

St. Francis Institute of Management and Research

(SFIMAR)

Faculty Research through Journal Exchange Programme

Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

Objectives

- 1. To foster research culture and research integrity
- 2. To enhance the faculty research

Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

Outcomes

- 1. Facilitates high quality research
- 2. Promotes knowledge sharing



LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra & Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034. TEL.: 2351 3874 • FAX: 2352 0877 • E-mail: info@ilim.edu

Website: www.llim.edu

To,
The Director
St.Francis Institute of Management & ResearchMt.Poinsur, S.V.P.Road,
Borivali (W),
Mumbai 400103
(022)28917089

Subject: Exchange of Journal "LLIM Journal of Research

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "July-Dec. 2018", which bears "Volume X, No. 2".

Ours is a half yearly journal, it commins research articles in various domains of management. The current issue gives exposure to the Of Non-Banking Financial Companies, Role of Microfinance in Women Empowerment, Big Data Analytics in Marketing, Strategy for Content Marketing and many more.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.

Director



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Dear Sir / Madam,

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Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Study of IOT and Cloud Computing System, Study of PMMY, SWOT Analysis in a bank, and many more.

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Growth Through Excellence