

# St. Francis Institute of Management and Research (SFIMAR)

# Academic Year 2015 – 16

# Computer Training Workshop for Senior Citizens in July 2015 organized by Abhimaan Club

SFIMAR organized the Third Batch of a computer training workshop for senior citizens in July 2015 as a part of its Community Service initiatives. The topics covered during the workshop were MS Office, Internet Concepts, and Mobile Concepts etc.

# **No. of students participated:** 5

Collaborative Agency: Abhimaan Club



Workshop for Senior Citizens on July 2015

#### **Entrepreneurship Skills Development Education Project organized by DLLE**

SFIMAR, affiliated with the University of Mumbai, is associated with the DLLE (Department of Lifelong Learning and Extension). The main aim of this program is to build a strong group of young people with discipline and character to make our society proud of them and develop the multifaceted personality of our students. Under this program, the students have to complete 120 hours, including E-learning and workshops related to developing entrepreneurial skills. The students are subdivided into a total of 8 groups managed by two student managers Deanne D'Sa and Vidhi Rathod.

DLLE Workshop for Faculty members and student managers was conducted on 27th August 2015. Student managers Brahat, Vidhi, and Deanne, have participated in this workshop. Usernames and passwords for the E-Learning portal were provided to student managers at this training program. The 2<sup>nd</sup> workshop was conducted on 31<sup>st</sup> October 2015. Student Managers Vidhi and Deanne participated in the workshop and the birthday celebration of Swami Vivekananda, conducted at the convocation hall of Mumbai University, Fort.

No. of students participated: 36 Collaborative Agency: DLLE University of Mumbai

#### **Entrepreneurship Skills Development Education - Sales activity report**

As rightly said by the well-known entrepreneur Walt Disney, "The way to get started is to quit talking and begin doing." In this spirit, the DLLE entrepreneurship activity on 23rd October 2015 helped us overcome our risk-averse nature and provided us with a platform to set up our temporary retail outlet. The type of stall to be setup up was taken well in advance, and the students had to plan, organize, and cater to the needs of their target audience. This encouraged a wave of brainstorming and teamwork among the students. The respective groups managed each stall's investment entirely, and they were particularly cautious about the products and budgeting.

At 9 am, colourful and innovative charts were displayed at every counter. The stalls ranged from eatables to apparel. The eatables included Sandwiches, cupcakes, burgers, and sweets. Each item was so delicious that most of the stock was sold out by lunchtime. Some counters displayed trendy Indian wear for women as well as leather ware for men. The activity taught us how to manage risk and to work with limited budgets for a short period. They also learned how to multitask and allocate work according to the strengths and weaknesses of the team members. The sales and profit margins boosted our morale. Overall, the activity was a great learning experience, and it helped us 'young entrepreneurs' sharpen our managerial skills.

#### No. of students participated: 40

Collaborative Agency: DLLE University of Mumbai



**Entrepreneurship Sales Activity on 23rd October 2015** 

#### **Poster Making Competition**

As part of our DLLE activities, poster making was one of the activities conducted on 2/11/2015. The venue for the competition was the Shed area of St. Francis Institute of Management and Research. The topics for the competition were women empowerment and child abuse. Each team comprised of 5 members, and the time allotted to each group was 2 hours. The participants were informed about the Rules and regulations of the competition well in advance.

The competition provided a platform for the students to showcase their artistic skills. It also provided an insight into how a woman is portrayed or perceived in society. The competition ended with three winners being felicitated by the Director, Dr. S.S. Mohanty, and Extension work Teachers. (Dr. Sulbha Raorane and Prof. Renita D'Souza)

#### No. of students participated: 80

Collaborative Agency: DLLE University of Mumbai



Poster Making organized by DLLE on 2.11.2015

# Blood Donation Drive in association with Bhagwati Hospital on 19.11.2015 organized by Abhimaan Club

Abhimaan Club organized a motivational talk and blood donation camp on 18<sup>th</sup> November and 19<sup>th</sup> November 2015 in association with Bhagwati Hospital, Borivali West.

On 19th November 2015, Abhimaan Club of St. Francis Institute of Management and Research (SFIMAR) successfully conducted the annual 'Blood Donation Camp' as part of Institutional Social Responsibility (ISR) activities. The camp was organized in association with Bhagwati Hospital, Borivali (West).

Abhimaan Club conducted a pre-event for the Blood Donation on 18th Nov for the students, faculty and staff. The College invited Dr. Shubha Raul, ex-mayor of Mumbai, as the chief guest for the pre-event. Also invited were resource persons from Bhagwati Hospital who shed light on critical information related to blood donation. The doctors from Bhagwati Hospital clarified facts regarding blood donation, like eligibility of donors and popular myths surrounding blood donation. Dr. Shubha Raul, with her inspiring speech, appealed to the young crowd to regularly donate blood to contribute to the nation's service. She mentioned her own experience of donating blood for the first time to motivate the girls who wanted to donate blood for the first time. She further gave examples of people who donate blood to lead a healthy life.

The pre-event talks presented by eminent people certainly motivated the young crowd of the College. Students and staff enthusiastically came out for donating blood the next day, taking time from their busy academic schedule. After inquiring about essential background information, donors were tested for blood pressure and hemoglobin by doctors from the Bhagwati Hospital. Eligible donors were then carefully guided through the blood donation process by the nursing staff. Like every year, Abhimaan Club Faculty Coordinator, Prof Dr. G. Ramesh, was the first to donate blood. Student coordinators kept note of every registration and wrote the names of successful donors on the hall of fame board at the venue entrance.

The camp was a significant event for many first-time donors. For every donor, there were certificates and badges awarded as a token of appreciation.

## **Objectives:**

- To raise awareness that individuals can save lives and improve the health of others by donating blood.
- To encourage people to donate blood voluntarily without compensation.
- To support the operation of safe and reliable blood services.

### **Learning Outcome:**

- It instilled a sense of responsibility towards society in the students.
- It made our students and the surrounding community aware of the importance of donating blood. Furthermore, how it can save someone's life.

## **No. of students participated:** 75

# Collaborative Agency: Bhagwati Hospital











A Group photograph of Abhimaan coordinators with Chairman Bro Alphonse Nesamony, Director Dr SS Mohanty, Abhimaan faculty coordinator Dr G Ramesh along with Guest of Honour Dr Shubha Raul, Ex Mayor of Mumbai, Resource person Dr Varsha Baldwa and Blood donation camp coordinator from Bhagwaft Hospital Mr Wagh.









#### Visit to Swagat Daya Ashram, Haloli on 01st December 2015

On 01<sup>st</sup> December 2015, in commemoration of World's AIDS day, SFIMAR's Social Responsibility club, 'ABHIMAAN,' organized a visit to the Swagat Daya Ashram at Haloli near Virar. A 25-seater bus was hired for the visit and all the Abhimaan student coordinators (MMS and PGDM) participated. Along with the students, SFIMAR's Chairman Brother Alphonse Nesamony, Abhimaan Club faculty coordinator Dr. G Ramesh and adjunct faculty member Lt Col Venkatraman (Retd) also participated. In the ashram, the inmates comprised 22 AIDS-affected children and 21 elderly personnel. The student coordinators organized various indoor and outdoor games, a drawing competition and played cartoon videos such as Tom and Jerry. The students also organized a cake cutting for the children and the older people present. Towards the end of the program, all the children and elderly personnel were presented with gifts and shawls. Brother Alphonse Nesamony delivered the vote of thanks and extended his blessings to all those present. The visit was memorable and provided yet another sense of belonging and fulfillment of one's social obligations to society.

#### **Learning Outcomes**

- It instills a sense of social responsibility and sensitivity towards the afflicted.
- It creates awareness about AIDS among people.

No. of students participated: 22

Collaborative Agency: Swagat Daya Ashram



Bro. Alphonse Nesamony interacting with the AIDS affect children at Swagat Daya Ashram, Haloli on 01 Dec 2015



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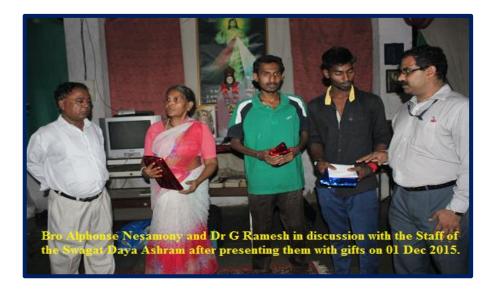


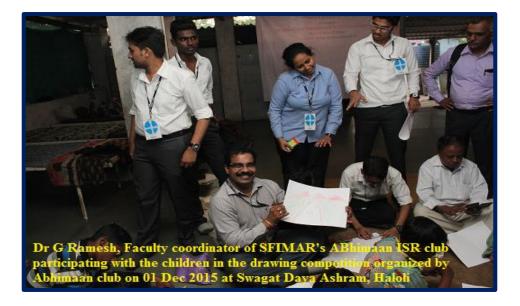
















# Survey of Women's Status Project - Survey on the status of women in society organized by DLLE on 8/12/2015

This survey was conducted in different schools in nearby areas. The survey was conducted for 100 teachers. This survey aimed to know the socioeconomic status of women teachers. It is necessary to change the present attitude values in society regarding women's roles and rights to equal participation in all social, economic, and political processes and national and international development. It is also required to create awareness among both men and women by helping them understand, recognize, and acknowledge the multidimensional roles women play in society. All in all, it was an excellent experience interacting with the teachers.

No. of students participated: 21 Collaborative Agency: DLLE University of Mumbai

## Run for Road Safety Marathon organized by Brahmakumaris on 10 January 2016

SFIMAR Students and Faculty members participated in the Run for Road Safety Marathon organized by Brahmakumaris on 10 January 2016. They were made aware of the guidelines to be safe on the road by the Mumbai RTO.

### **No. of students participated:** 25

Collaborative Agency: Brahmakumaris



SFIMAR Students & Faculty participated in the Run for Road Safety Marathon organized by Brahmakumaris on January 10, 2016

#### **UDAAN Festival organized by DLLE**

Every year DLLE organizes the Annual Extension work Festival titled "UDAAN-the flight of Extension" during December – January in a decentralized way in Mumbai wherein the students of Extension Work from various colleges come together and give performances through Street play and Exhibit Posters on the activities undertaken by them.

St. Francis Institute of Management and Research had the privilege of hosting this festival on the 15<sup>th</sup> and 16<sup>th</sup> of January 2016. The main objective of this festival is to create awareness about the field of Extension Work done by the University of Mumbai through affiliated Colleges in the community. It also gave opportunities to the students to enhance their skills to co-relate with the new avenues in Management, Education, and Entrepreneurship in this modern technological world.

#### No. of students participated: 129

Collaborative Agency: DLLE University of Mumbai







**UDAAN Festival 2016** 

# Population Education Club Project - Workshop on Safeguarding Children from Unsafe touch

This workshop was conducted at Rustomjee School at 3:00 pm on 25th January 2016. The workshop was conducted for 120 children in total, divided into 30 children per class. Many children fall prey to sexual abuse by adults and sometimes older children. Many (15-20%) of adults report that children were abused or inappropriately touched. Children from all socioeconomic classes are affected. This experience can leave intense emotional scars on children and affect their development as happy, healthy adults. This workshop aimed to educate children about safe/good and unsafe/bad touch. They also educated children about three body parts (chest, bottom, and between legs) that anyone cannot touch. They also taught them how to protect themselves if such a thing happens. All in all, it was a pleasant experience interacting with the children and teaching them how to stay safe.

No. of students participated: 12 Collaborative Agency: Rustomjee School



Workshop on Safeguarding Children from Unsafe touch on 25/01/2016





Workshop on Safeguarding Children from Unsafe touch on 25/01/2016

## 'Go Green Pledge' organized by Green Club on 25th January 2016

'Go Green Pledge' was undertaken on 25<sup>th</sup> January 2016 by the faculty, staff, and students. This conveyed that all SFIMARites will pursue knowledge and practices that can lead to more environmentally friendly and ecologically responsible decisions and lifestyles, which can help protect the environment and sustain its natural resources for current and future generations.

No. of students participated: 303 Collaborative Agency: Green Club



Plegde for 'Go Green' on 25.1.2016

# Tree Plantation Drive organized by Green Club on 26th January 2016

A Tree Plantation Drive was also conducted on 26th January 2016, organized by Green Club on Republic Day Celebrations in SFIMAR campus.

No. of students participated: 10 Collaborative Agency: Green Club

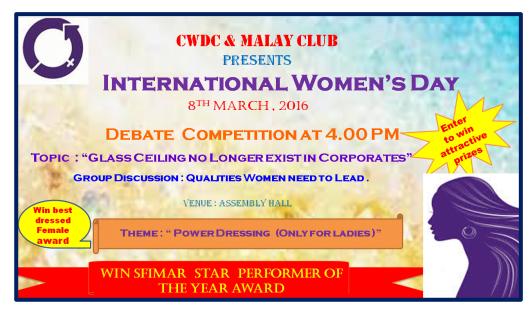


Tree plantation drive on 26.1.2016

# International Women's Day organized on 8th March 2016 by CWDC

International Women's day was celebrated on 8<sup>th</sup> March 2016, organized by CWDC and Malay Club at 4 pm in the assembly hall. The occasion was held by conducting a Debate competition, Group discussion and Performing arts. The female faculty and staff members and students observed the theme of power dressing.

No. of students participated: 143 Collaborative Agency: Canon Hygiene



International Women's Day on 8th March 2016

## Glimpses of the event - 2015-16





Women day celebration 2016



**Elocution Competition – 2016** 



Prize distribution for elocution competition 2016



Participants and Winners with Director and Registrar



**Prize Distribution** 

# Academic Year 2016 – 17

# Medicinal Trees Plantation organized by Green Club on 1st July 2016

In 2016 medicinal plants were planted. Medicinal trees Plantation was organized on 1<sup>st</sup> July 2016. Trees like Tulsi, Neem, Aloe Vera, Gotu Kola, Lemon Grass, Khus etc., were planted, by Green Club.

No. of students participated: 10 Collaborative Agency: Green Club



**Planting Medicinal Plants on 1.7.2016** 

# Health Check-up Camp in association with Wockhardt Hospital, Mira Road on 31.08.2016 organized by DLLE

The SFIMAR DLLE (Department of Lifelong Learning and Extension) Group organized a health checkup camp with Wockhardt Hospital, Mira Road. Expert doctors from Wockhardt Hospital, Mira Road, guided students for health-related queries and offered free advice. Services provided were - B.P., Weight, BMI, RBS, ECG, and doctors' consultation at the assembly hall on 31st August 2016 from 10.00 am to 2.00 pm.After the checkup, a fitness report was given by Wockhardt Hospital.

# No. of students participated: 105 Collaborative Agency: Wockhardt Hospital



Health Check-up Camp on 31.08.2016

# Debate on Swachh Bharat Abhiyaan organized by Green Club on 07th October 2016

A debate competition on Swachh Bharat Abhiyan: Publicity Stunt or Making a Difference was held in SFIMAR. Students from MMS and PGDM programmes participated and were judged on various parameters and awarded certificates. The debate raised awareness for a clean and green environment and promoted a healthy lifestyle.

No. of students participated: 8 Collaborative Agency: Green Club



Students participating in Debate competition -''Swachh Bharat Abhiyan: Publicity Stunt or Making a Difference?'' on 7<sup>th</sup> October 2016.



Winners of Debate competition - "Swachh Bharat Abhyan: Publicity Stunt or Making a Difference?" on 7<sup>th</sup> October 2016.

# Sensitization and Awareness Programmes on Cyber Crimes organized by CWDC committee

SFIMAR believes that introducing the Gender Sensitization and Awareness Programme facilitates equality, inclusivity, and diversity among female and male management students. Moreover, knowledge of laws relating to women and gender sensitization is crucial for developing young minds. It will also help students build correct values, self-discipline, and national spirit. Mr. Pankaj Bafna, Advocate-High Court, delivered the guest lecture on Cyber Crime on 21.10.2016 organized by CWDC

### No. of students participated: 181

Collaborative Agency: Mr. Pankaj Bafna, Advocate-High Court



Mr. Pankaj Bafna, Advocate-High Court, delivering the guest lecture on Cyber Crime on 21.10.2016 organized by CWDC

# Blood Donation Drive' in association with Bhagwati Hospital on 24.11.2016 organized by Abhimaan Club

Abhimaan, the ISR club of SFIMAR, organized the annual blood donation camp to commemorate the society's founder Bro Paulus Moritz in association with Bhagwati Hospital on 24.11.2016 in the assembly hall. Smt. Manisha Chaudhary, MLA, was the guest of honour for the blood donation drive.

# No. of students participated: 77 Collaborative Agency: Bhagwati Hospital





**Blood Donation Camp on 24.11.2016** 



**Blood Donation Camp on 24.11.2016** 



14 EARL SANIO D'SA-MMS LE RAVEENA RAMESH-MMS 20 SOORAJ R - PGDM LA KEYUR H SHAH-PGDM 21 HARSHVARDHAN SINGH BOM 50 RICHAL FERNANDES - MMS 22 SUVITA SHARMA-PGDM JSI CHINMAY G MHATRE-MMS 23 DANISH A HAMIDPGDM 52 TANMAY MHATRE-MMS 24 HARDIK S DAVE-PGDM 53 NILESH S MHADESHWARFACULTY 25 AISHWARTA SHETTY. PGDM 54 ZEESHAN HAIDEST FACULTY 26 TALIB Z - PGDM 155 JINJU TEKKEMURIYIL-MMS		20. SOORAJ R - PGIDM 49. KEYUR H SHAH- PGDM 21. HARSHVARDHAN SINGHBOM 50. RICHAL FERNANDES - MMS 22. SUVITA SHARMA-PGIDM 51. CHINMAY G MHATRE- MMS 23. DANISH A HAMID-PGDM 52. TANMAY MHATRE-MMS 24. HARDIK S. DAVE-PGIDM 53. NILESHS, MHADESHWARFAKUUT 25. AISHWARYA SHETTY, PGOM 54. ZEESHAN HAIDES- FACULTY
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### Poster Making Competition on Women Empowerment organized on 29.11.2016

DLLE organized a poster-making competition on 29.11.2016 on 'Women Empowerment. The activity's objective was to build awareness among all the students about women's empowerment and its impact on the quality of life. In addition, students learned to identify the gaps that exist in society for women's empowerment. A total of 110 students participated in the competition.

# No. of students participated: 110 Collaborative Agency: DLLE University of Mumbai



Students participating in the DLLE Poster Making Competition on 29.11.2016



Students participating in the DLLE Poster Making Competition on 29.11.2016

# Sensitization and Awareness Programmes organized by CWDC committee on Self Defense on 13 January 2017

SFIMAR believes that introducing the Gender Sensitization and Awareness Programme facilitates equality, inclusivity, and diversity among female and male management students. A workshop was organized on 'Self Defense' by Mr. Suresh Nair on 13.1.2017 for all students. The trainer taught them simple ways of self-defense and tackling unfavorable situations. The session boosted the self-confidence of the participants.

## No. of students participated: 181

Collaborative Agency: Mr. Suresh Nair, Associate Instructor, India Wing Chun Academy



CWDC organized a workshop on 'Self Defense for women' on 13.1.2017 by Mr. Suresh

Nair

# Career Guidance Workshop for DLLE Students on 21<sup>st</sup> January 2017 organized by DLLE

A career guidance workshop was organized by the DLLE team of SFIMAR for the DLLE students on 21.1.2017 to make them aware of various job opportunities available after graduation. In addition, the workshop inspired the students to do better in the aptitude tests and make them confident in facing the challenge of doing well in job interviews.

# No. of students participated: 20 Collaborative Agency: DLLE University of Mumbai



Career Guidance Workshop for DLLE Students on 21<sup>st</sup> January 2017 Resource Person addressing the DLLE students





DLLE students participating in the career guidance workshop

**DLLE** Coordinator addressing the students



Chairman addressing the DLLE students

## **International Women's Day Celebration on 8th March 2017**

International Women's Day was celebrated on 8<sup>th</sup> March 2017 in the Assembly Hall organized by CWDC from 3 pm to 4.30 pm. The theme for the Women's day 2017 celebration was "Be Bold for Change." An interactive session was organized with Ms. Nilisha Wandile, Founder 'Yes it's me' and Head of Operations, World Merit Mumbai on Gender Equality. All the female students were attired according to the theme of power dressing. An elocution competition was organized on the theme 'Be Bold for Change.'

#### No. of students participated: 181

**Collaborative Agency:** Ms. Nilisha Wandile, Founder 'Yes it is me' and Head of Operations, World Merit Mumbai



Elocution Competiton on the theme "Be Bold for Change."



Women's Day Organizing Team and Student Participation Team



Ms. Nilisha Wandile, Founder 'Yes it's me' and Head of Operations, World Merit Mumbai on Gender Equality organized by CWDC on 8.03.2017

# Marathon organized by Abhimaan Club on 9<sup>th</sup> April 2017 to create awareness for better health and organ donation

SFIMAR Abhimaan club organized a Marathon on 09th Apr 2017 at Sanjay Gandhi National Park. About 70 participants gathered at SGNP at 5.45 am. The Marathon was flagged by Mr. Shashikant Zore (Ex Mumbai University Senate Member and Shivsena Upvibhag Pramukh Yuvasena). The route was defined as the SGNP gate to Kanheri Caves. The winner, Mr. Kelvin, covered the distance of 7 km in 35 minutes. Medals and certificates were participation certificates awarded to the runners. The amount collected from the event was donated to Shantiashram (Missionaries of charity by Mother Teresa).

## Learning outcomes

- It instilled a sense of responsibility towards the community and society.
- Students learned about the importance and the process of donating organs.

## No. of students participated: 70

**Collaborative Agency:** Mr. Shashikant Zore (Ex Mumbai University Senate Member and Shivsena Upvibhag Pramukh Yuvasena)



Marathon on 9<sup>th</sup> April 2017



Marathon on 9<sup>th</sup> April 2017





Marathon on 9<sup>th</sup> April 2017



Marathon on 9<sup>th</sup> April 2017

### Career Guidance by Dr Sulbha Raorane on 22<sup>nd</sup> June 2017

Dr Sulbha Raorane expressed her views on the television show 'Careers in Commerce' aired on the Jai Maharashtra Marathi News Channel on 22.06.2017. She discussed various options available in the job market after graduating in commerce and the different ways for preparation during the graduation period to maximize the chances of getting a good job.

#### Link: https://www.youtube.com/watch?v=WW1LAm46VX0

#### No. of students participated: 1

Collaborative Agency: Jai Maharashtra Marathi News Channel



## **Promoting Extension Activities for Community Development**

Dr. Sulbha Raorane, the DLLE Faculty Coordinator, promoted the extension activities of community development by visiting colleges affiliated with Mumbai University. She motivated the college students to extend their support for the development of society and work for the community's welfare.

No. of students participated: 2 Collaborative Agency: DLLE University of Mumbai





Visit to Shailendra College, Dahisar



Visit to P.D. Lions College, Mumbai

#### Academic Year 2017 – 18

## Sensitization and Awareness Programmes organized by CWDC committee on 'Prevention of Sexual Harassment at Workplace' on 5th July 2017

CWDC organized a Session on 'Prevention of Sexual Harassment at Workplace' on Wednesday, 5th July 2017, in Classroom no. G4 from 3:30 to 5:00 pm by Adv. Aileen Savina Marques. She inspired the youth of SFIMAR to empower themselves and stand up for their rights.

#### No. of students participated: 180

Collaborative Agency: Adv. Aileen Savina Marques

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Session on "Prevention of sexual harassment at workplace' on Wednesday, 5th July 2017 1 message			
<b>simmi prasad &lt;</b> simmi@sfimar.org> To: SFIMAR FAMILY <sfimartm@sfimar.org></sfimartm@sfimar.org>	Thu, Jun 29, 2017 at 3:26 PN		
Dear All,			
CWDC is organizing a Session on 'Prevention of Sexual Har in class room no. G4 from 3:30 to 5:00 pm by Adv. Aileen Sa invited to attend the session.			
Please find attached a brief profile of Adv.Aileen Savina Marqu	es.		
I am looking forward to seeing you there.			
Best Regards,			
Prof. Simmi Prasad			
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'Prevention of Sexual Harassment at Workplace' on 5th July 2017

## Health Checkup Camp in association with Wockhardt Hospital, Mira Road on 8<sup>th</sup> August 2017 organized by DLLE

The SFIMAR DLLE (Department of Lifelong Learning and Extension) Group organized a health checkup camp with Wockhardt Hospital, Mira Road. Expert doctors from Wockhardt Hospital, Mira Road, guided students for health-related queries and offered free advice. Services provided were - B.P., Weight, BMI, RBS, ECG, and doctors consultation at the assembly hall on 8<sup>th</sup> August 2017 from 10.00 am to 5.00 pm. After the checkup, a fitness report was given by the medical team of Wockhardt Hospital.

## No. of students participated: 100 Collaborative Agency: Wockhardt Hospital



Health Checkup Camp on 8.8.2017



Health Checkup Camp on 8.8.2017

## 'Jagrut Mumbaikar' General Public Awareness Campaign on 7.09.2017

'Jagrut Mumbaikar,' a general public awareness campaign on security, was organized by the Mumbai Police in SFIMAR Campus on 7.09.2017. They emphasized the rules to stay safe and made all aware of cybercrimes.

No. of students participated: 327 Collaborative Agency: Mumbai Police



'Jagrut Mumbaikar' General Public Awareness Campaign on 7.09.2017

# Poster Making competition on 'Women Empowerment and 'Save Food Campaign' organized on 9.10.2017

DLLE organized a poster-making competition on 'Women Empowerment and 'Save Food Campaign' on 9.10.2017. The activity's objective was to build awareness among all the students about women's empowerment and food waste and loss. Students learned to identify the gaps that exist in society for women's empowerment. In addition, students developed insights into finding ways for reducing food waste in their personal life. A total of 90 students participated in the competition.

## No. of students participated: 90

Collaborative Agency: DLLE University of Mumbai



Poster making competition on 'Women Empowerment and 'Save Food Campaign' on 9.10.2017

## Blood Donation Drive' in association with Bharat Ratna Dr. Babasaheb Ambedkar Municipality Hospital on 9.10.2017

On 09<sup>th</sup> October 2017, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' activities towards Institutional Social Responsibility (ISR). The drive was organized in association with Bharat Ratna Dr. Babsaheb Ambedkar Municipality Hospital, Borivali(W).

Abhimaan Club also conducted a pre-drive motivation talk by Dr. Nikita of Bharat Ratna Dr. Babsaheb Ambedkar Municipality Hospital on the Blood donation on 07th October 2017 for the students, faculty and staff. She explained the importance of donating blood and clarified the myths associated with the noble act. She further gave examples of people who donate blood as a way to lead a healthy life. The pre-drive talk presented by the professional medical doctor certainly motivated the young crowd of the College. On 9<sup>th</sup> October 2017, SFIMAR Chairman Brother Alphonse Nesamony inaugurated the blood donation drive and wished all faculty, staff members, and students. Students and staff enthusiastically came in large numbers for donating blood. After recording essential background information, donors were tested for blood pressure, weight and hemoglobin by the doctor and medical staff of the hospital. Eligible donors were then carefully guided through the blood donation process by the nursing staff. Every year, Abhimaan Club faculty coordinator Prof Dr. G. Ramesh was the first to donate blood, followed by Col Venkatraman (Retd.) and Ms. Navika Pednekar. Students of MMS and PGDM followed suit. Abhimaan club student coordinators kept records of every registration and motivated the donors by their presence, personal attention and care.

The drive was a significant event for many first-time donors. Every donor was presented with a certificate and a donor card as a token of appreciation. A total of 69 donors donated blood during the drive.

#### No. of students participated: 76

Collaborative Agency: Bharat Ratna Dr. Babasaheb Ambedkar Municipality Hospital

OP-10-2017 GIVE BLOOD TO SAVE LIFE BLOOD DONATION DRIVE LIST OF DONORS. DORGANISED BY ABHIMAAN GLUB.			
, OI. Dr. G. Ramesh 02. Col. Venkat 03. Navika (staff) 04. Jmitesh (MMS I) 05. Melbourne (MMS I) 06. Sejal (MMS II) 07. Joyl <sup>e</sup> ne (MMS II) 07. Joyl <sup>e</sup> ne (MMS II) 08. Romario (MMS I) 09. Nithun (PGBM I) 10. Harshit (PGOM I) 11. Hemant (PGOM I) 12. Aishwarya Soni (PGOM I) 13. Sooraj (PGOM I) 14. Sanaya (MMS I) 15. Aishwarya Shetty (PGOM I) 16. Swapnil Rajwade (MMS I) 17. Rohan D'SOUZA (MMS I) 18. Sharon (MMS I) 19. Jason (MMS I) 20. Parashar (MMS I)	21 Anupama (MMS I) 22 Akshay Lad (MMS I) 23 Aishwanya Ndin (MMS I) 24 Melissa (MMS II) 25 Shailee (MMS II) 26 Akshay Ugale (MMS II) 27 Devendra (MMS II) 27 Devendra (MMS II) 28 Mallika (P9DM I) 29 Aadesh (P9DM I) 30 Suraj (MMS I) 31 Prasad Singh (P9DM I) 32 Rinson (MMS II) 33 Andrea (MMS I) 34 Neeraja (MMS I) 35 Darshini (MMS I) 36 Jandesh (MMS I) 37 Bro. Wilfred Monteiro 38 Prashant Singh (MMS I) 39 Sidd esh (MMS I) 40 Sheeba Francis (MMS II)	41. Jubin Desa" (mms II) 42. ElaincAlva (mms I) 43. Jordan (mms I) 44. Arison (mms I) 45. Earl (Mms I) 45. Earl (Mms I) 46. Princelee (Mms I) 47. Prayas (Mms I) 48. Salen (Mms I) 49. Chitra (PEOM I) 50. Radha (PEOM I) 50. Radha (PEOM I) 51. Erica Mivanda (Mms I) 52. Ryan (Mms I) 53. Sanket (Mms I) 54. Manthan (PEOM I) 55. Joel correia (Mms I) 55. Nasline (Mms I) 58. Neha Bole(MMS I) 59. Vivek (MMS I) 60. Melwyn (Mms I)	61. Jeena (MMSI) 62. Anns (MMSI) 63. Anju (MMSI) 64. Roven (MMSI) 65. Joel Rebillo (MMSI) 66. Gavin (MMSI) 67. Stanessa (MMSI) 68. Jimmy (MMSI) 68. Jimmy (MMSI) 69. Shrutika (MMSI) G9. Shrutika (MMSI) CHANKS TO ALL DONISP: J

Blood Donation Drive on 09th October 2017



Blood Donation Drive on 09th October 2017

# SOCH, an initiative to create awareness about mental health in association with Look Within, Counselling, and Training Centre on 14.10.2017

SFIMAR-DLLE group in association with Look Within – Counselling and Training Centre organized 'SOCH - Workshop on Mental Health' on 14<sup>th</sup> October 2017. SOCH' is an initiative to spread awareness about Mental Health. SOCH was conceptualized in 2014 by 'Look within Group.' For the last two years, the Look within-group Ms. Aditi Nadkarni has been associated with SFIMAR as a student counselor. In 'SOCH 2017' Ms. Aditi Nadkarni explained the importance of therapy to all. AASRA Foundation delivered a talk on 'DEPRESSION and SUICIDE PREVENTION.' The address on 'DE-ADDICTION' was given by Dr. Gambhire (M.D. Psychiatry). SFIMAR Students also performed a STREET PLAY to showcase the importance of counseling to deal with depression. The SFIMAR family attended the program, DLLE coordinators, and other DLLE colleges who deployed their faculty and students to participate, and St Francis D'Assissi School students.

## No. of students participated: 80

**Collaborative Agency:** In association with Look Within, Counselling, and Training Centre





The lighting of the Lamp for the 'Soch' Workshop 14<sup>th</sup> October 2017



Ms. Aditi Nadkarni demonstration the art of meditation  $14^{th}$  October 2017



Ms. Aditi Nadkarni addressing the audience 14th October 2017



Street play by the SFIMAR team

### White Cane Day Contribution

A sum of Rs 7500 was collected on the sale of flags on White Cane Day on 15th October 2017. The amount collected was sent to Indian Association for Blind (IAB) in the form of a DD, and also received an appreciation letter from IAB to this effect.

## No. of students participated: 75

Collaborative Agency: Indian Association for the Blind



## Tree Plantation organized on 28.10.2017 by Green Club

In 2017 around 100 saplings were planted (including floral and ornamental plants for (beautification) by Green Club. Director Dr. Mohanty briefed on the uses of Lemon Grass and encouraged the students to participate in environmental conservation and nurture their love for nature actively. The benefits of the plants planted were put on the display card for each plant.

No. of students participated: 35 Collaborative Agency: Green Club





Tree plantation on 28.10.2017

## Visit to Shantidaan, Borivali on 3<sup>rd</sup> November 2017

A team of SFIMAR faculty members and students visited Shanti Daan on 03<sup>rd</sup> November 2017 and spent quality time with the inmates. The inmates comprise of mentally and physically ill older adults and children (Boys). They donated groceries and medicines required by the inmates of Shanti Daan. The items were purchased using the contribution made by all the members of the SFIMAR fraternity. It was indeed a moment of pride when the inmates insisted that we visit them at regular intervals.

No. of students participated: 12 Collaborative Agency: Shantidaan



Visit to Shantidaan, Borivali on 3rd November 2017

### Awareness Session on 'Segregation of Dry and Wet Waste' on 3rd November 2017

The Hygiene Committee of SFIMAR conducted an awareness talk on the segregation of Dry and Wet waste to create awareness amongst students, faculty and staff members on 3rd November 2017 at 3.00 p.m. in Assembly Hall. The session was conducted by Mr. Gurashish Sahni - Swachh Sustainable Solutions Pvt Ltd. They learned the importance of segregating wet and dry waste and contributing to the 'Swachh Bharat Abhiyan campaign.'

#### No. of students participated: 180

Collaborative Agency: Swachh Sustainable Solutions Pvt. Ltd.





Awareness Session on Segregation of Wet Waste and Dry Waste on 03<sup>rd</sup> November



Awareness Session on Segregation of Wet Waste and Dry Waste on 03<sup>rd</sup> November

2017

# Potential blood stem cell donor registry in association with The DATRI Group on 16.11.2017 by Abhimaan Club

A potential blood stem cell donor registry drive was conducted at St Francis Institute of Management and Research on 16<sup>th Nov</sup> 2017. The response from the students was very good.

Abhimaan ISR club organized the program in association with The DATRI group and reached out to approximately 125+ students in the Assembly Hall, where the representative of the Datri group, Mr. Vijay Falcao, conducted an awareness session. Out of the 125+ participants, 44 students registered themselves, including Dr. G Ramesh, as potential blood stem cell donors with DATRI. This is an excellent step for the College and DATRI. DATRI acknowledged it by distributing a certificate of registration to all registered. DATRI also INVITED SFIMARites to join as volunteers and help them in their vision of saving precious lives...

No. of students participated: 44 Collaborative Agency: The DATRI Group



## Tree Plantation Drive on 25 November 2017 organized by Green Club

Beautification of the campus and awareness drive was undertaken to protect the environment.

It was carried out by painting the tree standees and planting 20 floral plants (Rose, Balsam, Carnesia, Kalanchoe, Gerbera, Arelia, Blossfeldiana, shevanti, etc.) of different variety and created awareness to save the environment by putting slogans at various points on the trees and standees.

## No. of students participated: 35

## Collaborative Agency: Green Club



Planting floral Plants on 25.11.2017

## Career Guidance Workshop for DLLE Students by DLLE

SFIMAR's DLLE team organized a 'Career Guidance Workshop' for students in their final year of graduation from 6<sup>th</sup> January 2018 to 3<sup>rd</sup> March 2018 from 3.30 pm to 5.30 pm. In the Career Guidance Workshop, the Academic and Industry Experts trained the students to crack MBA entrance tests like CAT, CMAT, CET, XAT, ATMA, MAT, etc. This training was helpful for students to build their quantitative ability and verbal ability. In addition, this was general training for building students' confidence and crack aptitude tests.

# No. of students participated: 15 Collaborative Agency: DLLE University of Mumbai



Career Guidance Workshop Inaugural of the Workshop on 6th January 2018



Career Guidance Workshop on 6.1.2018

# Walkathon in association with Zonal Transplant Coordination Center (ZTCC, Mumbai) on 3<sup>rd</sup> February 2018

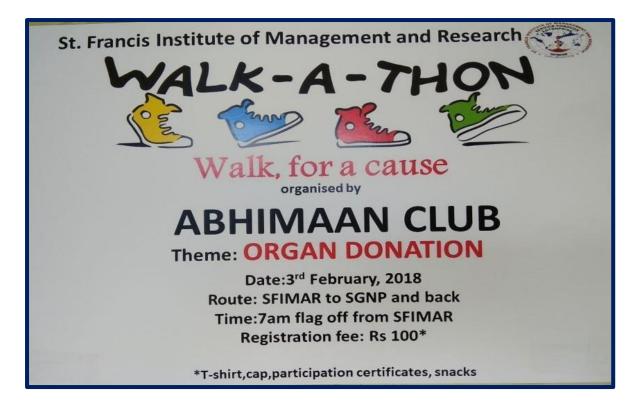
Abhimaan, the ISR Club of St Francis Institute of Management and Research (SFIMAR), organized a walkathon on 03<sup>rd</sup> February 2018 with Zonal Transplant Coordination Center (ZTCC, Mumbai).

The walkathon was undertaken from SFIMAR Gate No 5 to Sanjay Gandhi National Park (SGNP) entrance gate and back. The total distance was about 7 km. A total of 107 comprising faculty and staff members, including Chairman and Director and MMS, PGDM and Part-time students, participated enthusiastically. The walkathon's theme was ORGAN DONATION, and all through the walkathon route, the participants supported by ZTCC staff created a strong impact among the general public on the importance of Organ Donation through sloganeering and placard display. Each participant was provided with a participation certificate, a T-shirt and a Cap.

#### Objective

To make the students and surrounding community aware of the importance of organ donation.

No. of students participated: 105 Collaborative Agency: Zonal Transplant Coordination Centre





Walkathon in association with Zonal Transplant Coordination Center (ZTCC, Mumbai) on 3<sup>rd</sup> February 2018



Walkathon on 3<sup>rd</sup> February 2018

Guest lecture organized on "Nursery Management" by Mr. Bharat Soni, M.D. of Go Green Nursery on 16 February 2018 by Green Club

No. of students participated: 180

Collaborative Agency: Go Green Nursery





### **International Women's Day Celebration on 8th March 2018**

International Women's Day was celebrated on 8<sup>th</sup> March 2018 in the Assembly Hall organized by CWDC. The Women's day 2018 celebration theme was "Celebrating the Courage, Strength, Grace and Beauty of Women." CWDC organized an Awareness Programme in association with ZICOM for the safety of women. Ms. Anita N.E., Wasan Knowledge Hub, addressed the audience on 'Grace and Beauty of Women' and demonstrated the art of makeup for a corporate appearance. All the female students were attired according to the theme.

### No. of students participated: 180

Collaborative Agency: ZICOM and Ms. Anita N.E., Wasan Knowledge Hub





Awareness Programme organized by CWDC in association with ZICOM for safety of women on 8.03.2018



Ms. Anita N.E., Wasan Knowledge Hub addressing the audience on 'Grace and Beauty of Women' on 8.03.2018



Celebration of Women's Day in the Academic Year 2017 – 18

### Promoting extension activities for community development

Dr. Sulbha Raorane, the DLLE Faculty Coordinator, promoted the extension activities of community development by visiting colleges affiliated with Mumbai University. She motivated the college students to extend their support for the development of society and work for the community's welfare.

### No. of students participated: 2

Collaborative Agency: DLLE University of Mumbai



Visit to Bhausaheb Vartak Art, Commerce and Science College, Borivali



Visit to S M Shetty College

### Academic Year 2018 – 19

### **Tree Plantation Drive**

In July 2018, approximately 50 saplings were planted within the campus by Green Club

### **No. of students participated:** 20

Collaborative Agency: Green Club



Tree Plantation on 02.07.2018



**Tree Plantation Team** 

### Poster-Making competition on 'Social Issues' on 23<sup>rd</sup> July 2018.

DLLE organized a poster-making competition on Social Issues' on 23.07.2018. The activity's objective was to build awareness among all the students about save water, save electricity, avoid abortion, women empowerment, prevent sexual abuse, unity is strength, etc. Students learned to identify the gaps that exist in society towards these social issues. Students developed insights into saving water, saving electricity, preventing abortion, women empowerment, preventing sexual abuse, unity is strength, etc. A total of 100 students participated in the competition.

No. of students participated: 100 Collaborative Agency: DLLE University of Mumbai



Poster making competition on 'Social Issues'

### Social Media Awareness Drive on 'Gender Equality on 30<sup>th</sup> July 2018.

The students of DLLE clicked pictures upholding a message on the theme of Gender Equality to prevent discrimination in the workplace. They clicked pictures and posted them across social media platforms to generate awareness. The event was titled '#Itendswithme' in Association with Miss Malini.

# No. of students participated: 90 Collaborative Agency: DLLE University of Mumbai



'#Itendswithme' in Association with Miss Malini on 30th July, 2018

# Health Check-up Camp in Association with Wockhardt Hospital, Mira Road on 18.08.2018

In association with Wockharth Hospital, a health checkup camp was conducted on 18.08.2018. Primary body and eye checkups, tests like blood pressure, blood sugar, BMI, consultation, and eye checkup were conducted during the camp.

### No. of students participated: 200

Collaborative Agency: Wockhardt Hospital



Health Check-up Camp on 18th August, 2018

### Contribution to Flood Relief Work in Kerala by Abhimaan Club

As a part of its ISR Initiative, St Francis Institute of Management and Research contributed Rs 500000 for Flood Relief Work in Kerala.

### No. of students participated: 8

Collaborative Agency: SFIMAR Alumni Association

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FRANCISCAN BROTH (CHARITABLE SOCIETY) (SOCIETY REGISTERED UNDER THE TRAVANCORE COCHIN LITERAF CHARITABLE SOCIETIES REGISTRATION ACT. XI OF 1965. S. NO. 2, JAYAMATHA INSTITUTE, NALANCHIRA, THRUVANANTHAPURAM. 606 015, KERAL	NY, SCIENTIFIC: AND DATED21-01-1964) A. PH & FAX. 0471-2440755
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# Awareness Campaign on "Ped lagao Jeevan Bachao" in association with Green Yatra – NGO on 25 and 26 August 2018

SFIMAR, known for its involvement in various social activities benefiting society, Green Club organized an awareness campaign in association with the NGO, Green Yatra, a leading environmentalist of Mumbai towards protecting, conserving and the betterment of the environment through a street play on tree plantation, with the slogan "**Ped lagao Jeevan Bachao**" in some of the biggest malls in Mumbai, i.e., Maxus, Growels and the Raghuleela on the 25<sup>th</sup> & 26<sup>th</sup> of August 2018 followed by a rewarding contest.

No. of students participated: 23

Collaborative Agency: NGO, Green Yatra



'Ped lagao Jeevan Bachao' Campaign at Raghuleela Mall, on 25 and 26 August 2018

### Visit to St. Francis Orphanage on 04th September 2018 organized by DLLE

A team comprising 20 students, three faculty members, and two staff members visited the St Francis Orphanage on 04th September 2018. The visit aimed to bond with the inmates and make them feel at ease despite the disparity in socioeconomic status.

## No. of students participated: 20 Collaborative Agency: DLLE University of Mumbai



Visit to St. Francis Orphanage on 04th September 2018

# Awareness Session on Segregation of Wet Waste and Dry Waste on 11<sup>th</sup> September 2018

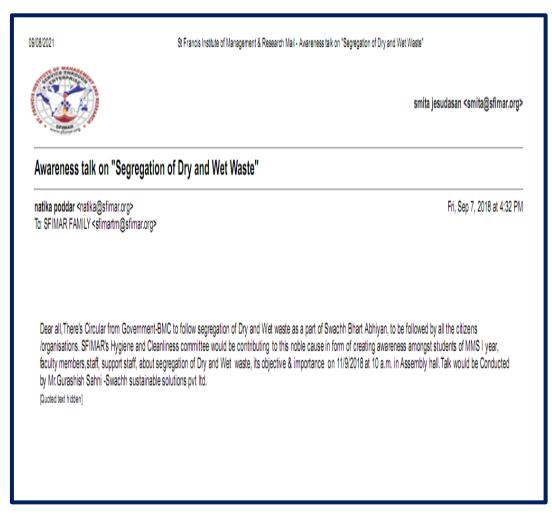
The Hygiene Committee of SFIMAR conducted an awareness talk on segregation of Dry and Wet waste to create awareness amongst students, faculty and staff members on 11<sup>th</sup> September 2018 at 10.00 a.m. in Assembly Hall. The session was conducted by Mr. Gurashish Sahni - Swachh Sustainable Solutions Pvt Ltd. They learned the importance of segregating wet and dry waste and contributing to the 'Swachh Bharat Abhiyan campaign.'

### **No. of students participated:** 75

Collaborative Agency: Swachh Sustainable Solutions Pvt Ltd.



Awareness Session on Segregation of Wet Waste and Dry Waste on 11th September



Awareness Session on Segregation of Wet Waste and Dry Waste on 11th September

2018

# Report on the Rally and Drive organized by the Hygiene Committee andAbhimaan – the ISR Club in association with an NGO – Green Yatra

As a part of hygiene initiative and as an extracurricular activity for the Post GraduateManagement students, the Hygiene committee of SFIMAR and Abhimaan, the Institute SocialResponsibility club of SFIMAR, in association with Green Yatra - A notable NGO organized a rally on 'No use of plastic bags' on 29 September 2018.

Another activity as a follow-up to the rally was conducted on 03 October 2018 in theSFIMAR campus, wherein plastic bags/bottles were collected. In exchange, all those who deposited the plastic bags/bottles were provided with an environment-friendly cloth/paper/non-plastic bag, subject to the condition that a minimum of 1/2 kg and a maximum of 1 kg of plastic bags/bottles will only be accepted from an individual.

The details of both the activities are appended below.

(a) Rally on the theme "No use of Plastics" and its awareness.Date: 29, Sep 2018

Venue: From SFIMAR Gate no 5.to I.C. Colony and back.

**Objective:** To create strong awareness among the general public on the non- usage of plastic bags/bottles and usage of environment-friendly items such as Cloth/ paper bags.

Timing: 05 pm to 07 pm

**Street Play:** A street play by a group of students was executed en-route therally at select strategic Locations.

### No. of students participated: 50

Collaborative Agency: NGO – Green Yatra

(b) Follow up activity in the campus on "Clean drive and Plastic ban" Date: 03 Oct 2018

Venue: SFIMAR Campus

**Objective:** To facilitate the exchange of plastic bags/bottles (minimum 1/2 kg and maximum 1 kg) with cloth/paper bags.

Timing: 10 am to 02 pm

**No. of students participated:** 50

Collaborative Agency: NGO – Green Yatra

Both the activities were successful and well-received by the public. About 30 kg of plastic bags and bottles were collected and deposited to the NGO Green Yatra team. A collage of select photographs is put up below.



Photos of Rally organized on 'No Use of Plastic' on 29 September 2018



Brother Alphonse Nesamony, Chairman, SFIMAR- flagging off the rally



A section of the participants' crowd during the rally



A view of the participants during the rally.



Another view of student participant's with Chairman, Registrar, and faculty member



The street play team performing conveying the message on No use of plastics at Mandapeshwar



The street play team performing the street play on No **use of plastics** at the second spot opposite Immaculate School Mary cave ground, Shivaji Nagar.





Photos of 'No Use of Plastic' Drive Organized on 03 October



Student coordinators are visiting door to door at Shivaji Nagar slum to collect the plastic bags and bottles. Cloth bags were given as an appreciation for depositing plastic bags and bottles.

Tree height measurement and numbering activity on 16.10.2018 organized by Green Club

No. of students participated: 20 Collaborative Agency: Green Club



Tree height measurement and numbering activity on 16.10.2018



# Basic Life Support Training by Dr. Abhishek Sharma & team from Wockhardt Hospital on 10<sup>th</sup> November 2018 organized by DLLE

SFIMAR DLLE Group has celebrated National Education Day by organizing Basic Life Support Training by Dr. Abhishek Sharma and the team from Wockhardt Hospital, Mira Road, on 10<sup>th</sup> November 2018. The training was full of theoretical knowledge and practical applications about Emergency First Aid, BLS (Basic Life Support), and CPR (Cardiopulmonary Resuscitation) life-saving techniques. Students got practical knowledge and guidance on giving CPR and were also awarded a certificate of participation in this training from Wockhardt Hospital. The purpose of this activity was to create Healthcare Awareness

# No. of students participated: 181 Collaborative Agency: Wockhardt Hospital



**Basic Life Support on 10th Nov. 2018** 



Celebration of National Education Day on 10.11.2018

# Blood Donation Drive' in association with Borivali Blood Bank on 30.11.2018 by Abhimaan Club

On 30 November 2018, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' aimed towards Institutional Social Responsibility (ISR). The Drive was organized in association with Borivali Blood Bank.

## No. of students participated: 82

Collaborative Agency: Borivali Blood Bank



**Blood Donation Drive on 30.11.2018** 



Blood Donation Drive' in association with Borivali Blood Bank on 30.11.2018 by Abhimaan Club



Blood Donation Drive in association with Borivali Blood Bank on 30.11.2018

### Visit to Go Green Nursery on 26 January 2019 organized by Green Club

Go Green Nursery visit was conducted on 26th January 2019 by Green Club, where all green club members (staff and students) spent their whole day understanding the dos and don'ts with plants.

No. of students participated: 20 Collaborative Agency: Go Green Nursery





Go Green Nursery Visit on 26.01.2019

Hygiene Committee Observance week in SFIMAR campus from 12<sup>th</sup> February 2019 to 16<sup>th</sup> February 2019

9/08/2021	St Francis Institute of Management & Research Mail - Hygiene Observance week
	smita jesudasan <smita@sfimar.org≻< th=""></smita@sfimar.org≻<>
Hygiene Observance week 1 message	
natika poddar <natika@sfimar.org> To: SFIMAR FAMILY <sfimartm@sfimar.or< td=""><td>Thu, Jan 31, 2019 at 4:00 PM</td></sfimartm@sfimar.or<></natika@sfimar.org>	Thu, Jan 31, 2019 at 4:00 PM
Dear all, Hygiene committee of St. Franc	s observing Hygiene observance week from 12/2/2019 to 16/2/2019 from 8.30 am to 5.30p.m at SFIMAR campus.
Support to maintain neat and hygiene	mpus.
This is in concurrence with Chairman an	C director.
Dr.Natika Poddar Associate Professor-Finance Programme Head-MFM/MMM	

### Hygiene Committee Observance week from 12/2/19 to 16/2/2019

The hygiene committee observed Hygiene and cleanliness week from 12/2/19 to 16/2/2019.

Day 1: Instructions to the housekeeping staff were given, and the cleanliness was monitored near the Canteen area and Dolphin area. Even canteen kitchen and premises for maintenance of Hygiene and cleanliness were monitored.

Day 2: Washroom's cleanliness was monitored, and housekeeping staff was instructed to refill soap dispensers, tissue papers. Some of the washrooms were not cleaned. Instructions were given to clean them and to spray room freshener.

Day 3: The drinking water area was instructed to be kept clean. The parking area and open space had dried leaves, bottles, and wrappers. They were removed, and the surroundings kept clean.

Day 4: The chess area (1<sup>st</sup>-floor terrace) was instructed to be cleaned. The cleanliness of the ground was monitored.

Day 5: Entire campus was monitored for the maintenance of neatness and cleanliness.

# No. of students participated: 34 Collaborative Agency: Hygiene Committee



Hygiene Committee Observance week in SFIMAR Campus



Hygiene Committee Observance week in SFIMAR Campus

As part of the Abhimaan Club, Institutes Social Responsibility initiatives, an MOU was signed **Training by Indian Development Foundation for Student Leadership Programme by Abhimaan Club** 

with Indian Development Foundation (IDF) on 30<sup>th</sup> January 2019 for participating in their Student Leadership Program (SLP). The Student Leadership Program (SLP) is a community program designed to equip students with tangible skills to explore options beyond the classroom. SLP encourages higher grades, lifelong learning and personal development. The program focuses on giving students skills and life experiences that will benefit them. In all, 32 students from the Institute participated and they all received Certificates on successful completion of their assigned hours at two Government Schools - Pragati School Gorai and Cosmos School Borivali. The students who participated were very enthusiastic and felt a sense of achievement of giving back to society.

#### **Objectives**

- To create young leaders in school
- To involve students in educating kids in govt. schools

#### Outcomes

Develop the Management Students into socially responsible citizens and induce social sensitiveness into students, which is an essence of a prudent and ethical manager.

### No. of students participated: 23

### **Collaborative Agency: Indian Development Foundation**



MOU was signed with Indian Development Foundation (IDF) on 30<sup>th</sup> January 2019



SFIMAR students participating in Student Leadership Programme

# Participation in the Goregaon Sports Club (GSC) Marathon on 'World Cancer Day' on 3<sup>rd</sup> February 2019

The Goregaon Sports Club (GSC) organised a marathon for cancer awareness on 'World Cancer Day' on 3.02.2019. The Goregaon Sports Club (GSC) marathon kicked off with great fanfare, as the 'Manmarziya' actress Tapsee Pannu flagged off the run. The Marathon was led by Lady Chairman Rajshri Panchal. 31 students from SFIMAR participated in the GSC's marathon to support the noble cause and to spread cancer awareness.

### No. of students participated: 31 Collaborative Agency: Goregaon Sports Club



Goregaon Sports Club (GSC) Marathon on 'World Cancer Day' on 3rd February 2019





Goregaon Sports Club (GSC) Marathon on 'World Cancer Day' on 3rd February 2019

### **International Women's Day Celebration on 8 March 2019**

8th March 2019, International Women's Day was celebrated by the. SFIMAR DLLE Group in association with CWDC Group. They organized '*Women of Substance Competition - Corporate Power Dressing & Power Thinking'* for women. For men, they organized a 'Best Message for Women in their lives' competition. This was conducted in the Assembly Hall at 3.30 pm. All the female students were attired according to the theme of power dressing.

No. of students participated: 181 Collaborative Agency: YWCA



**International Women's Day Celebration on 8 March 2019** 



Elocution competition organized for female students



Elocution competition winner 2019





Participants of Elocution Competition 2018-19





Participants of Elocution Competition-2018-19



'Best Message for Women in their lives' competition organized for the male students on 8.03.2019

### Academic Year 2019 – 20

### Health Check-up Camp in Association with Wockhardt Hospital, Mira Road on 3<sup>rd</sup> August 2019

In association with Wockharth Hospital, a health checkup camp was conducted on 3<sup>rd</sup> August 2019 for the welfare of the faculty, staff, and students. Primary body and eye checkups, blood pressure, blood sugar, BMI, and consultations were conducted during the camp. This year Bone density test is also performed for all participants. The doctor guided all participants about their bone density level and precautions and food intake to manage the levels. Even guidance on a diet, healthy food, healthy habits, and other relevant guidance for maintaining health is provided.

### No. of students participated: 176 Collaborative Agency: Wockhardt Hospital



Health Check-up Camp on 3rd August 2019



Health Check-up Camp on 3<sup>rd</sup> August 2019



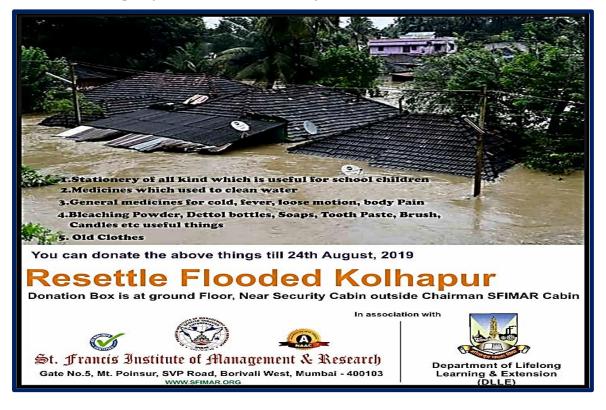
Health Check-up Camp on 3<sup>rd</sup> August 2019

# Resettle flooded Kolhapur in association with Sakal Maratha Samaj on 24th August 2019

St. Francis Institute of Management and Research, DLLE Team, in association with Sakal Maratha Samaj, Vasai appealed to the SFIMAR family for resettling flooded Kolhapur on 24th August 2019. The SFIMAR family donated Stationery; Medicines used to clean water, General medicines for cold, fever, loose motion, body Pain, Bleaching Powder, Dettol bottles, Soaps, Tooth Paste, Brush, Candles, Old Clothes, etc. There was an excellent response to this activity.

### No. of students participated: 450

### **Collaborative Agency: Sakal Maratha Samaj**





'Resettle Flooded Kohlapur' Campaign organized by DLLE Team

## Participation in the 'Sarova Fun Run with Mirchi' organized by Radio Mirchi on 22<sup>nd</sup> September 2019

Radio Mirchi and the Sarova Hotel Group from the UK organized 'Sarova Fun Run with Mirchi' on 22.09.2019. The event started at 7 am on September 22, 2019, from Samta Vidya Mandir in Mumbai. From here, they started the 3 km run and completed it for a fruitful experience. 33 students from SFIMAR along with Mr Nilesh Mahadeshwar participated in the run. The Sarova Fun Run provide the much-needed break from the daily routine and pepped up everyone's morning schedule. An awareness was created to spread the message of fitness.

### No. of students participated: 33 Collaborative Agency: Borivali Blood Bank



Participation in the 'Sarova Fun Run with Mirchi' on 22.09.2019



Participation in the 'Sarova Fun Run with Mirchi' on 22.09.2019

# Cancer screening camp in association with HCG Cancer Care, Borivali West on 12<sup>th</sup> October 2019

SFIMAR DLLE team organized a health talk on Cancer and a Cancer Screening Camp on 12th October 2019 for the welfare of the students, faculty, and staff. All other stakeholders were also invited to the camp.

### No. of students participated: 35 Collaborative Agency: HCG Cancer Care



### Details of CANCER Screening Camp\_For Women

Test	Below 40 Age	Above 40 Age
Pap Smear	Yes	Yes
Breast Examination	Yes	Yes
Mammography Screening	No (Breast Sono-mammography is advised only after <i>Physician</i> consultation)	Yes (Free coupons will be provided)
Oral/ENT examination	Yes	Yes
B.P., BMI, RBS Test	Yes	Yes
Oncology-Gynec Consultation	Yes	Yes

### For Men

Test	Below 50 Age	Above 50 Age
B.P., BMI, RBS Test	Yes	Yes
Oral/ENT examination	Yes	Yes
PSA	No	Yes
Specialty Oncology consultation	Yes	Yes



Awareness towards cancer lecture on 12<sup>th</sup> October 2019



Cancer screening camp on 12th October 2019

### Blood Donation Drive' in association with Bhagwathi Hospital on 19.11.2019

On 19 November 2019, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the annual 'Blood Donation Drive' aimed towards Institutional Social Responsibility (ISR). The Drive was organized in association with Bhagwati Hospital.

No. of students participated: 65 Collaborative Agency: Bhagwati Hospital



Blood Donation Drive on 19th November 2019

### Stem Cell Donation in association with Datri on 19.11.2019

On 19 November 2019, Abhimaan, the ISR club of St. Francis Institute of Management and Research (SFIMAR), successfully conducted the Stem Cell Donation as part of Institutional Social Responsibility (ISR) activities. The Drive was organized in association with Datri Group on 19.11.2019.

No. of students participated: 25 Collaborative Agency: Datri Group



Stem Cell Donation on Nov.19, 2019

### Online Multiple Intelligence Test for the students of Ladhidevi Maheshwari College on 16<sup>th</sup> December 2019 by DLLE

SFIMAR DLLE group has organized an Online Multiple Intelligence Test on 16<sup>th</sup> December 2019 for the students of Ladhidevi Maheshwari college, Malad West. The test is helpful for students to identify and understand their top Intelligence to choose the right path for their career and further education. The session and examination were conducted by Ms. Mitchelle Dmello and Ms. Natasha Fernandes. A total of 31 students who were in their second and third year of graduation attended the test.

### No. of students participated: 10 Collaborative Agency: DLLE University of Mumbai



Online Multiple Intelligence Test on 16th Dec., 2019

### Visit to Bassien Agro Farms on 09.01.2020

A team of 12 students and 06 faculty/staff of the Green Club from SFIMAR went on a field trip to Bassien Agro Farms located near Arnala Beach, Virar West, on 09 January 2020, to develop an understanding of Hydroponics and Inorganic farming.

No. of students participated: 12 Collaborative Agency: Bassien Agro Farms





Bassien Agro Farms Visit on 09.01.2020

# Poster Making competition on 'Women Empowerment, Save Environment, Planet Earth, etc.' on 20<sup>th</sup> January 2020.

DLLE organized a poster-making competition on 'Women Empowerment, Save Environment, Planet Earth, etc.' on 20<sup>th</sup> January 2020'. The activity's objective was to build awareness among all the students towards women empowerment, save the environment, planet earth, etc. As a result, students develop insights to save the environment and protect planet earth.

# <image><image>

### No. of students participated: 58 Collaborative Agency: DLLE University of Mumbai

Poster making competition on 20<sup>th</sup> January 2020

### MOCK CET Test 2020 and Seminar on 'How to Crack MBA Entrance Test' on 28<sup>th</sup> February 2020

SFIMAR DLLE team organized MOCK CET Test 2020 and Seminar on 'How to Crack MBA Entrance Test' on 28th February 2020. Mr. Vivek Sarda was the Guest speaker and trainer for the session. Mr. Vivek Sarda has 09 years of experience in the MBA entrance coaching industry, and he has guided more than 9000 MBA aspirants in his career. Seventy students had registered for the session from various colleges in Mumbai city. The MOCK CET seminar was held in room no 204, and the live demo test was conducted in Computer labs 203, 209, and 210.

The following topics were covered in the seminar -

- 1. How to crack MH-CET/Any other MBA Entrance Test?
- 2. How to improve GD-PI Skills in a short period?
- 3. The key to enter in a Top Management Institute
- 4. Scope of MBA in today's market scenario
- 5. Question answer round/ doubt clearing session

No. of students participated: 10 Collaborative Agency: DLLE University of Mumbai



MOCK CET Test 2020 and Seminar on 'How to Crack MBA Entrance Test' on 28<sup>th</sup> February 2020



MOCK CET Test 2020 and Seminar on 'How to Crack MBA Entrance Test' on 28<sup>th</sup> February 2020

### **UDAAN 2020**

St Francis Institute of Management and Research hosted Udaan, the Annual Extension Work Festival of the Mumbai University, on 1/02/20 and 3/02/20. The students of Extension Work from various colleges affiliated with the University of Mumbai came together and gave performances through Street Play and exhibited Posters on their activities on several Extension Work Projects. Students from more than 40 colleges participated in Udaan.

### No. of students participated: 13 Collaborative Agency: DLLE University of Mumbai





Dignitaries at Udaan 2020



Street Play Durning Udaan-2020

### International Women's Day Celebration on 7 March 2020

International Women's Day was celebrated on 7th March 2020 and organized by CWDC in the Assembly Hall from 11.30 am -12.30 pm. The theme for the celebration was 'Each For Equal.' A guest lecture was organized on the theme and delivered by the Speaker, Ms. Mayuri Mistry. All the female students were attired according to the theme of the event.

### No. of students participated: 176

Collaborative Agency: Ms. Mayuri Mistri, Social worker and YWCA



Ms. Mayuri Mistri, a renowned social worker addressing the gathering



CWDC team with the Chairman and Director of the Institute



Host of the event

### **Training by Indian Development Foundation for Student Leadership Programme**

Students from the Institute participated in the Student Leadership Programme and they all received Certificates on successful completion of their assigned hours at School – Malad Kandivali Education Society. The students who participated were very enthusiastic and felt a sense of achievement of giving back to society.

No. of students participated: 64 Collaborative Agency: Indian Development Foundation

# INDIAN DEVELOPMENT FOUNDATION (IDF)





Students' teaching at Malad-Kandivali Educational Society

Student Leadership Programme by IDF on January to March 2020

### Hydroponic system of cropping in SFIMAR Campus

SFIMAR Green Club members discussed and decided to carry out a research study on the hydroponic system of cropping on a practical note. The project aimed to establish organic vegetable cultivation using a hydroponic cropping technique on a small scale in about 200 to 300 square feet of land. The project concentrated on cultivating vegetable crops/green leaves using mineral nutrients solutions, in water, without soils. Students of the 2019-21 batch took the initiative and cultivated spinach on the campus.

During the lockdown period in 2020, proper care of saplings was not feasible, which led to further damage, but the institute took immediate action post lockdown to improve the situation. Beautification was done in the front part of the institute. Also, because of lockdown, the hydroponic initiative was stopped. Later rose saplings were planted in that area.

No. of students participated: 34 Collaborative Agency: iurbanfarmer.com



Students taking an interest in Hydroponic Crop Cultivation



Hydroponic Crop Cultivation in SFIMAR Campus

### **Ration Distribution to Housekeeping and Security Staff**

During the initial lockdown on account of the outbreak of Covid 19, the Institute as its Social Responsibility Initiatives distributed ration and essentials to the housekeeping and security staff.

### No. of students participated: 5

### **Collaborative Agency: Abhimaan Club**





Ration distribution to Housekeeping and Security Staff





Ration distribution to Housekeeping and Security Staff