

St. Francis Institute of Management & Research

(SFIMAR)

7.3.1 INSTITUTE DISTINCTIVENESS

Entrepreneurship Development Activities undertaken at SFIMAR

Entrepreneurship Development details

2015-16

To

2019-20

Objectives Achieved 2019-2020

To instill an entrepreneurial spirit among the students by conducting minimum four activities every year on entrepreneurial ideas and development.

- Product redesigning competition: ENTERPRENOW
- Business Model Canvas Preparation
- Business Plan Preparation And Presentation
- A Guest Lecture By Mr. Uday wankawala, CEO Atal incubation centre RMP Uttan On Entrepreneurship
- PRERNA Club Coordinators Put Up A Stall For Selling Refreshments During Exuberance 2019
- Video Screening To Develop Entrepreneurial Spirit And Also To Throw Light Upon Like Social Entrepreneurship And Women Entrepreneurship
- Idea Generation Through News Paper Activity

PRERNA CLUB

(ENTREPRENEURSHIP DEVELOPMENT)





PRERNA CLUB

(ENTREPRENEURSHIP DEVELOPMENT)





Product Redesigning Competition 18th Jan, 2020

Objectives Achieved 2018-2019

To instill an entrepreneurial spirit among the students by conducting minimum four activities every year on entrepreneurial ideas and development.

- Business Model Canvas Preparation
- Business Plan Preparation And Presentation
- A Guest Lecture By Sean Andrade On Entrepreneurship
- PRERNA Club Coordinators Put Up A Stall For Selling Refreshments During Exuberance -2019
- Video Screening To Develop Entrepreneurial Spirit And Also To Throw Light Upon Issues Like Social Entrepreneurship And Women Entrepreneurship
- Knowing Entrepreneur In You A Questionnaire Activity
- Idea Generation Through News Paper Activity
- One Minute Pitch To The Investor Using Online Evaluation System.
- The Budding Entrepreneur Award
- Sampark Sfimar Ratna Award (Entrepreneurial Excellence)



आत्मविश्वासानं उभारा स्टाटअप

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⊤र्टअप हे फॅड आहे का? उत्साहाच्या भरात सुरु केलेल्या स्टार्टअपमध्ये अपयश आलं की ज्यवं? यासारखे अनेक प्रश्न आजच्या तरुणाईला त. आयआयटी खरगपूरच्या आंत्रेप्रिनीअरशिप गायोजित आंत्रेप्रिनीअरशिप अवेअरनेस ड्राइव्ह D) या कार्यक्रमात स्टार्टअप याविषयावर चर्चा ात आली. हा कार्यक्रम नुकताच सेंट फ्रान्सिस ट्यूट ऑफ मॅनेजमेंट अँड रिसर्चमध्ये पार पडला. ग्रे राम गोपाल, निधी सराफ, विनोद केणी, नुपूर आणि सुनील मिश्रा यासारख्या व्यावसायिक नील दिग्गजांनी मुलांना उत्तम मार्गदर्शन केलं. ोल काही महत्त्वाचे मद्दे..

ार्टअप उभारताना नैमकी कुठे चूक होते? सर्वात महत्त्वाचं म्हणजे माहिती गौळा करणं. आपण टार्टअप उभं करण्याचं योजलं आहे याची खरंच । आहे का? आपण यातून खरोखरंच कोणती चण सोडवत आहोत का? याचा विचार नीट

नाही. आपण जे स्टार्टअप काढणार आहोत त्याप्रकारचे र्टअप याआधी कोणी काढले आहेत का? आणि केतपत यशस्वी झाले? याकडे बऱ्याचदा दुर्लक्ष

नं जातं. पेटलिस्ट्सकडून भांडवल मिळवलं जातं. तेव्हा पलं स्टार्टअप अगदीच सुरुवातीच्या स्थितीत सल्यानं गुंतवणूकदारांना गुंतवणूक करण्याबाबत टवून देणं कठीणे असतं. यामुळे भांडवल मिळवणं जींण होऊन जातं. परिणामी, सुरुवातीच्या काळात हुंब, स्वतःची कमाई, मित्रपरिवार यांच्याकडून ांडवल मिळवण्याचा प्रयत्न केला जातो. त्यामुळे रुवातीलाच गुंतवणूकदाराला पटवण्यात तरुण

- प्रपयशी ठरतात. कधीकधी काही कायदेशीर गोष्टी, नियम यांची नीट माहिती नसल्यानं कल्पना प्रत्यक्षांत उतरवताना अडचणी येतात.
- शिक्षण पूर्ण झाल्यावर उत्साहात स्टार्टअप सुरु केलं जातं. पण कॉर्पोरेट जगाचा फारसा अनुभव नसल्यामुळे बिझनेस प्लॅन्स, मार्केटिंग यातील बारकाव्यांचा अध्यास केला जात नाही. त्यामुळे एक-दोन वर्ष नोकरी करून



भारतात आर्थिक उदारीकरण आणि खासगीकरण झाल्यानंतर स्वतःचा उद्योग सुरु करण्याच्या बऱ्याच संधी निर्माण झाल्या. भांडवल मिळण्याचे बरेच

मार्ग उपलब्ध झाले आणि सरकारकडूनही स्टार्टअप्ससाठी बरीच मदत मिळू लागली. त्यामुळेच आमचे विद्यार्थी एक आंत्रेप्रिनीअर म्हणून घडावेत यासाठी आम्ही अशा कार्यक्रमांना प्रोत्साहन देतो.

कोणत्या क्षेत्रात संधी उ

सुरुवातीलाच गुंतवणूकदार म्हणजेच व्हेंचर • जगात बरेच देश आहेत, ज्याच 'वय' हातय

- पर्यावरणपूरक वस्तू, पाणी आणि वीज बचत करणाऱ्या गोष्टींशी निगडीत क्षेत्र
- नव्यानं उदयाला येणारं तंत्रज्ञान. जसं की, आर्टिफिशिअल इंटेलिजन्स, मशीन लिनैंग, इंटरनेट ऑफ थिंग्स
- ऑनलाइन वित्तव्यवहार आता मोठ्या प्रमाणावर होत असल्यानं ब्लॉकचेन या क्षेत्रात खूप मागणी आहे. भारत हा शेतीप्रधान देश असल्यानं शेतीमध्ये
- आधुनिक तंत्रज्ञान वापरात येईल असं स्टार्टअप
- ग्रामीण भागात मुलं चांगल्या शिक्षणापासुन वंचित राहतात. त्यांना शिर्श्वण उपलब्ध करून देईल असे क्रमान्ने अन्यात तर येडेलच अप्स किंवा अशा भागात शिक्षकांना रोजगार मिळवून

स्टार्टअप सुरु करणाऱ्यांसाठी काही टिप्स

- तत्विनष्ठ आणि प्रामाणिक राहा.
- 'मी' यापेक्षा 'आपण' असा दृष्टिकोन ठेवृन सहकारी आणि हाताखालच्या माणसांसीबत काम करा.
- नवीन कल्पनांचा स्वीकार करा आणि आपली चृक कुणी दाखवून दिली तर आपला अहंकार बाजूला ठेवून समोरच्या माणसाचं ऐकन घ्या.
- अपयशातृन शिका आणि लोकांमध्ये आपल्या ब्रॅंडच्या बाबतीत विश्वास निर्माण करा.

अपयशाला कसं सामोरं जावं?

सुरुवातीला उत्साहात स्टार्टअप सुरु केलं जातं, पण काही कारणांमुळे ते अपयशी ठरल्यास धीर खचून पुन्हा डॉ. वैशाली कुलकर्णी, प्राध्यापिका, सेंट पहिल्यासारखीच नोकरी करावी का असं वाटायला

म्हणजेच त्या देशांत वृद्धांची संख्या जास्त आहे. तुमच्या ध्येयावर आणि निर्णयावर ठाम राहा. एखाँचा

मार्ग स्वीकारणाऱ्यांकडे असलेले सहनशीलता, जिद्द, जोखीम पत्करण्याची तयारी अशा गुणांच्या शोधात कंपन्या असतात. याचबरोबर महिला आणि स्टार्टअप याबाबत चर्चा झाली. आंत्रेप्रिनीअर असलेल्या स्त्रियांची संख्या म्हणावी तितकी नाही आणि काही सामाजिक आणि कौटुंबिक कारणामुळे स्त्रियांना स्टार्टअप्ससाठी हवं तेवढं पाठबळ मिळत नाही. पण स्त्री धरचा आर्थिक व्यवहार व्यवस्थित सांभाळते, त्यामुळे स्त्रियांकडे क्षमता नक्कीच आहे. म्हणून स्त्रियांनी स्वतःवर विश्वास ठेवून या क्षेत्रात उडी घेतली पाहिजे. जोखीम आहे पण स्वतःचं काहीतरी कारण्यात जे समाधान आहे ते सर्वोच्च आहे.

संकलन- चिन्मयी वड़ो, व्हीजेटीआय





Entrepreneurship Awareness Drive

In Association with

E-Cell IIT Kharagpur







Guest Speaker:-



Mr. Vinod Keni
Partner - Artha Venture Fund | Co-Founder,
Peachtree Mgmt Advisor| Fintech SIG | TiE Mumbai.

10:00am | 13th October

Venue: St Francis Institute of Management, Borivali (W),

Eminent Speakers at Entrepreneurship Summit





Guest Speaker:-



Mr. Ram Gopal CEO at Barclays Bank India

10:00am | 13th October Venue: St Francis Institute of Management, Borivali (W),



presents



Guest Speaker:-



Mr. Sunil Mishra
COO IL&FS Township Management | Ex-Marketing
Head Airtel | Ex-CEO Karvy Private Health

10:00am | 13th October Venue: St Francis Institute of Management, Borivali (W),





Guest Speaker:-



Ms. Nupur Hemant

VP IIFL Investment Managers | Harvard Business
School | Investor | Entrepreneur | Public Speaker |

10:00am | 13th October Venue: St Francis Institute of Management, Borivali (W),

PARTICIPATED IN

ARIIA – ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT SURVEY







Government of India
Ministry of Human Resource Development



ARIIA

ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS
RANKING 2019

ST. FRANCIS INSTITUTE OF MANAINEMENT AND RESEARCH, MUMBAI

participated in ARIIA ranking.

Dr. Anil D. Sahasrabudhe Chairman, AICTE Shri R. Subrahmanyam Secretary (Higher Education), MHRD

Dr. Abhay Jere

Chief Innovation Officer, MIC, MHRD

THE BUDDING ENTREPRENEUR AWARD — 2018
This award has been introduced in AY 2017 -18 in SFIMAR. It is inspired by the vision of our institute which is to create entrepreneurial class of value based industrial leaders. The award is sponsored by Messaggio which is a

startun venture by our own SEIMAR alumni from the batch 2008-10.



Recipient of the Award

Mr. Pratik Pagare **MMS Operations Specialization**

SFIMAR RATNA AWARDS

AWARD FOR ENTREPRENEUR EXCELLENCE



Mr. Mohan Wanve

MMS -2002-04

Director- Quantime World Pvt. Ltd.

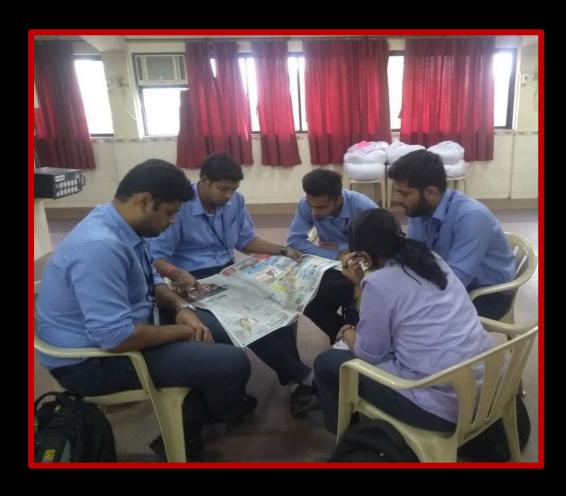
Objectives Achieved 2017-2018

To instill an entrepreneurial spirit among the students by conducting minimum four activities every year on entrepreneurial ideas and development.

- Business Model Canvas Preparation
- Business Plan Preparation And Presentation
- A Guest Lecture By Mr.Nirav Mehta On Entrepreneurship
- PRERNA Club Coordinators Put Up A Stall For Selling Refreshments During Exuberance -2018
- Video Screening To Develop Entrepreneurial Spirit And Also To Throw Light Upon Issues Like Social Entrepreneurship And Women Entrepreneurship
- Knowing Entrepreneur In You A Questionnaire Activity
- Idea Generation Through News Paper Activity
- One Minute Pitch To The Investor Using Online Evaluation System.
- The Budding Entrepreneur Award
- Sampark Sfimar Ratna Award (Entrepreneurial Excellence) –



PRERNA CLUB - BUSINESS MODEL WORKSHOP



BUSINESS MODEL WORKSHOP



MR. NIRAV MEHTA
CONDUCTED A GUEST LECTURE
ON 'ENTREPRENEURSHIP
DEVELOPMENT'

MDP - 'ENTERPRENEUR IN YOU' By Mr. ISHWAR JHA



THE BUDDING ENTREPRENEUR AWARD

• This award has been introduced for the First time in SFIMAR. It is inspired by the vision of our institute which is to create entrepreneurial class of value based industrial leaders. The award is sponsored by *Messaggio* which is a startup venture by our

own SFIMAR alu



SAMPARK – SFIMAR RATNA Award (Entrepreneurial Excellence) Winner: Mr. Hitesh Jain



Objectives Achieved 2016-2017

To instill an entrepreneurial spirit among the students by conducting minimum four activities every year on entrepreneurial ideas and development.

- Business Model & Business Plan Development and Presentation
- Workshop by Mr. Ishwar Jha on Entrepreneurship Development 'Zero to one Crore'
- Implementation of Incubation Centre



Entrepreneurship Development

Workshop - ZERO TO ONE CRORE on 15th October 2016





Objectives Achieved 2015-2016

To motivate students to become entrepreneurs by conducting seminars and Workshop and other entrepreneurship development activities.

Inauguration of SFIMAR Entrepreneurship & Business Incubation Zone (SFIMAR-ebiz).

SFIMAR organized a two day Management Development Program (MDP) on the topic "Entrepreneur in You" on 9 and 10 Oct. 2015 for all the aspiring Entrepreneurs from the Industry, as well as students.

DLLE entrepreneurship activity was conducted on 23 October, 2015 which helped studen to overcome risk averse nature and provide them with a platform to set up their very ow temporary retail outlet.



Entrepreneurship Development

• Mr. Albert D'souza conducted a session on 'Entrepreneurship as a Career'

 SAMPARK - 2016 Entrepreneurial Excellence Award to SFIMAR Alumni

 Idea Generation Workshop was organized by Pre Entrepreneurship Club



Entrepreneurship Development

Idea Generation &

Business Plan Writing workshop





INSTITUTE INNOVATION COUNCIL (IIC)ESTABLISHMENT CERTIFICATE









Certificate of Establishment

This is to certify that

ST. FRANSIS INSTITUTE OF MANAGEMENT & RESEARCH POINSUR MUMBAI

has established an Institution Innovation council (IIC) for the calendar year 2019-20 as per the norms of MHRD's Innovation Cell, Government of India, bestowed on 11th September 2019.

Anil D. Sahasrabudhe

SADelvina

Chairman, All India Council for Technical Education R. Subrahmanyam ecretary(Higher Education

Secretary(Higher Education), Ministry of HRD Dr. Abhay Jere
Chief innovation Officer,
MHRD's Innovation Cell



Prescribed Annual Calendar Activities for IICs – 2019-20 (Academic Calendar)



Academic Calendar		Time Line	Activities	Frequencies	
			*Formulate Council, Upload of 1st Quarter Action Plan with Minutes of Meeting of Council	Mandatory	
		Quarter I	My Story - Entrepreneur's Life & Crossroad – Motivational Speak - To be Share by Entrepreneurs	1 No	Choose Min. Three
		(First Three Months of 1 st	My Story - Innovator's Life & Crossroad- Motivational Speak - To be Share by Innovators	1 No	Activity /
I, V, VII	Semester Period -1	Semester) For Ex: July to Sept 2019	Field/Exposure Visit to Village/Society /School/Industry/Market – Identity real Life Problem	1 No	Program to get Max.
ters I, II	Declare the	-	Organise One Day Workshop on Problem Solving/Design Thinking/Ideation Workshop/ Campus Hackathon etc.	1 No	Point In this Category
f Semest	Period (for Ex: July – Dec		Organise One Day Workshop on "Entrepreneurship and Innovation as Career Opportunity"	1 No	
- Faculties & Students of Semesters I, III, V, VII	2019)	Quarter II	*Progress Monitoring and Upload of 2 nd Quarter Action Plan with Minutes of Meeting of Council	Mandatory	
& Stu	(Include	(Last Three Months of 1st	Product Development Phases - Story Telling - (Innovators in Campus)	1 No	You may choose
aculties	Semester Break)	Semester) For Ex: Oct to Dec 2019	Field/Exposure Visit to Design Centre/Makers' Space/Fab Lab/Prototype Lab/Tinkering Lab etc	1 No	Min. Three Activity
SS – Fe			Organise a Product Design/ Design Thinking Workshop at Campus	1 No	/ Program
arget Mass		(Include Semester Break)	Organise a workshop/Seminar/Call for Paper presentation on Innovation/Social Innovation & Entrepreneurship	1 No	to get Max. Point
Та			Demo Day – Exhibition Cum Demo for PoCs & Mentorship Session for Innovators (or) Student Entrepreneurs	1 No	In this Category
			Engage Students for Internship at Innovation & Start-up Centre/Start-ups/Incubation Unit etc. during Semester Break (Duration may vary from minimum 15 day to 2 months or during entire semester break	As many as students can be engaged	
s & IV, VI,		Quarter III	*Progress Monitoring and Upload of 3 rd Quarter Action Plan with Minutes of Meeting of Council	Mandatory	
Faculties & sters II, IV,	Semester Period -2	(First Three Months of 2 nd Semester)	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre	1No	You may choose Min.
Target Mass – Faculties & Students of Semesters II, IV, VI,	Declare the Period (for Ex:	For Ex: Jan to March 2020	Organise Workshop on Business Model Canvas (BMC) and (or) Business Plan Competition to Invite Innovative Business Models from Students	1 No	Three Activity /
Targ	Jan – June		Organise One day Session on "How to plan for Start-up and legal and Ethical Steps"	1 No	Program to get Max.
SI	2020)		Organise One/half day Interactive	1 No	Point

(Include Semester		Session/Mentoring Session "Hangout with Successful Start-ups" (Entrepreneurs in Campus)		In this Category
Break)		Organise One Day Awareness/Mentoring Session on IPR & IP Management for Innovation and Start-ups	1 No	
		Demo Day – Exhibition Cum Mentorship Session for Innovators (or) Student Entrepreneurs	1 No	
	Quarter IV	*Progress Monitoring and Upload of 4 th Quarter Action Plan with Minutes of Meeting of	Mandatory	
	(Last Three	Council	437	17
	Months of 2 nd Semester) For Ex: April	Session on Accelerator/Incubation - Opportunity for Student Faculty - Early Stage Entrepreneurs	1No	You may choose Min.
	to June 2019	Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or)Mentor Session	1 No	Three Activity /
		Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs	1 No	Program to get
	(Include Semester	Demo Day – Exhibition Cum Mentorship Session for Student & faculty Start-ups to Showcase	1No	Max. Point
	Break)	Start-up Residency -Internship in Start-ups – 15 Days to 2 Months during the semester break	As many as students can be engaged	In this Category

^{*}Please ensure participation of at least 15-20 % students Take part (on an avg. 30-40 for field visits, 60-100 numbers for workshop or and 150 numbers and above for awareness/motivational session). Both student and faculties can participate



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Semester Break: Internship at startup





Elective



IIC Calendar Activities for Academic Year 2020-21

Semester I Quarter 1 Sl. No. Activity Mandatory/ Elective Thrust Area IIC Council formation or upgradation (of existing council) at Institute level. 1 **Mandatory** Conduct first council meeting. 2 Workshop on "Entrepreneurship and Innovation as Career Opportunity" Elective 3 My Story - Motivational Session by Successful Innovators Elective 4 My Story - Motivational Session by Successful Entrepreneur/Startup founder. Elective Inspiration, 5 Session on Problem Solving and Ideation Workshop Elective Motivation and Ideation 6 Exposure and field visit for problem identification Elective 7 Pitching workshop & linkage of innovators with Innovation Ambassadors. Elective 8 Panel Discussion on Atmanirbhar Bharat-Vocal for Local, Make In India for the world. Elective Orientation Session on National Education Policy (with a focus on Innovation **Mandatory** and entrepreneurship) Quarter 2 IIC Council Meeting- Review of Q1 progress and Planning for Q2. **Mandatory** 2 Elective Session on Process of Innovation Development 3 Workshop on Design Thinking, Critical thinking and Innovation Design Elective 4 Field/Exposure Visit to Fab lab, Makers Space, Design Centres, City clusters etc. Elective 5 Workshop on Entrepreneurship Development Phases Elective Design Validation through various model of design validation (e.g. Double Diamond Elective Approach) Session on identifying Intellectual Property component at the early stage of Validation and 7 Elective Concept Development Idea/ PoC pitching & validation and Institute level PoC competition. Submission 8 **Mandatory** of Idea/PoC on IIC Portal Orientation session for all students & faculties of Institute by Innovation Ambassador Elective 10 Call for paper writing and research report on Innovation Elective 11 Orientation Session on National Innovation and Startup Policy (NISP) **Mandatory**

Semester II				
	Quarter 3			
1	IIC Council Meeting- Review of Q2 progress and Planning of Q3.	Mandatory		
2	Field/Exposure Visit to Incubation Unit/Patent Facilitation Centre/Technology Transfer Centre/ Co-working spaces	Elective	Prototype, Design, Process Development for Business Model/ Process/ Services	
3	Workshop on Prototype/Process Design and Development - Prototyping	Elective		
4	Session/ Workshop on Business Model Canvas (BMC)	Elective		
5	Business Plan/Prototype Competition to Invite Innovative Business Models from Students	Elective		
6	Session on "How to plan for Start-up and legal & Ethical Steps"	Elective		
7	Interactive Session/Mentoring Session with "Successful Start-up founders" (Entrepreneurs in Campus)	Elective		
8	Workshop on Intellectual Property Rights (IPRs) and IP management for start up	Elective		
9	Mentorship Session for Innovators (or) Student Entrepreneurs through experts and (or) Innovation Ambassadors/Innovation Agent	Elective		
10	Orientation session for all students & faculties of Institute by Innovation Ambassador(s).	Mandatory		
	Quarter 4			
1	IIC Council Meeting- Review of Q3 progress and Planning of Q4	Mandatory		
2	Session on Prototype Validation - Converting Prototype into a Startup	Elective		
3	Session on Accelerators/Incubation - Opportunities for Students & Faculties - Early Stage Entrepreneurs	Elective		
4	Organise Session on "Lean Start-up & Minimum Viable Product/Business"- Boot Camp (or)Mentoring Session	Elective	Awareness about Startup and related Ecosystem	
5	Session on Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs	Elective		
6	Session on Building an Innovation/ product fit for market	Elective		
7	Session/ Panel discussion with innovation and Startup Ecosystem Enablers from the region/state/national level	Elective		
8	Orientation session for all students & faculties of Institute by Innovation Ambassador	Elective		
9	Semester Break : Internship at startup.	Elective		

Note:	
A	To score maximum marks/star in a particular quarter, it is necessary to complete atleast 3 elective activities along with the mandatory activities from IIC calendar Activities .
В	The report shall be submitted within 10 days after a particular quarter gets over.
С	Detailed guidelines about each activities https://iic.mic.gov.in/iic202021-calender.
D	All MIC Driven Activities are mandatory and will be announced by MIC from time to time on IIC website under MIC driven category .
Е	To score maximum marks/star in a particular quarter, it is necessary to complete atleast 3 activities under Self Driven Category .

MOU WITH ATAL INCUBATION CENTRE





MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter referred to as "MOU") is entered at Mumbai on this Tuesday, 30th July 2019

Between

Atal Incubation Centre – Rambhau Mhalgi Prabodhini (AIC – RMP)

Having its registered office at Rambhau Mhalgi Prabodhini, Keshav Srushti, Essel World Road, Uttan, Bhayander (W), Thane: 401106, hereinafter referred to as "AIC-RMP" which expression shall unless repugnant to the context thereof, mean and include its representatives, successors and permitted assignees of the FIRST PART

And

St. Francis Institute of Management and Research Mumbai

having its registered office at Mount Poinsur, S,V,P, Road, Borivali (W), Mumbai-400103 expression shall unless repugnant to the context thereof, mean and include its representatives, successors and permitted assignees of the SECOND PART

This MoU is to lay down the structure of partnership between Atal Incubation Centre and St. Francis Institute of Management and Research'. AIC - RMP screens the innovative startup ideas and enable them to setup enterprises by providing structured mentoring support. AIC – RMP offers mentoring support and build strategies to create a strong startup eco-system.

About AIC-RMP

It has been set up in alignment with Atal Innovation Mission (AIM), NITI Aayog to nurture, handhold and support New Age Entrepreneurs for New Age India. The focus will be on job creation through entrepreneurship in the domains of Agriculture, Education & ICT. It also aims to create & support sustainable business models at grassroot level including social enterprises. We motivate youngsters and entrepreneurs to innovate, to build and run successful working (business) models and to use information communication technology to support and strengthen self-help groups, cooperatives, agriculture sector, education sector and social sector.

About St. Francis Institute of Management and Research

St. Francis Institute of Management & Research (SFIMAR) was established in 2002 by "The Society of the Congregation of Franciscan Brothers" to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade 'A' accredited by National Assessment and Accreditation Council (NAAC) and is recognized under Section 2 (f) & 12 (B) of UGC Act 1956. It is also ISO 9001:2015 Certified by by DNV (Det Norske











Veritas). The courses conducted at SFIMAR campus are in a state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and Other Amenities. A core team of experienced and qualified faculty member deliver various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs a number of Personality Development Programmes. SFIMAR also provides its students additional certification Programmes such as, Alternative Investment Industry, Project Management, National Institute for Securities Markets (NISM) Mandatory Programmes, CIMA, Digital Marketing, etc. which improves their knowledge and employment prospects. SFIMAR has a very active Placement Department which assist students in achieving appropriate placements and has a track record of almost 100% placement for the past several years

MODE OF COLLABORATION:

Both parties shall offer the followings:

- Work on co-creation model so that entrepreneurs (student & alumni body) can be created & supported.
- Collaboration in ongoing 'St. Francis Institute of Management and Research' programs to support entrepreneurship, developing joint programs to support innovators and start-ups.
- The selected students / alumni will get access to infrastructure, expertise, networks and entrepreneurship ecosystem of the Parties on specific approval basis.
- Organization of workshops, networking events, & conferences; exchange visits for entrepreneurs and mentors involved with specific Program/s.
- Mentoring, industry expertise, and investors networks to the extent possible.
- Early feedback/ adoption of the startup solution as end user/s'.

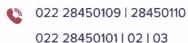
AIC-RMP will enable/facilitate the following- depending on offerings

- Visibility/ branding on AIC-RMP website to St. Francis Institute of Management and Research' as 'Academic' partner
- Preference to ideas / start-ups from St. Francis Institute of Management and Research' for preincubation or Incubation at AIC-RMP
- Networking & showcasing opportunity in its events, workshops etc.
- Resources, Mentors, Experts etc. for conducting workshops / training etc (on honorarium basis)

St. Francis Institute of Management and Research will enable/facilitate the following- depending on offerings

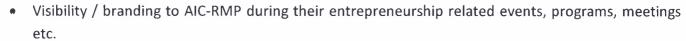
- Access to people, network, resources (including alumni)
- Speaker / meeting opportunity during events, conferences etc.











Program identification / needs, Documentation of success stories.

IMPLEMENTATION

- This MoU is non-binding and any binding obligations will be in any definitive agreement which Parties may sign as a result of discussions under this MoU.
- Nothing in this MOU shall be construed to make either party a partner, an agent or legal representative of the other for any purpose.
- All activities of co-operation implemented under the terms of this MoU shall be mutually agreed upon in writing, including the roles & responsibilities and budget, as the need may arise.
- Each of the parties shall be fully responsible financially for the activities carried out under its direction or by its staff, except as otherwise agreed by the parties.
- The parties will designate one representative each who will develop and coordinate specific programs or activities between them.
- The relationship of the Parties under this MOU shall be non-exclusive and both Parties, including their affiliates, subsidiaries and divisions, are free to pursue other agreements or collaborations of any kind. However, when entering into a particular agreement, the Parties may agree to limit each Party's right to collaborate with others on that subject.
- Col Venkat (Retd) will be the SPOC for SFIMAR Mumbai.

INTELLECTUAL PROPERTY

The Parties acknowledge that nothing in this MoU and NDA shall affect ownership of any intellectual property rights of the other party.

CONFIDENTIALITY

During the currency of the MoU, each Party agrees to consider as confidential all information disclosed by the other Party in written or tangible form or, if orally disclosed confirmed in writing within thirty days of disclosure and identified as confidential by the disclosing party. The obligations above shall not extend to any confidential information for which the receiving party can prove that this information:

- Is in the public domain at the time of disclosure or comes within the public domain without fault of the receiving party.
- Is already known or become known to the receiving party
- Is received from a third party having no obligations of confidentiality to the disclosing party.
- Is independently developed by the receiving party; or
- Is required to be disclosed by law or court order.











DURATION & RENEWAL

This MoU will become effective immediately after signature by the representatives of the Parties. It will be initially valid for a period of two years from the date of execution of this MoU. Thereafter, the MoU will be automatically renewed for further periods of one year each until terminated by either party on prior written notice of 30 days to other party.

AMENDMENTS

This MoU may be amended by a written agreement signed by representatives of the parties. In the event of any unforeseen incident during collaborative activities in either country the parties agree to negotiate a mutually acceptable solution. Should any disagreement arise out of the application, interpretation or implementation of this Agreement, the Parties shall endeavour to exercise best efforts to negotiate their differences.

COMMUNICATION

All communication required or permitted to be made or given hereunder shall be in writing in English and deemed to be properly delivered when sent by registered mail, facsimile or email to the other Party's address as indicated below:

a) If to AIC-RMP:

Pallavi Ramane - Incubation Manager (i) Attention

AIC-RMP, Rambhau Mhalgi Prabodhini, Keshav Srushti, Essel World Road, (ii) Address

Bhayander(W), Thane - 401106.

022-28450109/10 (iii) Tel. No.

(iv) Fax No.

pallavir@aic-rmp.org (v) Email

b) If to St. Francis Institute of Management and Research:

Col Venkat (Retd) Faculty SPOC (i) Attention

C/O SFIMAR, Gate No 5, Mount Poinsur, SVP Road (ii) Address

Near Bhagwati Hospital, Borivili West, Mumbai 400103

022 - 28958403 (iii) Tel. No. 022 - 28906567 (iv) Fax No. venkat@sfimar.org (v) Email

DISPUTES

The parties will endeavour to resolve all disputes amicably and with mutual understanding. In case the parties are not able to resolve its differences, the MoU shall be terminated with one week's notice to the other parties. In case of termination of the MoU, neither of the parties shall be financially responsible to the other party unless agreed to otherwise in terms of any explicit understanding.







IN WITNESS WHEREOF the Parties hereto have hereunto set and subscribed their respective hands and seal the day and year first hereinabove written.

Signed, Sealed and Delivered by

	SHILGI PRABODE
Mumel	MBHA STATE OF THE
Signed and Delivered	E JOH
For and behalf of AIC-RMP	
Chief Executive Officer	

DATE: _ 30/07/2019

PLACE: Borivali- numba

Signed and Delivered:

For and behalf of St. Francis Institute of Management and Research: DIRECTOR, ST FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH MUMBAI

DATE: 30/07/2019

PLACE: Mumbar

Signed and Delivered:

IN PRESENCE OF TWO WITNESSES

1. Pallavi Ramane Prame 2. Sheetal Parchal Gular

MOU WITH BINARY UNIVERSITY, MALAYSIA

Memorandum of Understanding

Between

St Francis Institute of Management & Research

and

Binary University

1. Preamble

- 1.1. St Francis Institute of Management & Research located in Mumbai, India (promoted by the Society of the Congregation of Franciscan Brothers) and Binary University, located in Selangor Darul Ehsan, Malaysia, are willing to enter into and formally establish this "Memorandum of Understanding" (hereinafter referred to as MOU).
- 1.2. The purpose of this MOU is to promote and expand international understanding, development, and friendship as well as stimulate and support academic pursuits among the students and faculty of the two institutions (St Francis Institute of Management & Research and Binary University hereinafter referred to as SFIMAR and Binary respectively). Identified general areas of mutual interest may include but not limited to the following:
 - student exchange programs;
 - faculty exchange programs;
 - cooperative/collaborative research projects;
 - exchange of publications; and
 - short-term training, workshops, seminars and conferences.
- 1.3. Both institutions realize that in general the language of instruction in both the institutions is English.
- 1.4. The term "host" institution refers to the Institute/University the student or faculty member plans to visit. The term "home" institution refers to the Institute/University where a student is studying or, in the case of faculty members, the university where the faculty member is regularly employed.
- 1.5. Both institutions understand that this MOU is not exclusive and each institution is permitted to enter into other such agreements with other universities.

2. Terms and Termination of the MOU

The term of this MOU shall be five years (2017 - 2022) from the date of signing. The MOU may be renewed for additional periods by written agreement of the institutions, prior to the end of the

initial five-year term (or any subsequent extension of the MOU). During the initial five-year term (and subsequent extensions, if any), the parties shall consult at least annually to discuss the program, any problems that have arisen, and opportunities for improvement. Either party may terminate this MOU at any time (during the initial five-year period or any extension period) by giving six months advance written notice.

3. Contact Person

Both the institutions will designate a contact person assigned with the responsibility of coordinating MOU activities in general terms. For SFIMAR, the contact person will be the Director of the Institute. For Binary, the contact person will be Mr Gilbert Alvin, Director of International Collaborations.

4. Scope of Co-operation

While a wide range of activities, in the academic and education field is identified within the MOU, any specific program will be addressed under separate written agreements between the two institutions which will serve as appendixes to this master MOU.

5. Student Exchange

- 5.1. Participation in the student exchange programs is meant for advanced skilling, training and gaining advance knowledge and does not constitute admission into any academic degree program or lead to the award of any academic degree at the host institution, unless otherwise permitted under the various rules and regulations governing such participation in both the countries. The terms and conditions of each student exchange program will be the subject matter of a properly laid out agreement, as referred in Clause 4 above.
- 5.2. Each institution will accept students from the other institution on an approximate one-for-one basis for the specified program during an academic year. Such students will bear the participation costs charged by the host institution as mutually decided by both the Institutions. A special fee may be approved by the Governing Council or Senate as a recognition of this MOU. The selection procedure by which reciprocal exchange students are nominated is the responsibility of the home institution.
- 5.3. The numbers of exchange students to be sent by each institution each year will be decided upon by mutual agreement between the two institutions. Exchange students may join specialized skilling, training and knowledge enhancement programs at the host institution, depending upon their needs and on the policies of the home institution.
- 5.4. Each institution shall try to exchange the same number of students each year. If either institution is unable to designate the full quota of qualified students during any given academic year, this will not affect the other institution's ability to send its exchange students for any of the areas under the student exchange program.
- The host university shall normally accept students recommended by the home university. However, each institution reserves the right to accept or reject any exchange program student. Notification of acceptance or rejection of each student shall be provided to the other university within 30 days of the host institution's receipt of the home institution's nomination.

- 5.6. The acceptance of exchange is conditional on obtaining the necessary immigration and travel clearance from respective government authorities in the host country and the host institution will endeavor to assist in obtaining proper documents and will guide each student through the respective immigration and visa procedures. However, immigration matters are the responsibility of the exchange student.
- 5.7. All exchange students shall be subject to fulfil the academic and other regulatory provisions of the host institution. Exchange students will have the same privileges and enjoy the same access to campus facilities and amenities.

6. Faculty/Staff Exchange

- 6.1. The faculty/staff of an institution under the terms of the MOU may participate in a variety of activities at the other institution.
- 6.2. Such activities may include faculty exchange for instructional and/or research activities for short term or extended periods of time; conducting conferences, seminars, workshops, training programs and/or lecture series; providing professional expertise as consultants on special projects within the institutions; short term visits for observation purposes including exploration of further development activities between the two institutions; working with the businesses, industries and the community in which the institutions are located; and for all other activities as may be identified during the term of the MOU.

This MOU will be subject to compliance with all governing rules and regulations in the respective countries.

IN WITNESS THEREOF, the parties representing the two institutions have offered their signatures below:

FOR St Francis Institute of Management & Research	FOR Binary University
Shok?	Libelice
Dr. Subhransu Sekhar Mohanty	Prof. Dr Sulochana Nair
Director	Vice Chancellor
An Alphonse	DMM QSAL
Bro. Alphonse Nesamony	Dato Professor Joseph Adaikalam
Chairman FRANCIS	Executive Chairman
*St. Francis Institute of Management &	Binary University, Kuala Lumpur,
Research Mumbai, India	Malaysia
Date: 24th November, 2017	Date: 24 th November, 2017

SFIMAR RATNA AWARDS FOR ENTREPRENEURIAL EXCELLENCE (LAST 5 YEARS)



"SFIMAR RATNA" Award - Entrepreneur Excellence @

"SAMPARK" - SFIMAR Alumni Meet

SFIMAR RATNA AWARDS 2014-15



Mr. Joyce Jose & Mr. Terence Dsouza

MMS -2008-10

Partners - Messaggio

SFIMAR RATNA AWARDS 2015-16



Mr. Dnyandev Warade

MMS -2008 - 10

Director -Sankalp

SFIMAR RATNA AWARDS 2016-17



Mr. Hardik Shah

MMS -2006-08

Founder, Director -Business Karma

SFIMAR RATNA AWARDS 2017-18



Mr. Hitesh Jain

MMS -2002-04

Founder, Director - Swaraj Holidays

SFIMAR RATNA AWARDS 2018-19



Mr. Mohan Wanve

MMS -2002-04

Director - Quantime World Pvt. Ltd.

SFIMAR INCUBATION CELL - AGREEMENT COPY OF OFFICE SPACE ALLOTTED TO MR.HITEN MODI, ALUMNI BATCH 16-19, MFM PROGRAMME

St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University (An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Polnsur, 8.V.P. Road, Bortvall (West), Mumbal - 400-103
Tel.; 2891-7089 / 2892-9156 (MM8) / 2891-7096 (PGDM) / 2895-8403 (MMM/MFM)
Fax; 2890-6567 E-mail : Info@sfimar.org Website : www.sfimar.org

SFIMAR/GADMIN/KEL/DEC2018/SM-44

15th December, 2018

To

Mr. Hiten Modh,
M/S. Pinel Tech Security Pur Uss.
A/58, Jaldarashan CHS,
Mandpeshwar, Borivali West
Mumbal 400103

140

Mobile: 908 2562649 / 8451007940

Dear Mr. Hiten Modh,

With reference to your application dated 14th December 2018 with a request to continue your business from our Entrepreneurship and Business Incubation Centre (SFIMARebiz) and subsequent discussions we had with you, we are pleased to renew the arrangement and permit you to occupy Cabin No. 2 in our Hostel Building on the following terms and conditions:

- 1. The Office space will be provided with the following amenities:
 - (a) 2 work stations and 4 chairs, which is inclusive of 2 guest chairs
 - (b) Internet LAN Connectivity upto 5 GB per month
 - (c) The Office will have electricity connections, Split AC and sufficient lighting arrangement.
- 2. The Office will be allotted to you for a period of 11 months from 16th December, 2018 to 15th November, 2019 and can be renewed for a further period, based on the decision taken by the Institute.
- 3. The Office working hours will be from 9.00 am 9.00 pm from Monday to Saturday with a total number of 8 hours with one hour lunch break per day. If you require to use the Office beyond the above mentioned 8 hours, you have to pay for the additional usage of electricity and internet on a pro-rata basis.



St. Francis Institute of Management and Research

- 4. You will be paying an office usage charge of Rs. 10, 800 per month + GST. Payment must be made Quarterly in advance.
- 5. Your visitors and clients will be required to make an entry in the security register at the main gate and the same entry and exit timings would be required to be maintained by your office. You will abide by the Institute's timing, environment and security policies during your occupation of the Office.
- If any activities unrelated or untoward to your designated services and products are noticed by the Institute, you will be called for immediate explanations and asked to vacate the allotted office space immediately.
- Any consulting related requirements by the occupant from any faculty will be discussed directly
 by you with the concerned faculty and the final proposition will be reviewed by the Consulting
 Committee for an approval.
- 8. In the event you decide to discontinue occupation of the rented space, you would be required to give a one month's intimation to the accounts department / administrative office for the same.

Kindly sign the document in agreement to the above terms and conditions.

Wish you all the very best,

Bro. Alphonse Nesamony,

Chairman - SFIMAR

Dr & Ramesh

Pixel Tech Security Pur UN

I Mr. Hiten Modh representing M/S. , hereby agree to the terms and conditions mentioned and will abide by the same.

Jekene mode

Mr. Hiten Modh

(M/S. Yastu Enterprises LLP)

find Tech Security Put ud.

Cc: Mr. Sabu V.

Cc: Accounts

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Received By:

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PAID

(NO. 102376

DATE 18-9-19

PS 14,750/-

AAA

COPYRIGHT DETAILS OF SFIMAR ROCKET - STUDENT CENTRIC MODEL

Diary Number: 3832/2012-CO/A
Ministry of Human Resource Development
Department of Higher Education
Copyright Office

(Tele: 3384387, -2549, -2458 Extn.: 31)

(C)

4th Floor, Jeevan Deep Building, Parliament Street, New Delhi, 110001

Dated: 04/07/2013

To,

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH,
MOUNT POINSUR, SVP ROAD, BORIVALI WEST, MUMBAI- 400103,
MAHARASHTRA.,

Subject: Copyright Registration Certificate - forwarding of.

With reference to your application dated **07/03/2012**, I have the honour to send herewith a copy of the extract from the Register of Copyrights with regard to the work

"SFIMAR ROCKET- STUDENT CENTRIC MODEL"

particulars of which have been entered in the Register of Copyrights.

- 2. A copy of the Unpublished work received along with your application duly stamped with seal of the Copyright Office is returned herewith, while another is retained in this office for record.
 - 3. Kindly acknowledge receipt of this letter.

Yours faithfully

Deputy Registrar of Copyrights



Government Of India Copyright Office **Extract from the Register of Copyrights**



Dated: 4/7/2013

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1.	Kegi	stration	Nulli	Del

: A-101778/2013

Name, address and nationality of the applicant

: ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH, , MOUNT POINSUR, SVP ROAD, BORIVALI WEST, MUMBAI- 400103, MAHARASHTRA.-

INDIAN

Nature of the applicant's interest in the copyright of the : OWNER

Class and description of the work 4.

: ARTISTIC WORK

Title of the work

: "SFIMAR ROCKET- STUDENT CENTRIC MODEL"

Language of the work 6.

: ENGLISH

Name, address and nationality of the author and if the : DR. A.C. AUGUSTINE, MR. KIRAN RODRIGUES, MR. author is deceased, date of his decease

ASHWINKUMAR POOJARY, MR. NEERAJ AMIN, , SFIMAR, MOUNT POINSUR, SVP ROAD, BORIVALI WEST, MUMBAI-

400103, MAHARASHTRA-

INDIAN

Whether the work is published or unpublished 8.

: UNPUBLISHED

Year and country of first publication and name, address : N.A.

and nationality of the publisher

10. Years and countries of subsequent publications, if any, : N.A. and names, addresses and nationalities of the publishers

11. Names, addresses and nationalities of the owners of : various rights comprising the copyright in the work and the extent of rights held by each, together with particulars

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH, , MOUNT POINSUR, SVP ROAD, BORIVALI WEST, MUMBAI- 400103, MAHARASHTRA.-

INDIAN

of assignments and licences, if any 12. Names, addresses and nationalities of other persons, if : N.A.

any, authorised to assign or licence of rights comprising

the copyright

13. If the work is an 'Artistic work', the location of the original: work, including name, address and nationality of the person in possession of the work. (In the case of an architectural work, the year of completion of the work should also be shown).

ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH, , MOUNT POINSUR, SVP ROAD, BORIVALI WEST, MUMBAI- 400103, MAHARASHTRA.-INDIAN

14. Remarks, if any

A COPY OF THE WORK IS ANNEXED. WORK NOT TO BE USED IN RELATION TO ANY GOODS.

Diary Number: Date of Application: Date of Receipt:

3832/2012-CO/A 07/03/2012 27/03/2012

DEPUTY REGISTRAR OF COPYRIGHTS





SFIMAR

EVENTS

- INDUCTION OF MMS-I SUMMER EXCELLENCE
- EXUBERANCE-INTER COLLEGIATE EVENT
- TEACHER'S DAY
- GENESIS
 FOUNDER'S DAY
 INTERNATIONAL BEDUSTRAL VISITS
- · SAMPARK ALUMNI MEET
- PATHH-INTERNATIONAL
- RESEARCH SEMINAR
- · CEO / CFO MEET

- CEO / CFO MEET
 SPARK- BUSINESS
 PLAN CONTEST
 ANVESHISTUDENT RESEARCH
 PAPER CONTEST
 FUN-N-GAIR
 ANNUAL DAY
 & FAREWELL

LEARNING & PRACTICING MANAGEMENT

FESTIVALS

- RAKSHA BANDHAN
 GANESH CHATURTHI
 ONAM

- · NAVRATRI
- · HOLL
- GUDI PADWA
- · RAMZAN-EID

DEVELOPMENT OF CORPORATE & GLOBAL CITIZENS

SMT's

(SELF MANAGED TEAMS)

- ADVENTURE
- BOOK PRESENTATION
- BRANDING &
 ADVERTISING
- · CSR-ABHIMAAN
- CURRENT AFFAIRS
 CURRENT AFFAIRS
 FILM SCREENING
 SPECIALIZED
 COURSES
- CULTURAL-MALAY
 - - FOOD & DIET PLAN
- AEROBICS
 - · SPONSONSMI

· INDUSTRY ACADEMIA

INTERACTION PHYSICAL FITNESS,

TO DEVELOP CAPABILITY FOR WORKING IN TEAMS & DEVELOPING LEADERSHIP QUALITIES

ACADEMIC EXCELLENCE

- CHRICULUM & REYOND
- · IN-HOUSE CASE STRING
- DEVELOPMENT
- RESEARCH & PUBLICATION
- INTERACTION WITH 100
 PRACTICING PROFESSIONALS

DEVELOPING WORLD CLASS BUSINESS LEADERS

ENTERPRISE

DESIGNED BY MMS BATCH 2010-12

INFRASTRUCTURE

TEAM:- KIRAN RODRIGUES, ASHWINKUMAR POOJARY & NEERAJ AMIN

INDUSTRY

PEDAGOGY

TRADEMARK APPLICATION DETAILS - SFIMAR LOGO



St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University (An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Poinsur, S.V.P. Road, Borivali (West), Mumbai - 400 103
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)
Fax: 2890 6567 E-mail: info@sfimar.org Website: www.sfimar.org

To,

Date: 10/04/2019-

Mr. Ram Yadav

AND Solutions Pvt Ltd.

7, Mewawala House,

Vakola Masjid, Santacruz East.

Mumbai - 400 055

Mob.: 9819720717

Subject: Application for Copyright for Anveshi logo and Trademark for SFIMAR Logo (class 16 and 35) and SFIMAR (class 41)

Dear Sir,

This is with reference to the discussion we had with regard to above subject dated 3rd April 2019. We request to you process our application for Anveshi logo copyright and Trademark for SFIMAR logo (class 16 and 35) and SFIMAR (class 41).

Please find enclosed documents viz.:

- 1. Form for Anveshi logo copyright
- 2. Form Trademark SFIMAR logo (16 and 35)
- 3. Form for Trademark SFIMAR (41)
- 4. True copy of Resolution by the Governing Council for SFIMAR logo
- 5. Proof of New logo signed by Director dated 30th Jan 2018
- 6. List of Trustees with PAN No. and address
- 7. Copy of Letter of intent from AICTE NEW Delhi
- 8. Copy of Appointment letter dated August 28, 2002
- 9. SFIMAR Institute letter head with old logo

Thanks & regards,

Prepared By:

Papinder K. Nag

Librarian

AND Solutions Pvt Ltd

Consultant of Trademark, Copyright, Patent, Design, Company Registration, International Trademark, Service Tax Reg & ISO Registration etc.

COPYRIGHT REQUIREMENT FORM

Ģ	Title of work	: Anveshi
0	Language of work	: English
8	Name of Applicant	: St. Francis Institute of Management and Research
6	Address of Applicant	: Gate No. 5, Mt. Poinsur, S. V. P. Road
		Borivali (W), Mumbai 400 103
0	Nationality of Applicant	i
0	Publication details	: Student Research Journal
•	Name of Publisher	: St. Francis Institute of Management and Research
•	Address of Publisher	: <u>Gate No. 5, Mt. Poinsur, S. V. P. Road</u>
		Berivali (W), Mumbai 400 103
	•	
0	Nationality of Publisher	
0	Date of publication	
•	Work created by	
	(Name of author / creator	: St. Francis Institute of Management and Research
e	Address of Applicant	: Gate No. 5, Mt. Poinsur, S. V. P. Road
		Borivali (W), Mumbai - 400 103
	•	
•	Nationality of Applicant	:
•	Type of work (Please tick	to the appropriate box)
	Software	
	Literature	
	Musical	
A	Videographic	
A	Artistic	abla
	Website	
6	Require 4 copies of work.	

Consultant of Trademark, Copyright, Patent, Design, Company Registration, International Trademark, Service Tax Reg & ISO Registration etc.

Brand Name / Trade Name	St. Francis Institute of Management and Research (SFIMAR Logo - class 16 and class 35)			
Name of Applicant: St. Francis Institu	te of Management and Research			
Individual				
Proprietor				
Partnership				
Pvt Ltd. / Public Ltd.				
Society				
Trust	Society of the Congregation of Franciscan Brothers 1. Bro. Jose Valliara (President), 2. Bro. George Thottiyl (Vice President), 3. Bro. Dominic Polaprayil (Secretary and Treasurer), 4. Bro. Abraham M J (Member), 5. Bro. Alphonse Nesamony (Member), 6. Bro. Joseph K. C. (Member), 7. Bro. Vijaykumar Pereira (Member)			
HUF	a w p p 1			
Address of Applicant	Gate No. 5, Mt. Poinsur, S. V. P. Road, Borivali (W), Mumbai 400 103			
Goods / Services Description	Educational Institute			

Registered Office: 7, Mewawala House, Vakola Masjid, Santacruz (E), Mumbai – 400 055 Contact us on: + 91 9594646548 / 9819720717

Tel: 022 2666 5717

Consultant of Trademark, Copyright, Patent, Design, Company Registration, International Trademark, Service Tax Reg & ISO Registration etc.

Using brand name since	2018
Authorized Signatory with Designation	Bro. Alphonse Nesamony Chairman
Email ID	chairman@sfimar.org
Contact Details (Mobile no.)	9820987928



Consultant of Trademark, Copyright, Patent, Design, Company Registration, International Trademark, Service Tax Reg & ISO Registration etc.

Brand Name / Trade Name	SFIMAR (class 41)					
Name of Applicant: St. Francis Institute of Management and Research						
Individual						
Proprietor						
-						
Partnership						
Pvt Ltd. / Public Ltd.						
California	, APPENDED TO					
Society						
Trust	Society of the Congregation of Franciscan Brothers					
	1 Bro. Jose Valliara (President),					
	医胃肠					
,	2. Bro. George Thottiyl (Vice President),					
	3. Bro. Dominic Polaprayil (Secretary and Treasurer),					
	4. Bro. Abraham M J (Member),					
	5. Bro. Alphonse Nesamony (Member),					
	6. Bro. Joseph K. C. (Member),					
	7. Bro. Vijaykumar Pereira (Member)					
HUF						
Address of Applicant	Gate No. 5, Mt. Poinsur, S. V. P. Road,					
	Borivali (W), Mumbai 400 103					
Goods / Services Description	Educational Institute					

Registered Office: 7, Mewawala House, Vakola Masjid, Santacruz (E), Mumbai – 400 055 Contact us on: + 91 9594646548 / 9819720717

Tel: 022 2666 5717

Email: mailandsolutions@gmail.com / ramandsolutions@gmail.com

Consultant of Trademark, Copyright, Patent, Design, Company Registration, International Trademark, Service Tax Reg & ISO Registration etc.

Using brand name since	2002	
Authorized Signatory with Designation	Bro. Alphonse Nesamony Chairman	
Email ID	chairman@sfimar.org	
Contact Details (Mobile no.)	9820987928	





St. Francis institute of Management and Research

Approved by AICTE and affiliated to Mumbai University (An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Poinsur, S.V.P. Road, Borivali (West), Mumbai - 400 103
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)
Fax: 2890 6567 E-mail: info@sfimar.org Website: www.sfimar.org

Dated: 08/04/2019

True Copy of the Resolution passed by the Governing Council at the Meeting held on 11th June 2016.

Representation of the New version of SFIMAR Logo in place of the Old Logo was placed before the Committee. The members unanimously accepted the same to be adopted and used in all its brochures, stationery, advertisements and Institutes Promotional Materials.

Bro. Alphonse Nesamony

Chairman

CESEAROW

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AND SOLUTIONS PVT. LTD

Address: 7, Mewawala House, Vakola Masjid, Santacruz (E) , Mumbai - 400 055 Contact us on 91-9819720717 / 91-9594646548

Email: mailandsolutions@gmail.com / ramandsolutions@gmail.com

Name	M/S. St. Francis I	nstitute of Managem	ent and Research	IN/AN	D/02
Address	Gate No. 5, Mt. Poinsur, S. V. P. Road,				2019
	Borivali (W), Mumbai 400 103.		2019		
Contact No.	9820987928			2017	
	I	DOCODMA IN	VOICE DADTICIU AD		
Sr. No.	Service details	MOTORWIA IN	VOICE PARTICULAR	Doto	A
-				Rate	<u>Amount</u>
1	Professional fees	for filing TM-A appl	ication of below brand name	·	6,000.0
	Sr. No.	Brand Name	Class		0,000.0
	1)	SFIMAR LOGO	16	2,000.00	
•	2)	SFIMAR LOGO	35	2,000.00	
	3)	SFIMAR WORD	41	2,000.00	
2	Government (Leg	al)fees for filing TM	A application of below brand n	ame	30,000.0
	<u>Sr. No.</u>	<u>Brand Name</u>	Class		
	1)	SFIMAR LOGO	16	10,000.00	
	2)	SFIMAR LOGO	35	10,000.00	
	.3)	SFIMAR WORD	41	10,000.00	
<u> </u>					
3	Professinal fees for	r filling Artistic Coprig	ht o <u>f below brand name.</u>		
•	Sr. No.	Logo			
	1)	ANVESHI LOGO		9,500.00	9,500.0
4	Government fees for	or fill <u>ing Artistic Copri</u>	ght of below brand name.	500.00	500.0
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			·	Add Olas



St. Francis Institute of Management & Research (SFIMAR)

Approved by AICTE and Affilliated to University of Mumbai (An ISO 9001: 2008 Certified Institute)

Dated: 20/5/19

To,
AND Solutions Pvt. Ltd.
7, Mewawala House, Vakola Masjid,
Santacruz (E), Mumbai – 400 055
Contact No. 91 9819720717

Subject: Payment against AND Solutions Pvt. Ltd.

Dear Subscription Manager,

We would like to renew subscription for AND Solutions Pvt. Ltd. Please find enclosed the payment of Rs. 46000/-by Cheque no. 101771 dated 18/05/19 drawn on The Catholic Syrian Bank Ltd, in favor of AND SOLUTIONS PVT. LTD.

Kindly acknowledge the same.

Yours Sincerely,

Paninder K Nagi

Librarian

St. Francis Institute of Management and Research,

ি ভালতিক মিণিয়ন বঁক লিমিট্র The Casholic Sycha Bante Ltdi. St. Francis I M R, Mount Poinsur, S V P Road, Borivli West A/c Payeq_{Mum}bai - 400103

"PAYABLE AT PAR AT ALL OUR BRANCHES IN INDIA CSB Platinum SA

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अदा करें

**46,000.00

A/c. No.

033100479172190001

For ST FRANCIS INST OF MANAGEMENT AND RESEARCH

Munda

Ago Alphante

Branch: Borivli - West

Authorised Signatory

B199-L100-O-771

Please sign above



भारत सहस्रह /GOVERNMENT OF INDIA प्यापान सिन्ह न्नजिन्ही /TRADE MARKS REGISTRY



The Trade Marks Registry, Boudhik Sampada Bhawan, S. M. Road, Antop Hill, Mumbai-400037 RECEIPT

PAGE No: 1

To,

GEETA RAMKISHOR YADAV 403, SANDESH CHS LTD., PAKHADI, KHAREGAON, KALWA(W), THANE-400605

RECEIPT NO FILING DATE : 2238094

: 08/06/2019 15:41:07

BRANCH NAME

: MUMBAI : geetav13

AGEN	T : 3:	2478 e-mail: geetayadav.tma976@gma					USER		: geetay13	
S.N0.	Form	Description	Application No	Class	No of Class	Ref No.	Party Type	Party Code	Party Name	Amount (Rs.)
1	ТМ-А	TRADE MARKS APPLICATION	4201109		1	-	Proprietor	3008772	INVALVAGENIEN I AND RESEARCH	9000
2	тм-А	TRADE MARKS APPLICATION	4201110	35	1	-	Proprietor	3008797	ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH	9000
3	тм-а	TRADE MARKS APPLICATION	4201111	41	- 1	-	Proprietor		ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH	9000
Amount in Words Twenty Seven Thousand Total ₹						27000				

Payment Mode : Bank Transfer

Transaction ID: O-0001494853

Challan Id(CIN): 0806190001907

*Class 99 indicates As Multi class Application



*This is a computer genereated receipt, hence no signature required.

*Please provide your email id with every form or document submitted to the Trademark Registry so that you may also receive acknowledgements and other documents by email.

The Tagline Competition

Date of Event: 11 March 2016 Time: 4.30 Pm to 5.30 Pm

Description:-

Students are required to create a short, creative and catchy tagline that represents the main objective of our Institute - "SFIMAR". The Competition is open to all the MMS and PGDM Students of SFIMAR.

There is no entry fee for participating in the competition.

Rules:

Maximum team size - 1 (Individual)

We have a zero-tolerance policy for plagiarism

Taglines need to be short, creative and catchy and should be written only in English

Winner will be awarded with a certificate of merit

Each tagline should not have more than 5-8 words.

Participants need to submit the following details along with the tagline (Word file):

- 1. Tagline
- 2. Complete Name(Block Letters)
- 3. Programme





Ref: Taglines

Director SFIMAR <director@sfimar.org>

11 December 2015 at 16:37

To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, SFIMAR Placements <placements@sfimar.org>, Information Tech <it@sfimar.org>, Llbrary Services SFIMAR lbrary@sfimar.org>

Cc: Chairman SFIMAR <chairman@sfimar.org>

Dear All,

I have attached the taglines sent by students with my selections at the end. If you all can do better, please send your taglines directly to me by tomorrow EOD. There is a surprise prize for you as well.

Best

Dr. S.S. Mohanty Director

St. Francis Institute of Management & Research Mt. Poinsur, S,V. P. Road, Borivali (W), Mumbai-400 103

Tel: 022 28939638 e-mail:director@sfimar.org Website: www.sfimar.org

THINK BEFORE YOU PRINT: Please consider the environment before printing this mail..

Tag line from MMS studentsselected.docx 18K

LIST OF TAGLINE FOR SFIMAR SUBMITTED BY

MMS & PGDM STUDENTS

S. No	Tagline	Name of the student	Program /Year
1	 We don't just TEACH, we TRAIN. Learning beyond education. Experience learning. 	Dhanashree Vijay Bandiwadekar,	MMS- I
2	" Inspiring students to be independent"	Oshan Almeida	MMS-I
3	"We don't DREAM it, we DRIVE it"	Calvin Andrade	MMS-I
4	 Enriching minds into business leaders The education behind a business leader Learning to be a business leader starts here Education. Nurture. Leadership Path to leaderships Beyond education, We nurture leaders Learning today, Leading tomorrow Enlightening minds, Defining leaders 	Dalston Nazareth	MMS-I
5	 We Value Your Future. Your Door to the Success. 	Joneil D Souza	MMS-I
6	"Enriching education transforming lives "	Clarence Remedios	MMS-II
7	"EDUCATION FROM EXPERIENCE"	Sujan Shetty	MMS-I
8	"inspire to aspire"	Steffi Vaz	MMS-I
9	 SFIMAR - An avenue to brighten your future. SFIMAR- Shaping your Future, Sharpening your skills. SFIMAR- Where Knowledge and Application collide. meet 	Rosetta Fernandes	MMS-I
10	 Building Leaders of tomorrow Change lives, change organization, change the world, shape the future, Make a difference. In the world, for the world, A great place to learn. The business school for the world, We develop leaders, who develop people, who develop business, Lift your career beyond expectations. 	Keyur Shah	PGDM -I

SUGGESTED TAGLINES FOR INSTITUTES BRANDING AND PROMOTION-PART TIME STUDENTS

1)Reema Mishra

BETTER YOU, BETTER TOMORROW"

- "BETTER YOU FOR BETTER TOMORROW"
- "TURN YOUR DREAMS INTO REALITY"
- "BRINGS BEST IN YOU"
- "BRINGS BEST IN YOU, THE BEST YOU CAN GET!"
- "SAPNO KI UDAAN"
- "TRANSFORMING YOU FOR BETTER TOMORROW"

2)Dhaval

SFIMAR - AAA

"Amplifying Attitude through Aptitude"

3) Sudhakar

SFIMAR, where learning never stops!!

SFIMAR, sanctified knowledge guaranteed!!

4) Lizella

Where Success is a Tradition Education Redefined

Building Foundations towards a Better Future

Your Vision, Our Mission

5) Manish Trivedi

Get the degree that works... For business!

its your future, we care about...

Aim for Success, Nothing Less...

Together We Make The Difference,

Enter To Learn, Leave To Achieve

Where Learning Begins

Pride In Excellence

Learn Today For A Better Tomorrow

Knowledge is power

In the world, for the world. A great place to learn

A better place to think about business

6) Sherlon

Learning the practical value of knowledge Experience the learning through practical value of knowledge

7) Jeniffer C

Vision, Verve and Vistas

Transcend Endlessl

Perseverence to Prosperity

Wingspan for infinite flight

Soaring beyond Horizons

Candle to Constellations

8) Johny Mony

Do the work without expectations, victory is yours..

9)Sanjay Shetty

Scholastic, **F**uturistic and **I**nnovative education **M**ethodology through **A**cademic **R**eality.

Successful **F**uture **InM**aking by **A**cademic **R**evolution.

1st as per my selection (Dalston Nazareth)

Enlightening minds, Defining leaders Learning Today, Leading Tomorrow

2nd Sanjay Shetty

 $\underline{\mathbf{S}}$ cholastic, $\underline{\mathbf{F}}$ uturistic and $\underline{\mathbf{I}}$ nnovative education $\underline{\mathbf{M}}$ ethodology through $\underline{\mathbf{A}}$ cademic $\underline{\mathbf{R}}$ eality.

Successful **F**uture **I**n **M**aking by **A**cademic Revolution.

3rd Rosetta Fernandes

SFIMAR- Shaping your future, sharpening your skills SFIMAR- Where knowledge and application meet



Ref: Best SFIMAR Tagline by Dalston Nazareth

1 message

Director SFIMAR <director@sfimar.org>

11 March 2016 at 11:09

To: Faculty <faculty@sfimar.org>, admin SFIMAR <admin@sfimar.org>, SFIMAR Placements epidements, Information Tech <it@sfimar.org>, Llbrary Services SFIMAR library@sfimar.org>

Cc: Chairman SFIMAR <chairman@sfimar.org>

Dear All,

The Institute Tagline for next year 2016-17 is "Enlightening Minds, Defining Leaders"

Its written by Dalston Nazareth, MMS-I

All are requested to promote is as our Institute's slogan.

Dr. S.S. Mohanty Director

St. Francis Institute of Management & Research Mt. Poinsur, S,V. P. Road, Borivali (W), Mumbai-400 103 Tel: 022 28939638

e-mail:director@sfimar.org Website: www.sfimar.org

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