

CLASS PROFILE: MARKETING

**JEFFER MICH RESHANCE
JEROME (26)**

B.E. - Civil

Work Exp.: 58 Months

TechMBS (29)

Intelenet Global Services (29)

Summer Project: A Project on Social Media Marketing for GreyChalk through Twitter

Company Name: GreyChalk

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VISHAL RAMINA (25)

BBI

Work Exp.: 52 Months

Epicenter Technologies Pvt. Ltd. (18)

Teleperformance (34)

Summer Project: A comparative study of CSR activities and spending of 1000 companies as per NSE market index for KindBeings

Company Name: KindBeings Services

Live Project: Impact of Covid 19 on Indian Textile Industry and other projects also

Company Name: Avalon Global Research

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NANDINI GUPTA (23)

BBI

Work Exp.: 42 Months

Sastel Strategies Pvt. Ltd. (42)

Summer Project: A project to design promotional Content and Posters for Facebook page of Re-Imagine India (For Corporate Galaxy Human Capital)

Company Name: Corporate Galaxy Human Capital

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ALLISON ALBAN PEREIRA (24)

B.Com.

Work Exp.: 33 Months

FedEx Express Transportation and Supply Chain (33)

Summer Project: Digital Marketing Strategies to Identify and Attract New Customers

Company Name: JoyfulEncounters Technology Solutions Inc. (Jetsdigital)

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ANIKET WAJE (22)

B.Com.

Work Exp.: 27 Months

State Street Syntel Services Pvt. Ltd.(15)

T&M Services Consulting Pvt. Ltd. (12)

Summer Project: Promotion on Social Media and its impact on Star Training Network - Product Strategy of Corporate Galaxy Human Capital

Company Name: Corporate Galaxy Human Capital

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SUSHANT MISHRA (25)

B.Com. - Accounting & Finance

Work Exp.: 27 Months

Shree adiraj laxmi builders Pvt. Ltd.

Summer Project: Covid 19 impact on concern company HUL and P&G

Company Name: Nneell's invest

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SHALKEY FERNANDES (24)

BMS - Marketing

Work Exp.: 27 Months

Tata Consultancy Services -TCS (27)

Summer Project: A study on consumer behaviour towards online retailing in emerging scenario in Mumbai

Company Name: Corporate Galaxy Human Capital

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AADITYA BHANDARI (24)

B.Com.

Work Exp.: 24 Months

N. K. Mittal and Associates (24)

Summer Project: To understand the effectiveness of brand communication via social media.

Company Name: Corporate Galaxy Human Capital

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CLASS PROFILE: MARKETING

RAZA ILAHI JATU (23)

BMS - Marketing

Work Exp.: 23 Months

Indian Oil Corporation Ltd. (12)

Furniture friend outsourcing solutions (23)

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Summer Project: Building and researching about social media campaigns and digital marketing

Company Name: OneX Solutions Pvt. Ltd.

HARSHIL DHABALIA (22)

BMS - Marketing

Work Exp.: 13 Months

Volga Agency (13)

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Summer Project: Creating Digital marketing campaign and measuring its effectiveness at Mspace

Company Name: Mspace

CHRISTEENA VINCENT (23)

B.Com. - Accounts

Work Exp.: 14 Months

Jkumar Infraprojects Ltd. (14)

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Summer Project: A study on users preference of MFD & identify prospects for Canon BIS in current market scenario.

Company Name: Canon India Pvt. Ltd.

APURVA PATIL (25)

B.E. - Computers

Work Exp.: 13 Months

Accenture Solutions Pvt. Ltd. (13)

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Summer Project: A study on understanding the prevalence and usage of online media platforms amongst consumers in Maharashtra state

Company Name: E4 Development & Coaching Ltd.

SHRADDHA POOJARY (23)

B.Sc. - IT

Work Exp.: 12 Months

Pamtsoft Systems & Software Pvt. Ltd. (12)

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Summer Project: A study on social media strategy and practices during Covid-19

Company Name: Corporate Galaxy Human Capital

SAMEER SUVARNA (26)

BMM - Advertising

Work Exp.: 12 Months

Intelenet (6)

Idea lake (6)

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Summer Project: A study on consumer perception on recent trends and practices of email marketing during COVID-19

Company Name: Webbox Studios

SAURABH KADAM (22)

BMS - Marketing

Work Exp.: 11 Months

Angel Broking (3)

Eureka Cosmo (8)

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Summer Project: The study on Consumer's Retail shopping experience

Company Name: OneX Solutions Pvt. Ltd.

JESUITA ALVARES (24)

BAF

Work Exp.: 10 Months

Quorum HR (10)

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Summer Project: The level of acceptance by SMEs for Onex's Initiative

Company Name: OneX Solutions Pvt. Ltd.

CLASS PROFILE: MARKETING

ALANKRUTA

SIRDESHPANDE (25)

Bachelor's in Cosmetic Technology

Work Exp.: 10 Months

Paramount Cosmetics Pvt. Ltd. (10)

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Summer Project: B2C Marketing Strategies on Social media

Company Name: Webbox Studios

SUSHANT BALU GOVIND (23)

B.E. - Electronics & Telecommunication

Work Exp.: 7 Months

Inetwork Solutions Pvt. Ltd. (7)

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Summer Project: A Study on Media reach effectiveness of Impact Guru

Company Name: Impact Guru Technology Venture Pvt. Ltd.

REHANA SHAIKH (23)

B.Com.

Work Exp.: 6 Months

KMC Developers (6)

M
M
S



Summer Project: A study to analyze buyer behaviour through cold calling for Textile Value Chain (TVC) Media.

Company Name: Textile Value Chain (TVC) Media

DAVID SHETTY (23)

BMS

Work Exp.: 6 Months

Sunderland Global Services (6)

M
M
S



Summer Project: A study to analyse buyer behaviour through cold calling for potential customers for Textile Value Chain Media

Company Name: Textile Value Chain (TVC) Media

JENNY C. THANKAPPAN (25)

B.Com.

Work Exp.: 6 Months

Born Free Entertainment (6)

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Summer Project: Impact of social media marketing of amen solutions during lockdown

Company Name: Amen solutions

Live Project: A study on Social Media Marketing

Company: Webbox Studios

ABHISHEK SHASTRI (23)

B.Sc. - Hospitality & Hotel Administration

Work Exp.: Fresher

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Summer Project: Effects of the Covid-19 outbreak on the hospitality industry and how to remedy them.

(With specific reference to Hotel Seventh Sense)

Company Name: Hotel Seventh Sense Pvt. Ltd.

ABUZAR KHAN (21)

BMM

Work Exp.: Fresher

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Summer Project: To understand whether social media marketing can increase the footfall on the companies website.

Company Name: Corporate Galaxy Human Capital

ALVIES TUSCANO (21)

B.Com.

Work Exp.: Fresher

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Summer Project: Customer satisfaction of local grocery vis a vis its competitors

Company Name: Outlive

CLASS PROFILE: MARKETING

ANUSHA NAIR (22)

BMS - Marketing

Work Exp.: Fresher

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Summer Project: Promoting the company and its properties through different mediums and get customers on board.

Company Name: Corporate Galaxy Human Capital

ASHWINI YADAV (21)

BBA - Marketing

Work Exp.: Fresher

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Summer Project: Consumer perception of customers towards the online retailing industry in India

Company Name: Grey Chalk

BENSON GRACIAS (22)

BMS

Work Exp.: Fresher

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Summer Project: A study of service marketing at OneEngage

Company Name: OneX Solutions Pvt. Ltd.

CHERRY EDISON (23)

BHM

Work Exp.: Fresher

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Summer Project: To study the awareness and effectiveness of digital marketing in a marketing campaign

Company Name: Corporate Galaxy Human Capital

CLEON REBELLO (23)

BMS - Marketing

Work Exp.: Fresher

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Summer Project: A Study on market potential of OneXSolutions in the state of Bihar

Company Name: OneX Solutions Pvt. Ltd.

DIPTI BHANUSHALI (25)

BMS - Maths, IT, Finance

Work Exp.: Fresher

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Summer Project: Content marketing in Advertising

Company Name: Alacrity Technologies Pvt. Ltd.

DYLON SURTI (22)

BMS - Finance

Work Exp.: Fresher

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Summer Project: Impact of covid19 on MBA aspirants

Company Name: SFIMAR

HARREN NORONHA (23)

B.Sc. - Chemistry

Work Exp.: Fresher

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Summer Project: A study to Analyse Users' Convenience on the usage of Chatbots of Business Enterprises (Mumbai)

Company Name: Salesdude Mobile Solutions Pvt. Ltd.

Live Project: A Study to Understand Penetration of Canon Office Automation Products in Enterprise Customers (BKC - Lower Parel)

Company Name: Canon India Pvt. Ltd.

CLASS PROFILE: MARKETING

ISHA KENIYA (21)

BMS - Marketing

Work Exp.: Fresher

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Summer Project: A study on Impact of COVID 19 on students while getting jobs and internships.

Company Name: Apli.ai

ISHA SHARMA (21)

B.Com.

Work Exp.: Fresher

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Summer Project: COVID-19 Impact on MSMEs & it's Supply chain disruption in the MSME industry

Company Name: Union job hub

JAY PATEL (23)

B.Com.

Work Exp.: Fresher

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Summer Project: To understand the COVID-19 Impact on OEMs & its Supply chain disruption in the OEMs Industry

Company Name: Motilal Oswal Financial Services Ltd.

KAINAT SHAIKH (0)

BMS - Marketing

Work Exp.: Fresher

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Summer Project: Investement Pattern of Salaried Individuals

Company Name: Nirmal Bang Wealth Solutions

KAREN FERNANDES (23)

BMS - HR

Work Exp.: Fresher

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Summer Project: DIGITAL MARKETING - "The New Face Of Marketing Communication Replacing Traditional Medium Of Communication."

Company Name: OneX Solutions Pvt. Ltd.

LORDS DIAS (21)

B.Com.

Work Exp.: Fresher

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S



Summer Project: A Project On Lead Generation And Crowdfunding Activities At Impact Guru.

Company Name: Impact Guru Technology Venture Pvt. Ltd.

LYSHIA RODRIGUES (21)

BBI - Banking & Insurance

Work Exp.: Fresher

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Summer Project: A study on effectiveness of digital marketing on webinars by Re-Imagine India in mumbai.

Company Name: Corporate Galaxy Human Capital

MANISH PATIL (22)

B.E. - Mechanical

Work Exp.: Fresher

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Summer Project: Changing business dynamics in current market scenario

Company Name: Canon India Pvt. Ltd.

CLASS PROFILE: MARKETING

NACHIKET SANTOSH BANE (23)

B.E. - Electronics & Telecommunications
Work Exp.: Fresher

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Summer Project: A Project on Lead Generation Using Social Media for Canon India Pvt. Ltd.
Company Name: Canon India Pvt. Ltd.

NIKITA ANGANE (23)

BHM
Work Exp.: Fresher

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Summer Project: A Project on Social Media Marketing for GreyChalk Through Facebook
Company Name: GreyChalk

PARTH PATEL (22)

BAF
Work Exp.: Fresher

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S



Summer Project: A Project on Lead Generation through Cold Calling for Impact Guru in Surat City
Company Name: Impact Guru Technology Venture Pvt. Ltd.

ROMEL GONSALVES (23)

B.Sc. - IT
Work Exp.: Fresher

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Summer Project: A study on the buying behaviour of the customer with respect to packaging
Company Name: Investè consulting

ROSHNI NAIK (22)

BAF
Work Exp.: Fresher

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Summer Project: A project on marketing of financial services with respect to content creation for the company Finnovate Financial Services Ltd.
Company Name: Finnovate Financial Services Pvt. Ltd.

SAGAR SHETTY (22)

BAF
Work Exp.: Fresher

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Summer Project: A study on end to end sales cycle of Avanti Learning Centres (Ed-Tech)
Company Name: Avanti Learning Centres Pvt. Ltd.

SANDEEP SHAJAN (23)

BAF
Work Exp.: Fresher

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Summer Project: A study on Impact of covid-19 on Telecommunication Service providers in Mumbai.
Company Name: Humanity Welfare Council

SANDESH DUBEY (24)

BAF
Work Exp.: Fresher

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Summer Project: A study on recent trends and practices of ed-tech start-ups in India
Company Name: Avanti Learning Centers

CLASS PROFILE: MARKETING

**SELVAKUMAR
KARUNEEGAR (24)**
BMS - Marketing
Work Exp.: Fresher

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Summer Project: Impact of Advertisement on consumer brand preference with reference to Mumbai City
Company Name: E4 Development & Coaching Ltd.

SHIVAM GITE (23)
B.E. - Mechanical
Work Exp.: Fresher

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Summer Project: To study awareness and effect of lockdown on markets willingness towards digital banking
Company Name: ICICI Bank Ltd.

SHIVANI MOHITE (23)
B.Com.
Work Exp.: Fresher

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Summer Project: A study on Recent trends and practices in Educational Institutions during covid-19 in Mumbai.
Company Name: GreyChalk

SONAL ANKUSH YADAV (22)
B.Com.
Work Exp.: Fresher

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Summer Project: A Study on NNEELL's INVEST Social Media Campaign Effectiveness & Customer Management
Company Name: Nneell's Invest

SWARUP SHETTY (22)
B.Com.
Work Exp.: Fresher

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Summer Project: A study on how Canon is creating brand awareness digitally.
Company Name: Canon India Pvt. Ltd.