

natika poddar <natika@sfimar.org>

Tue, Sep 18, 2018 at 6:00 PM

To: SFIMAR FAMILY <sfimartm@sfimar.org>, Chairman SFIMAR <chairman@sfimar.org>, Director SFIMAR <director@sfimar.org>

Dear all, Be ready to Dance on Dandiya Beats as SFIMAR would be organizing Dandiya Night on 23rd October, 2018 at SFIMAR grounds for MMS ,PGDM , Part time Programme- students, Staff and Faculty Members from 6 p.m. onwards .Like every year with full excitement, joy, Entertainment,lots of prizes.Please make a note of this date . Dance floor awaits for everyone . Looking forward for everyone's presence.

Dr.Natika Poddar
Associate Professor-Finance
Programme Head-MFM/MMM



DANDIYA NIGHT 2018.jpg
672K



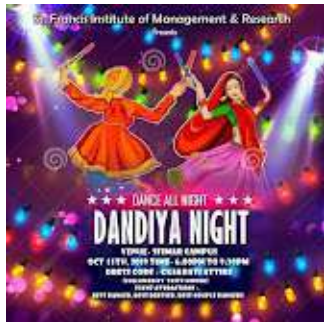
Dandiya Night 2019

natika poddar <natika@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Wed, Sep 18, 2019 at 4:01 PM

Dear all, Be ready to Dance on Dandiya Beats as SFIMAR would be organizing Dandiya Night on 11th October,2019 at SFIMAR grounds for MMS ,PGDM , Part time Programme- students, Staff and Faculty Members from 6 p.m. onwards .Like every year with full excitement, joy, Entertainment,lots of prizes.Please make a note of this date . Dance floor awaits for everyone . Looking forward for everyone's presence.

Dr.Natika Poddar
Associate Professor-Finance
Programme Head-MFM/MMM



Dandiya Night 2019.jpg
310K



St. Francis Institute of Management and Research (SFIMAR)

Report on Independence Day Celebration

Academic Year 2019 – 20

The 73rd Independence Day was celebrated on the SFIMAR campus on 15.08.2019. The Chief Guest for the Day was Rev. Bro. Mathew Thekkemury, CMSF, Asst. Superior General and the Guest of Honor was Mr. Louis Vaz, Administrator, SFIMAR. After the flag hoisting ceremony, PGDM I and MMS II students staged a series of cultural activities. The Dress code for the day is white Shirt/ Kurta. A great breakfast was arranged for all attendees. Post breakfast, there was a box cricket match for faculty, staff members and students. Prof. Jestin was the captain of the faculty team and Mr. B V Abraham was the captain of staff team. The day was celebrated with the spirit of Unity, Love and Sharing of Immense joy.

Glimpses of the event day



Students performing drama



Coordinating Team



India-Unity in Diversity

Academic Year 2018 – 19

The 72nd Independence Day was celebrated on the SFIMAR campus on 15.08.2018. The Chief Guest for the Day was Col. T C Mathew who hoisted the flag and delivered the Independence Day message. After the flag hoisting ceremony, sweets and snacks were distributed. Then a series of cultural activities were staged by PGDM I and MMS II students.

Glimpses of the event day



Coordinators and Performers



Students performing patriotic song



Faculty & Student Coordinators

Academic Year 2017 – 18

The 71st Independence Day was celebrated on the SFIMAR campus on 15.08.2017. Flag hoisting was done by Ms. Ethel (SFIMAR Admin Staff), and Dr. Mohan Mathew gave an Independence Day message. After the ceremony, sweets and snacks were distributed. Then a series of cultural activities were staged by PGDM I and MMS II students. Post cultural programme plantation drive was conducted.

Glimpses of the event day



Coordinating Team



Students performing patriotic song



Post Event

Academic Year 2016 - 17

The 70th Independence Day was celebrated on the SFIMAR campus on 15.08.2016. Col. Venkatraman, Faculty- SFIMAR, hoisted the flag and spoke on Yaad Karo Qurbani's theme. After the flag hoisting ceremony, sweets and snacks were distributed, PGDM I and MMS II students staged a series of cultural activities. To honor the 70th Independence Day, an essay writing competition was held on 09.08.2016 on the Relevance of 70 years of independence in today's context. Winners of the competition were Dipti Agarwal (MMM) and Aditya Warang (MMS)

Glimpses of the event day



Flag hoisting by Col. Venkatraman



Coordinators and Participants



Students performing drama

Academic Year 2015 - 16

The 69th Independence Day was celebrated in the SFIMAR campus on 15.08.2016. Chairman and Director hoisted the flag. After the flag hoisting ceremony, sweets and snacks were distributed. Then a series of cultural activities were staged by PGDM I and MMS II students. Post the programme Dr. G. Ramesh and few students went to St Francis orphanage and the Church/Chapel. Students distributed sweets to the kids of the orphanage.

Glimpses of the event day



Students performing drama



Visit to Chapel



Sweet distribution at orphanage



Students celebrating Independence Day



Performers and Coordinators



St. Francis Institute of Management and Research

Approved by AICTE and affiliated to University of Mumbai
(Grade 'A' Accredited by NAAC, An ISO 9001:2015 Certified Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103
Tel.: 2891 7089, 2892 9156, 2890 6567 (MMS) / 2891 7098 (PGDM) / 2895 8403 (MMM/MFM)
E-mail : info@sfimar.org Website : www.sfimar.org

SFIMAR/ADMIN/AUG 2020/C-33

10th August 2020

INDEPENDENCE DAY CELEBRATION

On the Eve of our 74th Independence Day, we cordially invite you for the Flag hoisting ceremony on 15th August 2020 at 7.50 a.m. in the Institute Premises.

Dr. D. Henry
Director



Flow of the Function for Independence Day (15th August 2020) at SFIMAR

- | | |
|---------|---|
| 8.00 am | Peace Prayer and Felicitation |
| 8.10 am | Flag Hoisting (National Anthem) by Mr. Ratheesh Nunes |
| 8.15 am | Vote of Thanks and followed by sweets and snacks |

SFIMAR

Enlightening Minds, Defining leaders

SFIMAR/ADMIN/AUGUST 2019/C-18

14th August 2019

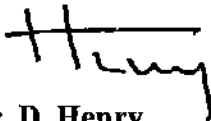
CIRCULAR

INDEPENDENCE DAY CELEBRATION

Dear Faculty and Staff,

On the Eve of our **73rd Independence Day**, all are cordially invited for the Flag hoisting ceremony on **15th August 2019** at **7.50 a.m.** in the Institute Premises.

Detailed flow of the programme is attached herewith.



Dr. D. Henry
Director- SFIMAR

em



SFIMAR

Enlightening Minds, Defining Leaders

Flow of the Function for INDEPENDENCE DAY (15th AUGUST 2019) at SFIMAR

- 8.05 am** Welcome Speech by Ms. Isha Sharma
8.10 am Flag Hoisting (National Anthem)
8. 15 am Song of Devotion dedicated to Mama Mary (Feast of Our Lady of Assumption)

Function in the Assembly Hall (Ms. Karen Silveira & Mr. Clarence Mendonsa – Comperes)

- 8.25 a.m.** SFIMAR Anthem 'PRAYER OF PEACE of ST. FRANCIS OF ASSISI'
8.33 a.m. Felicitation of Chief Guest: **Rev. Bro. Mathew Thekkemury CMSF- Asst. Superior General of the Congregation of the Missionary Brothers of St. Francis of Assisi.**
Guest of Honor : **Mr. Louis Vaz – Administrator (SFIMAR)**
8.36 a.m. Brief Speech by the Chief Guest : **Rev. Bro. Mathew Thekkemury CMSF**
8.39 a.m. Patriotic Song: **Sagar Shetty**
8.45 a.m. Fashion Show: **PGDM 1**
8.55 a.m. Patriotic Song: **Ms. Ragini Gulhane**
9.05 a.m. Skit by PGDM 1
9.09 a.m. Speech in Hindi: **Ms. Kainat Shaikh**
9.13 a.m. Patriotic Song: **Mr. Mahvir – MMM**
9.18 a.m. Song by : **MMS I**
9. 21 a.m. Skit with a Message: **MMS 2**
9. 26 a.m. Fashion Show on Patriotic Theme: **PGDM 1**
9. 38 a.m. Dance and Lezium: **PGDM 1**
9. 50 a.m. Vote of Thanks: **Ms. Priya Jadhav**

Followed by Breakfast

Box Cricket Under Arm 11 a side

- 10.15 a.m.** **BOX CRICKET PGDM Team A Vs Staff & Faculty – SFIMAR**
10.40 a.m. **BOX CRICKET PGDM Team B Vs MMS II – SFIMAR, Followed by FINALS**
11.15 a.m. Prize Distribution / Certificates to the Participants



SFIMAR Mumbai <sfimar@sfimar.org>

INDEPENDENCE DAY 2018

1 message

Venkat Raman <venkat@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Sun, Aug 12, 2018 at 5:18 PM

Dear All,

Independence Day Celebrations 2018

SFIMAR is celebrating India's Independence Day on Wednesday 15th August 2018 at 8.00 A.M. in the SFIMAR Campus. The Flag Hoisting ceremony would be held at 8.10 AM followed by the rendition of the National Anthem and some patriotic songs, as well as performances by students followed by sweet distribution.

All members of the SFIMAR community are requested to attend and participate in this important function to commemorate India's Independence

Itinerary

- | | |
|---------|--|
| 8.00 AM | Gathering at SFIMAR Campus (Near the Main Gate) |
| 8.10 AM | Flag Hoisting by Chief Guest and National Anthem |
| 8.15 AM | Independence Day Messages |
| 8.30 AM | Performance by Students |
| 9.30 AM | Vote of Thanks followed by Sweet Distribution. |

All are Cordially Invited!!

Regards
Col Venkat (Retd)



SFIMAR Mumbai <sfimar@sfimar.org>

Independence Day Celebration 2017

1 message

Venkat Raman <venkat@sfimar.org>

Sat, Aug 12, 2017 at 1:42 PM

To: SFIMAR FAMILY <sfimartm@sfimar.org>

Cc: Director SFIMAR <director@sfimar.org>, Chairman SFIMAR <chairman@sfimar.org>

Dear All,

Independence Day Celebrations 2017

SFIMAR is celebrating India's 70th Independence Day on Tuesday 15th August 2017 at 8.00AM at the SFIMAR Campus. The Flag Hoisting ceremony would be held at 8.10AM followed by the rendition of the National Anthem and some patriotic songs, as well as performances by students followed by sweet distribution.

All members of the SFIMAR community are requested to attend and participate in this important function to commemorate India's Independence

Itinerary

- 8.00 AM Gathering at SFIMAR Campus (Near the Main Gate)
- 8.10 AM Flag Hoisting
- 8.15 AM Independence Day Message (Speech by Dr Mohan Mathew)
- 8.20 AM Performance by MMS, PGDM Students
- 9.00 AM Vote of Thanks followed by Sweet Distribution.

All are Cordially Invited!!

Regards
Col Venkat Raman (Retd)



SFIMAR

SFIMAR/ADMN/AUG-2016/N-

08/8/2016

NOTICE

INDEPENDENCE DAY CELEBRATION ON 15TH AUG 2016

This is to inform all the faculty members, staff & students that our Institute will have a Flag hoisting ceremony on the occasion of "70th Independence day" on 15th Aug 2016 in the campus. The schedule of the programme is given below: -

- 08.15 -08.30 am: Gathering at SFIMAR Campus (Near the Main Gate)
08.30 -08.40 am: Flag Hoisting and Speech by Col. Venkat Raman on Theme of "Yaad Karo Qurbani"

Gathering at Assembly Hall:

- 08.45- 09.00 am: Patriotic song/play/skit by students about Quit India Day (9th August) and recapping of Jallianwalah Bagh Massacre
09.00 – 09.15 am: Essay Competition* Prize Announcement and Vote of Thanks
09.15 am: Sweets and snacks distribution

In view of the above, all the faculty, staff & students are requested to attend and be a part of the programme.

*' Essay competition on the theme "**Relevance of 70 years of Independence in today's context**". Should reach by email to: Prof. Pushkar Parulekar (pushkar@sfimar.org) / Mr. P A Jose (jose@sfimar.org) latest by **12 Aug'16**.

Dr. S. S. Mohanty
Director



SFIMAR/ADMN/AUG-2015/C-49

8th August 2015

CIRCULAR

Independence Day Celebrations 2015

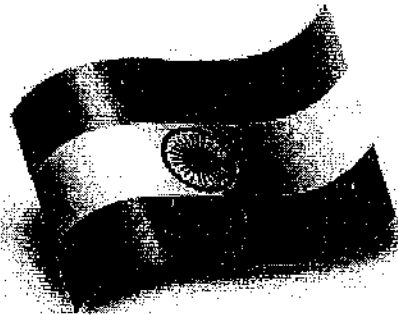
SFIMAR is celebrating India's 69th Independence Day on Saturday 15th August 2015 at 8.00AM at the SFIMAR Campus. The Flag Hoisting ceremony would be held at 8.10AM followed by the rendition of the National Anthem and some patriotic songs, performances by students followed by sweet distribution.

All members of the SFIMAR community are requested to attend and participate in this important function to commemorate India's Independence.

Dr. S S Mohanty

Director

69th Independence Day Celebrations 2015



Itinerary

- | | |
|--------|---|
| 8.00Am | Gathering at SFIMAR Campus (Near the Main Gate) |
| 8.10AM | Flag Hoisting |
| 8.15AM | Independence Day Message (Speech by Director) |
| 8.20AM | Performance by MMS, PGDM Students |
| 8.45AM | Vote of thanks followed by Sweet Distribution. |



St. Francis Institute of Management & Research

(**SFIMAR**)

Report on Onam Celebrations 2015-16

Onam was celebrated at SFIMAR on 8th September 2015, organized by a group of students from MMS-II. The participants included not only Malayalee but also a large number of non- Malayalee students. The event started with the SFIMAR anthem and lighting of the lamp, followed by a brief presentation on the Onam celebration. The Guest of honor Bro. Wilson K Joseph, Principal, SFIT, gave a brief speech on occasion.

The informal part started with the traditional dance, namely "Kaikottikali," by a group of 8 girls. This was followed by a short still act wherein the audience was explained the significance of Onam. The specialty of the still act was King Mahabali, portrayed by one of the MMS II students, who graced the audience and captivated them. Both the dance and the still act were enthralling and got a massive round of applause from the audience. Followed by the still act, Dr. G Ramesh gave a social message associated with the Onam celebration. There was also a group song sung by our student coordinators, which was mesmerizing. The event was concluded with a vote of thanks by our student coordinator Seles Kuthokathan. All the students, faculty members and staff, Registrar, Director and Chairman were served with the delicious traditional sweet, namely "Palada payasam."



Bro. Wilson K Joseph, Principal, SFITI, addressing the audience



Bro Wilson K Joseph, Principal, SFITI presenting the gift prize to the winners of

"Onam Pookalam"



A section of the audience witnessing the Onam Celebration 2015 programmes performed by students



Students performing the Kaikottikali- A traditional dance sequence performed during Onam



A scene from the still act performance depicting the significance of Onam



A group photograph with Chairman and Director



A group photograph of faculty members with Director Dr. S S Mohanty and King Mahabali

Report on Onam Celebrations 2016-17

Onam is a time to show off our vast cultural heritage and wide variety for all the Keralites who celebrate it with much more vigour than any other festival. The SFIMAR Onam Celebrations were held on 14th September 2016, amidst great cheer and the cultural extravaganza witnessed mass participation. The event was attended by all the batches in SFIMAR, including the new batch and all the teaching and non-teaching staff of the college.

The program started around 12:00 pm in the auditorium presided over by the Dr.S.S. Mohanty, Director, Br. Alphonse Nesamony Chairman, Chief Guest Mr. Joe Francis, and faculty members. The program started with the SFIMAR anthem and the Lighting of the Lamp. Br. Alphonse Nesamony, Chairman, gave the Presidential address, which was followed by felicitation of the Chief Guest Mr. Joe Francis, followed by the Director's Speech and awarding of the Best Research Award. Ms.Marilyn Gonsalves expressed the Vote of thanks. The cultural programmes got underway after the inauguration at 12.15 pm.

The programmes included:

- Thriuvathira by the first-year girls which showcased the age-old dance form of Kerala
- Glimpses of Onam 2015
- Onam Skit by the second years depicting the history of Onam
- Message by Dr. G Ramesh, MMS Program Head
- Onam Song, which sings of the great history behind the festival, is celebrated
- Prize Distribution of Pookalam

The "Pookkalam Competition" had participation from all the batches competing for other each other. The competition was held on 9th September 2016 got underway at 9:00 am as planned, and each of the groups decorated the place assigned to them with astonishing designs, bringing out the creative talent of SFIMAR. The SFIMAR pookkalam is a ritual that has been followed over the years. The pookkalam competitions went on till 11:00 am. The winners were awarded a cash prize and the participants were appreciated with a small token of gratitude for their hard work on 14th September 2016

After the event on behalf of Onam Celebration, Payasam and Banana chips were served to the entire college. The staff and students enjoyed the small feast which was served to them.



Clip of the drama



Coordinators and Participants

Report on Onam Celebrations 2017-18

The Onam celebration was held on 4th September 2017 with Customs and Traditions of Kerala in the SFIMAR Assembly Hall. The day started with decorating the college corridors with beautiful pookalams and the event started at 11:30 am. Pookalam competition was conducted a day before the event.

The programme included—

- SFIMAR Anthem
- Lighting of Lamp
- Welcome speech by Brother Xavier Munda, Registrar, SFIMAR
- Thiruonam Song by students of MMS I/PGDM I
- Onam Message by Saiju, PGDM I student
- A skit depicting the significance of the Onam celebration enacted by students of MMS I/PGDM I
- Thiruvaathira kali/Kaikottikali (Onam traditional dance) performed by students (Girls) of MMS I/PGDM I
- Distribution of prizes/gifts to winners and participants of the Onam Pookalam competition.

Finally, a vote of thanks was proposed and the function was concluded with everyone being served with the distribution of Payasam (sweet)



Clip of the drama



Coordinators and Participants

Onam Celebration 2018-19 Report

The Onam celebration of 2018-19 was performed at a very small scale, clubbed with Teacher's Day program. As a gesture to sympathize with the victims of Kerala flood, Donation was collected from students, teaching and non-teaching staff and SFIMAR Alumni Association. An amount of Rs.5,000,00/- was contributed towards the **Flood Relief Fund of St. Thomas Province.**



Clip of the drama performed



Dance Performance

Report on Onam Celebrations 2019-20

The Onam celebration was held on 10th September with Customs and Traditions of Kerala in the SFIMAR Assembly Hall. The day started with decorating the college corridors with beautiful pookalams and the event started at 11:30 am. The external guests for the day were Dr. Debjani Banerjee and Dr. Pradip Mitra from VES Institute of Management and Research, whom our student coordinators facilitated.

The celebration started with the lighting of the lamp and the hosts took over the show. The event began with a student representative acknowledging the audience with the significance of Onam, followed by a grand entrance of King Mahabali. In honour of the king, a group of SFIMAR students performed Kaikotikali as a welcome dance. Next in line, we had a small act on Kalari Payattu, India's oldest martial arts, followed by Pulikali. After the engaging performance of Pulikali, there was a mesmerizing performance by SFIMAR students singing some of the best melodies from the

Malayalam music collections. As the event's theme was customs and traditions of Kerala during Onam, to get into the roots of Kerala, a play of Vellam Kali was presented. To end the celebrations with everyone grooving to the music and dancing in their seats, we had an energetic dance performance by the so-called "modern Malayalis."

Finally, a vote of thanks was proposed and the function was concluded with everyone being served with Ada pradhanam & Snacks.



Coordinators of the event



Dance Performance by SFIMAR students



Coordinators and Participants along with dignitaries



Students performing Onam songs



A scene from the performance depicting the culture of Kerala



St. Francis Institute of Management and Research (SFIMAR)

Report on Republic Day Celebration

Academic Year 2019-20

The 71st Republic Day was celebrated on the SFIMAR campus on 26.01.2020. The Chief Guest for the Day was Cdr. Kumresh Sharma and he delivered the speech after hoisting the flag. PGDM and MMS students staged cultural activities, followed by a delicious breakfast and sweet distribution.



Flag hoisting by the Chief Guest



Participants and Coordinators with dignitaries

Academic Year 2018 – 19

The 70th Republic Day was celebrated on the SFIMAR campus on 26.01.2019. The Guest of Honour for the Day was Ms. Ethel Fernandes, who delivered the speech after hoisting the flag. PGDM and MMS students staged cultural activities, followed by a delicious breakfast and sweet distribution.



Students performing a patriotic song



Participants and Coordinators

Academic Year 2017 – 18

The 69th Republic Day was celebrated on the SFIMAR campus on 26.01.2018. The Chief Guest for the Day was Mr. Prafull Sharma, District Governor (Rotary Club), who delivered the speech after hoisting the flag. PGDM and MMS students staged cultural activities, followed by a delicious breakfast and sweet distribution.



Activity performed by SFIMAR Students

Academic Year 2016 – 17

The 68th Republic Day was celebrated on the SFIMAR campus on 26.01.2017. The flag hoisting and speech were delivered by the registrar Bro. Xavier Munda. PGDM and MMS students sang patriotic songs and gave a lecture on the significance of Republic Day. It was followed by a vote of thanks and sweet distribution.



All attendees of the day

Academic Year 2015 – 16

The 67th Republic Day was celebrated on the SFIMAR campus on 26.01.2016. The Guest of honor for the Day was Bro. Paul CMSF, who delivered the speech after hoisting the flag. PGDM and MMS students staged cultural activities, followed by a delicious breakfast and sweet distribution. Post-event, a Tree Plantation Drive was conducted on the campus.



Fellow student giving Republic Day Speech



Tree Plantation Activity



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

CELEBRATION OF 71st REPUBLIC DAY

B. V. Abraham <abraham@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Sat, Jan 25, 2020 at 12:59 PM

Dear all,

All are cordially invited for the celebration of 71st Republic day as per schedule attached.

Regards

Programme Co-ordinator
ABRAHAM B.V

 **Republic Day Schedule.docx**
30K

St. Francis Institute of Management and Research

Schedule of

71st REPUBLIC DAY CELEBRATION

(SUNDAY - 26TH JAN, 2020)

08.00am – 08.20am	Gathering at SFIMAR Campus (Near Main Gate)
08.20am – 08.40am	Flag Hoisting and Speech by Cdr. Kumresh Sharma
08.40am – 08.50am	Singing of Patriotic songs by Ms. Anusha Nair and Ms. Ashwini Yadav (MMS 1) accompanied by Mr. Royce D'souza and Nikhil Salve (MMS 1), who will play the musical instruments
08.50am – 9.00am	Patriotic theme Dance by Ms. Shalkey Fernandes, Ms. Ankita Sawant and Ms.Neha Ladha of (MMS1)
09.00am – 09.10am	Speech by Mr. Clarence Mendonca (PGDM1) in Hindi and Mr. Mobil Mathias (MMS2) in English about the Significance of Republic day
09.10am -09.20 am	Video about National Integration
09.20am -09.30 am	Vote of Thanks by Mr. Dylon Surti (PGDM1) followed by breakfast and Sweet Distribution





Pushkar Parulekar <pushkar@sfimar.org>

Happy Republic Day, 2019

1 message

G Ramesh <gramesh@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Sat, Jan 26, 2019 at 11:23 AM

Dear Colleagues,

We wish all our colleagues and their family members a happy 70th Republic Day. 2019



Regards and Cheers,

Dr G Ramesh



SFIMAR

SFIMAR/ADMN/AN-2018/N-63

22/01/2019

NOTICE

REPUBLIC DAY CELEBRATION ON 26TH JAN, 2019

This is to inform all the faculty members, staff & students that our College will have a flag hoisting ceremony on the occasion of "70th Republic day" on 26th January, 2019 at 8:00 am in the SFIMAR Campus. The schedule of the program is given below:-

08.00 -08.20 am - Gathering at SFIMAR Campus (Near the main Gate)

08.20 -08.40 am - Flag Hoisting and Speech by Mr. Praful Sharma-District Governor

08.40- 08.50 am - Singing of Patriotic songs by SFIMAR students.

08.50 -09.00 am - Speech by students about the significance of Republic day.

09.00 -09.05 am - Vote of Thanks and Sweets Distribution.

In view of the above, all the faculty, staff & students are requested to attend and be a part of the program. All can follow traditional dress code for the event.

Dr. G. Ramesh

I/C Director



Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Republic Day Celebrations 26th January 2018

SFIMAR Mumbai <sfimar@sfimar.org>
To: SFIMAR FAMILY <sfimartm@sfimar.org>

Wed, Jan 24, 2018 at 2:08 PM

Dear All,

Please find attached Notice on the Republic Day Celebrations in our Institute on 26th January 2018.

Regards,

Team- Republic Day

--

St. Francis Institute of Management & Research
Mount Poincur, S.V.P. Road,
Borivli (W), Mumbai 400 103

 **Republic Day.pdf**
212K



SFIMAR

SFIMAR/ADMN/AN-2018/N-

22/01/2018

NOTICE

REPUBLIC DAY CELEBRATION ON 26TH JAN, 2018

This is to inform all the faculty members, staff & students that our College will have a flag hoisting ceremony on the occasion of "69th Republic day" on 26th January, 2018 at 8:00 am in the SFIMAR Campus. The schedule of the program is given below:-

08.00 -08.20 am - Gathering at SFIMAR Campus (Near the main Gate)

08.20 -08.40 am - Flag Hoisting and Speech by Mr. Prafull Sharma-District Governor (Rotary Club)

08.40- 08.50 am - Singing of Patriotic songs by SFIMAR students.

08.50 -09.00 am - Speech by students about the significance of Republic day.

09.00 -09.05 am - Vote of Thanks and Sweets Distribution.

In view of the above, all the faculty, staff & students are requested to attend and be a part of the program. All can follow traditional dress code for the event.

Dr. S. S. Mohanty
Director



Pushkar Parulekar <pushkar@sfimar.org>

Republic Day Celebration

1 message

Sanchayita Banerjee <sanchayita.banerjee@sfimar.org>

Wed, Jan 25, 2017 at 3:44 PM

To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, SFIMAR Placements <placement@sfimar.org>, Information Tech <it@sfimar.org>, Library Services SFIMAR <library@sfimar.org>, PGDM SFIMAR <pgdm@sfimar.org>

Cc: Chairman SFIMAR <chairman@sfimar.org>, Director SFIMAR <director@sfimar.org>

Dear all,

All faculty and staff members are requested to be present for Republic day celebration tomorrow 26 January 2017 at 8:15 am near the main gate. PFA the detailed notice for the same.

Regards,
Team Republic Day

 **Republic Day 2017 Notice.pdf**
368K



SFIMAR

SFIMAR/ADMN/JAN-2017/N-63

23/01/2017

NOTICE

REPUBLIC DAY CELEBRATION ON 26TH JAN 2017

This is to inform all the faculty members, staff & students that our College will have a Flag hoisting ceremony on the occasion of "68th Republic Day" on 26th January 2017 at 08.15 am in the SFIMAR campus. The schedule of the program is given below:-

- | | |
|-----------------|---|
| 08.15 -08.30 am | - Gathering at SFIMAR Campus (Near the main Gate) |
| 08.30 -08.35 am | - Flag Hoisting and Speech by Brother Xavier M. |
| 08.35 -08.45 am | - Singing of Patriotic songs by SFIMAR students. |
| 08.45- 08.55 am | - Speech by students about the significance of Republic day |
| 08.55 -09.00 am | - Vote of Thanks and Sweets Distribution |

In view of the above, all the faculty, staff & students are requested to attend and be a part of the program.

Dr. S. S. Mohanty

Director