



# St. Francis Institute of Management and Research

## (SFIMAR)

### Faculty Research through 'Pathh' – Annual International Research Conference in association with Mumbai University

#### Introduction

SFIMAR has been organizing Pathh for several years, An Annual International Research Conference in association with Mumbai University on various themes and promotes research and knowledge sharing. The panellists and guests invited through their talks share their knowledge and experience, enlightening the audience to strive for quality research for their personal and professional growth. The event provides a platform for researchers to explore and showcase their research work based on various management themes. This provides an excellent opportunity for pooling knowledge and disseminating the same, leading to the qualitative development of the faculty fraternity, SFIMAR and society.

#### Objectives

1. To enhance quality through research, collaboration and industry interaction.
2. To keep the students and faculty members abreast of ever-changing quality issues
3. To provide long-term value creation based on quality, innovation and excellence.

#### Details of Pathh Conference Conducted

Academic Year	Date of the Conference	The theme of the Conference
2015-16	05.02.2016	India, the fastest global growth engines – Possibilities and challenges
2016-17	10.02.2017	Changing dynamics of management practices in a globalized world
2017-18	17.02.2018	Agile management practices in a volatile, uncertain, complex and ambiguous (VUCA) world
2018-19	16.02.2019	Evolving trends and practices in managing businesses

Academic Year	Date of the Conference	The theme of the Conference
2019-20	15.02.2020	Impact of fourth industrial revolution on global economy

### Outcomes

- Upgradation of faculty members by enhancement of their knowledge through interaction of industry and academia.
- Enhancement of students' competence levels concerning knowledge and attitudes through the interaction of industry and academia.

### PATHH – 2016



**Inauguration of Pathh 2016**



**Winner of Pathh 2016**



**Certificate Distribution Pathh – 2016**



## PATHH – 2017



**Release of the Pathh 2017 Conference Proceedings CD**



**Pathh Organizing Team - 2017**



**Certificate Distribution – Pathh 2017**

## PATHH – 2018



**Address by Guest during Inaugural of Pathh 2018**



**Paper Presentation during Pathh 2018**



**Certificate Distribution Pathh 2018**

## PATHH - 2019



Lighting of the Lamp – Pathh 2019



Felicitation of the Guest - Pathh 2019



**Speech by Dr. Sangeeta Pawar – Pathh 2019**



**Presentation of Research Paper - Pathh 2019**



**Certificate Distribution - Pathh 2019**



**Organizing Team Pathh - 2019**



## **PATHH 2020**



**Address by the Guest at the Inaugural of Pathh 2020**



**Paper Presentation at Pathh 2020**



**Prize Distribution Pathh 2020**



**Organizing Team Pathh - 2020**

# University of Mumbai



**URGENT / BY HAND**

No.GAD/ICM/2015-16// /2016

Mumbai – 400 032.

27.01, 2016

**Dr. Shubha S. Raorane**

Program Head (PGDM),

St. Francis Institute of Management and Research,

Mt. Painsur, S.V.P. Road,

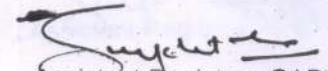
Borivali (West), Mumbai 400103

**Sir,**

This has reference to your letter dt. 27.01.2016, requesting permission to use logo of the University of Mumbai, for research conference to be conducted on 5<sup>th</sup> Feb, 2016.

In this connection, I am to inform you that, your request to allow to use logo of University of Mumbai, has been granted. Kindly, ensure that the University logo will not be misused.

Yours faithfully,

  
Assistant Registrar, GAD



# St. Francis Institute of Management and Research

Accredited with Grade 'A' by NAAC

Approved by AICTE and permanently affiliated to Mumbai University  
(An ISO 9001-2008 Certified Institute)

Date: 21/11/2016

To,  
The Registrar,  
Mumbai University,  
Attention To,  
Director,  
BCUD

**Sub: Mumbai University logo for Research Conference to be conducted on 10<sup>th</sup> Feb. 2017**

Dear Sir,


We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 12<sup>th</sup> International Research Conference - **Pathh & Anveshi 2017 on "Changing Dynamics of Management Practices in a Globalized World"** on 10<sup>th</sup> February 2017. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

**Pathh & Anveshi** is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh & Anveshi**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,

  
Dr. S. S. Mohanty

Director, SFIMAR



# University of Mumbai



No.APD/301/ 247 of 2018  
Mumbai-400 032  
16<sup>th</sup> January, 2018

To,  
The Director,  
St. Francis Institute of Management  
And Research  
Mt. Painsur S.V.P. Road,  
Borivali (W),  
Mumbai – 400 103

Sir/Madam,

With reference to your letter No. Nil dated 6<sup>th</sup> January, 2018. I am to inform you that as per the decision taken by Management Council at its meeting held on 11<sup>th</sup> March, 2016 vide item No.2 your request for Permission to organize 13<sup>th</sup> International Research & Thesis Conference – Pathh 2018 on 17<sup>th</sup> February, 2018 has been granted, subject to the condition that the N.O.C. shall be obtained from the MHRD, Government of India, New Delhi and there shall not be any financial liability on University and that if they use University “Logo”, it shall not be misused.

Yours faithfully

For ASSISTANT REGISTRAR



# St. Francis Institute of Management and Research

Accredited with Grade 'A' by NAAC  
Approved by AICTE and permanently affiliated to Mumbai University  
(An ISO 9001-2008 Certified Institute)

Date: 06/09/2018

To,  
The Registrar,  
Mumbai University,  
Attention To,  
Director,  
BCUD

**Sub: Mumbai University logo for Research Conference to be conducted on 17<sup>th</sup> Feb. 2018**

Dear Sir,

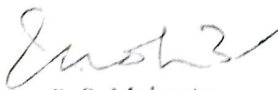
We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 13<sup>th</sup> International Research & Thesis Conference - **Pathh 2018 on 17<sup>th</sup> February 2018**. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

**Pathh** is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,

  
Dr. S. S. Mohanty

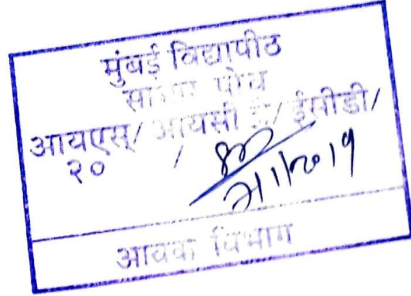
Director, SFIMAR





# St. Francis Institute of Management and Research

Approved by AICTE, DTE (Govt. of Maharashtra) and affiliated to Mumbai University  
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)  
Gate No. 5, M.L. Poincur, S.V.P. Road, Borivali (West), Mumbai - 400 103



Date: 07/01/2019

To,  
The Registrar,  
Mumbai University,  
Attention To,  
Director,  
BCUD

**Sub: Mumbai University logo for Research Conference to be conducted on 16<sup>th</sup> Feb. 2019**

Dear Sir,

We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 14<sup>th</sup> International Research Conference - **Pathh 2019 on 16<sup>th</sup> February 2019**. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

**Pathh** is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,

Dr. G. Ramesh

I/c Director, SFIMAR

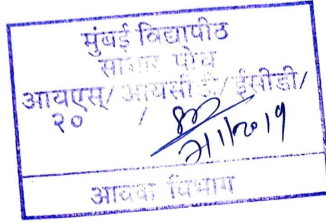




# St. Francis Institute of Management and Research

Approved by AICTE, DTE (Govt. of Maharashtra) and affiliated to Mumbai University  
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)  
Gate No. 5, Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103.

To,  
The Registrar,  
Mumbai University,  
Attention To,  
Director,  
BCUD



Date: 07/01/2019

**Sub: Mumbai University logo for Research Conference to be conducted on 16<sup>th</sup> Feb. 2019**

Dear Sir,

We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 14<sup>th</sup> International Research Conference - **Pathh 2019 on 16<sup>th</sup> February 2019**. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

**Pathh** is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,

Dr. G. Ramesh

I/c Director, SFIMAR





# University of Mumbai



Academic Planning and  
Development Section  
No APD/ICD/2018-19/29820  
1<sup>st</sup> February, 2019

To

The Principal  
St. Francis Institute of Management and Research,  
Gate No 5, Mt. Painsur, S. V. P. Road,  
Borivali (W)  
Mumbai-400 103

Sir

With reference to your letter No. Nil, dated 07<sup>th</sup> January, 2019 this is to inform you that as per the decision taken by the Management Council at its meeting held on 11<sup>th</sup> March, 2016, vide item No. 2 your request for Permission to collaborate with University of Mumbai to Organizing 14<sup>th</sup> International Research Conference-Pathh 2019 be held on **Saturday 16<sup>th</sup> February, 2019**, has been granted subject to the conditions that, there shall not be any financial liabilities on University and no misuse of University Logo". If it is found that the university logo is misused then appropriate action will be taken against you.

Yours faithfully,

*Sanjana Sawant*  
(Sanjana Sawant)  
Assistant Registrar

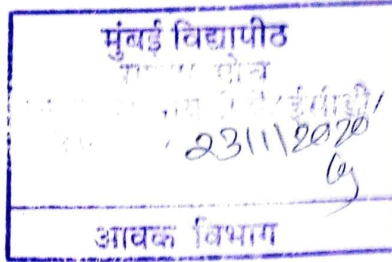


## St. Francis Institute of Management and Research

Approved by AICTE, DTE (Govt. of Maharashtra) and affiliated to Mumbai University  
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Gate No. 5, Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103

To,  
The Registrar,  
Mumbai University,  
Attention To,  
Director,  
BEUD



Date: 20/01/2020

**Sub: Mumbai University logo for Research Conference to be conducted on 15<sup>th</sup> Feb. 2020**

Dear Sir,

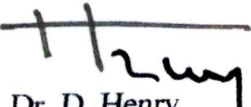
We are pleased to inform you that St. Francis Institute of Management and Research, Mumbai is organizing 15<sup>th</sup> International Research Conference - **Pathh 2020 on 15<sup>th</sup> February 2020**. The event is to provide a platform for researchers to explore their thoughts & experiences. This will be a great opportunity for pooling of knowledge and disseminating the same leading to overall development of the society.

**Pathh** is an assembly of academicians and researchers, where they present their papers and share their valuable findings. This is the annual International Research Conference named '**Pathh**'. Participants will be coming from various destinations to present their papers.

We request you to allow us to use Mumbai university logo for our research conference. Details of the conference are attached along with this application.

Thank you!

Yours Sincerely,

  
Dr. D. Henry  
Director, SFIMAR



# University of Mumbai



Academic Planning and  
Development Section  
No. APD/ICD/2019-20/31157  
1<sup>st</sup> February, 2020

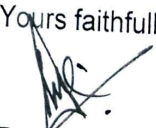
To,

The Director,  
St. Francis Institute of Management and Research,  
Gate No 5, Mt. Painsur, S. V. Road,  
Borivali (W),  
Mumbai-400 103.

Sir,

With reference to your Ref. Letter dated 20<sup>th</sup> January, 2020, this is to inform you that as per the decision taken by the Management Council at its meeting held on 11<sup>th</sup> March, 2016, vide item No. 2 your request for permission to collaborate with University of Mumbai to Organizing **15<sup>th</sup> International Research Conference** on the topic "**Pathh**" to be held on **15<sup>th</sup> February, 2020** is granted, subject to the conditions that there shall not be any financial liabilities on University and no misuse of **University Logo**.

Yours faithfully,

  
(Deepak V. More)  
Assistant Registrar



# ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

(Approved by AICTE and Affiliated to Mumbai University)

PRESENTS

# Pathh 2016

**THEME : 'India, the Fastest Global Growth Engine- Possibilities and Challenges'**

**VENUE: St. Francis Institute of Management & Research  
Borivali (W), Mumbai - 103.**

**Date : 5th February 2016**

**11<sup>th</sup>**

**Annual International Research  
& Thesis Conference**



**Conference Proceeding CD will Carry ISBN Number.**

## Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Brothers" in 2002. SFIMAR presents PATHH 2016, the 11<sup>th</sup> Annual International Research Conference of the Institute. PATHH is aimed to enhance and strengthen the research activities around us. PATHH provides a platform for researchers to explore their thoughts and experiences. The conference offers opportunities for pooling of knowledge and disseminating the same leading to the overall development of the society. This conference focuses on the theme '**India, the Fastest Global Growth Engine - Possibilities and Challenges**'

## About the Theme

IMF predicts the GDP growth of India will be 7.5% in 2015-16 which will overtake China as the later will see a slow growth. The world GDP will grow at 3.8% for the same period as predicted by IMF. Similarly, the World Bank predicts India will get a growth rate more than 8% in 2016-17. As India's growth rate is much above the global average, it seems to be promising for the global investors to look toward India as their future investment destination. This shows the confidence of the international institutions on India.

The Indian economy is booming once again since 2012 and the sectors where investment will bring more prosperity are E-commerce & On-line Retails, Tourism, Power Generations, Hospitality, Real estate, Information & Technology, Banking & Insurance and Transportation & Auto sector. The economy will lead the global economic growth through these industries. Many small and medium scale industries also exist along with the start-ups to perform as the growth engine for the economy. Thus it is believed that India will drive the growth engine for the way ahead.

## Sub Themes

- India from Global point of View
- Exploration of Natural Resources: A challenge
- Make in India
- Skill India
- Digital India
- Financial Inclusion & Inclusive Growth
- Commercialization of Agriculture
- Small business management
- Innovative business models & organizational change
- Sustainable development & resource management
- Capital resources & financing entrepreneurship
- Human resource management & education
- Government Policies, Programmes, Public administration & regional development
- Foreign Direct Investment
- Challenges in new venture creation in emerging economies
- Innovation and R&D

(List of sub-themes is illustrative & not exhaustive)



## Call For Papers

Papers are invited for PATHH - 2016 from Scientists, Academicians, Researchers, Executives and Government Representatives.

## Types of Papers

### 1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

### 2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

### 3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

## Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment on or before 30th November 2015. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2016.

## Evaluation Criterion For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in paper duly acknowledged?

## Review Process

- ❖ Abstracts will be reviewed and the authors will be intimated on selection of the abstracts. Authors of papers whose abstracts are selected will have to submit the full paper on or before 5th January 2016.
- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

## Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fees. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



## Proceedings of Pathh 2016

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

## Prize and Certification

- There will be two prizes.
- First best paper will receive a cash prize of ₹ 10,000 and a Certificate of Excellence.
- Second best paper will receive a cash prize of ₹ 5,000 and a Certificate of Excellence.
- Remaining participants will be given Certificates of participation.

## Important Dates

- Submission of Abstract : **30/11/2015**
- Intimation of Acceptance of Abstract : **10/12/2015**
- Submission of Full Paper : **05/01/2016**
- Intimation of Acceptance of Paper : **12/01/2016**
- Submission of the Registration form : **25/01/2016**
- Research Paper Presentation : **05/02/2016**

## Registration Form

Registration form can be downloaded from SFIMAR website [www.sfimar.org](http://www.sfimar.org)

## Registration Fees

Research Scholars : ₹ 1400/- (INR) per author  
 Delegates from Academics : ₹ 1700/- (INR) per Author  
 Delegates from Industry : ₹ 2000/- (INR) per Author  
 (Each author needs to register separately)

## Accommodation

Accommodation will be provided on request at a rate of **(₹ 1300/- INR Non A/C)** per person per day in the Institute premises.



## ORGANIZING COMMITTEE

### Conference Board Members

**Rev. Bro. Alphonse Nesamony**, Chairman, SFIMAR

**Dr. Subhransu Sekhar Mohanty**, Director, SFIMAR

**Mr. Augustine Kurias**, Chairman Research Committee, SFIMAR

**Dr. Thomas Mathew**, Research Advisor, SFIMAR

### Convener

**Dr. Sulbha Raorane** 9619551840 [sulbha@sfimar.org](mailto:sulbha@sfimar.org)

**Ms. Sinimole K. R** 9869623198 [sinimole@sfimar.org](mailto:sinimole@sfimar.org)

**Mr. Tushar Panigrahi** 7498844936 [tushar@sfimar.org](mailto:tushar@sfimar.org)

**Dr. Smita Jesudasan** 7506269256 [smita@sfimar.org](mailto:smita@sfimar.org)

[pathh@sfimar.org](mailto:pathh@sfimar.org)

Welcome to India





## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

# Pathh 2016

11th Annual International Research & Thesis Conference

THEME : 'India, the Fastest Global Growth Engine- Possibilities and Challenges'

VENUE: St. Francis Institute of Management & Research, Borivli (W), Mumbai

DATE: 5th February, 2016



### Registration Form

Name: \_\_\_\_\_

Designation: \_\_\_\_\_ Organisation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

DD / Cheque bearing No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

#### Registration Fees:

Researchers / Presenters ₹ 1400/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1700/- (INR) per Author

Delegates from Industry ₹ 2000/- (INR) per Author

Accommodation will be provided on request at a rate of ₹ 1300/- (INR) per person per day in the Institute premises.

#### **NOTE:**

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)



**ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH**  
**SCHEDULE FOR PATHH AND ANVESH I 2016**  
**11<sup>th</sup> Annual International Research Conference**

**THEME: India, the Fastest Global Growth Engine- Possibilities & Challenges.**

FRIDAY, 5<sup>TH</sup> FEBRUARY 2016

8.30am - 9.30am : Registration and networking over tea & snacks (Assembly hall)

**INAUGURAL SESSION** (Auditorium 3<sup>rd</sup> Floor)

9.30am - 9.50am : SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am - 9.55am : Presentation on the theme of PATHH & ANVESH I 2016.

9.55am - 10.00am : Welcome address by Chairman Bro. Alphonse Nesamony

10.00am - 10.05am : Introduction of theme by Dr. S. S. Mohanty

10.05am - 10.20am : Address by Chief Guest, Dr. N. M. Kondap

10.20am -10.30am : Address by Guest of Honor, Prof. Sarada Prasad Samantaray

10.30am- 10.35am : Concluding note on inaugural session by Mr. Augustine Kurias

10.35am - 10.40am : **Tea Break**

10.40am - 12.00pm : Panel Discussion by Experts

12.00pm - 01.30pm : **Technical Session - I** (2<sup>nd</sup> Floor Room no. 204 & 205)

(Refer list of presenters)

1.30pm - 2.15pm : **Lunch break** (Assembly hall)

2.15pm - 3.30pm : **Technical Session - II** (2<sup>nd</sup> Floor Room no. 204 & 205)

(Refer list of presenters)

03.30pm - 03.45pm : **Tea Break**

**VALEDICTORY SESSION** (Auditorium 3<sup>rd</sup> Floor)

03.45pm - 04.15pm : Chairpersons' views about the papers

04.15pm - 04.30pm : Valedictory Address by Chief Guest Mr. Debopam Chaudhury

04.30pm - 04.55pm : Certificate Distribution

04.55pm - 5.00pm : Vote of Thanks

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**PATHH & ANVESHNI 2016**  
**LIST OF GUESTS, PANEL MEMBERS AND CHAIRPERSONS**

**CHIEF GUEST & GUEST OF HONOR**

Dr. N.M. Kondap - Director General, Rajasthani Sammelans' Higher Education, Malad

Prof. Sarada Prasad Samantray - Associate Dean (Academics), NMIMS University

**PANEL MEMBERS**

Mr. Anuj Nath – Head HR, RNA Builders

Mr. Bhushan Lawande- Managing Director, E4 Development & Coaching Ltd.

Dr. Indrajit Sanyal – Rtd. AGM, Bank of India & Retired Senior Faculty, IBPS.

Mr. Gaurav Shah- Investment Advisor, Standard Chartered Bank

Dr. S. S. Mohanty – Director, St. Francis Institute of Management & Research (Moderator)

**CHAIRPERSONS**

Dr. Sangeeta Pawar- Research Guide in commerce & Management, University of Mumbai

Dr. Seetha Lekshmy- Research Guide in Commerce, SIES College of commerce, Mumbai

**CHIEF GUEST FOR VALEDICTORY**

Mr. Debopam Chaudhury- Chief Economist and Vice-President, ZyFin Research

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## List of Presenters Pathh 2016

S. No.	Researchers' Name	Topic
1	Mrs. Netra S Inamdar	Successes and Failures of Agricultural Commercialization in India
2	Mr. Pushkar Dilip Parulekar	DuPont Analysis for selected five Nifty Fifty Companies
3	Dr. Niyat Shetty	Effects of Demographic factors on Tourism Marketing
4	Mrs. Babita A. Kanojia , Dr. Arvind S. Luhar	Impact of Advertising on Consumers Buying Behaviour
5	Prof. Aksha Memon	Innovation through Research and Development at the Bottom of Pyramid
6	Ms. Divya Jain	A study on Job Satisfaction & Employee Effectiveness with special reference to Hospitality Industry
7	Prof. Archana Patil Dr. Sheetal Khandre	Make in India a global manufacturing
8	Prof. Pallavi Srivastava	The Impact of Yoga and Meditation on Work Performance
9	Dr.Sunanda Narayan Bhat	Financial Inclusions and Innovations
10.	Dr Sangeeta N. Pawar	Does Knowledge Management help Higher Education Institutions to Develop Human Resources & Create Values? - A Review of Indian Literature
11.	Mrs. Sodabibi A. Farooqui Mr. Raju N. Savkare	Higher Education in India "Need to change approach"



## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University  
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

# Pathh 2017

**THEME : 'CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD.'**



**12<sup>th</sup>** Annual  
International  
Research  
Conference

DATE: **10<sup>th</sup>** February 2017

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceeding CD will Carry ISBN Number.

## Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Brothers" in 2002. SFIMAR presents PATHH 2017, the 12<sup>th</sup> Annual International Research Conference of the Institute. PATHH is aimed to enhance and strengthen the research activities around us. PATHH provides a platform for researchers to explore their thoughts and experiences. The conference offers opportunities for pooling of knowledge and disseminating the same leading to the overall development of the society. This conference focuses on the theme **'CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD'**

## About the Theme

Determining what to do under business uncertainty usually requires careful debate among many people across the entire organization, you need processes and protocols to determine how issues are raised, how deliberation is conducted, and how decisions are made. You also need to clearly lay out the obligations of managers. Once the debate and decision making is over, to put their full weight behind making the resulting actions successful.

A lot of rethinking is required in order to see that conventional management practices are still relevant. The world generates business data that is difficult to manage and store. Thus, organizations are preparing themselves to be well versed with Big-Data, Cloud Computing and similar software of business analytics. Thus they become future ready to analyse the market and the business more accurately to face the uncertainty and to keep themselves away from the ditch. In other words, the strategy may lead them to stay ahead of competition. Companies can't predict the future, but they can build organizations that will survive and flourish under any possible future. For the immediate future, business leaders will have to master the disciplines of uncertainty.

## Sub Themes

- Business without Boundaries
- Micro changes and Mega Impacts
- Motivation/Resistance to Change
- Innovation led Leadership
- Careers for the Uncertain Future
- Technology Led Future - Are we becoming Slaves or Masters
- Disruptive Technologies and Future of Markets
- Financial Inclusion and Financial Stability
- Trading in the Future with Predictability
- Are Derivatives Good for the Markets
- Market Share, Customer Engagement and Customer Loyalty
- Can Branding Still Hold the Future
- The Over encompassing role of Risk in Businesses and How to Manage it.
- Strategies for Creating Sustainable Businesses
- Business solutions for catering to the 'bottom of pyramid' in India
- Think global, act local - The mantra for emergent India Chalo, Gaon Chale --- Let's go Rural
- Today's India-- Digital India
- Skill India and Human Capital development

*(List of sub-themes is illustrative & not exhaustive)*



## Call For Papers

Papers are invited for PATHH - 2017 from Scientists, Academicians, Researchers, Executives and Government Representatives.

## Types of Papers

### 1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

### 2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

### 3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

## Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2017.

## Evaluation Criterion For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in paper duly acknowledged?

## Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

## Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fees. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



## Proceedings of Pathh 2016

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

## Prize and Certification

- There will be two prizes.
- First best paper will receive a cash prize of ₹ 10,000 and a Certificate of Excellence.
- Second best paper will receive a cash prize of ₹ 5,000 and a Certificate of Excellence.
- Remaining participants will be given Certificates of participation.

## Important Dates

- Submission of Full Paper : **05th January 2017**
- Intimation of Acceptance of Paper : **12th January 2017**
- Submission of the Registration form : **25th January 2017**
- Research Paper Presentation : **10th February 2017**

## Registration Form

Registration form can be downloaded from SFIMAR website [www.sfimar.org](http://www.sfimar.org)

## Registration Fees

Research Scholars : ₹ 1500/- (INR) per author  
 Delegates from Academics : ₹ 1800/- (INR) per Author  
 Delegates from Industry : ₹ 2200/- (INR) per Author  
 (Each author needs to register separately)

## Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1500	₹ 1000
Twin Sharing	₹ 1200	₹ 700

Accommodation is available in the institute premises.

\*Rates include accommodation only





## ORGANIZING COMMITTEE

### Conference Board Members

**Rev. Bro. Alphonse Nesamony**, Chairman, SFIMAR

**Dr. Subhransu Sekhar Mohanty**, Director, SFIMAR

**Mr. Augustine Kurias**, Chairman Research Committee, SFIMAR

**Dr. Thomas Mathew**, Research Advisor, SFIMAR

### Convener

**Dr. Sulbha Raorane** 9619551840 [sulbha@sfimar.org](mailto:sulbha@sfimar.org)

**Ms. Sinimole K. R** 9869623198 [sinimole@sfimar.org](mailto:sinimole@sfimar.org)

**Dr. Smita Jesudasan** 7506269256 [smita@sfimar.org](mailto:smita@sfimar.org)

**Dr. Tushar Panigrahi** 7498844936 [tushar@sfimar.org](mailto:tushar@sfimar.org)

### Student Representatives

**Mr. Akshay Mhatre** 9619551840 [akshaymhatre04@gmail.com](mailto:akshaymhatre04@gmail.com) **Mr. Rishabh Kukreti** 9819513228 [rishkuku@gmail.com](mailto:rishkuku@gmail.com)

[pathh@sfimar.org](mailto:pathh@sfimar.org)

## Welcome to India





## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

# Pathh 2017

12th Annual International Research & Thesis Conference

THEME : 'CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD'

VENUE: St. Francis Institute of Management & Research, Borivli (W), Mumbai

DATE: 10th February, 2017



### Registration Form

Name: \_\_\_\_\_

Designation: \_\_\_\_\_ Organisation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

DD / Cheque bearing No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

#### Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

#### **NOTE:**

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)



# St. Francis Institute of Management & Research

## PATHH AND ANVESHI 2017

### 12<sup>th</sup> Annual International Research Conference

Theme: "CHANGING DYNAMICS OF MANAGEMENT PRACTICES IN A GLOBALIZED WORLD"

### FRIDAY, 10<sup>TH</sup> FEBRUARY 2017

8.30am-9.30am: Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

#### **INAUGURAL SESSION** (*Auditorium 3<sup>rd</sup> Floor*)

9.30am-9.50am: SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am-9.55am: Presentation on the Journey of PATHH & ANVESHI.

9.55am-10.00am: Welcome address by Chairman Bro. Alphonse Nesamony

10.00am-10.05am: Introduction of theme by Dr. S. S. Mohanty

10.05am-10.20am: Chief Guest- Dr Dinesh Harsolekar- Director at IES Management College and Research Centre (IESMCRC)

10.20am-10.30am: Guest of Honor- Dr S.V.D. Nageswara Rao, Prof. Finance & Economics, Shailesh J Mehta School of Management, IIT, Mumbai

10.30am-10.35am: Concluding note on inaugural session by Mr. Augustine Kurias, Governing Council Member

10.35am-10.40am: **Tea Break**

10.40am-12.00pm: Panel Discussion by Experts

12.00pm-01.30pm: **Technical Session – I** (*2<sup>nd</sup> Floor Room no. 204 & 205*)

(Reference: list of presenters)

1.30pm-2.15pm: **Lunch break** (*Assembly hall*)

2.15pm-3.30pm: **Technical Session – II** (*2<sup>nd</sup> Floor Room no. 204 & 205*)

(Reference: list of presenters)

03.30pm-03.45pm: **Tea Break**

#### **VALEDICTORY SESSION** (*Auditorium 3<sup>rd</sup> Floor*)

03.45pm-04.15pm: Chairpersons' views about the papers

04.15pm-04.30pm: Chief Guest- Dr Pankaj Trivedi, Head- Ph. D. Programme and Area Chairperson, Finance, K J Somaiya Institute of Management Studies & Research, Mumbai

04.30pm-04.55pm: Certificate Distribution

04.55pm-5.00pm: Vote of Thanks



# PATHH & ANVESH I 2017

## LIST OF GUESTS, PANEL MEMBERS AND CHAIRPERSONS

### CHIEF GUEST & GUEST OF HONOR

Dr. Dinesh Harsolekar - Director at IES Management College and Research Centre (IESMCRC)

Dr. S.V.D. Nageswara Rao -Prof. Finance & Economics, Shailesh J Mehta School of Management, IIT, Mumbai

### PANEL MEMBERS

Mr Dhvani Mehta - Director & Promoter , Opportune Technologies Pvt. Ltd.

Dr. Lillian Jhon - CEO, Wasan knowledge Hub

Mr Rajesh Acharya - MD & CEO- Dual Ends Technologies & Training Pvt. Ltd.

Dr. Firdos T. Shroff - Professor and Senate Member, Pune University

Dr. S. S. Mohanty - Director, St. Francis Institute of Management & Research (Moderator)

### CHAIRPERSONS

Dr. Sangeeta Pawar - Research Guide in commerce & Management, University of Mumbai

Dr. Vinita Pimpale - Research Guide in Commerce, R. A. Poddar College, Mumbai

### CHIEF GUEST FOR VALEDICTORY

Dr. Pankaj Trivedi, Head - Ph. D. Programme and Area Chairperson, Finance, KJ Somaiya Institute of Management Studies & Research, Mumbai

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# **PATHH 2017**

Date - 10<sup>th</sup> February 2017

## **List of presenters**

<b>Sr. No.</b>	<b>Researchers' Name</b>	<b>Topic</b>
1	Mr Pushkar Dilip Parulekar	Comparative analysis of employees cost of ten nifty it index companies from the period 2006 to 2016
2	Surabhi Gupta	Urban youth unemployment trends, challenges and solutions
3	Dr Shrawan Bishwanath Roongta	Can branding still hold the future: branding in the digitally networked world! (International Paper)
4	Leena Nair	Currency demonetization: impact on the youth
5	Aksha Memon	A cashless future: a goal of India's demonetisation move
6	Ms Geeta Shetti	A study of the soya-based lactose-free formulae market from the customer's (paediatrician's) perspective in India
7	Sayali Yadav & Dr. Vinita Pimpale	Study of consumer demographics on ready-to-cook products in India
8	Mrs Babita .A. Kanojia	Study the view of customer with reference to online shopping
9	Dr. Seema Agarwal	Today's India- digital India and its impact & challenges
10	Manglani Kiran	Effect of demonetisation on the intermediaries of supply chain of fast moving consumer goods
11	Ms. Deepali Vijay Kamle	A study on the impact of financial skill on entrepreneurial venture failure
12	Mrs. Rekha Mishra	Changing dynamics of management practices in globalised world- skill India human capital development



## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University  
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

# Pathh 2018

**THEME : 'AGILE MANAGEMENT PRACTICES IN A VOLATILE, UNCERTAIN, COMPLEX AND AMBIGUOUS (VUCA) WORLD'**



**13<sup>th</sup>** Annual  
International  
Research  
Conference



DATE: **17<sup>th</sup>** February 2018

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceedings CD will Carry ISBN Number.



## Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by “The Society of the Congregation of Franciscan Missionary Brothers” in 2002. SFIMAR presents PATHH 2018, the 13<sup>th</sup> Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme **‘AGILE MANAGEMENT PRACTICES IN A VUCA WORLD’**

## About the Theme

Having journeyed through the various industrial revolutions from mechanized production with steam power to mass production with electric power, and to the use of electronics and information to automate production, the world has now reached the digital age with various integrative and disruptive technologies that are redefining the way we do business. The changes are across all industries and management practice areas. This is happening at an exponential speed. The rapidly accelerating growth of the new economy represents one of the most significant and all-encompassing VUCA (volatility, uncertainty, complexity and ambiguity) challenges faced by our present and future generations.

This 13th International Conference of Pathh invites thought leaders, academicians and researchers to innovate ways, means, methods and processes for this fast changing VUCA world, so that they can sustain, nurture and maintain growth and development of businesses, economies and societies, in an agile manner.

The main theme will cover the following sub-themes with a focus on agile management practices meeting the transformational requirements of businesses, such as Anticipate change, Generate confidence, Initiate action, Liberate thinking and Evaluate results.

## Sub-Themes

### Finance

- Financial Markets
- Public Finance
- Banking
- Risk Management

### Marketing

- Marketing Strategy and Business Analytics
- Retail Marketing
- International Marketing

- Digital Marketing
- Social Media Marketing
- Marketing Research
- Services Marketing
- Branding and Brand Management
- Customer Relationship Management
- Integrated Marketing Communication
- Rural Marketing

### Human Resources

- Strategic Management and Leadership
- Change Management and Capacity Building
- Human Resources Management
- Knowledge Management, Learning & Development
- Talent Acquisition, Retention, Management & Engagement
- Performance and Rewards Management

### Entrepreneurship, Operations & IT

- Business Entrepreneurship
- Family Business Management
- Women Entrepreneurship
- Operations and Supply Chain Management
- Information & Media Management
- Total Quality Management
- IT Innovations and Managing Technological Change

*(List of sub-themes is illustrative & not exhaustive)*

## Call For Papers

Papers are invited for PATHH - 2018 from Scientists, Academicians, Researchers, Executives and Government Representatives.

## Types of Papers

### 1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focussing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

### 2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focussing on the main theme of their PhD topic.

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Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

## Guidelines for Paper Submission

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- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2018.

## Evaluation Criteria For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
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## Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

## Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



## Proceedings of Pathh 2018

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

## Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

## Important Dates

- Submission of Full Paper : **10th January 2018**
- Intimation of Acceptance of Paper : **20th January 2018**
- Submission of the Registration form : **30th January 2018**
- Research Paper Presentation : **17th February 2018**

## Registration Form

Registration form can be downloaded from SFIMAR website [www.sfimar.org](http://www.sfimar.org)

## Registration Fees

Research Scholars : ₹ 1500/- (INR) per author  
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Accommodation is available in the Institute premises.

\*Rates include accommodation only





## ORGANIZING COMMITTEE

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Dr. Subhransu Sekhar Mohanty, Director, SFIMAR

Mr. Augustine Kurias, Member & Observer, SFIMAR

Dr. Thomas Mathew, Academic Adviser, SFIMAR

### Convener

Dr. Sulbha Raorane 9619551840 sulbha@sfimar.org

Mr. Pushkar Parulekar 9664012760 pushkar@sfimar.org

### Student Representatives

Mr. Vikasmani T. 8097852019 t.vikasmani91@gmail.com

Mr. Hemant K. 8779482163 hemantkumavat71@gmail.com

### Conference Contacts

Tel.: 022 - 2891 7089, 2895 8403. Email: pathh@sfimar.org

# Welcome to a Changing World





## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

# Pathh 2018

13th Annual International Research & Thesis Conference

THEME : 'AGILE MANAGEMENT PRACTICES IN A VUCA WORLD'

VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai

DATE: 17th February, 2018



### Registration Form

Name: \_\_\_\_\_

Designation: \_\_\_\_\_ Organisation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

DD / Cheque bearing No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

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# ST. FRANCIS INSTITUTE OF MANAGEMENT & RESEARCH

## ***PATHH 2018***

*13<sup>th</sup> Annual International Research Conference*

**Theme: "AGILE MANAGEMENT PRACTICES IN A VUCA WORLD"**

**SATURDAY, 17<sup>TH</sup> FEBRUARY 2018**

8.30am-9.30am : Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

### **INAUGURAL SESSION (*Auditorium 3<sup>rd</sup> Floor*)**

9.30am-9.50am : SFIMAR Anthem, Lighting of the Lamp

9.50am-9.55am : Presentation on the theme of PATHH 2018

9.55am-10.05am : Welcome & Introduction of theme by Dr. S. S. Mohanty

10.05am-10.20am : Chief Guest address by Mr. Venkatesh Nandyal

10.20am-10.25am : Concluding note on inaugural session by Mr. Augustine Kurias

10.25am-12.05pm : **Technical Session (*Auditorium 3<sup>rd</sup> Floor*)**

(Paper Presentation Session)

### **VALEDICTORY SESSION (*Auditorium 3<sup>rd</sup> Floor*)**

12.05pm-12.35pm : Chairpersons' views about the papers

12.35pm-01.05pm : Certificate Distribution

01.05pm-01.10pm : Vote of Thanks

01.10pm-02.00pm : **Lunch (*Assembly hall-Ground Floor*)**

# **PATHH 2018**

## **LIST OF GUESTS AND CHAIRPERSONS**

### **CHIEF GUEST**

Mr. Venkatesh Nandyal - Head of Internal Audit, Controls & Compliance at  
Castrol India Ltd, Manchester Business School

### **CHAIRPERSONS**

Dr. Sangeeta Pawar - Associate Professor & Ph.D. Guide, University of  
Mumbai

Dr. Rajeshwary G. - Associate Professor & Ph.D. Guide, K.P.B. Hinduja  
College of Commerce

### **GUEST & DIGNITARIES**

Mr. Augustin Kuries

Ms. Meghashree Darvi

\*\*\*\*\*

## PATHH 2018

### LIST OF PRESENTERS

SR NO	NAME	TOPIC NAME
1	Ms.Aarti Ahuja	A Study on Opportunities and Challenges faced by Women Entrepreneurs in India
2	Ms.Shubhangi M. Kedare	A Survey on perception of youths towards entrepreneurship in Ambarnath
3	Pallavi G. Naik	Impact of internet banking
4	Mrs.Babita A. Kanojia	A study on creation of brand image through social media
5	Prof. Kiran Manglani	The study of motivational drives among degree college students with special reference to Mcclellands Theory of Motivation- A case Example.
6	Mrs. Rekha Mishra	Role of human resource management in textile industry
7	Darshan B. Pagar	Study on impact of social media on buying decision of consumer goods
8	Ms. Shaili Vasant Gala	To study the relationship between Organisational Environment of Mumbai Colleges and Exchange of Data & Information among teaching staff for the practice of knowledge Management.
9	Dr Shrawankumar Bishwanath Roongta	Marketing to the Millennials – An Apercu’



## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University  
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

# Pathh 2019

**THEME : 'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'**



**14<sup>th</sup> Annual  
International  
Research  
Conference**



DATE: **16<sup>th</sup> February 2019**

VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.

Conference Proceedings CD will Carry ISBN Number.



## Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by "The Society of the Congregation of Franciscan Missionary Brothers" in 2002. SFIMAR presents PATHH 2019, the 14<sup>th</sup> Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme **'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'**

## About the Theme

Change is the only constant in business. Over the years rate of change has increased significantly. Companies and Individuals who have adopted to this change have survived and succeeded. Usage of technology has changed the way various stakeholders have looked at the business. World is changing through Fourth Industrial Revolution. Like all the previous revolutions this is likely to change the way various stakeholders operate in business. There are new opportunities and challenges which are created for businesses.

The 14th International Conference of Pathh invites thought leaders, academicians and researchers to address these trends and practices which are evolving in managing the business. The conference will address how various stakeholders can sustain, nurture and maintain their growth and development in business.

The main theme will cover the following sub-theme with a focus on evolving trends in business with respect to anticipating, accepting and handling change through various effective and efficient means of innovation and execution.

## Sub-Themes

### Finance

- Cashless transactions
- Mobile Banking
- Block chain technology
- Corporate Governance
- Trade War Financial Markets
- Mutual Fund Regulations
- Banking Regulations
- Financial Risk Management

### Marketing

- Marketing Strategy and Business Analytics
- Retail Marketing
- International Marketing
- Digital Marketing

- Social Media Marketing
- Market Research
- Services Marketing
- Branding and Brand Management
- Customer Relationship Management
- Integrated Marketing Communication
- Rural Marketing
- Selling & negotiation
- Market Risk

### Human Resources

- Freelance Workforce
- Cross cultural management
- Employee Benefits
- HR Risks
- HR Analytics
- Strategic Management and Leadership
- Change Management and Capacity Building
- Human Resource Management
- Knowledge Management, learning & Development
- Talent Acquisition, Retention, Management & Engagement
- Performance Management

### Entrepreneurship, Operations & IT

- Artificial Intelligence
- Robotics
- Business Entrepreneurship
- Family Business Management
- Women Entrepreneurship
- Operation and Supply chain management
- Information & Media Management
- Total Quality Management
- IT Innovation and Managing Technological Change

*(List of sub-themes is illustrative & not exhaustive)*

## Call For Papers

Papers are invited for PATHH - 2019 from Scientists, Academicians, Researchers, Executives and Government Representatives.

## Types of Papers

### 1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focussing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

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Research scholars who are interested in participating in the working papers conference will submit research paper focussing on the main theme of their PhD topic.

### 3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

## Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's

name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.

- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.
- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 5th January 2019.

## Evaluation Criteria For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in the paper duly acknowledged?

## Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

## Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



## Proceedings of Pathh 2018

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

## Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

## Important Dates

- Submission of Full Paper : **5th January 2019**
- Intimation of Acceptance of Paper : **15th January 2019**
- Submission of the Registration form : **30th January 2019**
- Research Paper Presentation : **16th February 2019**

## Registration Form

Registration form can be downloaded from SFIMAR website [www.sfimar.org](http://www.sfimar.org)

## Registration Fees

Research Scholars : ₹ 1500/- (INR) per author  
 Delegates from Academics : ₹ 1800/- (INR) per Author  
 Delegates from Industry : ₹ 2200/- (INR) per Author  
 (Each author needs to register separately)

## Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1500	₹ 1000
Twin Sharing	₹ 1200	₹ 700

Accommodation is available in the Institute premises.

\*Rates include accommodation only



## ORGANIZING COMMITTEE

### Conference Board Members

**Rev. Bro. Alphonse Nesamony**, Chairman, SFIMAR

**Dr. Subhransu Sekhar Mohanty**, Director, SFIMAR

**Mr. Augustine Kurias**, Member & Observer, SFIMAR

**Dr. Thomas Mathew**, Academic Adviser, SFIMAR

### Convener

**Dr. Sulbha Raorane** 9619551840 [sulbha@sfimar.org](mailto:sulbha@sfimar.org)

**Mr. Pushkar Parulekar** 9664012760 [pushkar@sfimar.org](mailto:pushkar@sfimar.org)

**Dr. Vinita Bhatia** 8433607233 [vinita@sfimar.org](mailto:vinita@sfimar.org)

### Student Representatives

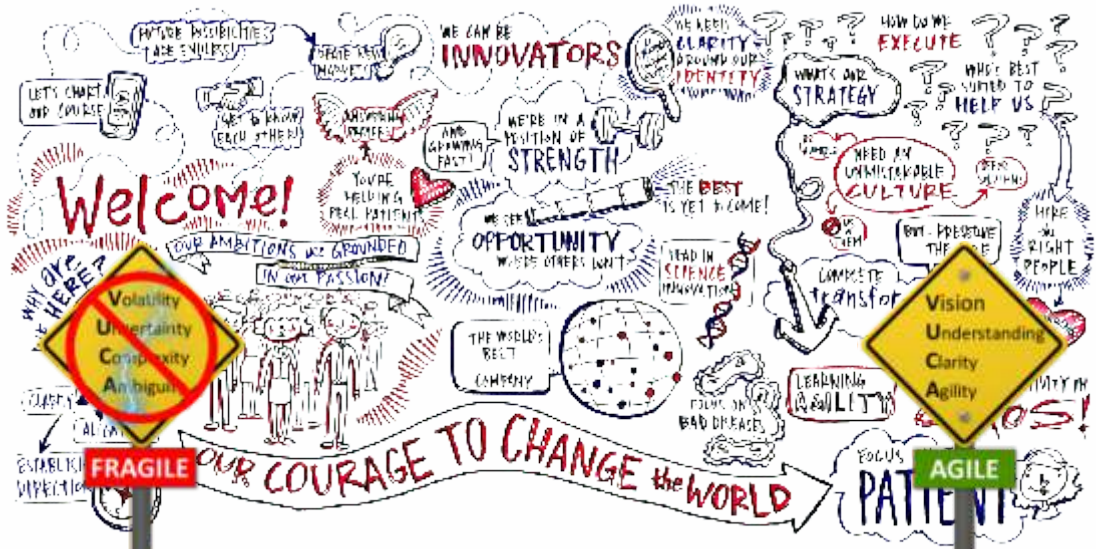
**Ms. Diksha Shetty** 9082751924 [dikshashetty027@gmail.com](mailto:dikshashetty027@gmail.com)

**Mr. Viraj Shah** 9665536828 [virajshah05@gmail.com](mailto:virajshah05@gmail.com)

### Conference Contacts

Tel.: 022 - 2891 7089, 2895 8403. Email: [pathh@sfimar.org](mailto:pathh@sfimar.org)

# Welcome to a Changing World





## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

PRESENTS

# Pathh 2019

14th Annual International Research & Thesis Conference

**THEME : 'EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES'**

**VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai**

**DATE: 16th February, 2019**



### Registration Form

Name: \_\_\_\_\_

Designation: \_\_\_\_\_ Organisation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

DD / Cheque bearing No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_

Drawn in favor of 'St. Francis Institute of Management and Research, Mumbai' is enclosed.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

#### Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

#### **NOTE:**

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)



St. Francis Institute of Management & Research  
**PATHH 2019**  
*14<sup>th</sup> Annual International Research Conference*

**Theme: “EVOLVING TRENDS AND PRACTICES IN MANAGING BUSINESSES”**

**SATURDAY, 16<sup>TH</sup> FEBRUARY 2019**

8.30am-9.30am : Registration (Ground Floor) and networking over Breakfast (*1<sup>st</sup> floor Terrace*)

**INAUGURAL SESSION** (*Auditorium 3<sup>rd</sup> Floor*)

9.30am-9.50am : SFIMAR Anthem, Lighting of the Lamp & Prayer dance

9.50am-9.55am : Presentation on the theme of PATHH 2019

9.55am-10.00am : Welcome Address by Bro. Alphonse Nesamony, Chairman SFIMAR

10.00am-10.05am : Introduction of theme by Dr. G Ramesh, I/c Director SFIMAR

10.05am-10.20am : Chief Guest address by Dr. R. Subramaniam, Executive Vice President

Avalon Global Research

10.20am-10.25am : Concluding note on inaugural session by Mr. Augustine Kurias Governing  
Council member SFIMAR

10.25am-12.45pm : **Technical Session**

(Reference: list of presenters)

**VALEDICTORY SESSION** (*Auditorium 3rd Floor*)

12.45pm-1pm : Chairpersons' views about the papers

1.00pm-1.15pm : Certificate Distribution

01.15pm-01.20pm : Vote of Thanks

01.20pm-02.00pm : **Lunch**

.....

**St Francis Institute of Management and Research**

**PATHH 2019**

**List of Guests and Chairpersons**

**CHIEF GUEST**

Dr. R. Subramaniam

Executive Vice President

Avalon Global Research

**CHAIRPERSONS**

Dr. Sangeeta Pawar

Associate Professor & Ph.D. Guide, University of

Mumbai

Dr. Khushpat Jain

Associate Professor

Sydenham College of Commerce & Economics,

**DIGNITARY**

Mr. Augustin Kurias



**ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH  
PATHH 2019 ON FEB. 16, 2019**

SR NO	NAME OF PRESENTERS	TOPIC NAME
1	Dr. KiranMenghani	Analytical study of consumer buying behavior towards online food delivery channels
2	Dr. Kamini Khanna/Siddhant Budkar (Student)	A Case Study on the role of Jaggery and its derived products for the upliftment of the farmers in the Kolhapur District of Maharashtra
3	Mrs.Babita A. Kanojia	Human Resource Accounting: An Emerging Tool For Measuring Performance In Education Sector
4	Kiran Gajjar	Rank of India in Ease of Doing Business during period of 2014 to 2018
5	Dr Shagun Srivastava	Strengthening business in the banking industry in India - Opportunities and Challenges
6	Rekha Mishra	Impact of Goods and Service Tax on Power loom Sector with respect to Bhiwandi and Turbhe, Maharashtra
7	CA. (Ms.) Soumya Nichani	Cash To Cashless- A Paradigm Switch
8	Dr. Shrawankumar Bishwanath Roongta	Is the Demise of Traditional Retailing aggrandized?
9	Evelyn Rodrigues	A study on the US- China Trade War and its impact on India
10	Dr. Vinaya Naik	A Study on Recent Trends in Human Resource Management
11	Dr. Svetlana Tatuskar	Impact of Corporate Governance Determinants on Capital Adequacy and Profitability Performance of Indian Commercial Banks: An Emphirical Analysis



## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Approved by AICTE and Affiliated to Mumbai University  
An ISO 9001:2015 Certified, Accredited with grade 'A' by NAAC

PRESENTS

# Pathh 2020

**THEME : "IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY"**

**15<sup>th</sup>** Annual  
International  
Research  
Conference



DATE: **15<sup>th</sup>** February 2020

**VENUE: St. Francis Institute of Management & Research Borivali (W), Mumbai - 103.**

Conference Proceedings CD will Carry ISBN Number.



## Introduction

St. Francis Institute of Management & Research (SFIMAR) was established by “The Society of the Congregation of Franciscan Missionary Brothers” in 2002. SFIMAR presents PATHH 2020, the 15th Annual International Research Conference of the Institute. PATHH aims at enhancing and strengthening a research culture in burning business topics among the academic fraternity by providing a platform to explore new ideas, concepts and methodologies. This conference focuses on the theme **‘IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY’**

## About the Theme

“The Fourth Industrial Revolution can compromise humanity’s traditional sources of meaning—work, community, family, and identity—or it can lift humanity into a new collective and moral consciousness based on a sense of shared destiny. The choice is ours.” —Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum.

Fourth Industrial Revolution, like all the previous revolutions is likely to disrupt the way various stakeholders operate in business. There are new opportunities and challenges which are created for businesses.

The 15<sup>th</sup> International Conference of Pathh invites thought leaders, academicians and researchers to address these trends and practices which are evolving in managing the business due to The Fourth Industrial Revolution. The conference will address how various stakeholders can sustain, nurture and maintain their growth and development in business.

The main theme will cover the following sub-theme with a focus on the Fourth Industrial with respect to disruption in employment, equality, communication, economies, marketing, technology and finance.

## Sub-Themes

### Finance

- Cashless transactions
- Mobile Banking
- Block chain technology
- Corporate Governance
- Trade War and Financial Markets
- Mutual Fund Regulations
- Banking Regulations
- Venture Capital and Private Equity

### Marketing

- Social Media Marketing
- Digital marketing

- Big Data Analysis
- User Experience
- Customer relationship Management
- Rural Marketing
- Market Research

### Human Resources

- Freelance Workforce
- Work from home
- Social entrepreneurship
- Performance Management
- Cross Cultural Workforce
- Change Management and Leadership

### Entrepreneurship, Operations and IT

- Artificial Intelligence
- Robotics
- Data Privacy and Security
- Total Quality Management
- Women Entrepreneurship
- Business Entrepreneurship
- Family Business Management
- Operation and Supply Chain Management

*(List of sub-themes is illustrative & not exhaustive)*

## Call for Papers

Papers are invited for PATHH - 2020 from Scientists, Academicians, Researchers, Executives and Government Representatives.

## Types of Papers

### 1. Abstract of Thesis:

Participants who are interested in participating in the Doctoral Thesis Conference will submit abstract of their thesis submitted. Participants will present their research, focusing on the main theme of their thesis. Experts in the respective fields will review all the submissions and express their point of view on the thesis as well as on the presentation.

### 2. Working papers of PhD Topic:

Research scholars who are interested in participating in the working papers conference will submit research paper focusing on the main theme of their PhD topic.

### 3. Independent Research Paper:

Participants who are interested in participating in the Independent Research paper conference will submit research paper based on the above given indicative sub-themes.

## Guidelines for Paper Submission

- ❖ Abstract should describe the broad content of the paper and should not be more than 1500 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- ❖ The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author’s name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- ❖ The author(s) name must not be mentioned anywhere else except on the cover page of the research paper.

- ❖ Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides.
- ❖ A soft copy of the abstract should be submitted as an e-mail attachment. For the full paper, one hard copy and one soft copy should be submitted on or before 7th January 2020.

## Evaluation Criteria For Selecting Paper

- 1) Relevance: Does the subject of the paper broadly cover the conference theme?
- 2) Methodology: Does the paper use sound and appropriate method (s) to support the objectives & test the hypothesis?
- 3) Originality: Does the paper bring in new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.?
- 4) Triangulation: Does the paper compare and relate findings of the work with that of works done by others?
- 5) Conclusions: Are the conclusions sound and justified?
- 6) Implications: Are the relevance and implications of the decision problems demonstrated?
- 7) References: Are the works of others used in the paper duly acknowledged?

## Review Process

- ❖ The submitted papers will be blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date.

## Paper Presentation in Absentia

Papers in absentia will be accepted in the conference proceedings with a registration fee. A certificate of participation and conference proceedings in CD form will be sent to the author of the research paper.



## Proceedings of Pathh 2020

All accepted papers will be published in proceedings of the conference in CD form. The authors of accepted papers will be awarded Certificates and Mementos. A few of the best papers will be selected and published in ISSN SFIMAR Bi-Annual Research Journal.

## Prize and Certification

- Best Research Papers will be rewarded with cash Prizes.
- Remaining participants will be given Certificates of participation.

## Important Dates

- Submission of Full Paper : **7<sup>th</sup> January 2020**
- Intimation of Acceptance of Paper : **21<sup>st</sup> January 2020**
- Submission of the Registration form : **31<sup>st</sup> January 2020**
- Research Paper Presentation : **15<sup>th</sup> February 2020**

## Registration Form

Registration form can be downloaded from SFIMAR website [www.sfimar.org](http://www.sfimar.org)

## Registration Fees (Including GST)

Research Scholars : ₹ 1500/- (INR) per author  
 Delegates from Academics : ₹ 1800/- (INR) per Author  
 Delegates from Industry : ₹ 2200/- (INR) per Author  
 (Each author needs to register separately)

## Accommodation Facility

Accommodation will be provided on requested at a rate of

Room Type	Rates per Day	
	AC	Non AC
Single Occupancy	₹ 1000	₹ 800
Twin Sharing (per person)	₹ 500	₹ 400

Accommodation is available in the Institute premises.

\*Rates include accommodation only



## ORGANIZING COMMITTEE

### Conference Board Members

**Rev. Bro. Alphonse Nesamony**, Chairman, SFIMAR

**Dr. D. Henry**, Director, SFIMAR

**Mr. Augustine Kurias**, Member & Observer, SFIMAR

**Dr. Thomas Mathew**, Academic Adviser, SFIMAR

### Convener

**Dr. Sulbha Raorane** 9619551840 sulbha@sfimar.org

**Mr. Pushkar Parulekar** 9664012760 pushkar@sfimar.org

### Student Representatives

**Mr. Oreste Joseph** 9764829154 orestej3@gmail.com

**Mr. Karen Silveira** 8879076304 karensilveira20@gmail.com

**Mr. David Shetty** 7738553792 davidshetty10@gmail.com

### Conference Contacts

Tel.: 022 - 2891 7089, 2895 8403. Email: pathh@sfimar.org

## PATHH - INTERNATIONAL RESEARCH CONFERENCE





## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

Borivli (W), Mumbai 400 103.

**PRESENTS**

# Pathh 2020

15th Annual International Research & Thesis Conference

THEME : 'IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY'

VENUE: St. Francis Institute of Management & Research, Borivali (W), Mumbai

DATE: 15<sup>th</sup> February, 2020

### Registration Form

Name: \_\_\_\_\_

Designation: \_\_\_\_\_ Organisation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

DD / Cheque bearing No. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_

Drawn in favor of '**SFIMAR-MDP**' OR Direct Payment / Bank Transfer / NEFT Payment to be made to:

Bank Name : Catholic Syrian Bank (CSB), Borivali (W), Mumbai

A/C No. : 033100479173190001

IFSC Code : CSBK 0000331

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

#### Registration Fees:

Researchers / Presenters ₹ 1500/- (INR) per Author (including cost of proceedings)

Delegates from Academics ₹ 1800/- (INR) per Author

Delegates from Industry ₹ 2200/- (INR) per Author

Accommodation will be provided in the Institute premises on request at a rate given in the Brochure.

#### **NOTE:**

1. Registration Fees should reach within **one week** from the date of intimation of acceptance of paper
2. Each Author needs to register separately.
3. Photo copies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)



St. Francis Institute of Management & Research  
**PATHH 2020**  
*15<sup>th</sup> Annual International Research Conference*

**Theme: "IMPACT OF FOURTH INDUSTRIAL REVOLUTION ON GLOBAL ECONOMY"**

**SATURDAY, 15<sup>TH</sup> FEBRUARY 2020**

8:30am-9:30am : Registration and networking over Breakfast (*Assembly hall – Ground Floor*)

**INAUGURAL SESSION** (*Auditorium 3<sup>rd</sup> Floor*)

9:30am-9:50am : SFIMAR Anthem & Lighting of the Lamp.

9:50am-9:55am : Presentation on the theme of PATHH 2020

9:55am-10:05am : Welcome Address by Rev. Bro. Alphonse Nesamony.  
Chairman, SFIMAR

10:05am-10:15am : Guest of Honor address by Mr. Prashant Karmalkar  
CEO Circular Angle

10:15am-10:25am : Chief Guest address by Dr. Sajeev Kumar Nair  
Senior VP Reliance Industries Ltd.

10:25am-10:30am : Concluding note on inaugural session by Dr. D. Henry.  
Director SFIMAR

10:30am-12:10pm : **Technical Session**  
(Reference: list of presenters)

**VALEDICTORY SESSION** (*Auditorium 3<sup>rd</sup> Floor*)

12:10pm-12:35pm : Chairpersons' views about the papers

12:35pm-12:40pm : Address by Mr. Augustine Kurias  
RDC Member and Observer, SFIMAR

12:40pm-1.15pm : Certificate Distribution

01:15pm-01:20pm : Vote of Thanks

01:20pm-02:00pm : **Lunch** (*Assembly Hall- Ground Floor*)

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# **St Francis Institute of Management and Research**

## **PATHH 2020**

### **List of Guests and Chairpersons**

#### **CHIEF GUEST**

Dr. Sajeev Kumar Nair

Senior VP Reliance Industries Ltd.

#### **GUEST OF HONOUR**

Mr. Prashant Karmalkar

CEO Circular Angle

#### **CHAIRPERSONS**

Dr. Sangeeta Pawar

Associate Professor & Ph.D. Guide, University of  
Mumbai

Dr. Rajeshwary

Professor

KPB Hinduja College of Commerce and Economics

#### **DIGNITARY**

Mr. Augustin Kurias



## ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH PATHH 2020

SR NO	NAME OF PRESENTERS	TOPIC NAME
1	DR. RUPA SHAH	AN ANALYSIS OF SOCIAL MEDIA MARKETING WITH REFERENCE TO SURROGATE ADVERTISEMENTS ON GLOBAL LEVEL
2	SHIVALI PANDYA THAKAR	Impact Investment India – An Economic and Social Implications
3	DR. SHRAWANKUMAR ROONGTA	“Surviving and thriving in the Era of 4th Industrial Revolution: A view from the trenches of the Indian market”.
4	DR. NEHA GOEL	A STUDY ON FRAUDS IN BANKING SECTOR: GENESIS AND SAFEGAURDS
5	MS. GANGUR SHARMA	Review of Growth, Challenges and Difficulties faced by Airlines in India
6	PROF. RAVIKANT SANGURDE	Moving towards cashless economies
7	CARAL D'CUNHA	An AI Perspective to transform HRM Experience in Organizations
8	DR. KAVITA VENKATACHARI	Predicting the buying behavior pattern of grocery items by women consumers: An empirical study of Thanjavur
9	SAMITA SENGUPTA / DR.SUHASHI	Women’s Participation In Agricultural And Allied Agricultural Activities : An Analysis of Women Empowerment
10	DR. (MRS) BABITA A. KANOJIA	A STUDY ON DIGITAL HUMAN RESOURCE MANAGEMENT ITS IMPACT ON EMPLOYEE TURNOVER
11	MRS. SABINA ASHFAQUE SHAIKH	To study the new retails format in Mumbai city and its impact on customers



# St. Francis Institute of Management and Research

## (SFIMAR)

### Faculty Research through Journal Exchange Programme

#### Introduction

The Journal Exchange Programme implemented by St Francis Institute of Management and Research for its peer reviewed bi-annual journal 'SFIMAR Research Review' is a collaborative measure with B-Schools. The collaboration with B-Schools around the world facilitates research collaboration and cross-cultural learning.

#### Objectives

1. To foster research culture and research integrity
2. To enhance the faculty research

#### Description

St Francis Institute of Management and Research will send its journal, 'SFIMAR Research Review' free of cost to the management institutions, who in turn will exchange their journal for the same. In addition, no postal or courier expenses will be charged from the collaborating Institutions.

#### List of Collaborating Institutes under Journal Exchange Programme

- Kohinoor Business School
- Vidya Prasarak Mandal's Dr. V. N. Bedekar Institute of Management Studies
- Vivekanand Education Society Institute of Management Studies and Research
- Vignana Jyothi Institute of Management
- Guru Nanak Institute of Management Studies
- Gian Jyoti Institute of management and Technology
- Met Institute of Management, Bandra Reclamation
- Gitam Institute of Management
- Institute of Management and Information Science

- Lala Lajpatrai Institute of Management
- National Insurance Academy
- Asian School of Business Management
- Prestige Institute of Management
- Jaipuria Institute of Management

### **Outcomes**

1. Facilitates high quality research
2. Promotes knowledge sharing

# GITAM JOURNAL OF MANAGEMENT

02-02-2016

Prof. K. SIVA RAMA KRISHNA, Ph.D.,  
EDITOR-IN-CHIEF

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.

Please find enclosed a copy of the "Vol-14 Number-1 " January-March, 2016. **GITAM JOURNAL OF MANAGEMENT**, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID: [library\\_gim@gitam.edu](mailto:library_gim@gitam.edu) Phone.No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the issues of your Journal regularly.

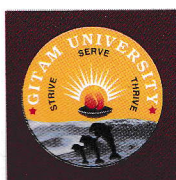
Thanking you,

Yours sincerely,



(K. SIVA RAMA KRISHNA)

Encl: A copy of, "Vol-14 Number-1" **GITAM JOURNAL OF MANAGEMENT**.



**GITAM JOURNAL OF MANAGEMENT**

**GITAM INSTITUTE OF MANAGEMENT**

NAAC ACCREDITED 'A' GRADE INSTITUTION

**GITAM UNIVERSITY**

(Declared as Deemed-to-be-University u/s 3 of the UGC Act, 1956)

Rushi konda, Visakhapatnam - 530 045 A.P. (INDIA)

Tel : 0891- 2790404, 2840302 Fax : 0891-2790037

E-mail : [gitam\\_jom@yahoo.com](mailto:gitam_jom@yahoo.com) [www.gitam.edu](http://www.gitam.edu)

REF : IMIS/18-02/ 051 /2016

09.02.2016

To  
The Librarian  
SFIMAR Research Review  
St. Francis Institute of Management and Research  
Mt. Poincur, S.V.P Road  
Borivil (West)  
Mumbai – 400 103  
Ph: 2891 7089/2895

Dear Sir,

Sending herewith our journal "**Pratibimba**" Vol: 16 No: 01 (Jan – Jun) 2016 as per our exchange programme. We have received your journal "**SFIMAR Research Review**" 2015 (Vol: 10, Issue: 01) but unfortunately the issues of **2010 (Vol: 05, Issue: 01 & 02), 2011 (Vol: 06, Issue: 02), 2014 (Vol: 09, Issue: 02)** are still in pending. Hope our library will able to get all the issues regularly for smooth communication.

Thanking You



**Mrs. Prativa Samal**  
**Sr. Librarian**



# LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Recognised by AICTE New Delhi, Government of Maharashtra  
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.  
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu  
Website : www.llim.edu

Feb. 16, 2016

To,  
The Director  
St. Francis Institute of Management  
& Research Mt. Painsur, S.V.P. Road,  
Borivali (W),  
Mumbai 400103  
(022)28917089

**Subject: Exchange of Journal "LLIM Journal of Research"**

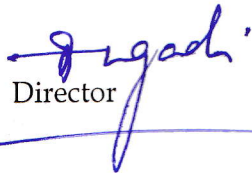
Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for the period 'July-December 2015, which bears Vol. VII, No. 2.

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Foreign Exchange Market in India, Inside-Our approach to customer experience, Mobile Money, A Study of Telecommunication employment Alleviation Scheme, Essence of Lean in the Pharma Industry and many others.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.

  
Director





**NATIONAL  
INSURANCE  
ACADEMY**

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India)

Tel. : +91-20-27204000, 27204444

Fax : +91-20-27204555, 27390396

E-mail : niapune@vsnl.com

Website : www.niapune.com

February 15, 2016

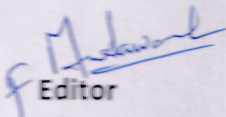
To,  
Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Painsur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "**BimaQuest**" Vol: 16, Issue: 1 (January 2016) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal **SFIMAR Research Review** for NIA library.

Thanking You,



Editor  
Bimaquest  
National Insurance Academy,  
Pune.

*Life Membership Certificate*

**AIMS**

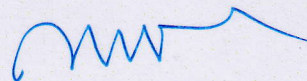
ASSOCIATION OF INDIAN MANAGEMENT SCHOOLS

*This is to certify that*


*St Francis Institute  
of Management & Research  
Borivali West  
Mumbai, Maharashtra*

is a Life Member of Association of Indian  
Management Schools (AIMS) with Membership  
No: **AIMS/LF/MH/WZ/2358**

The above number should be quoted in all future  
correspondence.



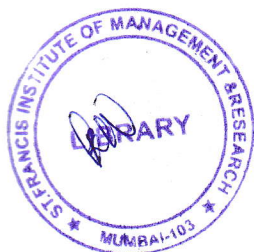
Executive Secretary


<b>Rev:01</b>	<b>St. Francis Inst. of Management &amp; Research</b>	
<b>Rev. Date:</b> <b>04.03.20</b>		
<b>Dept: LIRC</b>		
<b>Doc. Title: Institutional Subscription</b>		
<b>AS PER ISO 9001: 2015</b>		

- Development and Environmental Studies
- Soft Skills
- Leadership and managerial skills
- HIV/AIDS Awareness
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- Women's Education
- Right of Children to Free and Compulsory Education
- Combating Child Labour
- Workshop/seminars for Leadership Development of Nursing Faculty/Nurse Managers.
- Empowering colleges to move from affiliation to autonomy.
- Pre-NAAC preparations.

#### **AIMS: Association of Indian Management Schools**

- AIMS plays a very vibrant Policy Advocacy role in safeguarding the interests of Member B-Schools – an important shield from the vagaries of regulatory bodies and help the Institutions for their survival .
- Conducting and / Participation in ATMA Test (one of the six national tests recognized by AICTE and MHRD, GoI) at a concessional participation fee and, thereby, selecting students for admission to MBA/PGDM courses, without much effort.
- Participation in AIMS Research and Innovation Fellowship grand and also in Doctoral Fellowship program for Life Members.
- Opportunity to advertise an institution's programmes in ATMA Bulletin and / or ATMA Website [www.atmaaims.com](http://www.atmaaims.com) which will reach the aspiring management students directly facilitating their choice of the management school.

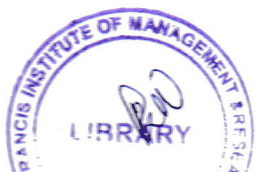


Rev:01	<b>St. Francis Inst. of Management &amp; Research</b>  <b>Doc. Title: Institutional Subscription</b>  <b>AS PER ISO 9001: 2015</b>	
Rev. Date: 04.03.20		
Dept: LIRC		

- Attending AIMS Annual Convention at concessional fee – themes of topical interest to B-Schools are addressed in the Convention and it is a meeting of intellectuals for exchange of their ideas, views and opinions.
- Opportunity for participation of member Institutions, faculty and students in various competitions, including AIMS National Management Week celebrations during 1 st to 7 th August every year, leading to winning of prestigious awards at the time of Convention – a step towards encouraging academic pursuits.
- Participation in the Regional Round Tables and other seminars, workshops and FDPs focusing on topics of interest to B-Schools – most of them are free of charge.
- Participation in Special Programmes conducted periodically for B-School Deans / Directors, Faculty and Administrative Staff.
- Part financing of International, National and other seminars/workshops/FDP's organized by Member Institutions.
- Eligibility for participation in the process of elections to the Executive Board of AIMS (to elect or be elected) and thereby become instrumental in shaping its decisions which will be impacting qualitative improvement of B-Schools and Management Education in India.
- Each member institution receives a copy of "AIMS Journal of Management" from May 2015.
- Last, but not the least, Member Institutions may send brief reports on their activities to be uploaded on AIMS Website: [www.aims.org.in](http://www.aims.org.in) and included in e-newsletter.

#### **AMMI: Association of Management of MBA/MMS Institutes**

The objectives envisage setting up a forum for influencing national policy making on MBA/MMS programs, conducting CET for MBA/MMS for member institutes, forming University level





## ASBM Journal of Management

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Lr. No. : ASBM/CCL/IEPC/19

02/02/ 2017

Editor, SFIMAR Research Review  
St. Francis Institute of Management and Research.  
Gate No.5, Mt. Painsur, S.V.P Road, Borivali (W),  
Mumbai -400 103. MH, India.  
Ph. 022-2891 7089/2895 8403. Fax: 2890 6567.  
E-mail: [sfimar@rediffmail.com](mailto:sfimar@rediffmail.com), [info@sfimar.org](mailto:info@sfimar.org), [srjournal@sfimar.org](mailto:srjournal@sfimar.org)

Sub: Journal Exchange Arrangement between "SFIMAR- Research Review" and "ASBM Journal of Management"

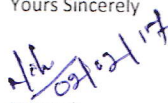
Dear Sir/Madam,

We are pleased to send herewith the latest issues of our journal "ASBM Journal of Management" Vol. X, Issue 1, Jan-June 2017 on Exchange Basis. Please arrange to send issues of your esteemed journal on a regular basis.

We look forward for a healthy long term professional interaction/ relationship with your esteemed organization,

Kindly acknowledge receipt.

Thanking you  
Yours Sincerely

  
N Nayak  
Circulation Manager-AJM  
E-mail: [librarian@asbm.ac.in](mailto:librarian@asbm.ac.in), [library@asbm.ac.in](mailto:library@asbm.ac.in)

Enclosure: a/a

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### Asian School of Business Management

Corp. Office : 8, Sai Anandam Complex, Patia Square, Bhubaneswar - 751024, Tel : 0674 - 2744884 / 2744885, Fax : 0674 - 2744883

Campus : Shiksha Vihar, PO : Bholra (Chandaka), Bhubaneswar - 754012, Tel : +91 - 674 -2374832, 2374801 - 05, Fax : 0674 - 2374900

E-mail : [editor.ajm@asbm.ac.in](mailto:editor.ajm@asbm.ac.in), [chiefibrarian@asbm.ac.in](mailto:chiefibrarian@asbm.ac.in), Website : [www.asbm.ac.in](http://www.asbm.ac.in)

# GITAM JOURNAL OF MANAGEMENT

12-12-2016

Prof. P. SHEELA, Ph.D.,  
EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.

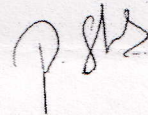
Please find enclosed a copy of the "Vol-14 Number-4 " Oct - December 2016. *GITAM JOURNAL OF MANAGEMENT*, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID: library\_gim@gitam.edu Phone.No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the issues of your Journal regularly.

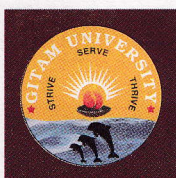
Thanking you,

Yours sincerely,



(P. SHEELA)

Encl: A copy of, "Vol-14 Number-4" *GITAM JOURNAL OF MANAGEMENT*.



**GITAM JOURNAL OF MANAGEMENT**

**GITAM INSTITUTE OF MANAGEMENT**

NAAC ACCREDITED 'A' GRADE INSTITUTION

**GITAM UNIVERSITY**

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Rushi konda, Visakhapatnam - 530 045 A.P. (INDIA)

Tel : 0891- 2790404, 2840302 Fax : 0891-2790037

E-mail : gitam\_jom@yahoo.com www.gitam.edu

# GITAM JOURNAL OF MANAGEMENT

30-05-2017

Prof. P. SHEELA, Ph.D.,

EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.

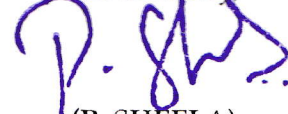
Please find enclosed a copy of the " Vol-15 Number- 2 " April - June 2017. *GITAM JOURNAL OF MANAGEMENT*, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID : [library\\_gim@gitam.edu](mailto:library_gim@gitam.edu) Phone. No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the copies of your Journal regularly.

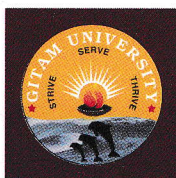
Thanking you,

Yours sincerely,

  
(P. SHEELA)

To,  
The Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
An ISO 9001: 2008 Certified Institute,  
Mr. Poinur,, S.V.P. Road, Borivali (West),  
MUMBAI – 400103.

Encl: A copy of, " Vol-15 Number- 2 " April - June 2017" *GITAM JOURNAL OF MANAGEMENT*.



**GITAM JOURNAL OF MANAGEMENT**

**GITAM INSTITUTE OF MANAGEMENT**

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Tel : 0891-2790404, 2840302 Fax : 0891-2790037

E-mail : [gitam\\_jom@yahoo.com](mailto:gitam_jom@yahoo.com) [www.gitam.edu](http://www.gitam.edu)

# GITAM JOURNAL OF MANAGEMENT

16-08-2016

Prof. P. SHEELA, Ph.D.,  
EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our journal under Exchange Arrangement.

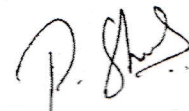
Please find enclosed a copy of the "Vol-14 Number-3" July-September 2016. **GITAM JOURNAL OF MANAGEMENT**, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID: [library\\_gim@gitam.edu](mailto:library_gim@gitam.edu) Phone. No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the issues of your Journal regularly.

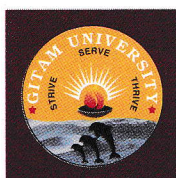
Thanking you,

Yours sincerely,



(P. SHEELA)

Encl: A copy of, "Vol-14 Number-3" **GITAM JOURNAL OF MANAGEMENT**.



**GITAM JOURNAL OF MANAGEMENT**

**GITAM INSTITUTE OF MANAGEMENT**

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Tel : 0891-2790404, 2840302 Fax : 0891-2790037

E-mail : [gitam\\_jom@yahoo.com](mailto:gitam_jom@yahoo.com) [www.gitam.edu](http://www.gitam.edu)



REF : IMIS/18-02/ 201 /2016


11.08.2016

To  
The Librarian  
SFIMAR Research Review  
St. Francis Institute of Management and Research  
Mt. Poincur, S.V.P Road  
Borivil (West)  
Mumbai – 400 103  
Ph: 2891 7089/2895

Dear Sir,

Sending herewith our journal "**Pratibimba**" Vol: 16 No: 02 (Jul – Dec) 2016 as per our exchange programme. We have received your journal "**SFIMAR Research Review**" 2015 (Vol: 10, Issue: 01) but unfortunately the issues of 2010 (Vol: 05, Issue: 01 & 02), 2011 (Vol: 06, Issue: 02), 2014 (Vol: 09, Issue: 02) & 2015 (Vol: 10, Issue: 02) are still in pending. Hope our library will able to get all the issues regularly for smooth communication.

Thanking You

  
**Mrs. Prativa Samal**  
**Sr. Librarian**

*Near Snehalata Apartment*

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**KBS**

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2<sup>nd</sup> Sept, 2016

To,

The Librarian/Editor,

**Subject: 1. Invitation for exchange of Research Journal**

**2. Contribution to write research paper**

Dear Sir/Madam,

We are pleased to enclose herewith our bi-annual Research Journal "Journal of Management Development & Research", bearing ISSN No. 2249-023X.

The Journal was introduced with the objective of propagating interdisciplinary and multifunctional academic research and management practices across different sectors and different streams.

The current issue gives exposure to some latest areas emerging in the management domain.

We also take this opportunity to invite you to write a research paper.

If your institute is also publishing similar type of journal, we can collaborate for exchanging the journal.

With Regards!

*B. Deshpande*

Dr. Bharati Deshpande

Chief Editor

*Amul*

Mrs. Jayashri Mawale

Librarian



# LALA LAJPATRAI INSTITUTE OF MANAGEMENT

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& Affiliated to University of Mumbai

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TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu  
Website : www.llim.edu

August 1, 2016

To,  
The Director  
St. Francis Institute of Management  
& Research Mt. Painsur, S.V.P. Road,  
Borivali (W),  
Mumbai 400103  
(022)28917089

**Subject: Exchange of Journal "LLIM Journal of Research"**

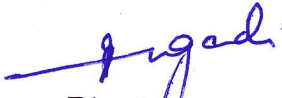
Dear Sir / Madam,

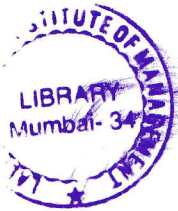
We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for the period 'Jan-June 2016, which bears Volume VIII, Issue 1.

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the E-Grocery in India: Challenges & opportunities, Evolution and Development of Pricing Strategies in Mobile Technology, Evolution in Communication Services with Special Reference to India, The Rationale of Setting of Accounting Standards in India and many others.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.

  
Director



S. UMA  
EDITOR, BIMAQUEST



**NATIONAL  
INSURANCE  
ACADEMY**

---

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
Tel.(D): 020-27204016  
Tel. (O): 020 – 27204000 / 27204444  
Fax : 020-27204555  
Email : uma@niapune.org.in  
E-mail : Bimaquest@niapune.org.in  
Website : www.niapune.org.in

---

August 19, 2016

To,  
Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Poincur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "**BimaQuest**" Vol: 16, Issue: 2 (July 2016) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal **SFIMAR Research Review** for NIA library.

Thanking You,

Editor

S. UMA  
EDITOR, BIMAQUEST



**NATIONAL  
INSURANCE  
ACADEMY**

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Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
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Tel. (O): 020 – 27204000 / 27204444  
Fax : 020-27204555  
Email : uma@niapune.org.in  
E-mail : Bimaquest@niapune.org.in  
Website : www.niapune.org.in

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January 13, 2017

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Poincur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 17, Issue: 1 (January 2017) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

**Editor**

Encl: Bimaquest January 2017 Issue

S. UMA  
EDITOR, BIMAQUEST



**NATIONAL  
INSURANCE  
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---

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
Tel.(D): 020-27204016  
Tel. (O): 020 – 27204000 / 27204444  
Fax : 020-27204555  
Email : [uma@niapune.org.in](mailto:uma@niapune.org.in)  
E-mail : [Bimaquest@niapune.org.in](mailto:Bimaquest@niapune.org.in)  
Website : [www.niapune.org.in](http://www.niapune.org.in)

---

May 31, 2017

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Poinzur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 17, Issue: 1-A (May 2017) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

*Uma*

**Editor**

Encl: Bimaquest May 2017 Issue



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Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain

Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

Phone: 07272-259059, 426200-32; Fax: 07272-426208

E-mail: info@pimd.edu.in; Web: www.pimd.edu.in

ISO 9001:2008 Certified by KVQA, Norway

PIMD/PACE/2017/118

28/02/2017

To,  
Editor,  
SFIMAR  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P. Road Borivali  
West Mumbai- 400 103,

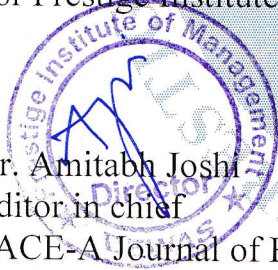
Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards  
For Prestige Institute of Management Dewas

Dr. Amitabh Joshi  
Editor in chief  
PACE-A Journal of Research of Prestige  
Institute of Management Dewas





# VIGNANA JYOTHI INSTITUTE OF MANAGEMENT

Approved by AICTE, Ministry of HRD, Govt. of India & NAAC Accredited  
PGDM Programme Accredited by NBA & Equivalent to MBA(AIU)

Vignana Jyothi Nagar, Bachupally, (Via) Kukatpally  
Hyderabad- 500090, Telangana, India  
Tel. No : 040-23044902 / 951, 040-65555596  
Mob. : 9849800819, 9618668765  
admissions@vjim.edu.in www.vjim.edu.in  
https://www.facebook.com/vjimhyd  
https://twitter.com/VjimHyderabad/

September 9, 2016

39  
To

The Editor in Chief  
**SFIMAR Research Review**  
St. Francis Institute of Management Review  
Mt. Painsur, S.V.P. Road  
Borivli (West)  
MUMBAI- 400 103

**SUBJECT** : Mutual Exchange of Journal

Dear Sir/Madam,

Kindly find Enclosed a copy of our research journal, "**Gavesana Journal Of Management**", Vol. 7 Issue No. 2 July-December 2015 under exchange agreement with your institution. We are sure that users of your library will find articles of the journal interesting. Kindly acknowledge the receipt of the journal.

Yours sincerely,

**M. Raghu**  
Librarian  
[library@vjim.edu.in](mailto:library@vjim.edu.in)  
07093042999

*1 copy received*

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## ASBM Journal of Management

**Chanakya Central Library**  
**ASBM/CCL/324/R129/JEPD/2013/183**

15/09/2017

To,  
The Respected Sir/ Madam

Sub: "ASBM Journal of Management Vol. X (2) July-December, 2017". Dispatched on exchange basis.

Dear Sir/Madam,

We are pleased to send herewith the latest issues of our journal "ASBM Journal of Management" Vol. X, Issue 2, Jul-Dec 2017 on exchange basis. Please arrange to send issues of your esteemed journal on a regular basis.

We look forward for a healthy long term professional interaction/ relationship with your esteemed organization,

Kindly acknowledge receipt.

Yours Sincerely,

  
N Nayak

Circulation Manager-AJM

E-mail: [librarian@asbm.ac.in](mailto:librarian@asbm.ac.in), [library@asbm.ac.in](mailto:library@asbm.ac.in)

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### Asian School of Business Management

Corp. Office : 8, Sai Anandam Complex, Patia Square, Bhubaneswar - 751024, Tel : 0674 - 2744884 / 2744885, Fax : 0674 - 2744883

Campus : Shiksha Vihar, PO : Bholā (Chandaka), Bhubaneswar - 754012, Tel : +91 - 674 - 2374832, 2374801 - 05, Fax : 0674 - 2374900

E-mail : [editor.ajm@asbm.ac.in](mailto:editor.ajm@asbm.ac.in), [chief librarian@asbm.ac.in](mailto:chief librarian@asbm.ac.in), Website : [www.asbm.ac.in](http://www.asbm.ac.in)



## ASBM Journal of Management

**Chanakya Central Library**  
**ASBM/CCL/324/R129/JEPD/2013/183**

8/02/2018

To,  
Respected Sir/ Madam

Sub: "ASBM Journal of Management Vol. XI, Issue-1, Jan-June, 2018". Dispatched on exchange basis.

Dear Sir/Madam,

We are pleased to send herewith of our journal "ASBM Journal of Management" Vol. XI, Issue-1, Jan-June, 2018". On exchange basis.

We request you to exchange/subscribe of our ASBM Journal of Management, for your Institute/library. We look forward to your valued confirmation.

Kindly acknowledge receipt.

Yours Sincerely,

*Nch*  
*8/2/18*  
N. Nayak

Circulation Manager-AJM

E-mail: [librarian@asbm.ac.in](mailto:librarian@asbm.ac.in), [library@asbm.ac.in](mailto:library@asbm.ac.in)

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Corp. Office : 8, Sai Anandam Complex, Patia Square, Bhubaneswar - 751024, Tel : 0674 - 2744884 / 2744885, Fax : 0674 - 2744883

Campus : Shiksha Vihar, PO : Bholia (Chandaka), Bhubaneswar - 754012, Tel : +91 - 674 - 2374832, 2374801 - 05, Fax : 0674 - 2374900

E-mail : [editor.ajm@asbm.ac.in](mailto:editor.ajm@asbm.ac.in), [chiefibrarian@asbm.ac.in](mailto:chiefibrarian@asbm.ac.in), Website : [www.asbm.ac.in](http://www.asbm.ac.in)



Vidya Prasarak Mandal's

**Dr. V.N. Bedekar Institute of Management Studies**

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Phone : 91-22-2536 4492, Telefax : 91-22-2544 6554

Email : vnbrims@vpmthane.org

Website : www.vnbrims.org • www.vpmthane.org

Ref. No. DVNBRIMS/ 63/2018

Date : 14/02/2018

To,  
Director,  
St. Francis Institute of Management & Research  
Mt. Painsur, S.V.P. Road, Borivali(W),  
Mumbai 400103

**SUB: Research Volume Vol.-3 Srujan (ISSN: 2456-4079)**

**Purpose : Exchange of Research Volume**

Respected Sir /Madam,

We have pleasure in bringing to your kind attention that we had conducted a national conference on the theme Technology & Management in Knowledge Society - Innovate, Integrate & Inspire" on 3<sup>rd</sup> February 2018.

We are happy to share with you the next year brochure with details of the conference and a complimentary copy of the research volume which was published on the 3<sup>rd</sup> February 2018, for your kind perusal and records.

We look forward for contribution from your faculty members for our journal "Srujan" in the year 2019.

Thanks and regards

**Dr. Satvinder Sing Bedi**  
In -Charge Director, DR VN BRIMS

# GITAM JOURNAL OF MANAGEMENT

Date : 30-08-2017

Prof. P. SHEELA, Ph.D.,

EXECUTIVE EDITOR

Dear Sir,

Sub: Dispatch of our Journal under Exchange Arrangement.

Please find enclosed a copy of the " Vol-15 Number- 3 " July - September 2017. *GITAM JOURNAL OF MANAGEMENT*, as part of our arrangement for mutual exchange of journals. Kindly acknowledge the receipt of the same.

Please, contact us on our email ID : [library\\_gim@gitam.edu](mailto:library_gim@gitam.edu) Phone. No: 0891-2840302/2840306, for any correspondence in future.

We request you to send the copies of your Journal regularly.

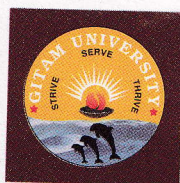
Thanking you,

Yours sincerely,

(P. SHEELA)

To,  
The Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
An ISO 9001: 2008 Certified Institute,  
Mr. Poinsur., S.V.P. Road, Borivali (West),  
MUMBAI - 400103.

Encl: A copy of, " Vol-15 Number- 3 " July - September 2017" *GITAM JOURNAL OF MANAGEMENT*.



**GITAM JOURNAL OF MANAGEMENT**  
**GITAM INSTITUTE OF MANAGEMENT**

NAAC ACCREDITED 'A' GRADE INSTITUTION

**GITAM UNIVERSITY**

(Declared as Deemed-to-be-University u/s 3 of the UGC Act, 1956)

Rushi konda, Visakhapatnam - 530 045 A.P. (INDIA)

Tel : 0891- 2790404, 2840302 Fax : 0891-2790037

E-mail : [gim\\_jom@yahoo.com](mailto:gim_jom@yahoo.com) [www.gitam.edu](http://www.gitam.edu)

REF : IMIS/18-02/ 192 /2017


09.09.2017

To  
The Librarian  
SFIMAR Research Review  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P Road  
Borivil (West)  
Mumbai – 400 103  
Ph: 2891 7089/2895

Dear Sir,

Sending herewith our journal "Pratibimba" Vol: 17 No: 02 (Jul – Dec) 2017 as per our exchange programme. We have received your journal "SFIMAR Research Review" 2016 (Vol: 11, Issue: 01) but unfortunately the issues of 2010 (Vol: 05, Issue: 01 & 02), 2011 (Vol: 06, Issue: 02), 2014 (Vol: 09, Issue: 02) are still in pending. Hope our library will able to get all the issues regularly for smooth communication.

Thanking You

  
**Mrs. Prativa Samal**  
**Sr. Librarian**



# LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra  
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.  
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu  
Website : www.llim.edu

To,  
The Director  
St. Francis Institute of Management  
& Research Mt. Painsur, S.V.P. Road,  
Borivali (W),  
Mumbai 400103  
(022)28917089

**Subject: Exchange of Journal "LLIM Journal of Research"**

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "Jan-June 2018", which bears "Volume X, No. 1".

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Bio-Economy of India, CRM in bank, Integrating CSR & Stakeholders towards Sustainable corporate Citizenship, IMC: a case Review of RaOne Movie, Trends in Agriculture credit in India and many others.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.

Director

S. UMA  
EDITOR, BIMAQUEST



**NATIONAL  
INSURANCE  
ACADEMY**

---

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
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Tel. (O): 020 – 27204000 / 27204444  
Fax : 020-27204555  
Email : uma@niapune.org.in  
E-mail : Bimaquest@niapune.org.in  
Website : www.niapune.org.in

---

October 10, 2017

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Painsur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 17, Issue 2 (September 2017) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

**Editor**

Encl: Bimaquest September 2017 Issue

S. UMA  
EDITOR, BIMAQUEST



**NATIONAL  
INSURANCE  
ACADEMY**

---

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
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Tel. (O): 020 – 27204000 / 27204444  
Fax : 020-27204555  
Email : uma@niapune.org.in  
E-mail : Bimaquest@niapune.org.in  
Website : www.niapune.org.in

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January 15, 2018

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Painsur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 18, Issue 1 (January 2018) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

**Editor**

Encl: Bimaquest January 2018 Issue





# PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain  
Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

**Phone:** 07272-426200-32; **Fax:** 07272-426208

**E-mail:** info@pimd.edu.in; **Web:** www.pimd.edu.in

ISO 9001:2008 Certified by JAS-ANZ

PIMD/PACE/2017 /297

05/07/2017

To,  
Editor,  
SFIMAR  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P. Road Borivali  
West Mumbai- 400 103,

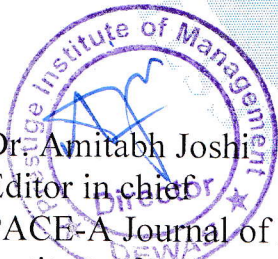
Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards  
For Prestige Institute of Management Dewas

Dr. Amitabh Joshi  
Editor in chief  
PACE-A Journal of Research of Prestige  
Institute of Management Dewas





# PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain  
Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

**Phone:** 07272-426200-32; **Fax:** 07272-426208

**E-mail:** info@pimd.edu.in; **Web:** www.pimd.edu.in

ISO 9001:2008 Certified by JAS-ANZ

PIMD/PACE/2017/522

18/12/2017

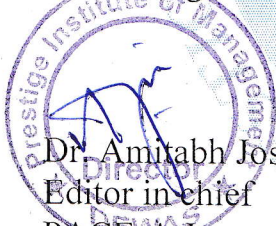
To,  
Editor,  
SFIMAR  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P. Road Borivali  
West Mumbai- 400 103,

Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards  
For Prestige Institute of Management Dewas



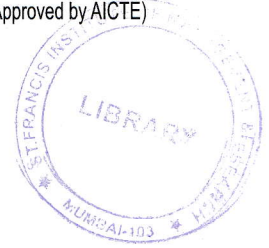
Dr. Amitabh Joshi  
Editor in chief  
PACE A Journal of Research of Prestige  
Institute of Management Dewas



# Vivekanand Education Society Institute of Management

## Studies & Research

("A" Grade awarded by DTE Govt. of Maharashtra, Affiliated to University of Mumbai & Approved by AICTE)



**Date: 28/06/2018**

Dear Sir,

Greetings from VES Institute of Management!!!!

*It gives me immense pleasure to share with you the copy of our Journal published by Vivekanand Education Society Institute of Management Studies & Research under the name of **Journal of Development Research (JDR)**, ISSN NO: ISSN No. 2229-7561,*

***Journal of Development Research** is a quarterly publication of Vivekanand Education Society Institute of Management. It is double blind peer reviewed management and business Journal. JDR is a reflection of rapidly developing management research in Emerging Market Economy (EMEs), particularly in Asia and their increasing global economic impact. Its objective is to provide a platform for academicians and practitioners to interact and exchange their ideas in the field of development.*

*The Journal contains the research-based Articles, Practice notes, Case studies and the Book reviews to facilitate the dialogue amongst the researchers, educators, practitioners, policy makers and students in the wider field of development and management.*

*Authors are invited to submit original research papers, case studies, reviews, work in progress reports and student's papers within the broad scope of the Journal.*

*Looking forward for intellectual contribution from your Institute for our next issue.*

**Dr. Satish Modh**  
Director

GITAM INSTITUTE OF MANAGEMENT  
GITAM (deemed to be University), Visakhapatnam - 45

To,  
The Editor,

Date: 28 - 08 - 2018

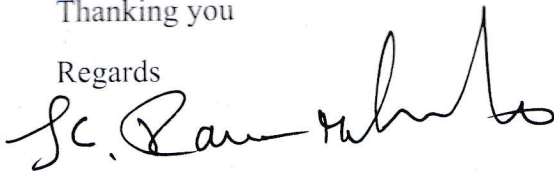
Subject: Invitation for exchange of journal- Reg.

Dear Sir,

We are happy to inform you that accepting your invitation for exchange of journals. Our Journal is GITAM Journal of Management. It is quarterly publication since 2003. Please find, herewith sending our journal. Kindly send your journal regularly without any intervals. We are happy to invite articles and research papers from your faculty.

Thanking you

Regards



K.Ramamohanarao  
Asst.Librarian

Email : library\_gim@gitam.edu

To,  
The Editor,  
Spandan : The Pulse of SFIMAR,  
St.Francis Institute of Management and Research, Gate No.5,  
Mt.Poinsur, S.V.P.Road,  
Borivali (West), Mumbai - 400 103



SGPC's

# Guru Nanak Institute of Management Studies

(Affiliated to University of Mumbai and approved by AICTE, New Delhi and DTE, Govt. of Maharashtra)

Ref: GNL/444/2019

February 12, 2019

The Director/Librarian,  
ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (SFIMAR)  
Gate No.5, Mt. Painsur,  
S.V.P Road, Borivali (W),  
Mumbai 400 103.

Subject: 1. Invitation for the exchange of Research Journal  
2. Contribution to write research paper

Dear Sir/Madam,

We are pleased to enclose herewith our bi-annual Journal "SANSMARAN Management Research Journal," bearing ISSN No. 2278-7801, Impact Factor- IJIF (2017) 4.107 and PIF (2018) 4.504 and "International e-journal of Library Science" bearing ISSN No. 2319-992X, Impact Factor: IJIF (2017) 4.101 & PIF (2018) 4.005.

Sansmaran Management Research Journal was introduced in June 2012 with the objective of propagating Academic Research Management practice across different sectors and different streams.

International e-Journal of Library Science was introduced in June 2013 for spreading the knowledge about new and emerging technologies in the field of Library Science.

The current issues give exposure to some latest areas / technologies emerging in the management domain and in the field of Library Science.

We also take this opportunity to invite you and your Faculty to write research papers for the Journals.


If your institute is also publishing similar type of journal, we can collaborate for exchanging the journals.

**Kindly revert by email on receiving the copies of the journal and if interested in exchanging the journal with your journal.**

Email Id - editor.elibrary@gnims.com / editorial@gnims.com

Thanking You,

  
Prof. Dr. Kuljeet G. Kahlon  
Library Manager

  
Dr. D. Y. Patil  
Director

Dated: December 21, 2018

Mr. Papinder K. Negi  
Librarian  
St. Francis Institute of Management and Research  
Mt. Poinsur, S.V.P. Road,  
Borivali (West), Mumbai – 400 103

Subject: Sending latest issue of JIJMR under Exchange Agreement with your Journal

Dear Mr. Negi,

As per our exchange agreement between “SPANDAN: Student Research Journal” and “Jaipuria International Journal of Management Research” (JIJMR), please find attached latest issue of our journal JIJMR for the period of July to December 2018 which was released yesterday.

I further request you to encourage your faculty members to sending their research contribution for publication consideration to JIJMR.

JIJMR is a peer reviewed journal and is included in various indexing/abstracting and full text databases like Ebsco, J-Gate, i-Scholar, SIS, Root Indexing. UGC, in its recent revision of policy has given equal weightage to papers published in all peer reviewed journals hence any paper published in JIJMR will be eligible for counting API score.

I request you to ask your university and/or your contacts in other universities to recommend our journal to UGC for re-inclusion in its list of approved journals whenever UGC opens the portal again to recommend journals. As only universities can recommend the journals, hence, your help in approaching various universities colleagues will go a long way in re-inclusion of a quality journal that meets all criteria set up by UGC.

Looking forward for long term mutual relationship,

With best regards,

*Jitender Sharma*

**Jitender Sharma**  
Co-Editor



Dated: June 26, 2019

Mr. Papinder K. Negi  
Librarian  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P. Road,  
Borivali (West), Mumbai – 400 103

Subject: **Sending latest issue of JIJMR under Exchange Agreement with your Journal**

Dear Mr. Negi,

As per our exchange agreement between “**SPANDAN: Student Research Journal**” and “**Jaipuria International Journal of Management Research**” (JIJMR), please find attached latest issue of our journal **JIJMR** for the period of January – June 2019 which was released yesterday.

I further request you to encourage your faculty members to sending their research contribution for publication consideration to JIJMR.

JIJMR is a peer reviewed journal and is included in various indexing/abstracting and full text databases like Ebsco, J-Gate, i-Scholar, SIS, Root Indexing. It is likely to get soon in to UGC-CARE list also. Please always recommend this journal to your institute IQAC Cell for recommending to UGC.

Looking forward for long term mutual relationship,

With best regards,

*Jitender Sharma*

**Jitender Sharma**  
Co-Editor





# LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra  
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.  
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu  
Website : www.llim.edu

To,  
The Director  
St. Francis Institute of Management  
& Research Mt. Painsur, S.V.P. Road,  
Borivali (W),  
Mumbai 400103  
(022)28917089

**Subject: Exchange of Journal "LLIM Journal of Research"**

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "January - June 2019", which bears "Volume XI, No. 1".

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Study of IOT and Cloud Computing System, Study of PMMY, SWOT Analysis in a bank, and many more.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.

  
Director





# LALA LAJPATRAI INSTITUTE OF MANAGEMENT

Approved by AICTE New Delhi, Government of Maharashtra  
& Affiliated to University of Mumbai

LALA LAJPATRAI MARG, MAHALAXMI, MUMBAI - 400 034.  
TEL.: 2351 3874 • FAX : 2352 0877 • E-mail : info@llim.edu  
Website : www.llim.edu

To,  
The Director  
St. Francis Institute of Management  
& Research Mt. Painsur, S.V.P. Road,  
Borivali (W),  
Mumbai 400103  
(022)28917089

**Subject: Exchange of Journal "LLIM Journal of Research"**

Dear Sir / Madam,

We are pleased to enclosed herewith our "Lala Lajpat Rai Institute of Management Journal of Research (ISSN 2229-4740), for period "July-Dec. 2018", which bears "Volume X, No. 2".

Ours is a half yearly journal, it contains research articles in various domains of management. The current issue gives exposure to the Of Non-Banking Financial Companies, Role of Microfinance in Women Empowerment, Big Data Analytics in Marketing, Strategy for Content Marketing and many more.

We are extremely happy to have an exchange arrangement with your journal. If this arrangement is comfortable with you, please send us a copy of your journal, else please accept complimentary copy of our journal.

Let us make good and healthy relationship with your institute for sharing of knowledge.

Director

**S. UMA**  
**EDITOR, BIMAQUEST**

May 17, 2019

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Poinzur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Dear Sir / Madam,

Greetings from NIA!

We are sending you the latest issue of our Journal "BimaQuest" Vol: 19, Issue 2 (May 2019) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of your Journal for NIA library.

Thanking You,

  
**S. Uma**

Encl: Bimaquest May 2019 Issue



**NATIONAL  
INSURANCE  
ACADEMY**

---

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
Tel. (D): 020-27204016  
Tel. (O): 020 – 27204000 / 27204444  
Email: [bimaquest@niapune.org.in](mailto:bimaquest@niapune.org.in)  
Website: [www.niapune.org.in](http://www.niapune.org.in)

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S. UMA  
EDITOR, BIMAQUEST



**NATIONAL  
INSURANCE  
ACADEMY**

---

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
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Tel. (O): 020 – 27204000 / 27204444  
Fax : 020-27204555  
Email : [uma@niapune.org.in](mailto:uma@niapune.org.in)  
E-mail : [Bimaquest@niapune.org.in](mailto:Bimaquest@niapune.org.in)  
Website : [www.niapune.org.in](http://www.niapune.org.in)

---

October 5, 2018

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Gate No. 5, Mt. Poinzur, S. V.P. Road,  
Borivali – West,  
Mumbai - 400103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 18, Issue 3 (September 2018) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

**Editor**

Encl: Bimaquest September 2018 Issue

S. UMA  
EDITOR, BIMAQUEST



**NATIONAL  
INSURANCE  
ACADEMY**

---

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
Tel.(D): 020-27204016  
Tel. (O): 020 – 27204000 / 27204444  
Fax : 020-27204555  
Email : [uma@niapune.org.in](mailto:uma@niapune.org.in)  
E-mail : [Bimaquest@niapune.org.in](mailto:Bimaquest@niapune.org.in)  
Website : [www.niapune.org.in](http://www.niapune.org.in)

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January 31, 2019

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Gate No. 5, Mt. Poincur, S. V.P. Road,  
Borivali – West,  
Mumbai - 400103

Dear Sir / Madam,

We are sending you the latest issue of our Journal "BimaQuest" Vol: 19, Issue 1 (January 2019) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of Journal SFIMAR Research Review for NIA library.

Thanking You,

**Editor**

Encl: Bimaquest January 2019 Issue



# PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain  
Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

**Phone:** 07272-426200-32; **Fax:** 07272-426208

**E-mail:** info@pimd.edu.in; **Web:** www.pimd.edu.in

ISO 9001:2008 Certified by JAS-ANZ

PIMD/PACE/2018 / 283

18/08/2018

To,  
Editor,  
SFIMAR  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P. Road Borivali  
West Mumbai- 400 103,

Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards  
For Prestige Institute of Management Dewas



Dr. Amitabh Joshi  
Editor in Chief

PACE-A Journal of Research of Prestige  
Institute of Management Dewas

November 19, 2018

52

To

The Editor in Chief

SFIMAR Research Review

St.Francis Institute of Management Review

Mt.Poinsur,S.V.P.Road

Borivli(West)

MUMBAI- 400 103

**SUBJECT : Mutual Exchange of Journal**

Dear Sir/Madam,

Kindly find Enclosed a copy of our research journal, "**Gavesana Journal of Management**", Vol. 8 Issue No.1& 2 Jan-December 2017 under exchange agreement with your institution. We are sure that users of your library will find articles of the journal interesting. Kindly acknowledge the receipt of the journal.

We apologize for the delay. The next issue will be sent to you at the earliest. Hope good associate with you.

**Yours sincerely,**



**M. Raghu**

**Asst. Editor**

**library@vjim.edu.in**

**07093042999**

Ref. No.:39984/19

Dated:02/09/2019

The editor  
S.Pandam.....  
St. Francis Institute  
Mumbai

**Sub: Complimentary Copy of Journal on Exchange basis/invitation for Subscription.**

Dear Sir/ Madam,

*We are publishing "Gyan Management"* an International bi-annual refereed Journal of Management & Technology. The journal provides a platform for the creation & dissemination of knowledge in the area of Management and Technology. Its focus is on applied research and reflections relevant to practicing managers without sacrificing the academic rigors. It attaches a special emphasis on management & technological issues that are relevant for the emerging economies.

The Journal tries to maintain a balance between purely research-oriented papers and those based on management practices in different areas of management & technology. Every issue of the journal carries a mix of research papers, articles, case studies and book reviews. We seek your participation in this endeavor to build symbiotic relationship in our common quest for creation and dissemination of knowledge.

**We propose to begin our relationship through exchange of journals on complimentary basis if your institute is publishing any journal. In case the journal is not being published by your institute, we will request you to kindly subscribe the "Gyan Management" journal for your library. This would allow both the institutes to enrich their libraries and mark the start of a mutually beneficial association.**

We would welcome valuable suggestions and looking forward for your response.

Sincerely Yours

Harjinder Kaur

Librarian

GJIMT Mohali

Email: [gjimtlibrary@gmail.com](mailto:gjimtlibrary@gmail.com)/ [gjimt@gjimt.ac.in](mailto:gjimt@gjimt.ac.in)

**Institute of Management  
& Information Science**

(Approved by AICTE, Govt. of India)

**IMIS**

BHUBANESWAR

The **B-School** that thinks ahead

REF : IMIS/18-02/ 325 /2019

12.09.2019

To  
The Librarian  
SFIMAR Research Review  
St. Francis Institute of Management and Research  
Mt. Poinzur, S.V.P Road  
Borivil (West)  
Mumbai – 400 103  
Ph: 2891 7089/2895

Dear Sir,

Sending herewith our journal "**Pratibimba**" Vol: 18 No: 01 (Jan – Jun) 2018 as per our exchange programme. We have received your journal "**SFIMAR Research Review**" 2018 (Vol: 13, Issue: 01) but unfortunately the issues of 2010 (Vol: 05, Issue: 01 & 02), 2011 (Vol: 06, Issue: 02), 2014 (Vol: 09, Issue: 02) & (Vol: 12, Issue: 01 & 02) 2017 are still in pending. Hope our library will able to get all the issues regularly for smooth communication.

Thanking You

  
**Mrs. Prativa Samal**  
**Sr. Librarian**

**DISCIPLINE • LEADERSHIP • COMMITMENT**

Central Office : Vivekananda Marg, Bhubaneswar - 751 002, Odisha, India, Ph : +91-674-2431953, 2433762, 2435697, Fax : +91-674-2433932  
Campus : Swagat Vihar, Bankuala, Bhubaneswar - 751 002, Odisha, India, Ph : +91-674-3291471, 6542261/ 62/ 56/ 57/ 58, E-mail : imis@imis.ac.in



Dated: January 14, 2020

Mr. Papinder K. Negi  
Librarian  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P. Road,  
Borivali (West), Mumbai – 400 103

Subject: Sending latest issue of JIJMR under Exchange Agreement with your Journal

Dear Mr. Negi,

As per our exchange agreement between “SPANDAN: Student Research Journal” and “Jaipuria International Journal of Management Research” (JIJMR), please find attached latest issue of our journal JIJMR for the period of July to December 2019 which was released recently.

I further request you to encourage your faculty members to sending their research contribution for publication consideration to JIJMR.

JIJMR is a peer reviewed journal and is included in various indexing/abstracting and full text databases like Ebsco, J-Gate, i-Scholar, SIS, Root Indexing.

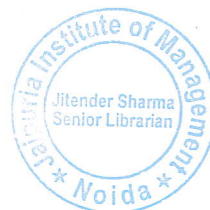
**Please recommend this journal to your institute/university IQAC Cell for sending their recommending to your region UGC-CARE Nodal Agency for inclusion of journal in UGC-CARE list.**

Looking forward for long term mutual relationship,

With best regards,

*Jitender Sharma*

**Jitender Sharma**  
Co-Editor



To,  
**The Director**  
 St. Francis Institute of Management & Research  
 Borivali

**Sub: 'MET Management Review (MMR)' Research Journal Exchange Program**

Dear Sir/ Madam,

Greetings from MET League of Colleges!

It is a matter of great pleasure and honour to forward you MET Management Review (MMR) Research Journal (ISSN no. 2394-4013) which is highly-selective, peer-reviewed, interdisciplinary, biannual journal focusing on conceptual and practical applications in the field of:

• General Management	• Innovations
• Micro, Small and Medium Enterprises	• Domestic Trade and Global Trade
• Technology, Systems, Quality or Operations	• Environment and Ecological Management
• Insurance, Banking and Finance	• Marketing and Advertisement Management
• E-commerce	• Human Resource Management
• Corporate Social Responsibility, Corporate Governance	

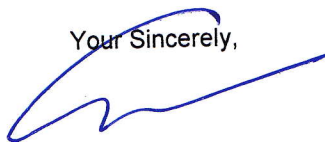
MMR seeks to publish a balanced mix of high quality theoretical research articles, case studies, book reviews, strategies, scenario analysis, surveys as well as pedagogical and curricular issues. For paper submission/ further clarification kindly get in touch with us through [research@met.edu](mailto:research@met.edu).

Please find enclosed our MMR (MET Management Review) along with this letter. Request you to kindly visit the below link for the online version of MMR and author's guidelines.  
[https://www.met.edu/institute/institute of management/met management review](https://www.met.edu/institute/institute%20of%20management/met%20management%20review).

We look forward for such more exchanges and participation with your esteemed organisation in future.

Thanking you.

Your Sincerely,



**Dr. Vijay Page**  
 Director General and  
 Chief Editor



**Dr. Nirmala Joshi,**  
 Research Head and  
 Editor

S. UMA  
EDITOR, BIMAQUEST

October 21, 2020

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Poincur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Dear Sir / Madam,

Greetings from NIA!

We are sending you the latest issue of our Journal "BimaQuest" Vol: 20, Issue 3 (September 2020) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of your Journal for NIA library.

Thanking You,



S. Uma

Encl: Bimaquest September 2020 Issue



**NATIONAL  
INSURANCE  
ACADEMY**

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
Tel. (D): 020-27204016  
Tel. (O): 020 – 27204000 / 27204444  
Email: [bimaquest@niapune.org.in](mailto:bimaquest@niapune.org.in)  
Website: [www.niapune.org.in](http://www.niapune.org.in)

S. UMA  
EDITOR, BIMAQUEST



**NATIONAL  
INSURANCE  
ACADEMY**

August 24, 2020

Editor  
SFIMAR Research Review  
St. Francis Institute of Management & Research  
Mt. Poinzur, S. V.P. Road,  
Borivali – West,  
Mumbai - 4000103

Balewadi, Baner Road, NIA P.O.,  
Pune 411 045 (India).  
Tel. (D): 020-27204016  
Tel. (O): 020 – 27204000 / 27204444  
Email: [bimaquest@niapune.org.in](mailto:bimaquest@niapune.org.in)  
Website: [www.niapune.org.in](http://www.niapune.org.in)

Dear Sir / Madam,

Greetings from NIA!

We are sending you the latest issue of our Journal "BimaQuest" Vol: 20, Issue 2 (May 2020) published by National Insurance Academy, Pune on exchange basis.

We request you to send the latest issue of your Journal for NIA library.

Thanking You,

S. Uma

Encl: Bimaquest May 2020 Issue



# PRESTIGE INSTITUTE OF MANAGEMENT DEWAS

Approved by AICTE, Govt. of India & Govt. of M.P. - Affiliated to Vikram University, Ujjain

Rambagh, Vikas Nagar, A.B. Road, Dewas - 455 001 (M.P.) INDIA

Phone: 07272-426200-32; Fax: 07272-426208

E-mail: info@pimd.edu.in; Web: www.pimd.edu.in

ISO 9001:2008 Certified by JAS-ANZ

PIMD/PACE/2020/24

9/01/2020

To,  
Editor,  
SFIMAR  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P. Road Borivali  
West Mumbai- 400 103,

Sub: Submission of Journal under exchange.

Greetings from PIMD.

On behalf of PIMD Governing Body and Fraternity, we are pleased to inform you that the PACE- A Journal of Research of Prestige Institute of Management Dewas Published by Prestige Institute of Management Dewas is Submitted to you under the scheme of exchange.

Thanking you and regards  
For Prestige Institute of Management Dewas

Dr. Anantash Joshi  
Editor in chief  
PACE-A Journal of Research of Prestige  
Institute of Management Dewas





Library Services SFIMAR &lt;library@sfimar.org&gt;

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**Fwd: Jharokha - SFIMAR newsletter**

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**Papinder Kaur** <papinder@sfimar.org>  
To: Library Services SFIMAR <library@sfimar.org>

Fri, Oct 1, 2021 at 2:33 PM

----- Forwarded message -----

From: **Papinder Kaur** <papinder@sfimar.org>  
Date: Wed, Jun 3, 2020 at 2:48 PM  
Subject: Jharokha - SFIMAR newsletter  
To: <abhijit.vaidya@imcnet.org>, Nitin Bhapkar (Sr. Manager-Membership) IMC <nitin.bhapkar@imcnet.org>, <priyanka@imcnet.org>

Dear Sir/Madam,

Greetings from SFIMAR!

PFA Jharokha 2019-20 for your perusal.

Jharokha is an annual Student's Newsletter @ St. Francis Institute of Management & Research (SFIMAR), keeping you in touch with developments and opportunities at one of the leading providers of quality business education & research. Jharokha gives an insight on student development initiatives and their achievements in various academic and co-curricular dimensions.

SFIMAR has always encouraged students in various co-curricular activities in order to enhance their leadership and Managerial skill-sets. Students of SFIMAR are scaling new heights in terms of Knowledge, Skills and Research. Jharokha keeps you abreast of current exciting developments hosted at SFIMAR's Campus.

Regards,

Papinder K Nagi

Librarian


St Francis Institute of Management and Research

Mt Painsur, S V P Road,

Borivali (W), Mumbai 400 103

Tel 022 28917089

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 **Jharokha 2019-2020 May.pdf**  
9747K



# VJIM

AN INNOVATION DRIVEN B-SCHOOL

December 02,2019

**SUBJECT:** Mutual Exchange of Journal

Dear Sir/Madam,

Kindly find Enclosed a copy of our research journal, "**Gavesana Journal of Management**", Vol. 10 Issue No. 2 Jul-Dec 2018 under exchange agreement with your institution. We are sure that users of your library will find articles of the journal interesting. Kindly acknowledge the receipt of the journal.

We apologize for the delay. The next issue will be sent to you at the earliest. Hope good associate with you.

Yours sincerely,

**M. Raghu**  
Asst. Editor  
[library@vjim.edu.in](mailto:library@vjim.edu.in)  
07093042999



**VIGNANA JYOTHI INSTITUTE OF MANAGEMENT**

Bachupally, Hyderabad-500090, Telangana.India

Tel.No.:040-23044902/951,

director@vjim.edu.in, www.vjim.edu.in





Aldel Education Trust's

# St. John Institute of Management and Research

(A Christian Religious Minority Institution)

Approved by AICTE and DTE, Affiliated to University of Mumbai

St. John Technical Campus, Village-Vevoor, Manor Road, Palghar (East), Thane District,  
Maharashtra - 401 404. Tel. : (02525) - 254846 / 49 / 645810, Mob. : 9867027714,  
Fax : (02525) - 256834 Website: www.sjimr.in Email: sjimr.aldel@rediffmail.com

Ref: SJIMR/Gen./2015/  
Date: 11<sup>th</sup> May 2015

To

**Rev. Bro. Alphonse Nesamony , Chairman**  
St. Francis Institute of Management and Research  
Mt. Poincur, S.V.P. Road,  
Borivali (W), Mumbai-400 103

Dear Sir,

**Subject: Request for Accommodating our MMS Student for OPERATIONS  
Specialization (SEM-III & SEM-IV) in Your Esteemed Institute**

This is to request you to accommodate one of our student in Operations Specialization for SEM-III & SEM-IV of MMS Course this year in your esteemed Institute.

We assure you that he will abide by the rules and regulations of the Institute including class room teaching, attendance and behavior in the campus. He will also attend the University subject lectures in your campus. For your Information the name of the student is -

**Vaidya Yogesh Anil**

Kindly approve our request and inform us the charges.

Your understanding and assistance in this regard, will be highly appreciated.

Thanking you,

Yours very truly,

**Thomas Lobo,**  
**Dean of SJIMR &**  
**Campus Director**

*Forwarded to Director  
for prompt action.  
Bro. Alphonse  
13.5.15*



S/2, West View Avenue Co-op Soc. Ltd., Holy Cross Road, I. C. Colony, Borivli (W), Mumbai - 400 103.

Ph. : 022 - 28910964 / 32683292 E-mail : aldeleducation@rediffmail.com Website : www.aldel.in

[Regn. No. : E-24542 (Mumbai) dtd. 26/10/2007]





# St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University  
(An ISO 9001-2008 certified Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai-400103 Tel.: 28917089 / 28958403 / 28929156. Fax: 28906567  
E-mail : info@sfimar.org Website : www.sfimar.org

1/12/2015

Mr. Thomas Lobo  
Dean,  
St. John Institute of Management & Research  
Village Vevoor,  
Manor Road, Dist-Thane  
Palghar (E) 401404

**Subject- Your letter dated 11/5/2015 regarding accommodating your student for Operations Specialization in our Institute.**

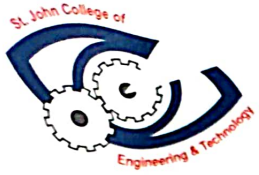
Dear Sir,

In continuation to our letter dated 13/5/2015 we would like to inform you that Mr. Yogesh Vaidya completed Semester III of MMS course in our Institute. We have also forwarded the marks obtained by him. Since, Mr. Yogesh would like to continue for MMS (Semester IV) also we request you to send us the cheque for Rs. 40,000/- only, drawn in favour of "St. Francis Institute of Management & Research", Mumbai. Library /Caution deposit of Rs. 3000/- taken earlier will be returned to him after his completion of MMS semester IV course in Operations.

Thanking you

Yours truly,

Dr. S. S. Mohanty  
Director



Aidel Education Trust's

# St. John College of Engineering and Technology

(A Christian Religious Minority Institution)

Approved by AICTE and DTE, Affiliated to University of Mumbai / MSBTE

St. John Technical Campus, Vevoor, Manor Road, Palghar (E), Dist. Palghar, Maharashtra - 401404.

Tel.: (02525) - 254846 / 49, Fax: (02525) - 256834

Website: www.sjcet.co.in

Email: office@sjcet.co.in

Master of Management Studies (MMS) Dept.

Ref: SJCET/MMS/2016/255

Date: 12<sup>th</sup> May, 2016

To  
Rev. Bro. Alphonse Nesamony, Chairman  
St. Francis Institute of Management and Research  
Mt. Painsur, S.V.P. Road,  
Borivali (W), Mumbai-400 103

Dear Rev. Brother,

Subject: Request for Accommodating our MMS Students for Operations & IT Specializations (SEM-III & SEM-IV) in your Esteemed Institute.

This is to request you to accommodate two of our students in Operations Specialization and one of our student in IT Specialization for SEM-III & SEM-IV of MMS Course this year in your esteemed Institute.

We assure you that they will abide by the rules and regulations of your Institute including class room teaching, attendance and behavior in the campus. They will also attend the University subject lectures in your campus. The names of the students are -

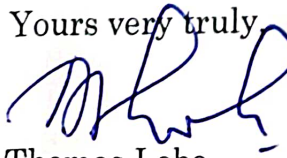
Sr. No.	Name of students	Specialization	Mobile no.
1	GACCHE SONALI KISHAN	Operations	8452917316
2	PATIL PRITESH ASHOK	Operations	9112031543
3	GHARAT MITAL RAMESH	IT	8446360552

Kindly approve our request and inform us the charges for the same.

Your understanding and assistance in this regard, will be highly appreciated.

Thanking you,

Yours very truly,

  
Thomas Lobo,  
Dean of SJIMR &  
Campus Director  
St. John Technical & Educational Campus

*Pls. prepare a letter with fees.  
Dr. Ramesh has already confirmed to Mr. Lobo.  
20/5/2016*



# St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University  
(An ISO 9001-2008 certified Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai-400103 Tel.: 28917089 / 28958403 / 28929156. Fax: 28906567  
E-mail : info@sfimar.org Website : www.sfimar.org

2/6/2016

Mr. Thomas Lobo  
Dean,  
St. John Institute of Management & Research  
Village Vevoor,  
Manor Road, Dist-Thane  
Palghar (E) 401404

**Subject- Accommodating your MMS students for Operations & IT specialization in our Institute.**

Dear Sir,

This has reference to your letter dated 12<sup>th</sup> May, 2016 regarding accommodating two students of Operations & one IT specialization for Semester III & IV of MMS Course for the year 2016 in our Institute.

We inform you that permission is granted to accommodate your students provided they abide by the rules & regulations of the Institute including classroom teaching, attendance and behavior in the campus. They will also attend the University subject lectures in our campus.

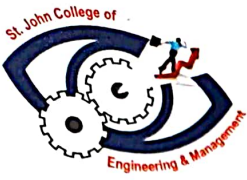
The Fees for the same will be Rs. 53,000/- per student per semester (Rs.50,000/- course fee, Rs. 3000/- Library/Caution deposit) for Operations specialization & for IT student additional Rs.8000/- Lab fee.

The payment should be made by cheque in favour of "St. Francis Institute of Management & Research", Mumbai.

Thanking you

Yours truly,

Dr. S. S. Mohanty  
Director



Aldel Education Trust's

# St. John College of Engineering and Management

(Formerly St. John College of Engineering and Technology)

(A Christian Religious Minority Institution)

Approved by AICTE and DTE, Affiliated to University of Mumbai / MSBTE

St. John Technical Campus, Vevoor, Manor Road, Palghar (E), Dist. Palghar, Maharashtra - 401404.

Tel.: (02525) - 297275 / 79 Fax: (02525) - 256834 Website: www.sjcet.co.in Email: office@sjcet.co.in

DTE Code : 3218 AICTE Permanent ID : 1-4790201

NAAC Accredited with Grade A

Master of Management Studies (MMS) Dept.

Ref: SJCEM/MMS/2018/

Date: 12<sup>th</sup> June, 2018

To

**Rev. Bro. Alphonse Nesamony, Chairman**

St. Francis Institute of Management and Research

Mt. Poinzur, S.V.P. Road,

Borivali (W), Mumbai-400 103

Dear Rev. Brother,

**Subject: Request for Accommodating our MMS Student for IT  
Specialization (SEM-III & SEM-IV) in your Esteemed Institute.**

Greetings from St. John College of Engineering & Management, Palghar

This is to request you to accommodate one of our student in IT Specialization for SEM-III & SEM-IV of MMS Course this year in your esteemed Institute.

We assure you that the student will abide by the rules and regulations of your Institute including class room teaching, attendance and behavior in the campus. The name of the students is **Ms. POOJA NARVEKAR** and her **specialization is IT**. She will also attend the University subject lectures in your campus.

Kindly approve our request and inform us the charges for the same.

Your understanding and assistance in this regard, will be highly appreciated.

Thanking you,

Yours very truly,

Mr. V.R. Patil

Dean, SJCEM - MMS



S/2, West View Avenue Co-op Soc. Ltd., Holy Cross Road, I. C. Colony, Borivli (W), Mumbai - 400103.

Ph. : 022 - 28910964 E-mail : aet.office@aldel.org Website : www.aldel.in

[Regn. No. : E-24542 (Mumbai) dtd. 26/10/2007]



# St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University  
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103  
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)  
Fax: 2890 6567 E-mail : info@sfimar.org Website : www.sfimar.org

Ref: SFIMAR/GADMIN/SJCEM/AUG18/SM20

24<sup>th</sup> August, 2018

To

Mr. V. R. Patil, Dean- SJCEM  
St. John College of Engineering and Management  
St. John Technical Campus,  
Vevoor, Manor Road, Palghar (E),  
Dist. Palghar, Maharashtra – 401404

Subject: Payment due for your student Ms. Pooja Narvekar who is pursuing IT Specialization for SEM-III for MMS COURSE in our Institute.

Dear Mr. V. R. Patil,

Greetings from St. Francis Institute of Management and Research.

In reference to your letter, Ref: SJCEM/MMS/2018, dated 12<sup>th</sup> of June, 2018 & further to our telephonic conversation with your staff, we would like to inform you that your student Ms. Pooja Narvekar has been admitted to the MMS course and is currently pursuing IT Specialization for SEM-III of MMS course for the year 2018-2019 in our Institute.

The total fees payable for the same will be Rs. 61,000/- (Rupees Sixty One Thousand Only). The breakup of the fees payable is as follows: -

SEM III	: Rs. 50,000/-
IT LAB FEE	: Rs. 8,000/-
Caution & Library (Refundable Deposit)	: Rs. 3,000/-

The classes for the MMS Programme, IT Specialization for Semester III has started on the 2<sup>nd</sup> of July 2018 and your student Ms. Pooja Narvekar is attending the sessions.

Kindly issue the payment by Cheque or DD drawn in favour of "St. Francis Institute of Management & Research", Mumbai.

Yours Truly,

Dr. S. S. Mohanty  
Director

## **Workshop on 'Global Issues on Entrepreneurship' at Binary University on 24-11-2017**

### **Introduction**

An International Industrial Visit to Malaysia and Singapore was organized for the students of MMS and PGDM in November 2017. Fourteen students accompanied by Chairman, Director, Dr. Ramesh and CMA Shilpa Peswani participated in the international industrial visit. The visit to Binary University on 24-11-2017 facilitated the students to attend a workshop on 'Global Issues on Entrepreneurship' conducted by Associate Professor Puan Sri Datin Dr.Rohini Devi. The session covered the issues faced by entrepreneurs in managing global businesses.

### **Objectives of the Workshop**

1. To understand the fundamental concepts of entrepreneurship and its application globally
2. To understand the strategies for managing entrepreneurial units with a global perspective.

### **Topics Covered**

- Identify business opportunities available within specific industries
- Strategies to capitalize on the industry-specific business opportunities or use technical skills to create a business (technopreneurs).
- Identify the suitable funding mechanism that will be the best option for the chosen business opportunity.
- Pitch for investors locally and globally.

### **Outcomes of the session**

1. To analyze the challenges faced by entrepreneurs in managing their businesses with a global perspective.
2. To analyze the global competencies required by a management graduate for setting up and managing a global entrepreneurial unit.

### Student Participation List

<b>SR. NO.</b>	<b>NAME</b>	<b>PROGRAMME</b>
1	JESLINA FRANCO DABREO	MMS
2	JOANN SAVIA CORREIA	MMS
3	LOLITA VEERA D'SOUZA	MMS
4	JOYNA JOHN DSOUZA	MMS
5	DIANA DCOSTA	MMS
6	DEENA DCOSTA	MMS
7	BANSARI PATEL	PGDM
8	ABEL ABRAHAM GEORGE	MMS
9	PRATIK PRATAP PAGARE	MMS
10	ALSTON DSOUZA	MMS
11	GAVIN GLEN RODRICKS	MMS
12	MELBOURNE FRANCIS DCOSTA	MMS
13	NITIN NAGESH GOWDA	MMS
14	SIMON VICTOR QUINNY	PGDM



**Students Visit to Binary University on 24.11.2017**







**Certificate of Participation for the session on 'Global Issues on Entrepreneurship.'**

**on 24.11.2017**

## **Report on the Study Abroad Programme at Ottawa University from 4th May 2019 to 30th May 2019.**

### **Introduction**

Studying in different countries helps students acquire a taste of different cultures and study environments and helps them develop networks with people from diverse backgrounds. In globalization, students must be familiar with the latest global trends to be successful business leaders. For this reason, SFIMAR has been taking proactive steps to develop tie-ups with overseas universities. Along with enabling students to benefit from participating in semester exchange programs with such universities, they can also benefit from attending various seminars, workshops, conferences, and being a part of collaborative research programs.

Ottawa University is ACBSP (Accreditation Council for Business Schools and Programmes) accredited Not for Profit University located in Kansas City, USA. St Francis Institute of Management and Research (SFIMAR) has already signed an MOU (Memorandum of Understanding) with Ottawa University to facilitate various programs and activities. One of the programs offered to students is the 4-week Study Abroad programme on Business/ Servant Leadership, conducted at Ottawa University, USA.

### **Objectives**

1. To enable students to gain new perspectives during their academic experience by spending time at the partner institution
2. To train students who are skilled and open to the world by offering them this international dimension.

### **Description**

Master the elements of Servant Leadership to become a better leader in one's personal and professional settings. Become a better leader by putting others first. Students will see the difference they can make in other people's life while becoming successful leaders.

## Topics Covered -

- Explain what Servant Leadership is
- Explain the history of Servant Leadership
- Understand the Principles of Servant Leadership which include, People First, Character/Doing the Right Thing, Leading with Humility, Leading with Effective Listening and Empathy, and the Commitment to the Growth of Others.
- Understand how moral purpose is needed in Servant Leadership

## Outcomes

- Study abroad program gives exposure to the international cultures and makes the students understand the different approaches in the education system.
- It is a fantastic experience that combines education, culture, and learning on how to manage oneself as no one is there to take responsibility for but oneself.

## Photos of the students who went for the Study Abroad Programme to Ottawa University in May 2019







SFIMAR Placements &lt;placements@sfimar.org&gt;

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## CMC : Financial modeling Training Details

---

**SFIMAR Placements** <placements@sfimar.org>

29 October 2018 at 18:37

To: Chitra Salian <chitu.salian@gmail.com>, yash Doshi <DYASH100@gmail.com>, jinujoseph1994.jj@gmail.com, Daniel Prem Kumar <kuppaladanieljs@gmail.com>, Mallika Mishra PG 19 <mallika2708@gmail.com>, Miral Lad <mirallad1996@gmail.com>, Mitesh Gohil <miteshgohil27@gmail.com>, Mayur Jhavar <mrjhavar3@gmail.com>, nandaniyadav1129@gmail.com, Nikhil Tanna <ndtanna10@gmail.com>, pragya pandey <pragyapandey022@gmail.com>, Rushikesh Naik <rushikeshnaik2@gmail.com>, Aishwarya Soni <soniaishwarya786@gmail.com>, Shubhankar Thakur PgdM <thakurid@outlook.com>, Aditya Bane Fin 19 <bane.aditya@gmail.com>, Ashna Nambiar <ashnanambiar18@gmail.com>, bansri patel <bansripatel456@gmail.com>, ela narvekar <narvekarela@gmail.com>, Harshit Shetty <harshitshetty93@gmail.com>, Jimi Rakesh Shah <prshah1995@gmail.com>, JYOTI GUPTA <gjyoti1807@gmail.com>, Manthan Valand <manthanvaland@gmail.com>, simon quinny ÆZZ <simonquinny@gmail.com>, Vaibhavi Dhanawde <vaibhavidhanawde16@gmail.com>, yash rakholiya <batu.rakholiya123@gmail.com>

Dear Students,

With reference to your Training Schedule, CMC has arranged the **Financial Modelling sessions on 1 & 2nd Nov 2018 - 9.30 am to 12.30 pm**

**This is a certificate course to give you hands on experience and will help you in selection process of various companies, hence you are required to take down notes for future reference.**

The trainer is Mr. Abhisek Salecha., Co Founder at ForeVision

After mapping PGDM & Forevision syllabus, **for PGDM Finance students the module 3, 4 and 6 & if time permits the module 2 from the attached syllabus is recommended by Prof. Pushkar Parulekar.**

**It is mandatory for all finance students to attend the Financial Modelling Session.**

**Thanks & Regards,**

Navika Pednekar  
Assistant Manager  
Corporate Relations & Placements  
Direct : 022 28902202, Mobile : 09869325462

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**St. Francis Institute of Management & Research**

"A" Grade by NAAC & ISO 9001-2015 Certified Institute  
Mt. Poin-sur, S.V. P. Road, Borivali (W), Mumbai-400 103  
Direct : 022 28902202

**THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.**



**M05. Equity Research & Financial Modeling.pdf**

989K

**Report on Workshop on Financial Modelling conducted in October 2018 in  
association with ForeVision**

**Introduction**

This is a crucial topic in Finance and was a part of the syllabus in MMS. However, during the revision of the syllabus, this topic was removed. Since it is a very relevant topic and asked by most of the financial companies doing campus placement, it was decided to cover this module with a professional Trainer. He conducted a 20 hours course and covered important topics such as Budgeting and forecasting (planning for the years ahead), Capital allocation, Valuing a business and Financial Statement analysis /ratio analysis.

**Objective**

To Train students on the core concepts of Financial modelling and its application

**Date of the activity**

8th, 9th, 10th, 11th, 12th, 13th, 17th October 2018 and 1st, 2nd and 14th November 2018

**Name and Designation of Speaker:** Mr. Abhisek Salecha

Co-Founder - ForeVision

**Number of Students attended:** 67 MMS and 25 PGDM (Finance)

**Outcome**

Learned the formulae and technical functions of Financial Modelling and its Application in Industry cases.



## Certificate of Training

*This is to certify that*

*Mr/Ms* MIHIR ROHIT DOSHI

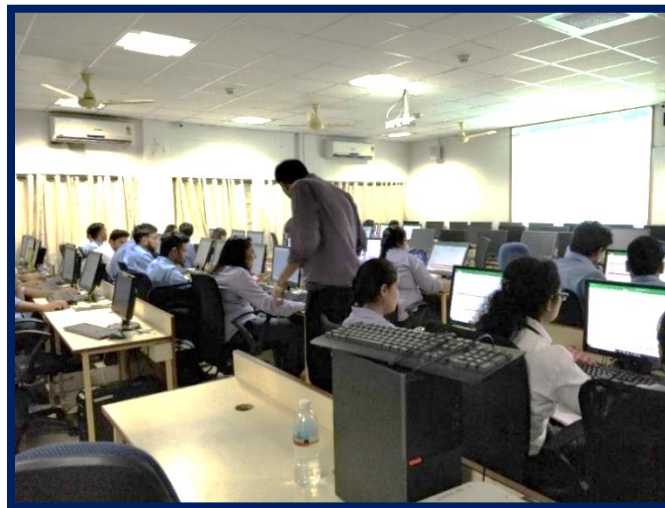
*has successfully completed a* 20 *hours*  
*training on* EQUITY RESEARCH & FINANCIAL MODELING

*held at* MUMBAI *on* 17/10/2018

  
*Punit Saraf*  
Director

**Certificate of Training on Equity Research and Financial Modelling**

**Photos of the Workshop attended by Students in October 2018**





SFIMAR Placements &lt;placements@sfimar.org&gt;

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**Re: Details of joining summer internship**

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**Bejobbed Campus** <campus@bejobbed.com>  
To: SFIMAR Placements <placements@sfimar.org>

29 April 2019 at 14:13

Hi Shakuntala,

Sharing the internship letters with you - please forward them to the Interns. They can contact me on 09819552896 (Adwitiya Tiwari) for any queries.

Would thank you for all your patience.

**Thanks & Regards**  
**Bejobbed Incorporation Pvt Ltd**  
**8291-950698/259385**



On Sat, Apr 27, 2019 at 5:02 PM SFIMAR Placements <placements@sfimar.org> wrote:

Dear Ruchi,

With reference to our telcon, request you to share the offer letter till Tuesday 30/4/2019.

All the three selected students would be joining on 2nd May, 2019 at 10.00 a.m. at your Andheri East office and they will report to you on the first day. The same has been informed to the students.

**Thanks & Regards,**

Shakuntala Poojary  
Sr. Executive  
Corporate Relations & Placements  
Direct : 022 28902202

---

**St. Francis Institute of Management & Research**  
"A" Grade by NAAC & ISO 9001-2015 Certified Institute  
Mt. Painsur, S.V. P. Road, Borivali (W), Mumbai-400 103

**THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.**

On Thu, 25 Apr 2019 at 16:35, SFIMAR Placements <placements@sfimar.org> wrote:

Dear Ami/ Ruchi,

With reference to the below mail, request you to share the offer letter asap for summer internship HR students.

**Thanks & Regards,**

Shakuntala Poojary  
Sr. Executive  
Corporate Relations & Placements  
Direct : 022 28902202

---

**St. Francis Institute of Management & Research**



"A" Grade by NAAC & ISO 9001-2015 Certified Institute  
Mt. Poinzur, S,V. P. Road, Borivali (W), Mumbai-400 103

**THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.**

On Mon, 22 Apr 2019 at 10:34, Bejobbed Campus <[campus@bejobbed.com](mailto:campus@bejobbed.com)> wrote:

Hi Team

The letters are ready but not signed since the **designated signee** is not in office. Hence the delay - hope you forgive us for the same.

He is expected in tomorrow. Will send the letters accordingly.

**Thanks & Regards**  
**Bejobbed Incorporation Pvt Ltd**  
**8291-950698/259385**



On Mon, Apr 22, 2019 at 10:23 AM SFIMAR Placements <[placements@sfimar.org](mailto:placements@sfimar.org)> wrote:

Dear Ami/ Ruchi,

Request you to share the offer letter of the three students who have been selected in Bejobbed incorporation Pvt. Ltd. for the summer internship starting for 2nd May to 30th June, 2019.

1. Anna Correa
2. Drashti Patel
3. Apurva Sawant

Looking forward for your quick reply asap.

**Thanks & Regards,**

Shakuntala Poojary  
Sr. Executive  
Corporate Relations & Placements  
Direct : 022 28902202

---

**St. Francis Institute of Management & Research**  
"A" Grade by NAAC & ISO 9001-2015 Certified Institute  
Mt. Poinzur, S,V. P. Road, Borivali (W), Mumbai-400 103

**THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.**

On Mon, 15 Apr 2019 at 12:09, Bejobbed Campus <[campus@bejobbed.com](mailto:campus@bejobbed.com)> wrote:

Dear Placement Team,  
The offer letter will be mailed to them by this week

**Thanks & Regards**  
**Bejobbed Incorporation Pvt Ltd**  
**8291-950698/259385**



On Fri, Apr 12, 2019 at 10:43 AM SFIMAR Placements <[placements@sfimar.org](mailto:placements@sfimar.org)> wrote:

Dear Ruchi/ Ami,

Thanks for selecting 3 student from SFIMAR for Summer internship at your esteemed organization for summer internship

1. Anna Correa
2. Drashti Patel
3. Apurva Sawant

Summer internship is for 2 months starting from 2nd May to 30th June, 2019.

Request you to send us the offer letter for the three students so we can hand it to them.

Also do let us know the time for the first day of internship and to whom they have to report.

**Thanks & Regards,**

Shakuntala Poojary  
Sr. Executive  
Corporate Relations & Placements  
Direct : 022 28902202

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**St. Francis Institute of Management & Research**  
"A" Grade by NAAC & ISO 9001-2015 Certified Institute  
Mt. Poincur, S.V. P. Road, Borivali (W), Mumbai-400 103

**THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.**

On Fri, 12 Apr 2019 at 09:56, Bejobbed Campus <[campus@bejobbed.com](mailto:campus@bejobbed.com)> wrote:

Dear Placement Team,  
Thank you for the update  
In place of Shweta chaughale we would like to consider Apurva Sawant

**Thanks & Regards**  
**Bejobbed Incorporation Pvt Ltd**  
**8291-950698/259385**



On Thu, Apr 11, 2019 at 5:10 PM SFIMAR Placements <[placements@sfimar.org](mailto:placements@sfimar.org)> wrote:

Dear Ruchi/ Ami,

Also. Nikita Koli is placed in another company so don't consider her too.

**Thanks & Regards,**

Shakuntala Poojary  
Sr. Executive  
Corporate Relations & Placements  
Direct : 022 28902202

---

**St. Francis Institute of Management & Research**  
"A" Grade by NAAC & ISO 9001-2015 Certified Institute  
Mt. Poincur, S.V. P. Road, Borivali (W), Mumbai-400 103

**THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.**

On Thu, 11 Apr 2019 at 17:07, SFIMAR Placements <[placements@sfimar.org](mailto:placements@sfimar.org)> wrote:

Dear Ruchi/ Ami,

Thanks for selecting the students for summer internship at your esteemed organisation.

**Anna Correa and Drashti Patel can join, but Shweta chaughale is already placed in another company so she cannot be part of the process, you can chose someone else from the list.**

The duration for the internship is 2 months starting from 2nd May to 30th June, 2019.

Looking forward for your reply asap.

**Thanks & Regards,**

Shakuntala Poojary  
Sr. Executive  
Corporate Relations & Placements  
Direct : 022 28902202

---

**St. Francis Institute of Management & Research**  
"A" Grade by NAAC & ISO 9001-2015 Certified Institute  
Mt. Poin-sur, S.V. P. Road, Borivali (W), Mumbai-400 103

**THINK BEFORE YOU PRINT: Please consider the environment before printing this mail.**

On Thu, 11 Apr 2019 at 16:53, Bejobbed Campus <[campus@bejobbed.com](mailto:campus@bejobbed.com)> wrote:

Hi,

Sharing the results for the HR internship interviews from yesterday, 10th April:

- Shweta Chaugale
- Anna Correa
- Drashti Patel

Kindly let us know about their duration as well as their joining date

We might confirm 1 or 2 more names by the tomorrow noon.

**Thanks & Regards**  
**Bejobbed Incorporation Pvt Ltd**  
**8291-950698/259385**



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**3 attachments**

 **Drashti - Offer letter Intern.pdf**  
419K

 **Anna- Offer Letter Intern.pdf**  
420K

 **Apurva - Offer Letter Intern.pdf**  
416K

## **Bejobbed Incorporation Pvt. Ltd.**

### **Introduction**

Bejobbed Incorporation Private Limited is a private company. This company is registered under the Registrar of Companies (RoC-Mumbai) and classified as the Indian Non-Government Company. Its authorized capital is Rs. 5,000,000 and its paid-up capital is Rs. 400,000.

### **Objective:**

- To give a holistic development to students on Personality/soft skills /technical skills by training our students as per industry requirements identified by the Institute.
- To assist Institute by sharing job leads received from your clients for final Placement and Summer Internships.

### **Outcomes**

Three students had participated in the interviews and were provided Summer Internships for two months from 2<sup>nd</sup> May to 30<sup>th</sup> June 2019.

# Name of MMS Students along with their Internship Offer Letters

## 1. Anna Correa



**Internship Offer Letter**

22<sup>nd</sup> April 2019

Dear Anna,

**Subject: Congratulations – you are invited onboard!**

We refer to your application for internship and the subsequent interview you had with us. We are pleased to offer you an **internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two months** starting from **2<sup>nd</sup> May 2019 to 28<sup>th</sup> June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the **Terms & Conditions** for your internship and HR policies of the organization. By signing this internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

I once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,



**Sandeep Jadhav**  
Director  
Bejobbed Incorporation Pvt. Ltd.

I accept the above terms & conditions of the offer letter

Signature:

Name: Anna Correa  
Date:

Registered Office: Bejobbed Incorporation,  
Office No. 305, Jay Anand, Pheasant Road,  
Near Haveli metro station, Andheri East, Mumbai - 400009.  
Website: www.bejobbed.com  
CIN - U74900MH2014PTC356365

## 2. Drashti Patel



**Internship Offer Letter**

22<sup>nd</sup> April 2019

Dear Drashti,

**Subject: Congratulations – you are invited onboard!**

We refer to your application for internship and the subsequent interview you had with us. We are pleased to offer you an **internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two months** starting from **2<sup>nd</sup> May 2019 to 28<sup>th</sup> June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the **Terms & Conditions** for your internship and HR policies of the organization. By signing this internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

I once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,



**Sandeep Jadhav**  
Director  
Bejobbed Incorporation Pvt. Ltd.

I accept the above terms & conditions of the offer letter

Signature:

Name: Drashti Patel  
Date:

Registered Office: Bejobbed Incorporation,  
Office No. 305, Jay Anand, Pheasant Road,  
Near Haveli metro station, Andheri East, Mumbai - 400009.  
Website: www.bejobbed.com  
CIN - U74900MH2014PTC356365

### 3. Apurva Sawant



**Internship Offer Letter**

22<sup>nd</sup> April 2019

Dear Apurva,

**Subject: Congratulations – you are invited onboard!**

We refer to your application for internship and the subsequent interview you had with us. We are pleased to offer you an **Internship** with Bejobbed Incorporation Pvt. Ltd.

Your Project details and your Manager will be confirmed to you on the date of joining.

The base location would be **Mumbai**. The duration of the internship will be **Two months** starting from **2<sup>nd</sup> May 2019 to 28<sup>th</sup> June 2019**. It may however be extended if required and mutually agreed. Your Monthly Stipend Fees will be **Rs. 3500**.

You will be governed by the Terms & Conditions for your internship and HR policies of the organization. By signing this internship letter you agree to hold confidential and not use for your own benefit or any other party's benefit any information including but not exclusive to client / student database or the Assessment details relevant to Bejobbed process acquired during your internship with Bejobbed Incorporation Pvt.Ltd.

I once again welcome you to the family of Bejobbed and wish you a satisfying experience. Please sign a copy of this offer as acceptance, and return to the undersigned. Looking forward to having you in the Bejobbed team.

Warm Regards,



Sandeep Jadhav  
Director  
Bejobbed Incorporation Pvt. Ltd.

I accept the above terms & conditions of the offer letter

Signature:

Name: Apurva Sawant  
Date:

Registered Office: Bejobbed Incorporation,  
Office No. 206, Jay Anandish, Hiranand Road,  
Near Mand metro station, Andheri East, Mumbai-400099.  
Website: www.bejobbed.com  
CIN - U78100MH2014PTC236305

## INTERNSHALA COLLEGE REGISTRATION AGREEMENT

This Agreement is executed on 21st June 2019 by and between:

**Scholiverse Educare Private Limited**, having its registered office at B-610, Unitech Business Zone, Nirvana Country, Sector-50, Haryana - 122018, acting through its authorized representative Samay Bhatnagar, Head, University Relations (hereinafter referred to as “**Internshala**”);

**AND**

**St Francis Institute Of Management & Research** (hereinafter referred to as the “**College**” which expression shall, unless repugnant to the meaning or context thereof, be deemed to include its executors, representatives and permitted assigns) of the other Party; acting through its authorized representative Sangeeta Varma, Training and placement officer.

### Overview:

This agreement is regarding the college registration of ‘St Francis Institute Of Management & Research’ with ‘Internshala’.

### Responsibilities of Internshala:

- Create student accounts for all the students registered by the College.
- Provide weekly internship update to all the students registered by the College as per their filled in preferences
- Safeguard students’ data as per Internshala privacy policy (<https://internshala.com/privacy>)
- Inform the College when students get selected for an internship
- Inform the College about all internship campaigns launched every month
- Provide an additional 10% discount on all Internshala trainings to students of the college

### Responsibilities of the College:

- Recognize Internshala as the internship and training partner in all internal and external communications including on its website and in admission/media brochures
- Send a communication to all the students and faculties regarding the association and direct/encourage students to verify their accounts
- Provide the information of all the interested students of the College as required by Internshala for their registration. The information should contain the first name, last name, mobile number and the email address of all the students of the College
- Regularly post a list of students selected for internships through Internshala every month on the college’s notice board
- Share necessary/relevant information regarding internship campaigns launched by Internshala with its students

### Commercials:

This is a non-commercial agreement whereas neither party is required to make any payment to other party for carrying out the responsibilities listed in this agreement.

**Term and Termination:**

This agreement will be operational and valid from 21st June 2019 and the initial tenure of the agreement is 1 (one) year. Upon completion of the tenure, the agreement can be renewed for another 1 year and so on with mutual consent of both parties. Under normal circumstances, either party wanting to terminate the agreement can do so and it can be done on a mutually agreed upon date in a justified way with a notification given at least one month prior to termination date.

**Disputes:**

The Parties shall attempt in good faith to resolve any dispute arising out of or relating to this Agreement promptly by negotiation between executives.

Signed and Delivered by The Signatory Representative of Parties to this agreement:

For and on behalf of

For and on behalf of

Internshala

St Francis Institute Of Management & Research



(Samay Bhatnagar, Head, University Relations)  
(Authorized Signatory)

(Sangeeta Varma, Training and placement officer)  
(Authorized Signatory)



# **Internshala**

## **Introduction**

Internshala is a *dot com* business with the heart of *dot org*. A technology company on a mission to equip students with relevant skills and practical exposure through internships and online training. Imagine a world full of freedom and possibilities. A world where you can discover your passion and turn it into your career. A world where your practical skills matter more than your university degree. A world where you do not have to wait till 21 to taste your first work experience (and get a rude shock that it is nothing like you had to imagine it to be). A world where you graduate fully assured, fully confident, and fully prepared to stake a claim on your place in the world.

## **Objectives**

- To create student accounts for all the students registered by the College.
- Provide weekly internship updates to all the students registered by the College as per their filled-in preferences.
- Inform the College when students get selected for an internship.
- Inform the College about all internship campaigns launched every month.

## **Outcomes**

Summer internships and Live projects are given to the students who are eligible for the job.

## Training Topic: Financial Modelling Session (2019-2020)

### Introduction

This is a crucial topic in Finance and was a part of the syllabus in MMS. Nevertheless, during the revision of the syllabus, this topic was removed. Since it is a very relevant topic and asked by most of the financial companies doing campus placement, it was decided to cover this module with a professional Trainer. He conducted a 20 hours course and covered important topics such as Budgeting and forecasting (planning for the years ahead), Capital allocation, Valuing a business and Financial Statement analysis /ratio analysis.

### Objective

To train students on the core concepts of Financial modeling and its application.

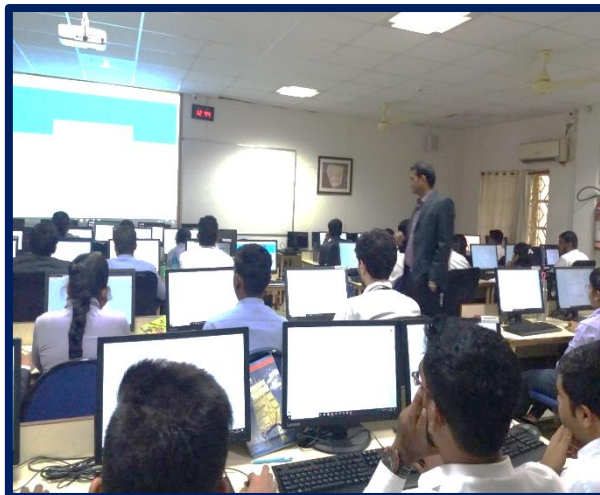
**Date of the activity:** 7th October 2019, 9<sup>th</sup> October 2019, 10th October 2019, 11th October 2019, 12th October 2019, 14th October 2019, 15th October 2019, 16th October 2019. 17th October 2019 and 18th October 2019

**Name and Designation of Speaker:** Mr. Abhisek Salecha,  
Co-Founder - ForeVision

**Number of Students attended:** 52 MMS and 26 PGDM (Finance)

### Outcome

Learned the formulas and technical functions of FM, Its application concerning Industry cases.



## **Training Topic: Financial Report Writing (2019-2020)**

### **Introduction**

Financial statements are written records that convey the business activities and the financial performance of a company. Financial statements are often audited by government agencies, accountants, firms, etc., to ensure accuracy and tax, financing, or investing purposes. Financial statements include Balance sheet.

### **Objective**

To Train students on writing a financial report.

**Date of the activity:** 10th September 2019

**Name and Designation of Speaker:** Mr. Abhisek Salecha,  
Co-Founder - ForeVision

**Number of Students attended:** 52 MMS and 26 PGDM (Finance)

**Outcomes** – Students learned the technical aspects of writing a financial report and all the steps involved in it-

Step 1: Making A Sales Forecast.

Step 2: Creating A Budget for Expenses

Step 3: Developing a Cash Flow Statement.

Step 4: Projecting Net Profit.

Step 5: Dealing with Assets and Liabilities.

Step 6: Find the Breakeven Point.





## **Report on the Session, 'The Basics of Investing' at SGX on 19.11.2019**

### **Introduction**

An International Industrial Visit to Singapore was organized for MMS and MMM/MFM Programmes students from 16th to 21st November 2019. Twenty-four students accompanied by Dr. Smita Jesudasan, Dr. G Ramesh, Ms. Blawita Rodrigues participated in the international industrial visit to Singapore. The visit to SGX Academy (Singapore Exchange Academy) on 19.11.2019 facilitated the students to attend a session on 'The Basics of Investing' in a global financial market, i.e., Singapore. Mr. Puah Soon Lim, CFA, conducted the session. The session covered the Ecosystem of the Singapore Stock Market, Investment Goals, Investment Products, Model Portfolio and Portfolio Rebalancing Techniques based on Singapore financial products.

### **Objectives of the Session**

1. To understand the fundamentals – the 'why' and 'how' of investing
2. To gain broader perspectives and insights into the world of investing in Singapore

### **Topics Covered**

- What are blue-chip stocks? Learn more about their characteristics.
- What are REITs? Learn more about their characteristics, the typical REIT investment strategies in Singapore, the REITs landscape in Singapore, the different categories of REITs and their selection criteria
- What are ETFs? Why should we invest in them?

### **About the Speaker**

Puah Soon Lim, CFA, graduated from the National University of Singapore with a bachelor's degree in Business Administration. He is also a CFA. Soon Lim has more than 20 years of experience in the financial and investment industries, spanning from money broking, merchant banking, bond sales and trading, investment planning, insurance sales and management of a wealth management sales team. His last decade was spent in a stockbroking firm's wealth management unit. He is currently the Associate Director of an Independent Financial Advisor. He works with both individual and institutional investors to provide customized advice on optimal asset allocation. His extensive experience and thorough knowledge in wealth management enable him to break down complex concepts into easy-to-understand components.

**Student Participation List**

<b>Title</b>	<b>Surname</b>	<b>Given name (as per passport)</b>
MR	KURUTHUKULANGARA	ALWIN SHAJI
MS	SAWANT	APURVA AMOL
MR		ASHISH RAVEENDRAN
MS	KINNY	CRESSET FRANCIS
MS	PATEL	DRASHTI KAMLESHKUMAR
MS	RAUT	GAURI VIVEK
MR	SHAH	HARSH BHARAT
MR	RODRIGUES	HAYDEN HUDSON
MS	ALVA	HEERA MARIA
MR	DSOUZA	JAMIE
MS	NAIK	KAVITA TUKARAM
MR	MORAES	MELROY VALERIAN
MS		NEHA THOMAS
MS	NUNES	RENAL DENIS
MS		RHEA SUSAN GEORGE
MS	D'SOUZA	ROINA JOHN
MR	SHAH	SHAHEN MANOJ
MS	BATHIJA	SHEETAL GOPAL
MR	PADROO	SHUBAM
MR		STEVE CHACKO
MS	DMELLO	SUZAN RONALD
MR	SHAH	VIRAJ SANJAYKUMAR
MS	BHOGATE	VRUSHALI NARAYAN
MR	RODRIGUES	SEAN

## **Outcomes of the Session**

1. To comprehend the core building blocks for a stock portfolio, including Blue Chip Stocks, REITs and ETFs.
2. To analyze the advantages of Blue-Chip Stocks, REITs and ETFs and their practical application strategies.

### **Session of 'Basics of Investing' at SGX on 19.11.2019**



### **Participation Certificate Distribution at SGX on 19.11.2019**



**Felicitation of the Speaker Mr. Puaah Soon Lim, CFA on 19.11.2019**







Sulbha Raorane <sulbha@sfimar.org>

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## Fwd: Re: Request for a Study visit to Binary University on 13 Nov 2019

---

alfnesam <alfnesam@yahoo.co.in>

Mon, Nov 11, 2019 at 11:58 PM

To: Nilesh Mahadeshwar <nilesh@sfimar.org>, Akhilesh Yadav <akhilesh@sfimar.org>, Sulbha Raorane <sulbha@sfimar.org>

Sent from my Samsung Galaxy smartphone.

----- Original message -----

From: "S.E.V EDUSMART" <sev.edusmart@gmail.com>

Date: 31/10/2019 11:58 (GMT+05:30)

To: deputy director <deputydirector@sfimar.org>

Cc: Director SFIMAR <director@sfimar.org>, Chairman SFIMAR <chairman@sfimar.org>, Advisor - Madam Professor <fatimazohara@yahoo.com>, Director - BU <gilbert@binary.edu.my>

Subject: Re: Request for a Study visit to Binary University on 13 Nov 2019

Dear Dr.Ramesh,

Warm greetings!

This has reference to my email dt. 9<sup>th</sup> of August 2019, as informed Binary University has exempted the Admin Fee of USD 100.

Binary University has consented to host the 60 member delegation as per SFIMAR's list of visitors to our University on 13<sup>th</sup> of November between 2.30 pm – 4.00 pm for a Campus Tour.

Thus the program is confirmed, look forward to SFIMAR's visit.

Thank you,

--

Regards,  
Ahamed Riaz



**St. Francis Institute of Management and Research (SFIMAR)**

**Report on session on 'Producing Intrapreneurs and Entrepreneurs for the World Market'  
on 13<sup>th</sup> November 2019**

**Introduction**

An International Industrial Visit to Malaysia and Singapore was organized for the PGDM II Year Students, Batch 2017-19 from 11th November to 17th November 2019. Industries/sight visit covered in Malaysia is as follows.

1. Putrajaya Tour
2. Batu Caves
3. City Tour
4. Visit to Matic Chocolate Factory
5. Visit to YAKULT Factory
6. BINARY UNIVERSITY

Industries/ sight visit covered in Singapore is as follows.

1. SENTOSA
2. Entrepreneur Hub visit (Singapore chamber of commerce and industry)
3. Experiential Singapore Tour, Cable car etc.
4. Gardens by the Bay Light Show
5. Singapore Zoo, Maritime Sea Aquarium
6. Night Safari

**Objectives**

1. To expose the students to entrepreneurial skill sets
2. To expose the students to the roles and responsibilities of entrepreneurs
3. To create awareness among the students towards entrepreneurial and intrapreneurial opportunities in Malaysia.

## **Description of the Session**

The session provided an overview of intrapreneurs; who possess an entrepreneurial mindset and are ready to assume entrepreneurial managers, entrepreneurial accountants and entrepreneurial IT professionals. As a result, their behavior and attitude are different when they hit the job market. As entrepreneurial managers, accountants, or IT professionals, they are more innovative, creative, and positive-minded than most graduates. The session also described that the entrepreneurs should be innovative and highly charged creative individuals. Students should be engaged in a wide range of entrepreneurship-focused activities and platforms to hone their entrepreneurial skills during their academic careers. They must uncover their hidden talents and lift their entrepreneurial spirit to achieve tremendous success.

## **Outcome**

The session brought clarity to the critical entrepreneurial and intrapreneurial concepts. They were a deep motivational session for the students who intend to be entrepreneurs and intrapreneurs in the future.



**Visit to Binary University by the PGDM students on 13.11.2019**



**Session on 'Producing Intrapreneurs and Entrepreneurs for the World Market' was conducted during the International Industry Visit**





# Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: \_\_\_\_\_

Date: 26/09/19

To,  
CMA Dr. Natika Poddar  
Associate Professor-Finance  
Programme Head-MFM/MMM  
St. Francis Institute of Management & Research

Dear Ma'am,

We are pleased to invite you as a Guest speaker with our M.Com Part II students on "Project Guidance" to enhance them with relevance of framing project topic, laying down objectives and Research Methodology on 26<sup>th</sup> September, 2019 from 7.00AM-8.45 AM.

Your engagement with our students would help them in gaining expertise in area of their project work. Kindly let us know your availability for the same.

Thanking you,

With regards,

Prof. Pankaj Jain  
M.com Co-ordinator

Dr. N.N. Pandey  
Principal

DI / L- IG / Gen/ 00



# Prahladrai Dalmia Lions College of Commerce & Economics

ISO 9001:2015 Certified

Ref. No.: \_\_\_\_\_

Date: 20/09/19

To,  
CMA Dr. Natika Poddar  
Associate Professor-Finance  
Programme Head-MFM/MMM  
St. Francis Institute of Management & Research

Dear Ma'am,

We greatly appreciate that you accepted our invitation and consented to be as a Guest speaker with our M.Com Part II students on "Project Guidance" to enhance them with relevance of framing project topic, laying down objectives and Research Methodology on 26<sup>th</sup> September, 2019 from 7.00AM-8.45 AM.

Thanking you,

With regards,

Prof. Pankaj Jain  
M.com Co-ordinator

Dr. N.N. Pandey  
Principal

DI / L- TG / Gen/ 00



# St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University  
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103  
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)  
Fax: 2890 6567 E-mail : info@sfimar.org Website : www.sfimar.org

Date: 15/06/2019

To,  
Prof. Subhashini Naikar,

Dear Madam,

We are pleased to appoint you as a Visiting Faculty for our MMM Programme at our Institute. Your lecture for Third Year Semester – I, Subject – Customer Relationship Management will be on Saturday, 06.15 p.m. to 09.15 p.m. commencing from 22/06/2019.

You will be paid an honorarium on hourly basis @ Rs. 1250/-. The remuneration includes payment for all efforts and time spent for submission of session plan, conducting the sessions as per the stipulated time frame, setting question papers, invigilating the subject examinations, evaluating the students for Internal Assessment marks, correction & submission of the answer papers and declaring the results finally within one week from the date of subject examination. Please note that no additional remuneration would be paid for setting 2 sets of question papers, invigilation, evaluation and finalization of marks. Invigilation duty is mandatory for the respective subject faculty for midterm as well as final exams. Mid-term/End-term answer sheets should be evaluated in the Institute premises itself.

On your arrival at the Institute, on the days of your lecture session kindly record your attendance with Ms. Chhaya at the administrative office. You are also requested to provide Xerox copy of your pan card.

This appointment is purely as a Visiting Faculty and does not entail any lien on or any entitlement as a regular faculty member. While you are in the premises you are required to abide by the rules & regulations of the Institute and in no way should behave in the manner which can affect the prestige and value of the Institute. Based on the feedback from students, if there would be a requirement for replacing you during middle of the Semester, then only 50% of honorarium for that particular month will be paid to reimburse the traveling cost incurred.

If the above terms and conditions are acceptable to you, kindly sign and return the duplicate hereof, for our records.

Thanking you,

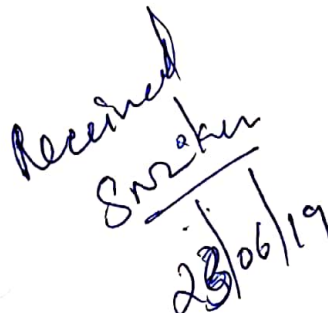
Yours faithfully,



Bro. Alphonse Nesamony  
(Chairman)

I read the terms and conditions of appointment and confirm acceptance of the same.

Prof. Subhashini Naikar

  
Received  
Suzakar  
23/06/19

# Subhashini Naikar

**Date of Birth** : 23<sup>rd</sup> November 1981  
**Communication Address** : 47G, 115, Manish Nagar  
Four Bungalows, Andheri (w)  
Mumbai 400058  
**TEL** : 9833124996  
**Email Id.** : subhicool@gmail.com

## **Educational Qualification :**

- 1) Cleared SET exam in the year September 2009.
- 2) M.Com. with 58 % from Mumbai University in Management in the year 2007.
- 3) B.Com. with 65% from Mumbai University in the year March 2002.
- 4) HSC with 71% from Maharashtra board in the year March 1999.
- 5) SSC with 59% from Maharashtra board in the year March 1997.

## **Professional Qualification :**

- 1) Currently doing M.Phil. from YCMOU.
- 2) Successfully completed Post Graduate Diploma in Human Resource From Welingkar Institute of Management ( Distance Learning)
- 3) Diploma in HRM from Welingkar
- 4) Advanced diploma in business administration from welingkar
- 5) Certificate Course in typing @ 30 W.P.M.



- 6) Diploma in Computer Application
- 4) Certificate Course in Tally 5.4
- 5) Completed a banking entrance exam course from National School Of banking

**Hobbies** : Reading, Photography, Dancing & Travelling.

**ACHIEVEMENTS** :

- 1) Won several medals in the school for sports event like running race and the book balance.
- 2) In the performance appraisal held at Career launcher India ltd. Was awarded the top 5 grade for the best performance and was sent to Delhi for leadership training.
- 3) In M.Com. Part-1 examination stood 2<sup>nd</sup> in Vivek College.
- 4) In M.com Part-2 examination stood 3<sup>rd</sup> in Vivek college and stood first in International Marketing subject.
- 5) Mumbai University Examiner for Viva voice for Marketing and HR. Also examiner for Marketing, Copywriting and Advertising and Marketing Research.

## **Experience:**

- 1) one year work Experience as an Assistant Accountant Cum Computer Operator in Khadi Gramo udyog. ( April 1999 - May 2000)
- 2)one year work Experience as an English teacher in St.Theressa High School.( June 2000 - May 2001)
- 3) one year work experience as an Office representative cum Customer Care Executive with Mr. Rohit Dhanani, (LIC AGENT) 2<sup>nd</sup> in India for highest premium income. ( July 2001 - September 2002)
- 4) Worked in Career Launcher India Ltd. in the IIT segment which is an educational institute as a Centre Head Cum Operation executive. (October 2002 – February 2006)
- 5) Worked in MET (Mumbai Education Trust) as a Sr. Customer Relation Officer (September 2006 –June 07)
- 6)Worked in Ghanshyamdas Saraf College as a BFM co-ordinator for BMS,BCBI,BCAF and BMM. (June 2007 – January 2011)
- 7) Currentlyworking at Prahladrai Dalmia Lions College of Commerce and Economics as Assistant Professor.

- 8) Also a visiting faculty in Patkar College, Kohinoor Institute of Hotel Management , School of broadcasting & Communication and Kirandevi Saraf Institute of Management, Atharva college of Hotel management and ICFAI

### **Responsibilities :**

- 1) As an Office Assistant cum Computer Operator I was dealing in drafting of letters, preparing the sales Voucher, filling up the rebate forms, etc.
- 2) As an English teacher I was teaching english to the students of Std vii, viii & std ix. I was also honoured to be a host in the annual function held in the school Annual day.
- 3) As a Customer Care Executive I was responsible for preparing the database to follow up through internet, follow up of the Customers grievance in the LIC Offices through phone, Counselling the Customer regarding the pros and cons of a policy which enables them to decide better, emailing, etc.
- 4) As a centre head cum operation executive I was handling Counseling and acted as a coordinating link between the students, the parent and the faculty and interact with different people and find the solution for any difficulty and as an Administration in-charge and Centre Head I take care of the admissions, other branches of working ,arranging for the tests, preparing the schedule for all the 6 centres by keeping in

mind the available human resources, etc. Was reporting directly to the Director and was handling all the secretarial work of the Director like arranging Meeting, Travel, Correspondence work, etc.

- 5) As a Customer Relation Officer in MET I handle the counseling desk. I am also actively involved in counseling the students through the mode of Walk-in, Telephonic and email and drafting various business letters. I am also responsible for the arranging for the seminar in the colleges for the students who are in the final year of graduation. Individually addressing seminars in Mumbai and Pune for the students who are in the final year of graduation regarding the career guidance in Professional courses.
- 6) As a core faculty at Saraf College, I teach Management, Organizational Behaviour and Marketing subjects to the Undergraduate and Post graduate students. Also taking part in the administrative activity of maintaining the projects, Counseling during admission, etc. Am the Placement officer and the chairperson of the examination committee.
- 7) As a Assistant Professor at Prahladrai Dalmia Lions College of Commerce and Economics I handle Advertising and Environmental Management subjects for Undergraduate and for Post graduate I teach Strategic Management Subject. Active member in the following committees : - Placement, Exam, Seminar, Fine Arts, Cultural Association, UGC, etc

8) As a visiting faculty, I am handling the subjects like Advertising management, Marketing, Psychology, Copywriting and Advertising Research, Brand Management. At Kohinoor College of Hotel Management teach POM, Sales and Marketing and Hospitality Marketing. As a visiting faculty at Kirandevi Saraf Institute for MBA and ICFAI, I teach Organizational Behaviour, Business Communication and Managerial Effectiveness, Principles of Management, Marketing Management.

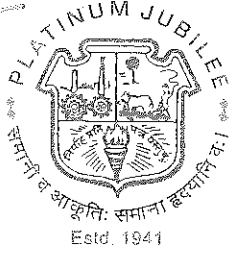
### **Publication and Paper Presentation :**

- 1) Published a book on 'Special studies in Marketing' by Himalaya Publication ( June 2011)
- 2) Published a book on 'Advertising and Marketing Research' by Vipul Publication. ( December 2012)
- 3) Presented paper titled 'Online Gift Portal' at the International Conference on Innovation and Entrepreneurship hosted at the green campus of Institute for Future Education, Entrepreneurship and Leadership (iFEEL) on February 2012.
- 4) Presented a paper titled 'Emerging Trends of E-Commerce and Online Gift Portal' at the UGC Sponsored National Conference on 'The Indian Business Scenario: Challenges Ahead' organized by the Department of Commerce of Ghanshyamdas Saraf College of Commerce and Economics on November 2012.
- 5) Presented paper titled Emerging challenges and Opportunities in Green marketing at a UGC Sponsored National level seminar organised by Prahladrai Dalmia Lions College of Commerce and Economics on

February 2012.

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*(Subhashini Naikar)*  
*Signature*



शिक्षण प्रसारक मंडळी, पुणे

# R. A. Podar College of Commerce & Economics

Matunga, Mumbai - 400 019

An 'A+' Institution as Accredited by NAAC

Certified as 'Best College' by University of Mumbai

Tel.: 2414 3178 • Fax: 2414 1964 • E-mail: info@rapodar.ac.in

Website : www.rapodar.ac.in

Ref. No.: \_\_\_\_\_

Date: 27/10/2018

Dr. Natika Poddar,  
Associate Professor MFM/MMM -Programme Head  
St. Francis Institute of Management and Research

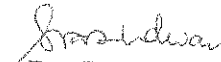
Dear Madam,

We express sincere thanks for the duties rendered by you as an external evaluator to assess the 100 marks project work and conduct viva-voce, in the subject of Accountancy at M.com Semester III to be held in the second half of the academic year 2018-19 at R A Podar College of Commerce & Economics on Saturday 27<sup>th</sup> October 2018.

We would be glad to seek your valuable association in future too.

Thanking You.

Yours sincerely,

  
Dr. (Mrs.) Shobana Vasudevan.

Principal



शिक्षण प्रसारक मंडळी, पुणे

# R. A. Podar College of Commerce & Economics

Matunga, Mumbai - 400 019

An 'A+' Institution as Accredited by NAAC

Certified as 'Best College' by University of Mumbai

Tel.: 2414 3178 • Fax: 2414 1964 • E-mail: info@rapodar.ac.in

Website : www.rapodar.ac.in

Ref. No.: \_\_\_\_\_

Date: 23/10/2018

Dr. Natika Poddar,

Associate Professor MFM/MMM -Programme Head

St. Francis Institute of Management and Research

Dear Madam,

It gives us immense pleasure to appoint you as an external evaluator to assess the 100 marks project work and conduct viva-voce in the subject of Accountancy at M.com (Part II) semester-III examination to be held in the second half of the year 2018-19 at R. A. Podar College of Commerce & Economics.

The examination will be held on Saturday 27<sup>th</sup> October 2018 at 10.00 am onwards.

You will be paid as per university norms.

Thanking You.

Yours sincerely,

Dr. (Mrs.) Shobana Vasudevan.





# St. Francis Institute of Management and Research

Approved by AICTE and affiliated to Mumbai University  
(An ISO 9001-2015 Certified and NAAC 'A' Grade Accredited Institute)

Mt. Painsur, S.V.P. Road, Borivali (West), Mumbai - 400 103  
Tel.: 2891 7089 / 2892 9156 (MMS) / 2891 7096 (PGDM) / 2895 8403 (MMM/MFM)  
Fax: 2890 6567 E-mail : info@sfimar.org Website : www.sfimar.org

Date: 11/12/2018

To  
Dr. Vinita Pimpale,

Dear Madam,

We are pleased to appoint you as a Visiting Faculty for our MFM/MMM Programme at our Institute. Your lecture for First Year Semester – II, Subject – Business Research Method will be on Saturday, 07.30 p.m. to 09.30 p.m. commencing from 15.12.2018.

You will be paid an honorarium on hourly basis @ Rs. 1250/-. The remuneration includes payment for all efforts and time spent for submission of session plan, conducting the sessions as per the stipulated time frame, setting question papers, invigilating the subject examinations, evaluating the students for Internal Assessment marks, correction & submission of the answer papers and declaring the results finally within one week from the date of subject examination. Please note that no additional remuneration would be paid for setting 2 sets of question papers, invigilation, evaluation and finalization of marks. Invigilation duty is mandatory for the respective subject faculty for midterm as well as final exams. Mid-term/End-term answer sheets should be evaluated in the Institute premises itself.

On your arrival at the Institute, on the days of your lecture session kindly record your attendance with Ms. Chhaya at the administrative office. You are also requested to provide Xerox copy of your pan card.

This appointment is purely as a Visiting Faculty and does not entail any lien on or any entitlement as a regular faculty member. While you are in the premises you are required to abide by the rules & regulations of the Institute and in no way should behave in the manner which can affect the prestige and value of the Institute. Based on the feedback from students, if there would be a requirement for replacing you during middle of the Semester, then only 50% of honorarium for that particular month will be paid to reimburse the traveling cost incurred.

If the above terms and conditions are acceptable to you, kindly sign and return the duplicate hereof, for our records.

Thanking you,

Yours faithfully,

Bro. Alphonse Nesamony  
(Chairman)

Recd.

I read the terms and conditions of appointment and confirm acceptance of the same.

Dr. Vinita Pimpale

**DR. VINITA PIMPALE**

164/102, Tri-ratna co-op. hsg.  
society , Sec. 3, Charkop  
Kandivali (W) Mumbai-69.  
Telephone: 9820621140.  
E-mail id: vinitakris@gmail.com

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**Professional Qualification:**

- ❖ PhD (Topic: A Study of prospects and problems of medical tourism in India: with ref. to Mumbai region) From S.N.D.T Women's University, Mumbai.2008.
- ❖ M.com  
From Shivaji University, Kolhapur.1993
- ❖ Bachelor in Education  
YCMOU University, Nasik.1996.
- ❖ B.com  
Pune university.1987
- ❖ Certificate in Computer Programming and Management Applications. NMIMS.
- ❖ **Ph.D Guide/ Supervisor** in Commerce at Shri Jagdishprasad Jhabarwal Tibrewalal University, Rajasthan (UGC approved)
- ❖ **MRP:** Awarded by University of Mumbai Minor Research project (Title of the study: *Lifestyle pattern and its impact on nutrition and diet on college going students in Mumbai: a study*) for the year 2011-2012.

**Academic Experience:**

Sr. No.	Institution	Subject	Position Held	Nature of appt. Permanent/ Temporary	Period of appointment
1	R.A.Podar College of Com. & Eco.	Com I, Com II, Com III, Advertising	Asst. Professor	Permanent	16/01/10 till now
2	Shri Chinai College of Com. & Eco. Degree College	Com I, Com II, Com III Advertising & FC.	H.O.D	Permanent	27.7.94 to 15.01.10
3	R.A.Podar College of Com. & Eco.	Marketing & Salesmanship	Vocational Instructor	Temporary	20/6/92 to 30/4/94

	Jr. College (XI & XII)				
4	Atharva Institute of Mgt. Studies (MMS & MFM)	Perspective Management Business Policy Principles of Management Managerial Economics		Visiting Faculty	2004-2008
5	ICFAI (MBA)	Introduction to Management		Visiting Faculty	2007-2012
6	Sikkim Manipal University (MBA)	Management Process & Organisation Behavior Marketing Mgt.		Visiting Faculty	2008-2010
7	St. Francis Institute of Management and Research, Borivali	Principles of Management, International Mkt Marketing Research Research Methodology		Visiting Faculty	2010-2013

**Responsibility:**

- ❖ Administration Duties:
  - # Student Attendance Committee
  - # Admission Committee
  - # Member of Local Managing Committee
  - # Examination Committee
  - # NAAC Steering Cell
- ❖ Extra Curricular Activities: Gymkhana, Sports, N.S.S  
Cultural Committee & Placement Committee
- ❖ Others:
  - # Lectures
  - # Industrial Visit
  - # Project Guidance
  - # Administration
  - # Co-ordination
  - # Placement.
- ❖ An added responsibility as a BMS Co-coordinator in Shri. Chinai College of Commerce and Economics, University of Mumbai from June 2006 to Nov 2008.
- ❖ Evaluator & Moderator for Marketing and Human Resource Management at T.Y.B.Com university examination.
- ❖ An added responsibility as a M.Com Co-coordinator in R. A. Podar College of Commerce and Economics, University of Mumbai from July 2012.

- ❖ Organised a UGC sponsored National Seminar on 'Quality Enhancement Measures in Higher Educational Institutions'
- ❖ External evaluator at M.com in the subject of Strategic Management and HRM.
- ❖ External Paper Setter and Moderator for the School of Commerce at NMIMS for the semester V and VI in the subject of Retail management and Rural Marketing.
- ❖ Organized a IQAC workshop for IQAC conveners and Principals on the 'Role of IQAC: Revised NAAC Guidelines'

**Key Results Areas:**

- Adaptability and creative response to set backs and obstacles.
- Personal Management, confidence, Motivation to work towards goals and sense of wanting to develop my career.
- Group and interpersonal effectiveness, co-operativeness and team work.
- Skills at negotiating disagreements,
- Self control and Emotional Fitness.
- The ability to monitor and change behavior during the service encounter.

**Personal Profile:**

- ❖ Date of Birth - 8<sup>th</sup> October 1966.
- ❖ Sex - Female.
- ❖ Marital Status - Married with two sons (18 and 16yrs).
- ❖ Passport No - F9752917
- ❖ Language Known - English, Hindi, and Marathi.

**Paper presented in Seminars and Conferences**

Sr. No.	Name of Article	Name of Seminar	Month
1			
2	"Legal Issues and controversies related to surrogacy in India"	National Level Conference on "Women Development and Entrepreneurship" organized by The Law Department and CWDC of Tolani College of Commerce with University Women Development Cell (University of Mumbai)	24th Nov, 2012
3	"Undergraduate Research as a pedagogical tool in Indian Higher Educational Institutions"	UGC sponsored National Seminar on "Quality Enhancement Measures in Higher Educational Institutions" Organized by R A Podar College of Commerce & Economics	7 <sup>th</sup> & 8th Sept. 2012
4	Opportunities and Challenges in retail with emphasis on Business Analytics.	UGC sponsored National level Conference on 'Effect of Globalization on India's Services Sector: Opportunities & Challenges.' Organized by N M College of Commerce & Economics.	27 <sup>th</sup> & 28 <sup>th</sup> Jan 2012.
5	Green Business Initiatives with references to Vodafone.	UGC sponsored National seminar on 'Corporate Generosity for Social cause	20 <sup>th</sup> & 21 <sup>st</sup>

		going the Philanthropic way.' Organized by Smt. M.M.K College of Com. & Economics	Jan 2012
6	A Paradigm Shift in the Healthcare Industry	International Conference on "Case Study & Recent Trends in Commerce & Management" Sir M. Visvesvaraya Institute of Management Studies & Research, Wadala	6 <sup>th</sup> Aug, 2011
7	An analytical case study of the enterprise risks in construction Industry	St. Francis Institute of Management and Research, Borivali Mumbai 103 6 <sup>th</sup> Annual International Research Conference PATHH 2011	5 <sup>th</sup> Feb, 2011
8	Medical Tourism: Advantage India.	UGC sponsored Interdisciplinary National seminar On "Health Care In India – Issues and Challenges" at Ramniranjan Jhunjhunwala College	4 <sup>th</sup> & 5 <sup>th</sup> Feb, 2011
9	E- agriculture: understanding its various dimensions and impact on Indian agriculture	International Conference organised by Dept. of Accounting and Finance, Thakur College of Sci. and Com. in collaboration with Unvi. of Mumbai.	Jan 2011
10	Environmental Degradation: E-Waste	National Conference P. G. Department of Commerce, S.N.D.T Women's University. Mumbai.	March 2010.
11	Prospects of Mobile Commerce In India	Dayanand College of Commerce, Latur. National Conference	29-30 Jan.2010
12	Urban Poverty: Issues and Challenges	P. G. Department of Commerce, S.N.D.T Women's University. Mumbai.	March 2008.
13	Healthcare Industry: special ref. to medical tourism: An entrepreneurial potential model.	PATTH 2006 ( St. Francis Institute of Management & Research)	March 2006
14	Medical Tourism: A new Segment in the service sector.	Commerce Teacher's Association Mumbai	October 2005
15	WTO & Impact of new product patent regime.	University Department of Commerce, S.N.D.T. Women University	April 2005
15	Medical Tourism : A Boon to India	National Seminar at Nagindas Kandwala College of Com & Eco.	Dec 2004

### Articles Published:

Sr.No.	Name of Article	Name of Journal /Books	Month
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1				
2	<i>Rural Development through information and communication technology: present scenario and its perspective.</i>	<b>Indian Conference-Abstracting Database (ICon-AD)</b>		
3	<i>A analytical study of Indigo: A low cost successful airline</i>	<b>The International Journal's: Research Journal of Social Science &amp; Management - RJSSM</b>	Vol 3, No 2 (2013): 01 June 2013	ISSN : 2251-1571
4	<i>Legal Issues and controversies related to surrogacy in India</i>	<b>"Women Development and Entrepreneurship"</b> Sheth Publication Pvt Ltd	Nov. 2012	ISBN:978-93-82429-94-4
5	<i>An Introductory overview of Microfinance in India: An enquiry into future prospects</i>	<b>IRJC International Journal of Marketing, Financial Services and Management Research</b>	Vol.1 Issue 9, September 2012	ISSN 22773622
6	<i>Undergraduate Research as a pedagogical tool in Indian Higher Educational Institutions</i>	<b>Quality Enhancement Measures in Higher Educational Institutions.</b> Excel India Publishers, New Delhi 2011	Sept 2012	ISBN: 978-93-82062-56-1
7	<i>Telemedicine: A Boon to Rural India</i>	<b>Global Journal of Management Applications</b>	Vol-II - No. (2), April - June, 2012.	ISSN: 2249 - 345X
8	<i>An Analytical case study of the enterprise risks in construction industry.</i>	<b>SFIMAR Research Review</b> In association with University of Mumbai	Vol 7, Issue 1, 2012	ISSN 0975-895X
9	<i>Opportunities and Challenges in retail with emphasis on Business Analytics.</i>	<b>Effect of Globalization on India's Services Sector: Opportunities &amp; Challenges</b> Shroff Publishers & Distributors pvt. Ltd.	Jan 2012	ISBN:13: 978-93-5023-618-5
10	<i>A Paradigm Shift in the Healthcare Industry.</i>	<b>'Reflection in Commerce &amp; Management'</b> All India Social Science Research Association,	Dec 2011	ISBN: 978-93-81361-30-6

		Mumbai, Excel India Publishers, New Delhi		
11	<i>E- agriculture: understanding its various dimensions and impact on Indian agriculture</i>	“Insight to India’s posterity” B.R Publication Corporation. New Delhi.	Jan 2011.	ISBN:13:9788176467681
12	<i>Prospects of Mobile Commerce In India</i>	<b>Recent Trends in Commerce, Management &amp; Technology</b> Vidyabhartee Prakashan	Jan 2010	ISBN:81-7876-075-4
13	<i>Medical Tourism in India: A SWOT analysis</i>	<b>New Vistas in Commerce &amp; Management.</b> DK Agencies Pvt. Ltd.	Dec 2009	ISBN: 13-978818435143
14	<i>Medical Tourism : Destination India</i>	<b>MBA Review: The Icfai</b> University Press	August 2007	
13	<i>Health For all – a pipedream?</i>	<b>One India One People</b>	Jan 2006	
14	<i>Medical Tourism</i>	<b>Yojana</b>	July 2005	<b>Volume 49</b>

#### Resource person / Guest lecture

Area	Topic	Place and Date
Chairperson	International research & Thesis Conference-Pathh & Anveshi 2013 on India of my dreams at 2050.	St. Francis Institute of Management and Research, on 8 <sup>th</sup> Feb ‘13.
External evaluator	M.com in the subject of Strategic Management	Vivekanand Education Society’s College of Arts, Science and Commerce on 31 <sup>st</sup> Oct 2012.
External evaluator	M.com in the subject of Strategic Management and Human Resource Management	Guru Nanak Khalsa College of Arts, Science and Commerce on 11 <sup>th</sup> Oct 2012 and 13 <sup>th</sup> Oct 2012.
External Paper Setter	Semester V and VI in the subject of Retail management and Rural Marketing.	School of Commerce at NMIMS
External evaluator	M.com in the subject of Human Resource Management	SIWS College of Commerce and Economics on 4 <sup>th</sup> Oct 2012 and 7 <sup>th</sup> March 2013.
Resource Person	Workshop on Minor Research Project	R. A. Podar College of

	: “Research process and how to submit the research report”	Commerce & Economics 10 <sup>th</sup> April 2012
Moderator	moderated papers of Commerce paper II (Management & Finance) at S.Y.B.com level	M. L Dahanukar College of Commerce on 26 <sup>th</sup> March 2012
Moderator	Moderated papers of Advertising at S.Y.B.com level	Smt. M.M.K College of Commerce & Economics on 19 <sup>th</sup> March 2012.
Resource Person	Case study workshop on Marketing & Human resource Management	Ramniranjan Jhunjhunwala College 30 <sup>th</sup> July 2010
Management Development program “ Institutional Administration “	Guest Speaker on “ Teamwork & Team Building”	St. Francis Institute of Management and Research, 15 <sup>th</sup> June, 2010.
Guest Lecture	Medical Tourism Demand & Supply elements and Customer Service in Medical Tourism	ICRI Mumbai campus. 18 <sup>th</sup> May 2010
External Examiner for MBA 08-10 (Medical Tourism)	Dissertation & Viva Voce	ICRI Mumbai campus. Wed. 12th May 2010.
Intercollegiate Academic Festival “Gyan Manthan”	Judge for elocution competition	Royal College of Arts, Sci. & Com, 30 <sup>th</sup> Jan 2010.
E- MBA (HEALTH CARE MANGEMENT ) Workshop	“Role of hospital in medical tourism “ and “Soft skills required in medical tourism”	ICRI Mumbai campus. 22nd Aug 2009
Guest lecture	“Health Insurance & Health Care Management”	ICRI Mumbai campus. Monday April 2009
Guidance lecture Series	BMS Course	Chinai College Wed. 31 <sup>st</sup> Jan 07

### **Seminars, Conferences, Symposia, Workshops etc. Attended:**

<b>Name of the seminar/ Conference/ Symposia workshop, etc.</b>	<b>Name of sponsoring Agency</b>	<b>Place and Date</b>
One Day National Seminar on ‘NAAC- Accreditation and Quality Enhancement’	Organized by Birla College of Arts , Science and Commerce	Birla College Hall on 9 <sup>th</sup> March 2013.



Seminar on Implication of Credit based Grading System	Organized by IQAC of N M College on Thursday 7 <sup>th</sup> February 2013.	N M College on Thursday 7 <sup>th</sup> February 2013.
Workshop on 'Role of IQAC: Revised NAAC Guidelines'	Organized by R A Podar College of Commerce & Economics on Friday 11th January 2013.	R A Podar College of Commerce & Economics on Friday 11th January 2013.
National Level Conference on "Women Development and Entrepreneurship"	Organized by The Law Department and CWDC of Tolani College of Commerce with University Women Development Cell (University of Mumbai)	Tolani College of Commerce on 24th Nov, 2012.
UGC sponsored National Seminar on Quality Enhancement Measures in Higher Educational Institutions.	Organized by IQAC of R A Podar College of Commerce & Economics	R A Podar College of Commerce & Economics on 7 <sup>th</sup> and 8 <sup>th</sup> September 2012.
Refresher Course (III)	University Grants Commission	UGC Academic Staff college Univ. of Mumbai 6/02/12 to 25/03/12
UGC sponsored Two days National Conference on 'Effect of Globalization on India's Services Sector: Opportunities & Challenges.'	Organized by N M College of Commerce & Economics.	N M College of Commerce & Economics. 27 <sup>th</sup> & 28 <sup>th</sup> Jan 2012.
UGC sponsored Two days National seminar on 'Corporate Generosity for Social cause going the Philanthropic way.'	Organized by Smt. M.M.K College of Commerce & Economics	Smt. M.M.K College of Commerce & Economics 20 <sup>th</sup> & 21st Jan 2012
Two days National Seminar on 'Addressing Sexual Harassment in Educational Institutions'	Organised by University Of Mumbai , University Women Development Cell and Ramniranjan Jhunjunwala College	University Of Mumbai 6 <sup>th</sup> Jan & 7 <sup>th</sup> Jan 2012.
Workshop on question paper pattern of subjects under Business Management taught at T.Y.B.Com Level	Organized by R.A, Podar College of Commerce & Economics	R.A, Podar College of Commerce & Economics 22 <sup>nd</sup> November 2011
International Conference on "Case Study & Recent Trends in Commerce &	All India Social Science Research Association in association with Sir M. Visvesvaraya Institute of	Sir M. Visvesvaraya Institute of Management Studies & Research,

Management”	Management Studies and Research (Affiliated to University of Mumbai)	Wadala on Saturday 6 <sup>th</sup> August, 2011.
PATHH 2011 6 <sup>th</sup> Annual International Research Conference	St. Francis Institute of Management and Research, Borivali in collaboration with Unvi. Of Mumbai.	St. Francis Institute of Management and Research, 5 <sup>th</sup> Feb, 2011
National Seminar on “Health Care in India – Issues & Challenges.	UGC sponsored Interdisciplinary	Ramniranjan Jhunjhunwala College 4 <sup>th</sup> & 5 <sup>th</sup> Feb 2011
International Conference on “Bavishya 2011- Insight to India’s Posterity”	organized by Dept. of Accounting and Finance, Thakur College of Sci. and Com. in collaboration with Unvi. of Mumbai.	Thakur College of Sci. and Com. 5 <sup>th</sup> Jan 2011
Case study workshop on Marketing & Human resource Management	Ramniranjan Jhunjhunwala college Department of Commerce & Mumbai Commerce Teachers Association	Ramniranjan Jhunjhunwala College 30 <sup>th</sup> July 2010
Two days National Conference on “Economic Growth and Degradation Of Environment: Need for a Paradigm Shift in priorities”	SNDT Women’ University & Uni. Dept of Commerce	SNDT University. 6 <sup>th</sup> & 7 <sup>th</sup> march 2010
Seminar on :Indian Women: A search for an Identity”	Shri Chinai College of Commerce & Economics	Chinai college 19 <sup>th</sup> Sept, 2009
One day National Seminar on “Empowering Urban Poor Consumers”	SNDT Women’s University & Univ Dept of Commerce	SNDT University 28 <sup>th</sup> March 2009
Workshop on “Revision of BMS Syllabi”	Board of studies & Vivek College of Commerce	Vivek College 15 <sup>th</sup> Jan 2008
Seminar on “Service Sector- the Indian Pharaoh”	Ramniranjan Jhunjhunwala college	Ramniranjan Jhunjhunwala College 2 <sup>nd</sup> Feb, 2008
Seminar on “Under Poverty Issues & Challenges”	SNDT Women’s University & Univ Dept of Commerce	SNDT University 28 <sup>th</sup> March 2008
Refresher Course (II)	University Grants Commission	UGC Academic Staff College Uni. Of Mumbai 18/10/07 to 7/11/07
Two days National Seminar “Corporate Social Responsibility	University of Mumbai & Alkesh Dinesh Mody institute for financial & Management Studies	Unvi. Of Mumbai 23 <sup>rd</sup> & 24 <sup>th</sup> feb 2007
Seminar on “Indian Women: A Search for Gender Justice”	Shri Chinai College of Commerce and Economics	Chinai college 6 <sup>th</sup> Jan, 2007
Workshop on “Research Paper Contest”	SNDT Women’s University & Uni. Dept of commerce	SNDT University. 5 <sup>th</sup> Sept 2006

National Research Seminar on Entrepreneurship	St. Francis Institute of management & Research in association with National Small Industries Corporation Ltd. And Maharashtra Centre for Entrepreneurship Development	SFIMAR Campus 24 <sup>th</sup> & 25 <sup>th</sup> March 2006
Refresher Course (I)	University Grants Commission	UGC Academic Staff College Univ of Mumbai 2/01/06 to 21/01/06
Workshop on "Research Paper Contest"	SNDT Women's University & Uni. Dept of commerce	SNDT University. 19 <sup>th</sup> Oct. 2005
Seminar on "Emerging Trends in Trade & Commerce"	SNDT Women's University & Uni. Dept of commerce	SNDT University. 2 <sup>nd</sup> Sept 2005
Seminar on "WTO & Impact of new Product Patent Regime"	SNDT Women's University & Uni. Dept of commerce	SNDT University. 5 <sup>th</sup> April 2005
National Seminar	Nagindas Kandwala College of Com & Eco.	Nagindas Kandwala College Dec 2004
Workshop on "Commerce III (Management & Production Planning)	Lal Lajpatrai College & Board of Studies of commerce.	Lal Lajpatrai College 9 <sup>th</sup> Feb 2004
"Workshop on revised Syllabi of Commerce III"	Ramanand Arya D.A.V College & Board of studies of Commerce	DAV College 15 <sup>th</sup> Sept 2003
Seminar on "Is Disinvestment as answer to all the ills of the Indian Economy?"	Lal Lajpatrai College	Lal Lajpatrai College 24 <sup>th</sup> & 25 <sup>th</sup> Feb 2003
One day State Level Workshop on "Quality Assurance & Excellence in Education"	Ghanshyamdas Saraf Girls College	Ghanshyamdas Saraf Girls College 17 <sup>th</sup> Aug 2002
State Level one Day workshop on "Quality Education-NAAC perspective"	NAAC & Kelkar Vaze College	Kelkar Vaze College 2 <sup>nd</sup> Feb 2002
Two Days International Commerce Conference on "Emerging Issues in International Scenario: Trade, Com & Mngt- A Global Perspective"	Mumbai Uni. Dept Of commerce	University of Mumbai 30 <sup>th</sup> & 31 <sup>st</sup> Jan 2002
State Level Seminar on "Nexus Between Industry & educational Institutions"	UGC & Mulund college of Commerce	Mulund college of Commerce 20 <sup>th</sup> & 21 <sup>st</sup> Jan 2001
National Seminar on	Mumbai Uni. Dept Of commerce	University of Mumbai

<b>“Ethics and Professional Values in Business &amp; Industry in India</b>		<b>11<sup>th</sup> &amp; 12<sup>th</sup> Jan 1999</b>
<b>Seminar on “E-Commerce”</b>	<b>SNDT College of Arts &amp; SCB College of Commerce &amp; Economics</b>	<b>&amp; SCB College of Com &amp; Eco 28<sup>th</sup> Oct ‘99</b>
<b>Orientation Course</b>	<b>University Grants Commission</b>	<b>UGC Academic Staff College Univ of Mumbai 15/01/97 to 12/02/97</b>



smita jesudasan &lt;smita@sfimar.org&gt;

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**Fwd: Request for a visit to the campus of SRM and a brief Interaction**

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**G Ramesh** <gramesh@sfimar.org>  
To: smita jesudasan <smita@sfimar.org>

Wed, Sep 29, 2021 at 5:00 PM

----- Forwarded message -----

From: **G Ramesh** <gramesh@sfimar.org>

Date: Tue, Aug 21, 2018 at 7:24 PM

Subject: Re: Request for a visit to the campus of SRM and a brief Interaction

To: Registrar &lt;registrar@srmuniv.ac.in&gt;

Cc: Magila Ps To Registrar &lt;secy.registrar@srmuniv.ac.in&gt;, Pro Vinoth &lt;pro@srmuniv.ac.in&gt;, Dr Sandeep Sancheti &lt;vc@srmuniv.ac.in&gt;, Chairman SFIMAR &lt;chairman@sfimar.org&gt;, Dr. S.S. Mohanty &lt;director@sfimar.org&gt;

Dear Prof N Sethuraman,

Firstly, thanks for the mail. Appended below are specific objectives of my visit.

- (a) To visit the SRM IST campus and visit the School of Management.
- (b) To interact with Faculty members and Students of Management (MBA), School of Management.
- (c) To discuss issue pertaining to Students development and their career prospect after completion of their studies.
- (d) Any other matter as per requirement.

Apart from the above, kindly let me know if my visit can be of any use for the Institution in general and to SRMIST SOM in particular.

I am planning to reach the campus on 24 Aug 2018 by 09.30 am.

Hope the above information will serve the purpose. Eager to have a fruitful discussion and deliberation.

Looking forward to your reply...

Cheers and Regards,

**Dr G Ramesh, PhD**  
**Professor and Head MMS/MBA Programme**  
**Chairperson-Examination Committee,**  
**Member,BoS Marketing specialization and VC Nominee for CAS,University of Mumbai**  
**St Francis Institute of Management and Research (SFIMAR)**  
**Mt Painsur, SVP Road, Borivali ( West )**  
**Mumbai-400103**  
**Tel : 022-28917089**  
**Mob: 9867499370**  
**Fax: 022-28906567**  
**Website: [www.sfimar.org](http://www.sfimar.org)**

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smita jesudasan &lt;smita@sfimar.org&gt;

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**Fwd: Request for a visit to the campus of SRM and a brief Interaction**

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**G Ramesh** <gramesh@sfimar.org>  
To: smita jesudasan <smita@sfimar.org>

Wed, Sep 29, 2021 at 5:02 PM

----- Forwarded message -----

From: **G Ramesh** <gramesh@sfimar.org>  
Date: Wed, Aug 29, 2018 at 9:02 AM  
Subject: Re: Request for a visit to the campus of SRM and a brief Interaction  
To: VC <vc@srmuniv.ac.in>  
Cc: Chairman SFIMAR <chairman@sfimar.org>, Registrar <registrar@srmuniv.ac.in>, Executive Assistant to VC <secy.vc@srmuniv.ac.in>

Respected Sir,

Greetings from St Francis Institute of Management and Research ( SFIMAR).

The visit to SRM IST ( Formerly SRM University) was indeed a journey for me and honestly, the journey was very fruitful, enriching and highly insightful despite the fact that the day of the visit ( 24 Aug 2018) was very hectic as it was coinciding with the birthday celebrations of the honorable Chancellor of SRM IST, Shri T R Pachamuthu.

Right from the beginning of coordination by Mr Vinothkumar, PRO, SRM IST, welcoming by Dr Vinothkumar, faculty member, SRM-SoM, hospitality and campus tour facilitated by Dr Vinothkumar, interaction with Dean Dr Ponniah and other senior faculty members, interacting with a group of MMS (Timespro associated program) and finally meeting and greeting with an highly professional and down to earth person like you, of the status of Vice Chancellor, SRM IST. **It was indeed truly amazing and ever cherishing experience.**

Thank you so much for providing me such an opportunity. We sincerely wish to continue the interaction in the form of some collaborative initiatives and activities. We request you to kindly evaluate and look into the suggestions provided by me during our meeting in this regard. Also do let me know if i can contribute in anyway to the overall development of students at SRM IST in general and students of School of Management ( SRMIST -SoM) in particular.

Attaching some of the pictures captured during my visit for your reference and record.

Thanks once again Sir.

Cheers and Regards

**Dr G Ramesh, PhD**  
Professor and Head MMS Programme  
St Francis Institute of Management and Research (SFIMAR)  
Mt Poinsur, SVP Road, Borivali ( West )  
Mumbai-400103  
Tel : 022-28917089  
Mob: 9867499370  
Fax: 022-28906567  
Website: [www.sfimar.org](http://www.sfimar.org)

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**9 attachments**

**Photo 1.jpg**  
85K



**Photo 2.jpg**  
43K



**Photo 3.jpg**  
123K



**Photo 4.jpg**  
69K



**Photo 5.jpg**  
77K

**Photo 6.jpg**  
122K



**Photo 7.jpg**  
82K



**Photo 8.jpg**  
99K



**Photo 9.jpg**  
96K





smita jesudasan &lt;smita@sfimar.org&gt;

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**Fwd: Request for a visit to the campus of SRM and a brief Interaction**

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**G Ramesh** <gramesh@sfimar.org>  
To: smita jesudasan <smita@sfimar.org>

Wed, Sep 29, 2021 at 5:00 PM

----- Forwarded message -----

From: **pro** <pro@srmuniv.ac.in>  
Date: Thu, Aug 23, 2018 at 12:32 PM  
Subject: Re: Request for a visit to the campus of SRM and a brief Interaction  
To: G Ramesh <gramesh@sfimar.org>  
Cc: registrar <registrar@srmuniv.ac.in>, secy <secy.registrar@srmuniv.ac.in>, Dean MGMT <dean.mgmt@ktr.srmuniv.ac.in>

Dear sir

Kindly i request you to visit SRM at 2PM on 24th August. Because all MBA staffs & students will be available at 2PM onwards.

**Thanks & Regards**

D. Vinothkumar  
PRO Hospitality  
SRM IST  
Kattankulathur  
Mobile: 09940121319  
PH: 044 - 27417112

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**From:** "G Ramesh" <gramesh@sfimar.org>  
**To:** "registrar" <registrar@srmuniv.ac.in>  
**Cc:** "secy" <secy.registrar@srmuniv.ac.in>, "Pro Vinoth" <pro@srmuniv.ac.in>, "vc" <vc@srmuniv.ac.in>, "Chairman SFIMAR" <chairman@sfimar.org>, "Dr. S.S. Mohanty" <director@sfimar.org>  
**Sent:** Tuesday, August 21, 2018 7:24:14 PM  
**Subject:** Re: Request for a visit to the campus of SRM and a brief Interaction

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[Quoted text hidden]



Kiran Rodrigues <kiran@sfimar.org>

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## MDP

6 messages

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**Kiran Rodrigues** <kiran@sfimar.org>  
To: mdr32000@gmail.com

Wed, Oct 3, 2018 at 3:11 PM

Dear Sirs,

With respect to your enquiry for our **MDP Programme: Understanding Strategic Marketing through Simulation** on 11th to 13th of October 2018 I am forwarding you a link which that has details for online payment. The Link is given below.

<http://www.sfimar.org/mdp-simulation.html>

With regards to the query for accommodation, It will be 4 days i.e.(4\*1200) = 4800.

You can also consider a payment of Rs.600/- one way from the Airport to our Institute for the OLA ride. So to and fro would work out to Rs.1200/-. This is however an approximate best guess.

We request you to travel back late Sunday evening or Monday Morning so that we can organize a sight seeing tour of Mumbai for you both. This is our Trainer's kind request to you both.

Do let me know if there are any other queries.

Regards  
Prof Kiran Rodrigues  
+919819829728

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**daniel rajkumar** <mdr32000@gmail.com>  
To: kiran@sfimar.org

Thu, Oct 4, 2018 at 4:02 AM

good afternoon sir. we are willing to participate your program.. we will be reaching your college on 11th morning.  
participant list are as follows

1. Prof. M. Daniel Rajkumar, Asst. Prof. Faculty of Management, SRMIST, cell No 9445123091
2. Dr. A . Anbu, Asst. Prof. Faculty of Management, SRMIST. cell no 9380110818

Thanking You

Prof. M. Daniel Rajkumar

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**Kiran Rodrigues** <kiran@sfimar.org>  
To: G Ramesh <gramesh@sfimar.org>

Fri, Oct 5, 2018 at 12:32 PM

Dear Sir,

Please find below Confirmation of SRM participants.

I have also spoken to both corporate participants.

Regards  
Prof Kiran.

[Quoted text hidden]

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**Kiran Rodrigues** <kiran@sfimar.org>  
To: daniel rajkumar <mdr32000@gmail.com>

Fri, Oct 5, 2018 at 12:37 PM

Dear Daniel Sir.

We are happy to receive your and Dr Anbu's confirmation's for our MDP. We have reserved 2 seats in our MDP for you both.

Looking froward to meeting you on 11 Oct. Will be forwarding you the reading material for the MDP shortly.

Regards  
Prof Kiran R  
[Quoted text hidden]

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**daniel rajkumar** <mdr32000@gmail.com>  
To: kiran@sfimar.org

Thu, Oct 4, 2018 at 5:00 AM

sir can you send this same message to our official email.

[anbu.a@ktr.srmuniv.ac.in](mailto:anbu.a@ktr.srmuniv.ac.in)

[daniel.m@ktr.srmuniv.ac.in](mailto:daniel.m@ktr.srmuniv.ac.in)

Put CC to these email sir

[dean.mgmt@ktr.srmuniv.ac.in](mailto:dean.mgmt@ktr.srmuniv.ac.in)      He is our dean.

[vijayakumar.t@ktr.srmuniv.ac.in](mailto:vijayakumar.t@ktr.srmuniv.ac.in)      He is our HOD

[ponniah.vm@ktr.srmuniv.ac.in](mailto:ponniah.vm@ktr.srmuniv.ac.in)

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**Kiran Rodrigues** <kiran@sfimar.org>  
To: anbu.a@ktr.srmuniv.ac.in, daniel.m@ktr.srmuniv.ac.in  
Cc: dean.mgmt@ktr.srmuniv.ac.in, vijayakumar.t@ktr.srmuniv.ac.in, ponniah.vm@ktr.srmuniv.ac.in

Fri, Oct 5, 2018 at 2:27 PM

Dear Daniel Sir.

We are happy to receive your and Dr Anbu's confirmation's for our MDP. We have reserved 2 seats in our MDP for you both.

While making the payment kindly also register on the following link given below.

[https://docs.google.com/forms/d/e/1FAIpQLSfCAmvuKjc9OWyELsN6ltq1sZJLUDWHxbgvDGiZ2AjQQ\\_omfQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSfCAmvuKjc9OWyELsN6ltq1sZJLUDWHxbgvDGiZ2AjQQ_omfQ/viewform)

Looking forward to meeting you on 11 Oct. Will be forwarding you the reading material for the MDP shortly.

Regards  
Prof Kiran R

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